

DINE AFTER DARK  
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## PRESS RELEASE

### **Dine After Dark**

Washington, D.C.

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For Immediate Release

### **BUSBOYS AND POETS INVITES CUSTOMERS TO DINE AFTER DARK THIS RAMADAN**

**Washington, D.C.** – Busboys and Poets, the popular local restaurant chain with locations throughout the D.C. metro-area, is celebrating Ramadan this year by inviting Muslim customers to Dine After Dark during the upcoming Islamic holiday, from May 5 – June 4, 2019.

Busboys and Poets' seven locations are among the first restaurants to join the new movement to "Dine After Dark" – an initiative launched this year by a nonprofit organization of the same name. The effort encourages businesses to offer extended hours during the month of Ramadan, an important holiday for the Islamic faith, which many Muslims observe by fasting each day during daylight hours. Businesses that "Dine After Dark" provide Muslim consumers with better options and more conveniences while they celebrate the Ramadan holiday season.

"We are thrilled to welcome Busboys and Poets to the Dine After Dark community," says Dine After Dark's President & Founder, Katherine Ashworth Brandt. The organization, which aims to build more inclusive communities through better business practices, is a new effort to advocate on behalf of Muslim consumers – an often-underserved market. "Inviting customers to Dine After Dark not only benefits the customer," Brandt says, "It also benefits business' bottom lines and makes our communities more welcoming places for everyone."

3.5 million Americans and 1.6 billion people worldwide celebrate Ramadan, the ninth month of the Islamic calendar, as a time of reflection and charity. The holiday cycles through the standard Gregorian calendar ten days earlier each year, meaning some years – like the present one – daily fasting lasts many hours, as the sun rises earlier and sets later in the day. This can leave Muslim consumers with limited options – a problem Dine After Dark aims to solve.

Busboys and Poets joins City Winery DC and Martha's Table, a local community organization, as the first participants to participate in Dine After Dark's inaugural "season" this Ramadan, from May 5 to June 4, 2019. Busboys and Poets' seven locations all offer late-night dining hours and can be found throughout the D.C. metro-area, in NW D.C. (14<sup>th</sup> St & V NW; 450 K St NW), Anacostia, Brookland, Hyattsville, MD., Shirlington, VA., and Takoma. For more information or to sign up as a Member Business, visit [www.DineAfterDark.org](http://www.DineAfterDark.org).

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