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User Study Report

Sponsor Entod Pharmaceuticals Ltd
Study 216079
Status Final
Issued 14 Nov 2023

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Study Summary

Entod Pharmaceuticals Ltd Study 216079



Alba

Study Details			
Study Number	216079		
Study Title	A 6 Week User Trial to Collate the Opinion of approximately 100 Subjects Testing Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT LAP.		
Study Objective	To assess the consumer opinion of a Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT LAP over 6 Week in a panel of healthy subjects. The objective is to substantiate marketing claims.		
Start Date	30 Sep 2023	End Date	11 Nov 2023

Sponsor Details	
Sponsor Name	Entod Pharmaceuticals Ltd
Sponsor Contact	Dana Grossmann
Sponsor Address	Office 12, Access Office Suites 15 Tottenham Ln London United Kingdom N8 9DJ

Recruitment and Subject Participation			
Composition	Females	Recruited	130
Minimum Age	35	Completed	105
Maximum Age	55	Withdrawn	25

CRO Details	
CRO Name	Eurofins Alba Science Ltd (trading as Eurofins Alba)
Project Manager	Rebecca Ashworth
CRO Address	Eurofins Alba 24 Broughton Street Edinburgh City of Edinburgh United Kingdom EH1 3RH

Quality Control			
Author	CR	Date	14 Nov 2023
Quality Control	RA	Date	14 Nov 2023

Test Materials			
Code	LAP	Name	Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT

Section 1-Adverse Reactions/Undesirable Effects

Adverse Reaction/Undesirable Effect-1					
Adverse Reaction	1	Subject Number	N/A	Status	Resolved
Reaction Details					
Description of Reaction					
The serum did not absorb into my skin, feeling like it left a layer that made application of other produce difficult					
Where on the body did the reaction occur?	Face	Did the product get into the eyes?	No		
If the product got into the eyes, please detail what happened and what action was taken?	N/A				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	30/09/2023	End Date	30/09/2023	Action Taken	Discontinued Use
Product Usage					
After how many uses did the reaction occur?	2	How long did the reaction last in days?	1		
Did you stop using the product?	Yes	Date Stopped Using Product	30/09/2023		
If No, did you modify how you use the product?	Yes	Please detail:	Used less product		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	No	Please Detail:	N/A		
Would you usually use this type of product?	No	Please Detail:	N/A		
Was any other products used on the affected area?	Yes	Please Detail:	Claris toner, essence and moisturiser.		

Adverse Reaction/Undesirable Effect-2					
Adverse Reaction	2	Subject Number	28	Status	Resolved
Reaction Details					
Description of Reaction					
Leaves a sticky residue on skin which causes pores to become blocked and blackheads to develop.					
Where on the body did the reaction occur?	Around my mouth, cheeks and eyes	Did the product get into the eyes?	No		
If the product got into the eyes, please detail what happened and what action was taken?	N/A				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	01/10/2023	End Date	15/10/2023	Action Taken	Modified Use
Product Usage					
After how many uses did the reaction occur?	4	How long did the reaction last in days?	15		
Did you stop using the product?	No	Date Stopped Using Product	N/A		
If No, did you modify how you use the product?	Yes	Please detail:	Very small application		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	No	Please Detail:	N/A		
Would you usually use this type of product?	Yes	Please Detail:	Omorovicza vitamin c eye serum		
Was any other products used on the affected area?	No	Please Detail:	N/A		

Adverse Reaction/Undesirable Effect-3					
Adverse Reaction	3	Subject Number	31	Status	Resolved
Reaction Details					
Description of Reaction					
Puffiness under eyes					
Where on the body did the reaction occur?	Under eyes	Did the product get into the eyes?	Yes		
If the product got into the eyes, please detail what happened and what action was taken?	Puffiness under both eyes, stopped using product around this area. Used on other area of face				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	02/10/2023	End Date	05/10/2023	Action Taken	Modified Use
Product Usage					
After how many uses did the reaction occur?	6	How long did the reaction last in days?	4		
Did you stop using the product?	No	Date Stopped Using Product	N/A		
If No, did you modify how you use the product?	Yes	Please detail:	Stopped around eye area		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	Yes	Please Detail:	Using a Charlotte tilbury product in the past		
Would you usually use this type of product?	Yes	Please Detail:	Tried different types of eye serum, not currently using a regular one		
Was any other products used on the affected area?	No	Please Detail:	N/A		

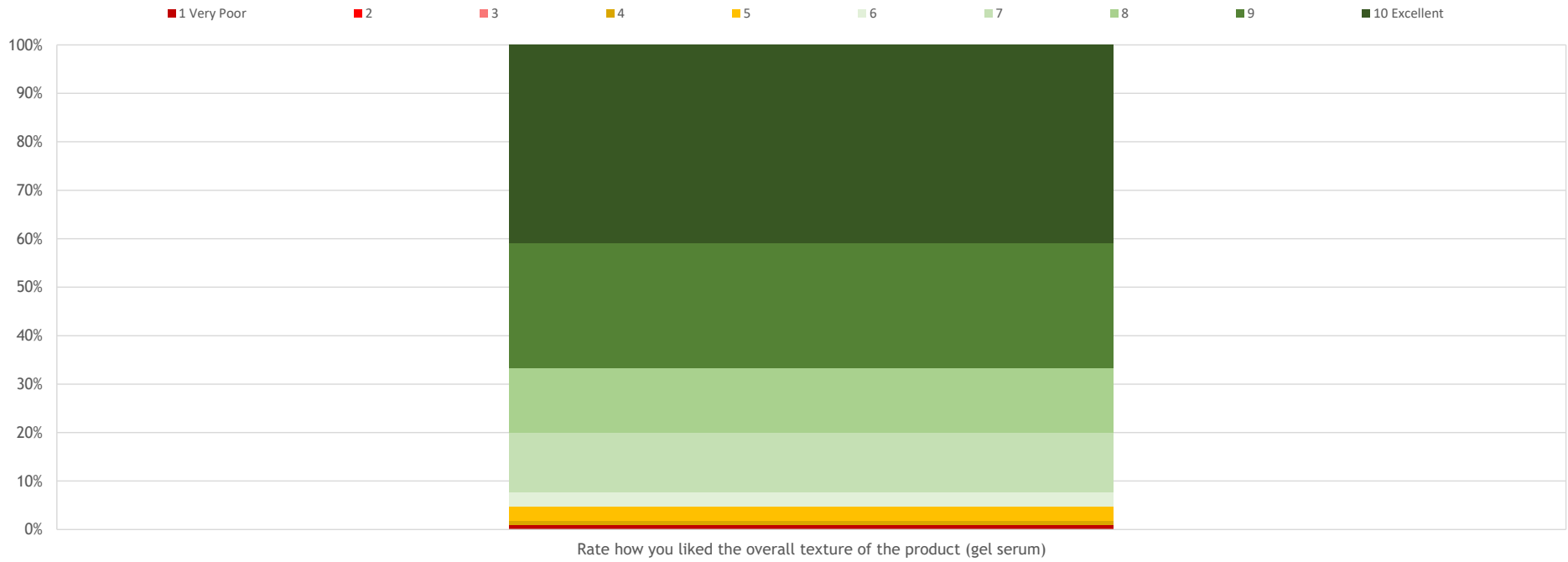
Adverse Reaction/Undesirable Effect-4					
Adverse Reaction	4	Subject Number	44	Status	Resolved
Reaction Details					
Description of Reaction					
At times my skin became itchy, not too much as to stop using the product, but it did. It was something that lasted about 2 minutes. And it happened only in 3 or 4 occasions.					
Where on the body did the reaction occur?	Face.	Did the product get into the eyes?	No		
If the product got into the eyes, please detail what happened and what action was taken?	N/A				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	09/10/2023	End Date	09/10/2023	Action Taken	None
Product Usage					
After how many uses did the reaction occur?	20	How long did the reaction last in days?	1		
Did you stop using the product?	No	Date Stopped Using Product	N/A		
If No, did you modify how you use the product?	No	Please detail:	N/A		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	No	Please Detail:	N/A		
Would you usually use this type of product?	No	Please Detail:	N/A		
Was any other products used on the affected area?	No	Please Detail:	N/A		

Adverse Reaction/Undesirable Effect-5					
Adverse Reaction	5	Subject Number	65	Status	Resolved
Reaction Details					
Description of Reaction					
It was no big deal at all. Once or twice I felt a little bit of burning sensation which went away quickly but most of the time I got no irritation					
Where on the body did the reaction occur?	Face	Did the product get into the eyes?	No		
If the product got into the eyes, please detail what happened and what action was taken?	N/A				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	30/09/2023	End Date	30/09/2023	Action Taken	None
Product Usage					
After how many uses did the reaction occur?	1	How long did the reaction last in days?	1		
Did you stop using the product?	No	Date Stopped Using Product	N/A		
If No, did you modify how you use the product?	No	Please detail:	N/A		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	No	Please Detail:	N/A		
Would you usually use this type of product?	No	Please Detail:	N/A		
Was any other products used on the affected area?	No	Please Detail:	N/A		

Adverse Reaction/Undesirable Effect-6					
Adverse Reaction	6	Subject Number	90	Status	Resolved
Reaction Details					
Description of Reaction					
Mild stinging sensation on application. Only occurred on last few applications. No visible reaction					
Where on the body did the reaction occur?	Under eye	Did the product get into the eyes?	No		
If the product got into the eyes, please detail what happened and what action was taken?	N/A				
Severity	Mild	Method of Discovery	Elicited by Questioning		
Start Date	30/09/2023	End Date	30/09/2023	Action Taken	None
Product Usage					
After how many uses did the reaction occur?	1	How long did the reaction last in days?	1		
Did you stop using the product?	No	Date Stopped Using Product	N/A		
If No, did you modify how you use the product?	No	Please detail:	N/A		
Further Action and Treatment					
Did you consult a doctor or medical professional?	No	Please Detail:	N/A		
Did you take any medication or use any other treatments?	No	Please Detail:	N/A		
History					
Have you experienced this type of reaction before?	No	Please Detail:	N/A		
Would you usually use this type of product?	No	Please Detail:	N/A		
Was any other products used on the affected area?	No	Please Detail:	N/A		

Section 2-After 2 Weeks

Chart 1 After 2 Weeks

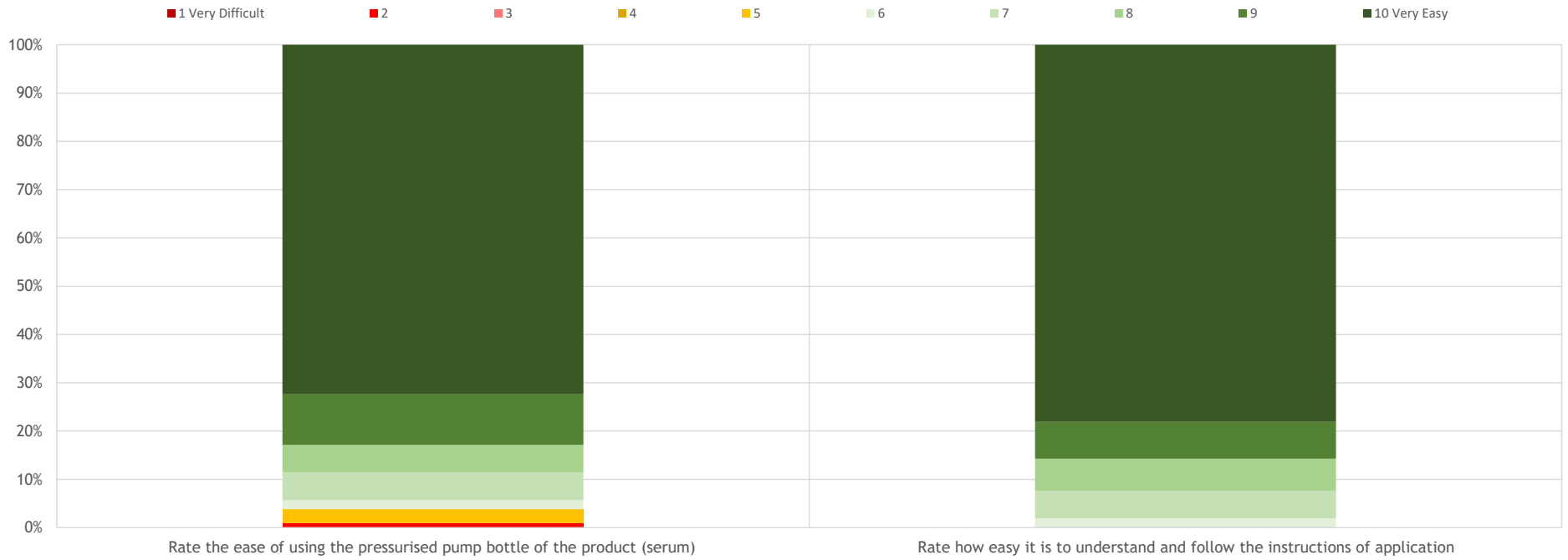


Questions	1 Very Poor	2	3	4	5	6	7	8	9	10 Excellent	Total	Positive	
Details	% of Respondents												
Q001	Rate how you liked the overall texture of the product (gel serum)	0.95%	0.00%	0.00%	0.95%	2.86%	2.86%	12.38%	13.33%	25.71%	40.95%	105	95.24%

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Chart 2- Section 2

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Chart 2 After 2 Weeks



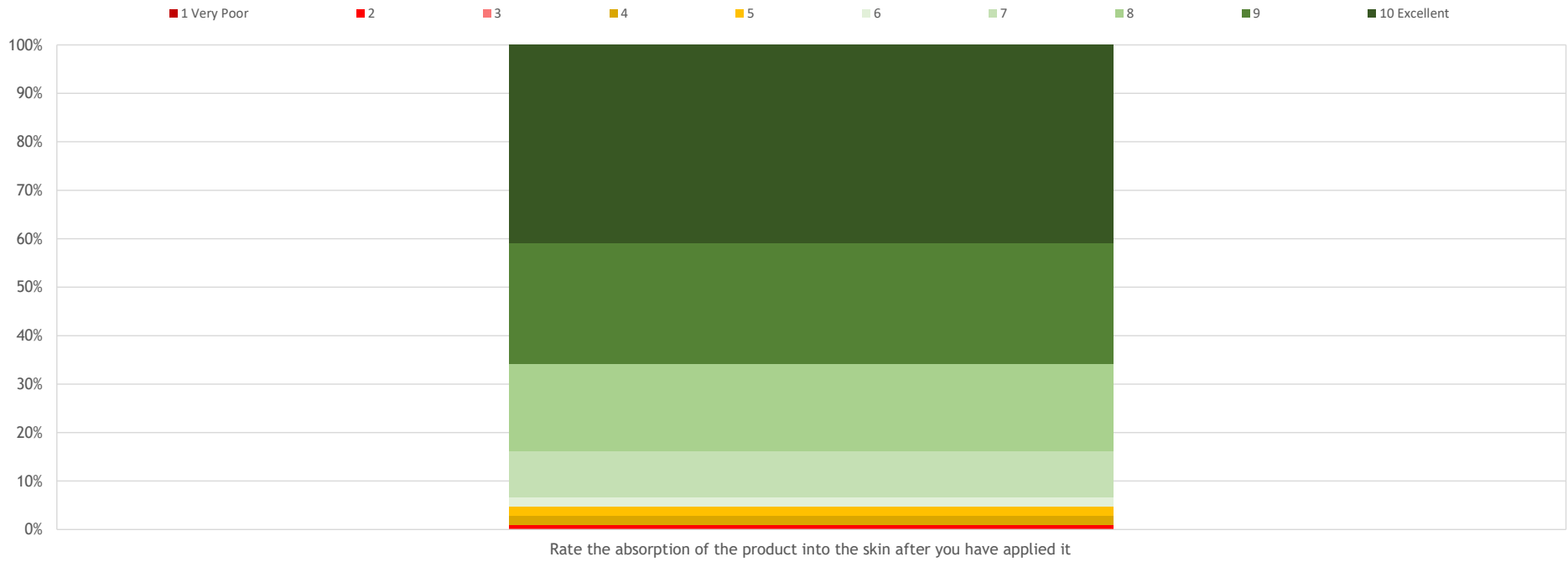
Questions		1 Very Difficult	2	3	4	5	6	7	8	9	10 Very Easy	Total	Positive
Details		% of Respondents											
Q002	Rate the ease of using the pressurised pump bottle of the product (serum)	0.00%	0.95%	0.00%	0.00%	2.86%	1.90%	5.71%	5.71%	10.48%	72.38%	105	96.19%
Q003	Rate how easy it is to understand and follow the instructions of application	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	5.71%	6.67%	7.62%	78.10%	105	100.00%

Chart 3 After 2 Weeks



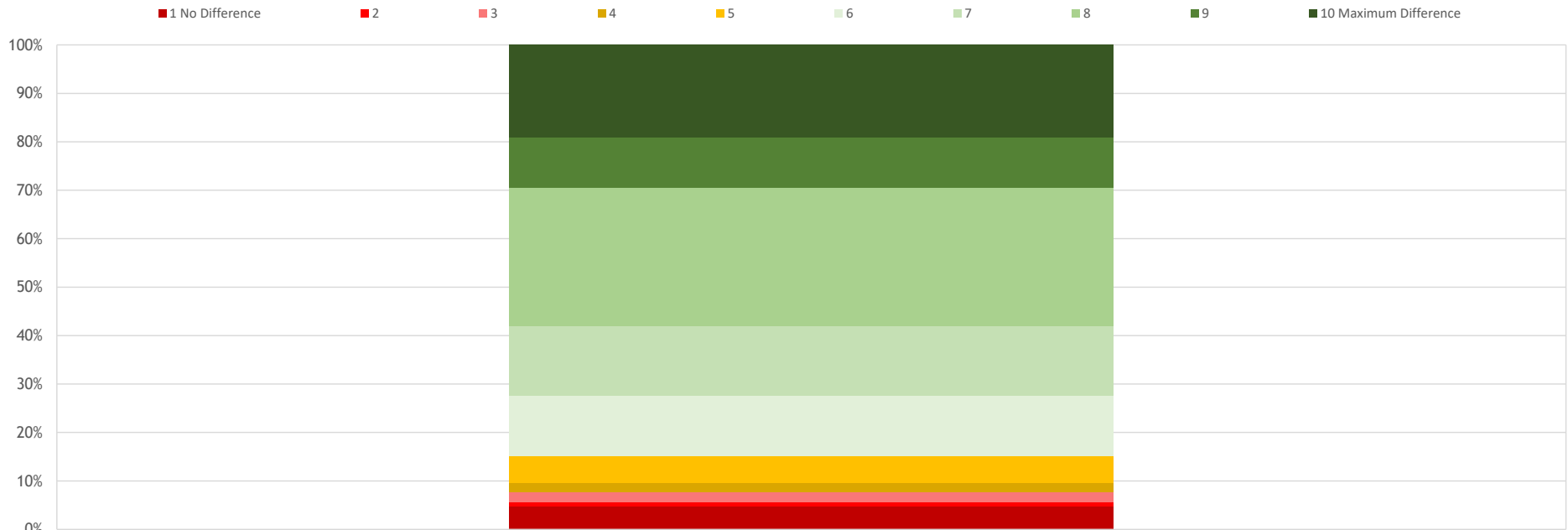
Questions	1 Least Pleasant	2	3	4	5	6	7	8	9	10 Most Pleasant	Total	Positive	
Details	% of Respondents												
Q004	Rate how the product felt on your skin when you first applied it	0.95%	0.00%	0.00%	2.86%	1.90%	4.76%	4.76%	22.86%	14.29%	47.62%	105	94.29%

Chart 4 After 2 Weeks



Questions		1 Very Poor	2	3	4	5	6	7	8	9	10 Excellent	Total	Positive
Details		% of Respondents											
Q005	Rate the absorption of the product into the skin after you have applied it	0.00%	0.95%	0.00%	1.90%	1.90%	1.90%	9.52%	18.10%	24.76%	40.95%	105	95.24%

Chart 5 After 2 Weeks



Rate the difference in the firmness, tone & softness of your skin after using the product for 14 days

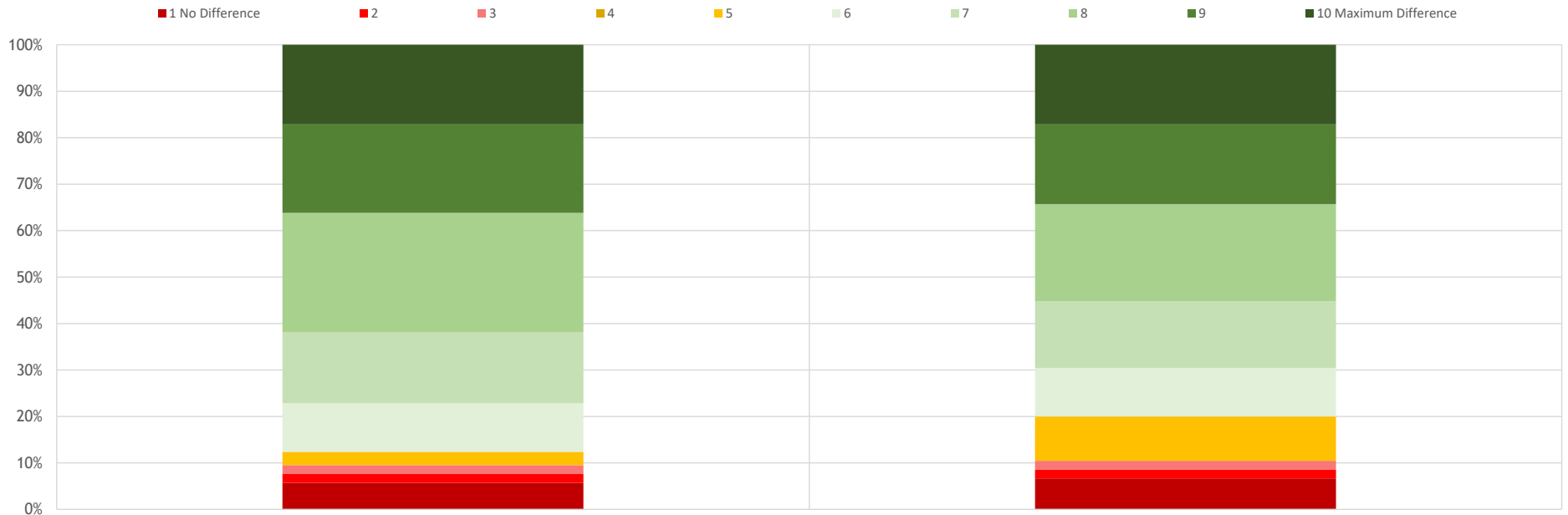
Questions		1 No Difference	2	3	4	5	6	7	8	9	10 Maximum Difference	Total	Positive
Details		% of Respondents											
Q006	Rate the difference in the firmness, tone & softness of your skin after using the product for	4.76%	0.95%	1.90%	1.90%	5.71%	12.38%	14.29%	28.57%	10.48%	19.05%	105	84.76%

Section 3-After 4 Weeks

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Chart 1- Section 3

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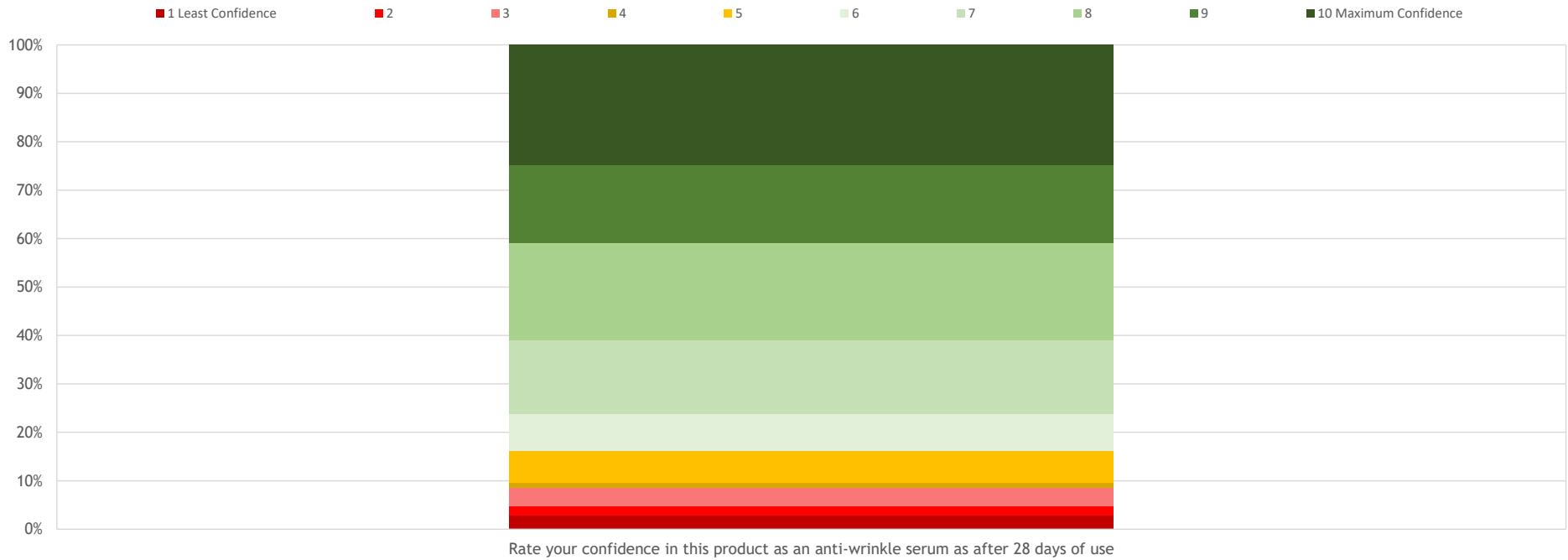
Chart 1 After 4 Weeks



Rate the difference in the firmness, tone & softness of your skin after using the product for 28 days Rate the difference you noticed in your fine lines around forehead, eyes or lips after using the product for 28 days

Questions		1 No Difference	2	3	4	5	6	7	8	9	10 Maximum Difference	Total	Positive	
Details		% of Respondents												
Q007	Rate the difference in the firmness, tone & softness of your skin after using the product for	5.71%	1.90%	1.90%	0.00%	2.86%	10.48%	15.24%	25.71%	19.05%	17.14%	105	87.62%	
Q008	Rate the difference you noticed in your fine lines around forehead, eyes or lips after using t	6.67%	1.90%	1.90%	0.00%	9.52%	10.48%	14.29%	20.95%	17.14%	17.14%	105	80.00%	

Chart 2 After 4 Weeks



Questions	1 Least Confidence	2	3	4	5	6	7	8	9	10 Maximum Confidence	Total	Positive	
Details	% of Respondents												
Q009	2.86%	1.90%	3.81%	0.95%	6.67%	7.62%	15.24%	20.00%	16.19%	24.76%	105	83.81%	

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1

Entod Pharmaceuticals Ltd Study 216079

Q010 What do you like most about the product?	
Subject	Response
1	That it absorbs quickly into the skin
2	Easy to apply
3	It improves my skin
4	The texture and application method
5	absolutely love it left my skin feeling fresh and healthy
6	Lovely absorbency and texture
7	It easily absorbed leaving no stickiness,
8	I could see a difference in a few days especially around my mouth area
9	Easy application
10	Texture
11	It's easy to apply and absorbs nicely into the skin. So it easy to apply make up on it not long after. It has started to reduce the dark circles under my eyes.
12	Hydrating
13	Results
14	The absorbtion
15	How it glides on the skin.
16	I like the texture
17	Essy to use
18	The texture and how easy is to use
19	The pump dispenser
20	Made my skin smooth
21	I liked the texture on application, it felt luxurious and gentle. My fine lines particularly on my forehead seemed to improve and be less noticeable
22	Feeling on my skin, fine lines are less
23	The after effect
24	Consistency and how easy I could apply it
25	Light and non greasy
26	It absorbs very quick and I can see a big difference
27	The feeling post application.
28	Small handy pump size. The product glides on easily and appears to absorb quickly.
29	Easily applied and absorbed
30	Loved the way it absorbed so quickly and there was no flaking or pilling
31	Adverse Reaction
32	This really smooth my fine lines. I will definitely buy this product
33	Smell
34	Texture
35	The lovely soft, delicate smooth texture and consistency. How it's easy to use and apply, it's not messy, greasy, sticky or uncomfortable. It glides on so well and absorbs lovely. It's a great bottle too, it gives the perfect amount to use, leaving no residue.
36	Very well absorbing and non greasy
37	I like the size of the bottle, easy to store, very easy to apply love the texture and feel on my skin
38	Fast absorption
39	Love the pump container, cooling effect, visible difference in skin around eye region

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1 Continued

Entod Pharmaceuticals Ltd Study 216079

Q010 What do you like most about the product?	
Subject	Response
40	This is a beautiful product and I would definitely recommend. It sinks in beautifully and has definitely made a difference to my skin
41	Easy to apply
42	Soaks straight into the skin without leaving my skin feeling greasy. Works well under makeup
43	Works well under makeup as it soaks into my skin without leaving any residual
44	The texture
45	Product is easy to apply and don't have a proeminent smell.
46	Easily applied and made my skin feel and look different in a positive way.
47	Withdrawn
48	The texture love it
49	Na
50	The texture and feel on my skin
51	It was easy to apply and absorbed well
52	It's easy to dispense the correct amount and to apply it. It feels pleasant on the skin and is working to soften my fine lines.
53	I noticed a visible reduction in my wrinkles
54	Texture
55	The feel of the profluiduct on my skin
56	Not sticky
57	How easily it absorbed and how it felt on my skin. Like there was no product at all
58	Texture
59	I have notice that when applying my eye make-up I did not have any fine lines on my eyelids when I close my eyes. I did not need to slightly pull my eye which sometimes my eyeshadow powder will show unless I pull the skin around my eye.
60	Liked how it felt and absorbed into my skin and how it made my face feel soft and helped a lot with the finelines and wrinkles
61	Absorbency
62	I liked the lovely cooling effect on the skin.
63	the consistency is great
64	Absorbing
65	Little goes a long way, I love the texture the most
66	I like how gentle and great this product is.. I saw results in the first 2 weeks of use. My fine lines around forehead have diminished over time
67	How the serum last all day long and the smoothness of my skin. I also think my skin is more even and brighter
68	Lightweight product that doesn't leave a residue as it absorbs well in to the skin.
69	Didn't cause my eyes to water when I used it in that area
70	I really liked the texture of the gel.
71	Results
72	The pump bottle made it easy to control
73	It's very easy to apply and absorbs well. Very pleasant with application.
74	I liked how easy it is to use and how my skin feels and look after using the serum.
75	Ease of use
76	Quick and easy to apply, absorbed well, effectively plumped fine lines after just a few days.
77	It absorbed quickly, had a lovely texture and I did notice a small change in the definition of my fine lines
78	Easy to apply

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1 Continued

Entod Pharmaceuticals Ltd Study 216079

Q010 What do you like most about the product?	
Subject	Response
79	The absorption of the serum was very quick and easy. My makeup sat well on top of the serum with no problems.
80	I liked the consistency of the gel, it looked almost sparkly when first out.
81	Nice texture, slightly has cooling sensation
82	Ease of use of the product
83	I like the texture and it left my skin feeling soft and rejuvenated
84	Texture
85	Absolutely love the texture and the way it absorbs in the skin.
86	Texture and ease of application.
87	The texture of the serum and how it sinks easily into skin and the effect of the serum on my fine lines is amazing and my under eye area brightened up and looks more healthy than before.
88	Very easy to apply and slightly softened my finest lines.
89	Very easy to use and absorbs well
90	Texture easy to apply
91	The results
92	Having a pump applicator was handy
93	Pump was easy to use and it absorbed really quickly
94	Easy to apply
95	The difference I saw in my skin after using it for the 28 days
96	I love the way it makes your skin feel fresh and tingly
97	I liked the way it absorbed and that it didn't leave any residue and it didn't have a strong smell
98	It absorbed really well and kept the area where it was applied supple
99	Easy too use.
100	It is east to use and have notice improvements in my fine lines
101	Withdrawn
102	Withdrawn
103	Everything
104	That is very lightweight
105	it left my skin really soft and the texture is so easy to apply.
106	Withdrawn
107	Withdrawn
108	Easy to apply, great results
109	Easy use
110	Withdrawn
111	Withdrawn
112	Feels nice
113	The finished feel of my skin. Once it sunk it it left a smooth soft feel to the skin.
114	Withdrawn

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2

Entod Pharmaceuticals Ltd Study 216079

Q011 What do you like least about the product?	
Subject	Response
1	I didn't see a change
2	I couldn't see any difference in fine lines
3	Nothing
4	It didn't make as much difference to my fine lines as I hoped that it would
5	i dont think it did anything for wrinkles
6	Packaging and I didn't feel overwhelmed by results
7	None
8	I don't have any
9	The bottle is a little on the small side
10	Nothing
11	Sometimes too much product comes out the pump. Also its a slow process to follow for max results.
12	None
13	Nothing
14	Nothing
15	None.
16	The packaging is average
17	Nothing
18	I like everything
19	The stickiness
20	N/A
21	The product did take some time to soak in when first applying all though this was only a couple of minutes this was the only thing that delayed my routine slightly
22	Nothing
23	Nothing brilliance
24	Nothing that I dislike
25	Nothing
26	I loved this product
27	The price.
28	But then it leaves a sticky residue and upon the sites of application my pores became blocked and I got blackheads.
29	Had no effect on fine lines
30	Nothing, it was one of the best eye product I have used
31	Adverse Reaction
32	Nothing
33	Easy to use
34	Nothing
35	I am happy and have no dislikes
36	All good
37	not sure about the design of the brand label
38	Not strong smell
39	Overall good a little shine on skin after use
40	The size and pump is okay but if it falls over you have to wait for the pump to work once upright

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2 Continued

Entod Pharmaceuticals Ltd Study 216079

Q011 What do you like least about the product?	
Subject	Response
41	Nothing
42	Not sure the effects are as good as i thought they would be
43	Not sure if it has had a noticeable difference
44	Not effective, plastic bottle, label looks cheap. Very little content.
45	Nothing
46	Lightweight and fresh
47	Withdrawn
48	Nothing
49	Na
50	Nothing
51	The packaging was bland
52	Nothing!
53	It takes a bit of time to absorb
54	Na
55	The scent
56	N/a
57	N/a
58	Seen no results packaging was very cheap and too little product for the test period
59	The pump bottle. Sometimes no product would come out, I would have to keep pumping the bottle which was a little frustrating when a massive amount would all of a sudden splodge out.
60	Nothing negative to say
61	Nothing
62	The fact it made no difference to my lines.
63	absorbs quickly
64	Nothink
65	No smell
66	One pump of product isn't enough and more than 2 pumps is too much. I wish it was in tube form
67	Nothing
68	n/a
69	The texture is very sticky and did not absorb even on the dry areas of my skin
70	I didn't dislike anything about it, but i also don't think it was very effective in reducing fine lines.
71	Size
72	The colour. It would be better with a park colour and pleasant smell
73	Not sure if gives results I want.
74	N/A
75	Didn't see a lot of change and didn't like packaging
76	The pump was sometimes difficult to dispense a small amount, and would pump out more than needed for smaller areas, as a little went a long way you don't need much so I wished the pump gave the option of dispensing in smaller amounts.
77	Nothing
78	A little patchy in areas for absorption
79	No issues with the serum.

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2 Continued

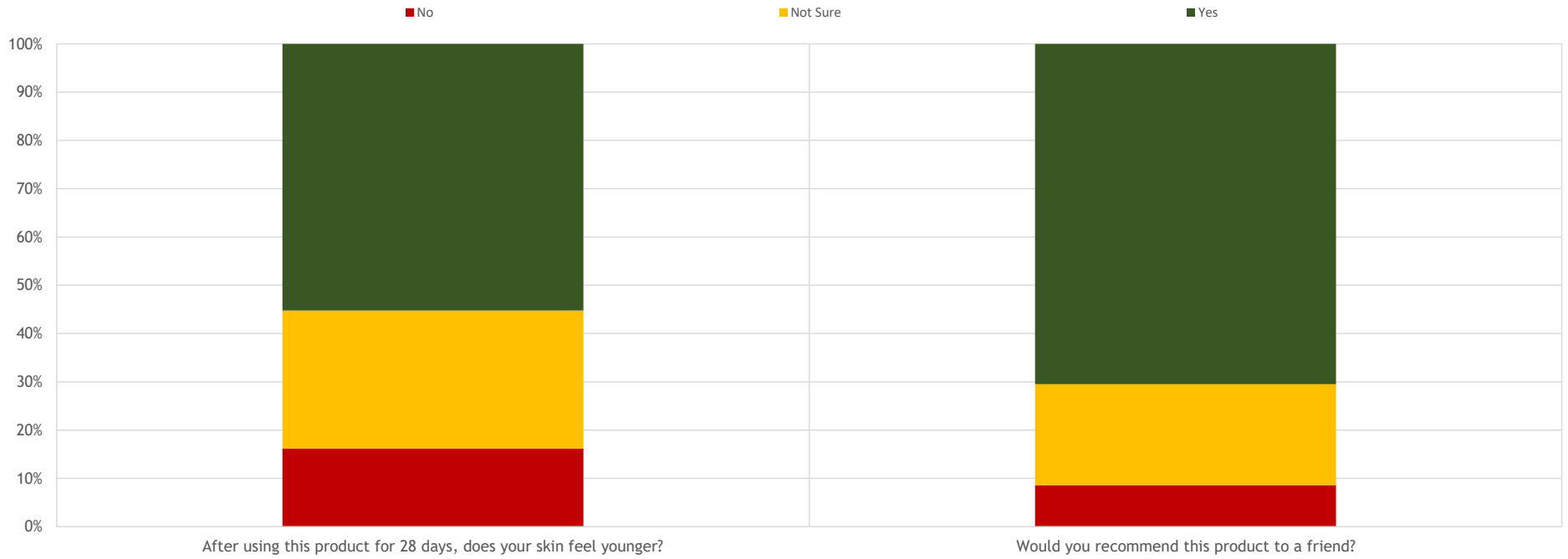
Entod Pharmaceuticals Ltd Study 216079

Q011 What do you like least about the product?	
Subject	Response
80	It was just a little sticky.
81	Not much effect after using it for 4 weeks
82	Although the absorbance rate was effective, I felt that I had to wait longer before continuing with moisture.
83	Nothing
84	Smell
85	I don't have any complaints about the product.
86	Feels a bit sticky after application.
87	Nothing but if I have to say something it will be the bottle size. I prefer a bigger size bottle
88	I thought it would make my skin nearly wrinkle free but it didn't
89	Didn't work great under make up.
90	Skin under eye was a bit sensitive to it
91	How long it takes to absorb
92	My make up didn't always sit the best on it
93	Nothing
94	Smell
95	I usually prefer a cream rather than a gel
96	Nothing
97	It didn't do as much as I hoped in terms of getting rid of wrinkles.
98	The fact that it was a gel
99	N/A
100	Don't absorb as well as I would expect leaving skin feel sticky
101	Withdrawn
102	Withdrawn
103	Nothing
104	The smell
105	Don't really find anything that I would not like.
106	Withdrawn
107	Withdrawn
108	Packaging looks dull and boring
109	Nit much improvement
110	Withdrawn
111	Withdrawn
112	No evidence it reduced my wrinkles
113	The look of it, I normally don't like creamy looking serums.
114	Withdrawn

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Chart 3- Section 3

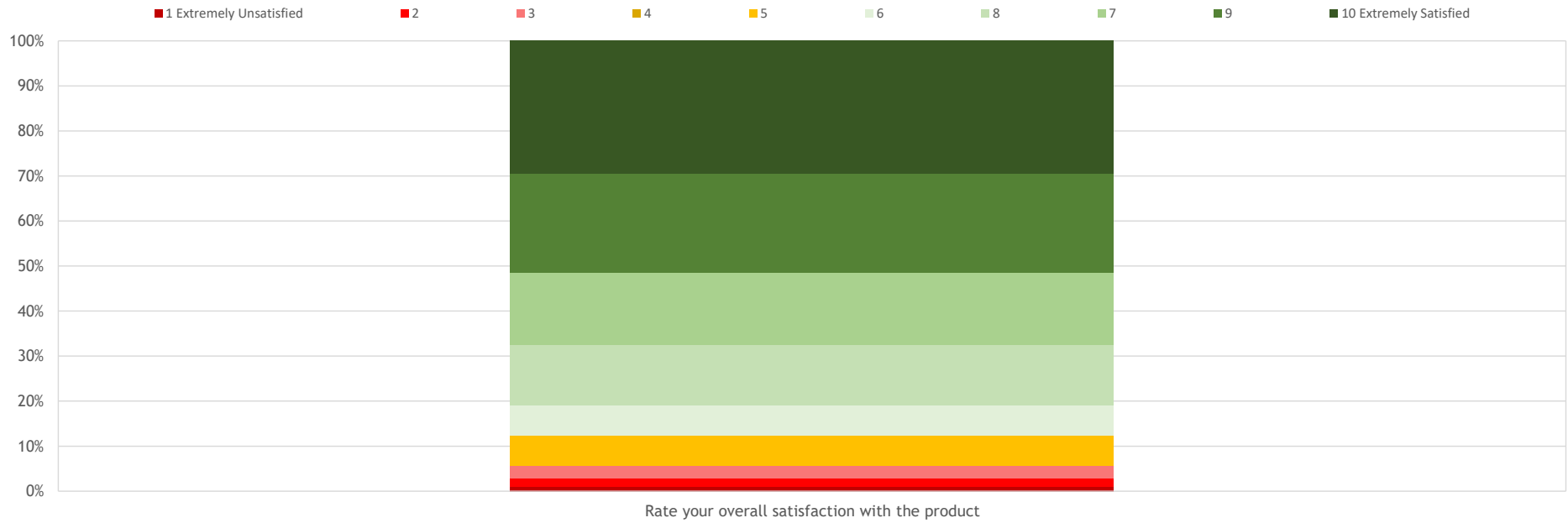
Entod Pharmaceuticals Ltd Study 216079

Chart 3 After 4 Weeks



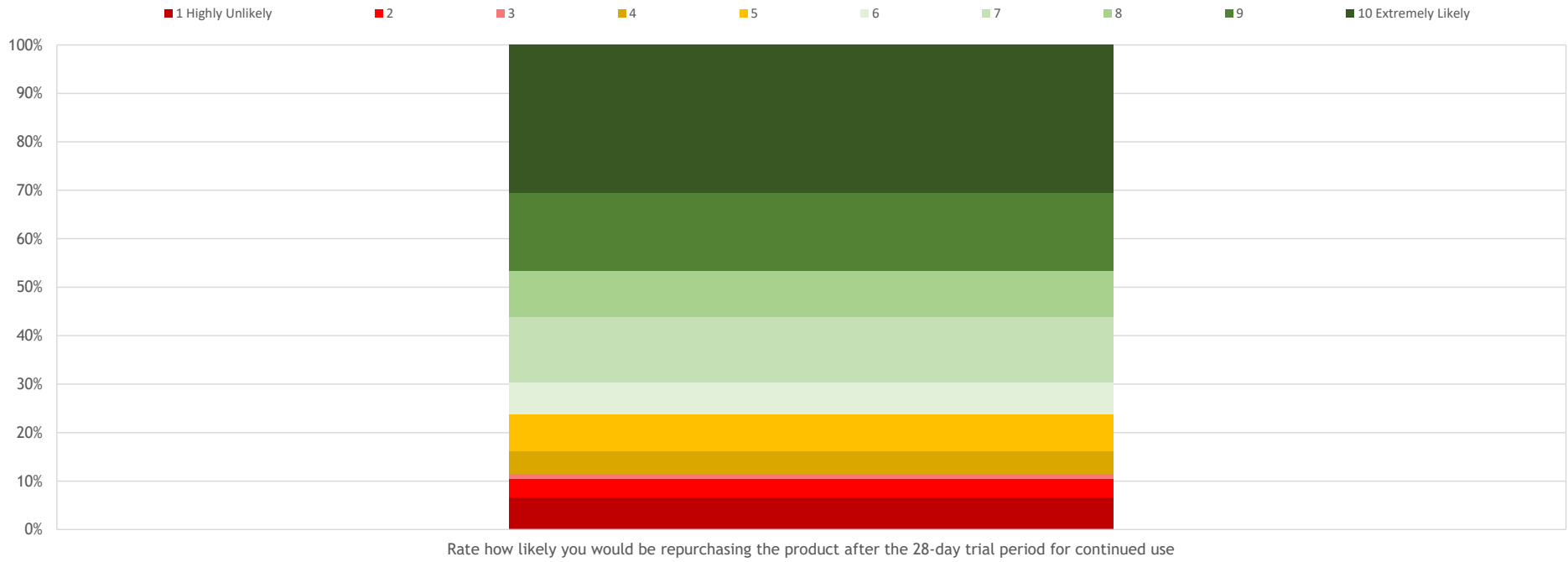
Questions	Yes	No	Not Sure	Total	Positive	
Details	% of Respondents					
Q012	55.24%	16.19%	28.57%	105	55.24%	
Q013	70.48%	8.57%	20.95%	105	70.48%	

Chart 4 After 4 Weeks



Questions	1 Extremely Unsatisfied	2	3	4	5	6	7	8	9	10 Extremely Satisfied	Total	Positive	
Details	% of Respondents												
Q014	Rate your overall satisfaction with the product	0.95%	1.90%	2.86%	0.00%	6.67%	6.67%	16.19%	13.33%	21.90%	29.52%	105	87.62%

Chart 5 After 4 Weeks



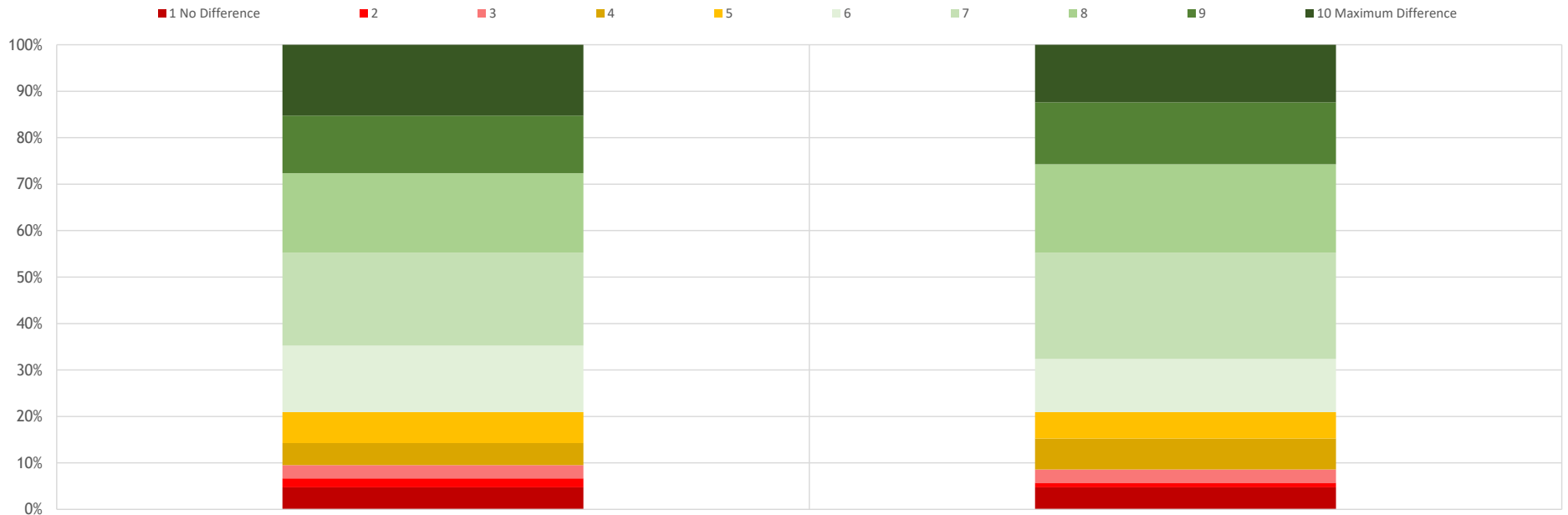
Questions		1 Highly Unlikely	2	3	4	5	6	7	8	9	10 Extremely Likely	Total	Positive	
Details		% of Respondents												
Q015	Rate how likely you would be repurchasing the product after the 28-day trial period for cont	6.67%	3.81%	0.95%	4.76%	7.62%	6.67%	13.33%	9.52%	16.19%	30.48%	105	76.19%	

Section 4-After 6 Weeks

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Chart 1- Section 4

Entod Pharmaceuticals Ltd Study 216079

Chart 1 After 6 Weeks



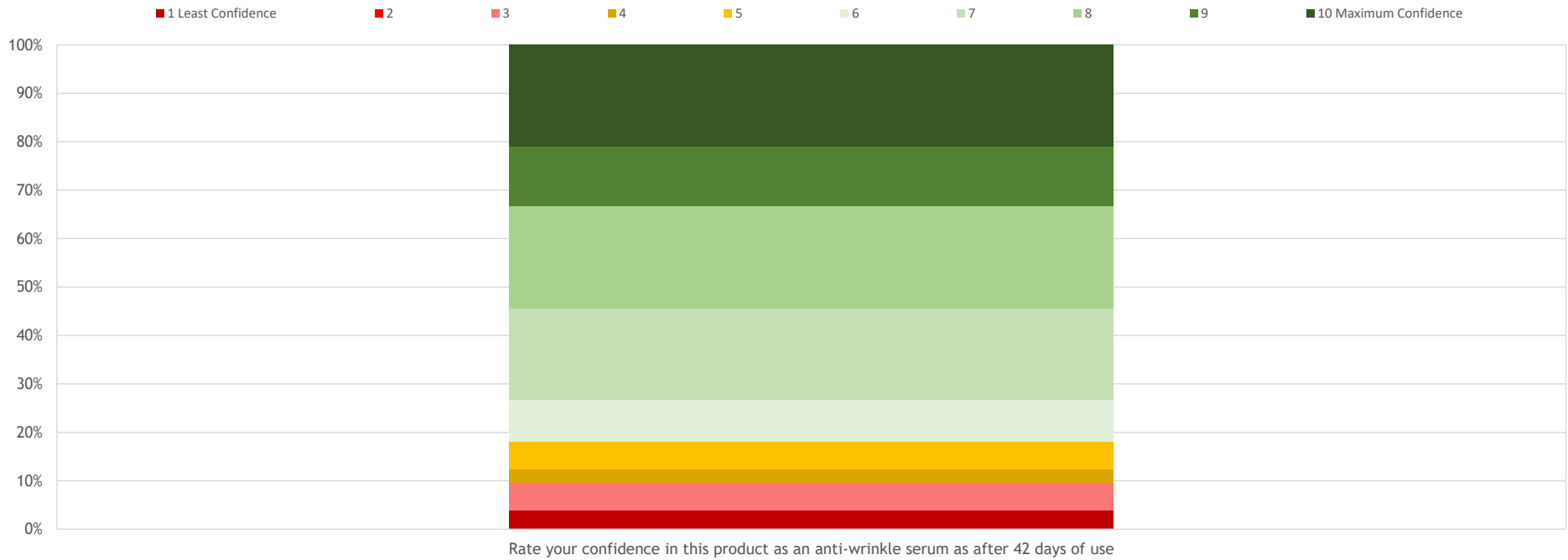
Rate the difference in the firmness, tone & softness of your skin after using the product for 42 days Rate the difference you noticed in your fine lines around forehead, eyes or lips after using the product for 42 days

Questions		1 No Difference	2	3	4	5	6	7	8	9	10 Maximum Difference	Total	Positive	
Details		% of Respondents												
Q016	Rate the difference in the firmness, tone & softness of your skin after using the product for	4.76%	1.90%	2.86%	4.76%	6.67%	14.29%	20.00%	17.14%	12.38%	15.24%	105	79.05%	
Q017	Rate the difference you noticed in your fine lines around forehead, eyes or lips after using t	4.76%	0.95%	2.86%	6.67%	5.71%	11.43%	22.86%	19.05%	13.33%	12.38%	105	79.05%	

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Chart 2- Section 4

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Chart 2 After 6 Weeks



Questions		1 Least Confidence	2	3	4	5	6	7	8	9	10 Maximum Confidence	Total	Positive	
Details		% of Respondents												
Q018	Rate your confidence in this product as an anti-wrinkle serum as after 42 days of use	3.81%	0.00%	5.71%	2.86%	5.71%	8.57%	19.05%	20.95%	12.38%	20.95%	105	81.90%	

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1

Entod Pharmaceuticals Ltd Study 216079

Q019 What do you like most about the product?	
Subject	Response
1	It obsorbed very quickly
2	Easy to use, absorbs quickly
3	It improved my skin
4	The texture and absorbancy of the product
5	i really love how it makes your skin feel. How smooth it goes on and absorbs into the skin.
6	It does plump out the fine lines temporarily
7	The overall texture of my skin feels different
8	The serum was really thick which was really good as most can be runny.
9	I like the fast absorbency of the product
10	The texture
11	Easy to apply and non greasy. I'm definitely starting to notice the bags under my eyes getting firmer. But it's a slow process.
12	The appearance of my fine lines
13	Results
14	The way it tones and lifts wrinkles
15	Gentleness on my skin. Easy to moisurise, goes on smoothly, no residue.
16	it is fast asorb.
17	Its so easy to use
18	How well it work
19	Unfortunately I didn't like it at all
20	Skin felt lovely after using it
21	There was definitely an effect using the product and I was really happy about this
22	Easiness of use, feel when applying
23	Makes your skin feel firm supple
24	Nice consistency of the serum and my skin is firm
25	Light gel texture
26	Easily absorbs
27	Easy to apply. Noticed some difference, but not much.
28	Easily glides in and absorbs
29	Easy to use
30	Very hydrating and easy to ise
31	Adverse Reaction
32	This smoothed my fine lines at the eyes brilliantly
33	na
34	Texture
35	I love the smooth, soft, texture and the lovely consistency. It's perfect. It glides on to the skin so nicely, blends in well and doesn't leave stickiness after use, which is always a bonus. I love how it makes the skin feel so silky smooth and replenished too. It's wonderful.
36	Not irritating my skin, no artificial smell and non grease
37	Easy to apply Feels nice on the skin , only need a tiny amount Can actually notice i difference in my skin after using I do have less fine lines around my eyes now I would recommend this product
38	Fast absorption
39	Light and smooth, absorbs well

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1 Continued

Entod Pharmaceuticals Ltd Study 216079

Q019 What do you like most about the product?	
Subject	Response
40	Really simple to use and absorbs well
41	You can see the results
42	No greasy and i do think my wrinkles are becoming less noticeable
43	My wrinkles dont look as deep
44	Rapid absorption
45	Now I can see that it has a huge effect on my wrinkles, they are less visible
46	Felt nice
47	Withdrawn
48	It adsorbs quick into my skin
49	na
50	The feel on my skin
51	Its easy to apply and absorbs quickly
52	It's effectiveness at tackling fine lines
53	It improves my smile lines and smells amazing
54	Texture
55	Its not greasy
56	Easy to apply not sticky
57	How easily absorbed into skin and sits well under make up
58	The initial application
59	Easy to apply, and soaks into my skin quickly
60	Like the feeling of the product on ur skin and it does help with fine lines and wrinkles
61	The texture
62	The gentle cooling effect
63	Very good
64	Absorbation and structure
65	Texture
66	It is effective and Could see difference in a couple of weeks. Skin looks firm.
67	Glides on easily and my skin feels very hydrated and smooth
68	Lightweight and absorbs well
69	Didn't irritate my skin
70	I like the the texture and coolness of the gel
71	Effect
72	It sinks into my skin quickly
73	It's easy to absorb and skin feels soft after use.
74	How great it works
75	Consistency and ease of use
76	Works well on fine lines and plumps well
77	It was lightweight, absorbed quickly and didn't leave my skin sticky
78	Texture

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 1 Continued

Entod Pharmaceuticals Ltd Study 216079

Q019 What do you like most about the product?	
Subject	Response
79	My skin really good, healthy each time I apply it. Maximum absorption and sits really well with skincare layering and makeup.
80	No irritation. It sunk into skin around eyes easily and felt hydrating.
81	Texture, slight coolness
82	It keeps its promise. Easy to add to routine and after time you can see it's effects.
83	It feels great on the skin, seems to brighten it up.
84	Texture
85	I love that it's fast absorbing and hydrates and plumps the skin
86	Easy to apply
87	It's light and sinks into skin easily
88	Easy to apply and next texture
89	Absorbs very well into the skin
90	Easy to apply to the skin
91	The results
92	Pump bottle
93	Well absorbs and reduces wrinkles and lines
94	Texture
95	Absorbed very quickly
96	Soft cooling effect
97	It absorbs well, isn't drying and no offensive smell
98	it is lightweight but effective
99	Easy to use.
100	Effectiveness
101	Withdrawn
102	Withdrawn
103	I can see the change
104	That is lightweight and easy to put on
105	Because is very light and easy melts into skin
106	Withdrawn
107	Withdrawn
108	The difference it made
109	Vel texture
110	Withdrawn
111	Withdrawn
112	Texture
113	The texture, how it sinks into the skin and how it leaves the skin feeling (extra smooth)
114	Withdrawn

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2

Entod Pharmaceuticals Ltd Study 216079

Q020 What do you like least about the product?	
Subject	Response
1	There was no smell
2	I'm not sure it had an effect on my fine lines
3	Nothing
4	It didn't seem to make as much difference to my fine lines as I hoped it would.
5	I think i was expecting a miracle to totally get rid of my lines but nothing ever does! so only negative is it doesn't get rid of wrinkles
6	The packaging as you can't see the product however the pump is very good
7	Na
8	I didn't feel it made any difference but that doesn't mean it's not a good product everyone is different what would be a good product for some people isn't necessarily going to be great for others
9	The bottle is a bit small
10	Nothing
11	Nothing
12	None
13	Nothing
14	Nothing
15	I do not have fine lines around forehead, eyes and lips so this did not apply to me, in terms of whether there was an improvement after 42 days or not.
16	it is not moisturizing enough/
17	Nothing
18	I like everything
19	The stickiness. It was a horrid texture
20	N/A
21	I would like to see more of a difference using the product for this long
22	Nothing
23	Nothing wish there was more
24	Nothing
25	Nothing
26	It was fine
27	I was happy with everything.
28	Blocked my pores
29	Didn't notice any difference in my skin
30	Nothing
31	Adverse Reaction
32	No scent
33	na
34	Didnt work as well
35	N/A
36	All good
37	I love the product , but not sure about the branding
38	Not sticky
39	Didn't work as well around lip area
40	Nothing

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2 Continued

Entod Pharmaceuticals Ltd Study 216079

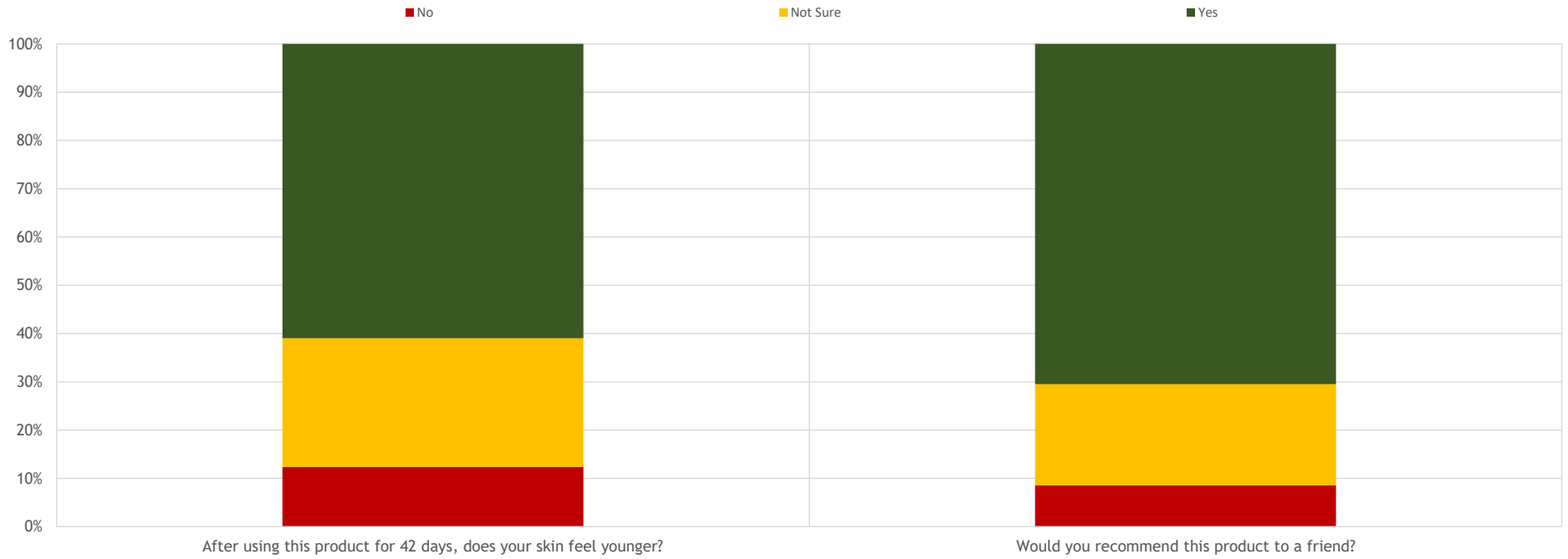
Q020 What do you like least about the product?	
Subject	Response
41	Nothing
42	Nothing
43	Nothing
44	Not effective
45	Easy to apply and you don't need to apply a huge amount
46	It wasn't as effective as I thought it would be but it was still a nice product to use.
47	Withdrawn
48	None
49	looks cheap
50	Nothing
51	There is nothing i didnt like
52	Nothing
53	Takes a bit of time to absorb into my skin
54	Nothing
55	The smell
56	Nothing
57	N/a
58	It does not work
59	The pump bottle, sometimes I would pump the bottles but nothing would come out, then a big blob would splurge out.
60	Nothing I don't like about it all positive
61	Nothing
62	It didn't make much of a difference to my lines and wrinkles
63	Great job
64	Nothink
65	Fragrance free
66	Nothing
67	Nothing at all
68	Nothing
69	Very sticky consistency - did not absorb even on dry skin
70	I'm not sure it works as well as it says it does
71	Small size
72	There is little or no smell
73	It does not work.
74	N/A
75	Packaging
76	Wish the pump was easier to control to get smaller amounts out at a time
77	It didn't provide me with the results I'd hoped for
78	The pump
79	Nothing

Results Presentation - Lashfactor Anti-Wrinkle Serum/Vasuki/Vasuki NT - Text Responses 2 Continued

Entod Pharmaceuticals Ltd Study 216079

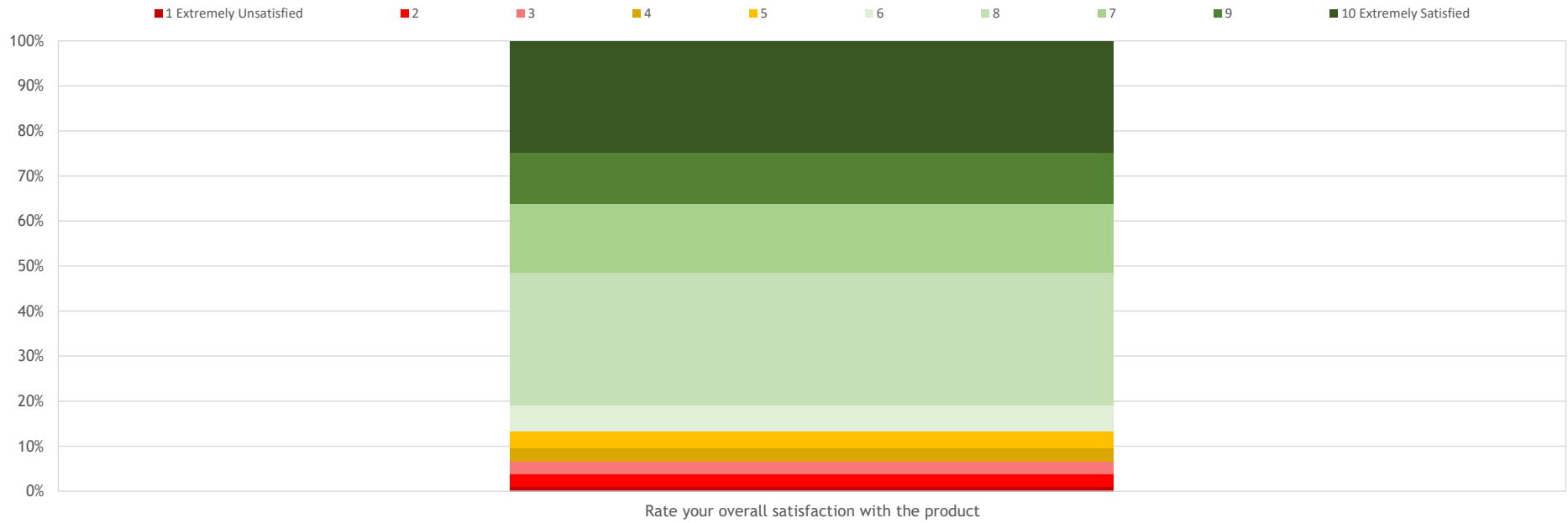
Q020 What do you like least about the product?	
Subject	Response
80	Nothing.
81	Not to much of a difference as expected
82	If I have to say, that even though the effects work, it's not an instant gratification.
83	Nothing
84	Smell
85	Nothing to dislike
86	Can stay sticky
87	Nothing it's perfect
88	Nothing
89	N/A
90	Experienced some reaction on sensitive under eye skin
91	The texture
92	Sometimes it pills
93	Bottle could be bigger
94	Smell
95	I prefer a creamy consistency rather than a gel
96	Nothing
97	The packaging feels cheap
98	the fact that it is a gel
99	N/A
100	Leave skin sticky
101	Withdrawn
102	Withdrawn
103	Nothing
104	I do not find the smell of it great
105	haven't found anything
106	Withdrawn
107	Withdrawn
108	Packaging was dull
109	Slightly sticky feeling after application
110	Withdrawn
111	Withdrawn
112	Not as effective as I had hoped
113	Nothing
114	Withdrawn

Chart 3 After 6 Weeks



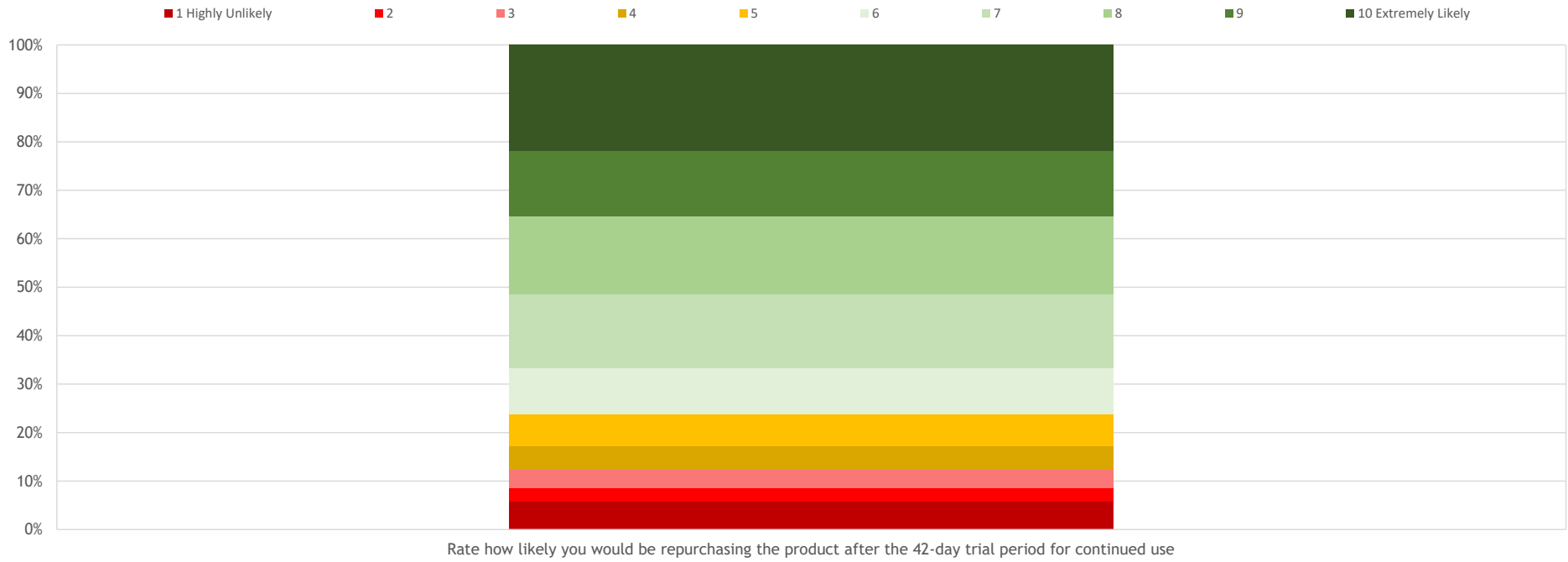
Questions	Yes	No	Not Sure	Total	Positive	
Details	% of Respondents					
Q021	60.95%	12.38%	26.67%	105	60.95%	
Q022	70.48%	8.57%	20.95%	105	70.48%	

Chart 4 After 6 Weeks



Questions	1 Extremely Unsatisfied	2	3	4	5	6	7	8	9	10 Extremely Satisfied	Total	Positive	
Details	% of Respondents												
Q023	Rate your overall satisfaction with the product	0.95%	2.86%	2.86%	2.86%	3.81%	5.71%	15.24%	29.52%	11.43%	24.76%	105	86.67%

Chart 5 After 6 Weeks



Questions	1 Highly Unlikely	2	3	4	5	6	7	8	9	10 Extremely Likely	Total	Positive	
Details	% of Respondents												
Q024	Rate how likely you would be repurchasing the product after the 42-day trial period for cont	5.71%	2.86%	3.81%	4.76%	6.67%	9.52%	15.24%	16.19%	13.33%	21.90%	105	76.19%