

*a USA Top 50
Mental Health
Podcast*

CATIE AND ERIK'S

INFINITE QUEST

AN ADHD ADVENTURE

MEDIA
KIT



**Two Tiktokers.
Two types of ADHD.
Infinite stuff to talk
about.
Welcome to our
Infinite Quest.**

Our Mission:

To create a safe, relatable space in which to educate and advocate for our community, while fearlessly exploring - with humor and vulnerability - the honest realities of living with mental illness.

01 WHAT IS INFINITE QUEST?

Infinite Quest is a vulnerable, funny, weird, and always heartfelt conversation between two best friends who share the common thread of ADHD and depression. Episodes range from interviews with top scientists and mental illness advocates to TikTok celebrities, musicians and more. We explore the weird nuances of life-- relationships, sex, kink, cleaning, chores, reading...everything and everything that is affected by life with a chaotic brain.

Also they play DnD.

WHY INFINITE QUEST?

There are many, many podcasts about ADHD, but the vast majority are from the perspective of psychologists and researchers talking about the science behind ADHD -which is awesome, but there aren't as many talking about how hard it is to remember to shower. On Tiktok, we found a vast and vibrant community looking for relatable and accessible content about the real-life experience of living with ADHD, and that's why Infinite Quest was born-- we wanted to share our struggles, our successes and our resources with the community..



03 WHO IS CATIE OSBORN?



Catie is an Atlanta-based performer, actor and general all-around nerd. She holds two masters degrees and is deeply passionate about ADHD advocacy and education. As co-host of Infinite Quest, she is in charge of the nerd rants and Shakespeare diversions, Catie has been heard on the American Sex Podcast with Sunny Megatron, Mental Illness Happy Hour, Adulting with ADHD, the Penguin Magic Podcast, the Hurlly Burly Shakespeare Show, multiple NPR affiliates and the Shezam Magic Podcast. She has also performed at the Kennedy Center. Her TikToks have been featured on Mashable, which was a weird day.

WHO IS ERIK GUDE?

Erik is a classically trained guitarist, artist, performer and sourdough expert currently living in California. His educational (and funny) tiktoks on ADHD and depression have garnered him national attention as a non-traditional student and educator. As co-host of Infinite Quest, he is in charge of music education, teaching Catie about algebra and editing the audio. He has been featured on the podcasts Gainin' Fast on Memphis, Adultfluent, Adulting with ADHD, and also is a world-class coffee stirrer model builder.

True story.



05 INFINITE QUEST BY THE NUMBERS

The coolest part of Infinite Quest is that our community is growing... constantly. Just three months after starting **Infinite Quest**, here's where we are



Tiktok: 650,000+ Followers
Twitch: 3,200 followers-✔️Partner Status!
Average Monthly Views: 20.5+ Million
Average Weekly Podcast Listens: 2,700+
Instagram Followers: 16,000
Youtube Followers: 6,000
Discord Fan Club: 3,500 Members
Twitter: 875 (we're working on it!)

WHERE IS INFINITE QUEST?

Infinite Quest releases every Thursday (most of the time) and is available on Sticher, Amazon, IHeartRadio, Spotify, Amazon, and wherever else you listen to podcasts. Exclusive bonus content is released on Patreon, and grab bag episodes are released on Tuesdays.

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07 HOW DO I CONTACT YOU?

Find us on Tiktok: @catieosaurus | @heygude

Visit our website: www.infinitequestpodcast.com

Drop us a line: infinitequestpodcast@gmail.com..

WHAT ARE PEOPLE SAYING?

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The PERFECT blend of humor, wit, and honesty. I feel like I'm getting to know these two! They speak on very real subjects and I feel like I'm getting to know myself more by listening to what they have to say.

It has been so beyond cathartic and validating to hear these conversations about ADHD and people living with ADHD. I can't express how much it has made a difference in my life.

Catie has literally changed my life. My whole life I've thought there were so many things about me that were moral and personal failings. I've gained a new perspective into my ADHD, and my outlook, self-worth, and happiness have increased infinitely.

What's a castpod?
- Catie's Mom

The perfect blend of humor, education, and heart. Catie and Erik have an electric chemistry and bring top tier guests to discuss mental health and other topics. Everyone that loves a neurodivergent person in their lives needs to check these guys out

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HAVEN'T I SEEN YOU SOMEWHERE BEFORE??

Catie and Erik get around.

Some Cool Places We've Been Published

The New York Times

Escapist Magazine

Mashable (twice)

ADDitude Magazine [Recommended Creators]

i-D (Vice)

Some Cool People We've Talked To:

The Mental Illness Happy Hour with Paul Gilmartin

American Sex with Sunny Megatron (twice!)

Adulting with ADHD Podcast

Shezam Podcast

HurlyBurly Shakespeare Hour

Some Cool Places We've Talked:

The Kennedy Center

PlayOn Con

MagicLive

DragonCon

ComedySportz World Championships

GeekBeaconFest



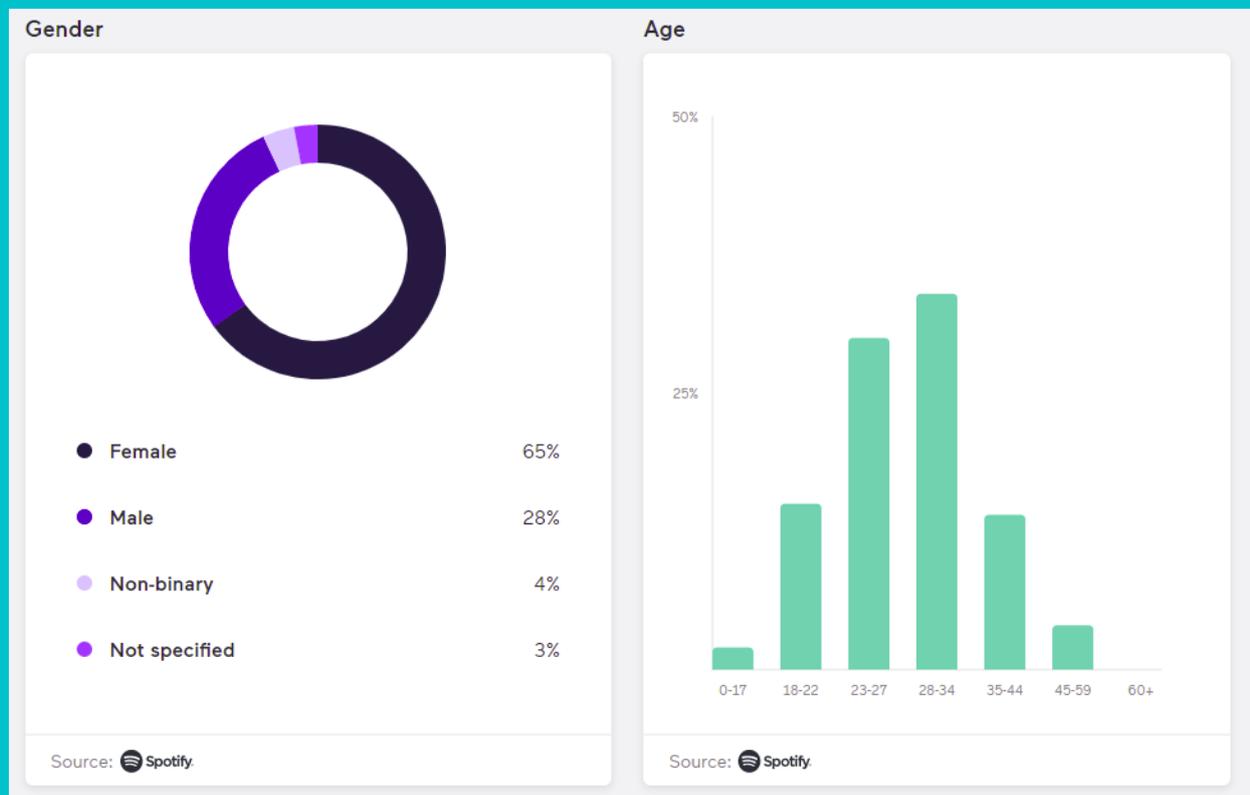
A man and a woman are shown from the chest up, smiling and looking towards the camera. The woman is on the left, wearing a dark blue velvet dress. The man is on the right, wearing a dark blue suit jacket, a white shirt, and a dark tie. They are positioned in front of a dark blue background with white star patterns and faint white lines, resembling a star map or constellation chart. Overlaid on the center of the image is the text "Thank you!" in a large, bold, yellow, cursive font with a red and orange drop shadow.

**Thank
you!**

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INFINITE QUEST BY THE NUMBERS

JUNE 2021 AUDIENCE DEMOGRAPHICS



JUNE 2021 PLATFORM DEMOGRAPHICS

