

DINE AFTER DARK
KATHERINE ASHWORTH BRANDT
PRESIDENT & FOUNDER



WWW.DINEAFTERDARK.ORG
INFO@DINEAFTERDARK.ORG
(202) 599-0651

PRESS RELEASE

Dine After Dark

Washington, D.C.

Contact: Katherine Ashworth Brandt

Phone: (202) 599-0651 (Day/Night)

Email: kbrandt@dineafterdark.org

For Immediate Release

DINE AFTER DARK KICKS OFF 2019 INAUGURAL SEASON IN D.C.

Washington, D.C. – As the Islamic holiday month of Ramadan begins tonight at sundown, several restaurants in the Washington, D.C. area will be inviting customers to “Dine After Dark,” offering welcoming spaces for Muslim consumers to enjoy iftar meals at the end of daily holiday fasting. The Dine After Dark initiative, launched late last year by a nonprofit organization of the same name, encourages businesses to offer late-night or early-morning hours during Ramadan to better serve customers celebrating the season, and it is creating quite a buzz among local Muslim consumers.

“Dine After Dark is about offering your customers holiday hospitality,” says the organization’s President & Founder, Katherine Ashworth Brandt. But the practice of extending operating hours during Ramadan is also a business opportunity, Brandt explains, “We are connecting an underserved consumer market with the businesses who want to better serve them – inviting customers to Dine After Dark benefits both businesses and consumers, and helps build more inclusive communities, where everyone feels welcome and respected.”

Participating in Dine After Dark’s inaugural “season” this Ramadan (tonight until June 4) are City Winery DC and all seven Busboys and Poets locations throughout the D.C. metro-area. Each restaurant will keep its kitchen open until at least 10:30PM each night – with several locations offering even later hours – and all serve a selection of halal-friendly menu options.

Busboys and Poets serves halal chicken, as well as a variety of vegetarian and vegan dishes. City Winery DC also offers select vegan and vegetarian options, and has created a special, non-alcoholic mocktail especially for the occasion; the festive “CW Sunset” mocktail is halal-friendly, made with cranberry and grapefruit juices, ginger lime cordial, and soda water.

Local charity Martha’s Table is also participating in Dine After Dark’s first season, sponsoring Dine After Dark’s mobile “Iftar Car,” which will serve nightly iftar meals, beginning tomorrow, to communities in need at various locations throughout D.C. between 8:00-9:00PM.

City Winery DC is located in Ivy City NE; Busboys and Poets’ seven locations can be found in NW D.C. (14th St & V NW; 450 K St NW), Anacostia, Brookland, Hyattsville, MD., Shirlington, VA., and Takoma. For a complete list of participating businesses and nightly Iftar Car locations, visit www.DineAfterDark.org.

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For additional information, contact Katherine Ashworth Brandt, President & Founder of Dine After Dark, at (202) 599-0651 or kbrandt@dineafterdark.org.