

DINE AFTER DARK
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PRESS RELEASE

Dine After Dark

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For Immediate Release

BROTHERS AND SISTERS JOINS DINE AFTER DARK MOVEMENT

Washington, D.C. – Muslims celebrating Ramadan now have another late-night dining option when breaking their daily fasts in Washington, D.C., as Brothers And Sisters joins the growing movement to “Dine After Dark.” Founded by acclaimed local restaurateur Erik Bruner-Yang and located in the lobby of The LINE Hotel in Adams Morgan, Brothers And Sisters offers American cuisine influenced by global classics from the era of grand hotels and is the latest restaurant to heed the call to be more inclusive of Muslim consumers during the month-long Ramadan holiday.

“Dine After Dark is excited to welcome Brothers And Sisters to our growing community,” says the nonprofit organization’s President & Founder, Katherine Ashworth Brandt. Launched this past December, the new effort encourages restaurants to offer late-night and early-morning hours during Ramadan in order to better serve Muslim consumers who traditionally observe the holiday by fasting from dawn to dusk. Brandt says, “Inviting customers to Dine After Dark means welcoming Muslim customers to come enjoy a meal at an hour that best suits their needs while they celebrate a major holiday, and we are thrilled to have Brothers And Sisters joining us for the remainder of our inaugural season.”

Offering all-day dining from 6:30am to 12:00am daily and a late-night menu until 2:00am Thursdays–Saturdays, Brothers And Sisters joins all seven Busboys and Poets’ locations, City Winery D.C., and local charity organization Martha’s Table as participants in Dine After Dark’s first “season” this Ramadan. The holiday month began on May 5 and will end on June 4, 2019, concluding that evening with the celebration of Eid al-Fitr, or “the feast of fast-breaking.”

Ramadan is celebrated by 3.5 million Americans and 1.6 billion people worldwide as an annual time of self-reflection and generosity. As the month-long holiday cycles through the standard Gregorian calendar ten days earlier each year, daily fasting often lasts long hours as the sun rises earlier and sets later in the day. This leaves Muslim consumers with limited options – a problem Dine After Dark aims to solve.

“We are building more inclusive communities through better business practices,” explains Brandt. “Dine After Dark’s participating members are providing a better holiday experience for their customers, while also demonstrating a tangible commitment to inclusion.”

For a list of participating businesses or more information visit www.DineAfterDark.org.

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