

**SPECIAL MEETING MINUTES
I-69 INTERNATIONAL TRADE CORRIDOR NMDC/LDFA EXECUTIVE COMMITTEE
LAPEER COUNTRY CLUB- 3786 HUNT ROAD, LAPEER, MI 48446
December 10, 2024, 9:00 am- 810-329-7121**

1. Call to Order-Meeting was called to order at 10:52 am by Chairman Joe Sawyer.

2. Roll Call-

Board Members present-

Joe Sawyer, Chair

Tracey Tucker, Vice Chair

Kelly Martin, Secretary

Randy Fernandez, Treasurer

Others present:

Kevin Kilby, Attorney

Dan Casey, St. Clair County

Justin Horvath, Shiawassee County

Sam Moore, Lapeer County

Morgan Hustek, Administrative Staff

3. Public Comment- None

4. Approval of Minutes- M/K Martin, S/ T Tucker, to approve December 4, 2024 minutes as presented.
All ayes; Motion carried.

5. Approval of Agenda- Existing action items were addressed and resolved at the NMDC meeting previously held on the same day. Action Item to be added and considered are the I-69 Fly In travel budgets.
Also, marketing was added as a discussion item to the agenda.

M/ T Tucker, S/ R Fernandez to approve agenda with modifications. All ayes; Motion carried.

6. Discussion

a. Marketing-

Chairman Sawyer addressed wanting to have a few meetings with the Economic Developers in the next few months to discuss ideas for the future in terms of additional membership and marketing. Bishop Airport previously housed the advertisement location for the I-69 International Trade Corridor. Brochures were discussed as a possible form of marketing and it was agreed that billboards are not a beneficial way to advertise. Further discussion to follow in the future.

7. Action Items

a. Washington D.C. Fly-In-

Reimbursement allocated for members to attend the D.C. Fly-In was discussed. The possibility to increase the amount that is allowed per county was introduced and discussed. Members requested that the Economic Developers bring back ideas to the EC board in the next few months for further discussion of funds and potential locations for future conferences. No action was taken at this time.

8. Adjourn- Meeting was adjourned at 11:44 am.