



ATHLETIC & LEADERSHIP PROGRAM

Empowering Young Athletes
Building Future Leaders

SPONSORSHIP PACKAGE

HILLFIGURE 7ON7

Join us in shaping the journey of
aspiring football Athletes.

Together, we can create a legacy of
excellence and inspiration.



Presented by: The Hillfigure Foundation * Non-Profit



(346)494-9730



www.TheHillfigureFoundation.org



ABOUT

The Hillfigure Foundation Team Hillfigure

What is 7on7 Football?

7 on 7 Football, also referred to as “7v7 Football,” is a high-octane, non-contact version of the traditional tackle football game. It shares some essential characteristics of flag football but uses a different set of rules. 7v7 typically involves the skill position players such as: quarterbacks, wide receivers, running backs, linebackers, and defensive backs, competing. The teams travel and compete in tournaments on a smaller field.

Who is The Hillfigure Foundation?

The Hillfigure Foundation is based in Houston, Texas. We are a nonprofit organization that focuses on Health and Wellness, Education, Sports and Athleticism, ANTI-Bullying and College Prep. Our programs aid in development, structure, and enrichment of young athletes and with an emphasis on holistic growth and environmental exposure.

This organization uniquely integrates football skill development with broader aspects of emotional and personal growth. It utilizes football as a transformative medium, teaching young athletes about game tactics, physical fitness, and strategic play while also fostering emotional intelligence, maturity, and resilience.





VISION & MISSION

Vision

Propel inner city youth to an outstanding future. To ensure they know how to take care of themselves and live a healthy and safe life. We encourage sportsmanship and show our boys life after school and how to enter into college on a high success rate.

Mission Statement

To encourage our youth in health, fitness and education with top-tier mentorship and personal development.

Values

Excellence in Athletics

Personal Growth

Teamwork and Leadership

Community Engagement.

Integrity and Respect

Inclusivity



Why Support Our Foundation?

We equip young men with the tools needed to establish a better quality of life. Through mentorship we provide opportunities for young men to excel in their communities. Our young men receive financial literacy, social skills, athletic programing and leadership training. Our foundation establishes a safe and cultivating environment for young boys to openly express themselves and focus on their goals. We know how important health and wellness is for our youth and we focus on athletic training to build a better understanding of diet and nutrition. We promote ANTI-bullying awareness, and we push a zero tolerance for any form of harassment whether in person or online.

We provide our young athletes with comprehensive training, coupled with the opportunity to participate in high-level football tournaments across the nation. we are seeking sponsorship to help cover the costs of uniforms, equipment, travel expenses (including plane tickets and rentals), food during travel, fees for athletes who are unable to afford team expenses, and tournament entry fees. Additional processes will help fund an athletic facility for other athletes that need training and coaching for their respective sports. This will be their home base for workouts and training sessions. Your support would be invaluable in ensuring that financial barriers do not prevent our talented athletes from realizing their full potential.

We look forward to the possibility of partnering with you to create a brighter future for these young stars.



INDIVIDUAL PLAYER SPONSORSHIP OPPORTUNITIES

Rookie Sponsor Investment: \$1,500

Impact: Your donation will cover the essential gear and travel expenses for one athlete for a portion of the season.

MVP Sponsor Investment: \$2,500

Impact: Your donation will fully sponsor one athlete for the entire season, covering gear, travel, and tournament fees.

Hall of Fame Sponsor Investment: \$5,000

Impact: Your generous contribution will support comprehensive training, advanced gear, and national travel expenses for one athlete, enhancing their entire season experience.

TEAM SPONSORSHIP OPPORTUNITIES

Touchdown Sponsor
Investment: \$25,000

Impact: Your substantial donation will support various expenses such as coaching salaries, equipment costs, meals, and media expenses for the team.

Field Goal Sponsor
Investment: \$10,000

Impact: Your donation will cover the team's expenses for one out-of-state tournament, including travel, accommodation, and entry fees.

Kickoff Sponsor
Investment: \$2,500

Impact: Your donation will cover team expenses for one local tournament, including transportation and entry fees.



SPONSORSHIP PERKS

ROOKIE SPONSOR:

Benefits: Tax-exempt letter + token of appreciation from the team with team picture.

MVP SPONSOR:

Benefits: All of the above + logo on Hillfigure 7on7's website.

HALL OF FAME:

Benefits: All of the above + logo on banners at Hillfigure 7on7 events

KICKOFF SPONSOR:

Benefits: MVP Sponsor+ logo on select team apparel.

FIELD GOAL SPONSOR:

Benefits: Kickoff Sponsor + special recognition at Hillfigure 7on7 events, and a special dinner invitation with the team.

TOUCHDOWN SPONSOR:

Benefits: All of the above + logo on team travel tags, and sports bottles, Plaque

SPONSORSHIP

BENEFITS

- Strategic Brand Visibility
- Marketing Opportunities
- Media Opportunities
- Media Engagement
- Corporate Donations
- Networking
- Community Impact





BE A PART OF THE HILLFIGURE FOUNDATION



CONTACT US



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