

Now Prevent & Reduce **Dynamic** and **Static Lines**in **Early Ageing Skin**

Vasuki

FACIAL GEL SERUM

Proprietary Tripeptide Formula (Topical Neurotoxin)

An Injection-FREE

Topical Neurotoxin for Early Ageing Skin



The World's First Clinically Proven Topical Neurotoxin

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Before



After



What is Vasuki[™]?

Uasuki[™] Facial Gel Serum

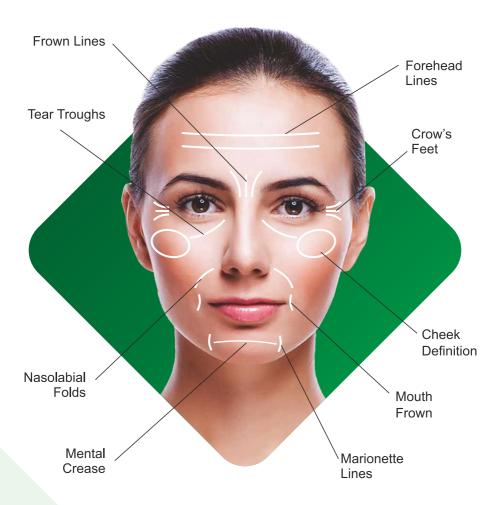
is a clinically tested,
nanotechnology based
Proprietary Tripeptide
Formula (Topical Neurotoxin)
that gently relaxes
muscle contractions
under the skin.

It is effective in preventing & reducing dynamic and static lines in early ageing skin. It reduces & prevents expression wrinkles and fine lines around the forehead, eyes, neck, hands & lips without any impact on facial expressions.

It firms, tones & smoothens the skin. This unique formula is also blended with the 3D Aquaxyl[™] moisturising complex that allows continuous skin hydration & reduces trans-epidermal moisture loss.



Types of Wrinkles



What does Vasuki Contain?

An effective 4% PROPRIETARY TRIPEPTIDE FORMULA (Topical Neurotoxin) which is also known as Dipeptide Diaminobutyroyl Benzylamide Diacetate

PROPRIETARY
TRIPEPTIDE FORMULA
(Topical Neurotoxin)



Developed by Swiss researchers and patented by the Swedish company, Pentapharm Ltd.



Winner of the well reputed and highly coveted **Swiss Technology Award.**

It is a clinically & safety tested molecule that mimics Waglerin-1 functionally, a tripeptide found naturally in the venom of the temple viper snake (Tropidolaemus Wagleri).

It acts at the postsynaptic membrane, as a muscle nicotinic acetylcholine receptor (nAChR) blocking neurotoxin with a similar mechanism to botulinum toxin. This can inhibit skin muscle cell contractions that helps to relax muscles thereby preventing and reducing wrinkles and lines in early ageing skin.

It shows age-killing effects by preventing and reducing both static & dynamic lines without any impact on facial expressions.

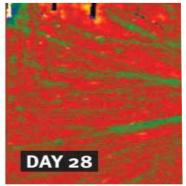
Efficacy of The 4% Tripeptide Formula*



Wrinkles on crow's feet

Measurement of the smoothing (Ra) and anti-wrinkle effect (Rz and Rt) of Tripeptide Formula on crow's feet after 28 days.





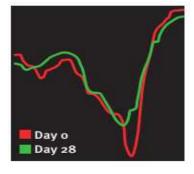
o.6 o.4

-0.2 -0.4

-06







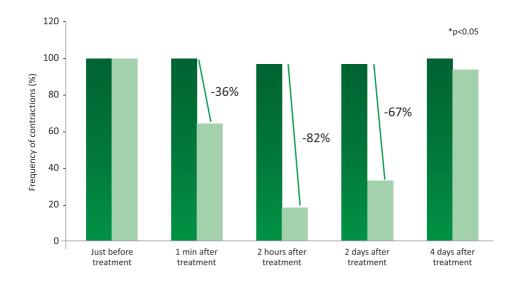
Results:

- Depth of wrinkle is visibly reduced
- Overall visibly less wrinkles and a smoother and more even skin surface



In Vitro

The efficacy of the 4% Tripeptide Formula (0.5mM) has been demonstrated in *vitro* by measuring the frequency of contraction of the innervated muscle cells as a function of the incubation time.



Results:

- Reduces muscle cell contraction significantly
- Fast-acting
- Long-lasting
- Fully reversible

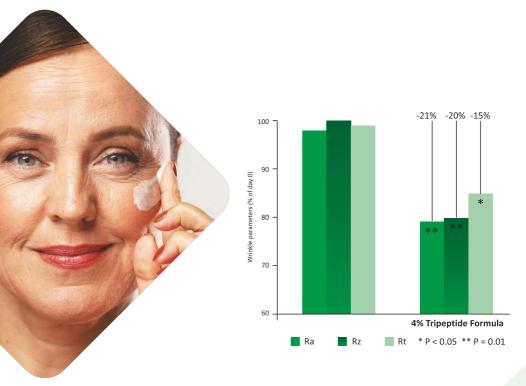


In Vivo

The 4% Tripeptide Formula Age-killing effect

The measurement of the smoothing and anti-wrinkle effects of **the 4% Tripeptide Formula** was compared to placebo. A cream was applied to the forehead twice daily for 28 days.

The study included 15 volunteers per group (age 40-60)



Results:

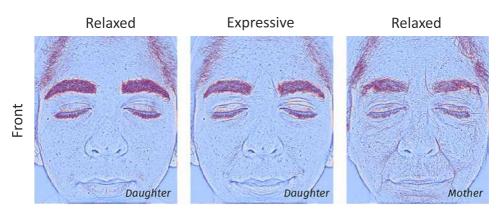
Significant improvement in all parameters:

- Up to 52% wrinkles reduction after 28 days
- Measurable smoothing effect on 80% of the volunteers
- Measurable wrinkle reduction on 73% of the volunteers



In Vivo

The 4% Tripeptide Formula on Mothers & Daughters



Mimic wrinkles result from repetitive facial muscle contractions over time, that are linked to facial expressions. By associating the visualization of mothers & daughters, here it shows this ageing process where daughters only show lines in expressive-face mode, mothers already show persistent wrinkles in relaxed-face mode.

Vasuki

By helping to relax the face, the 4% Tripeptide Formula reduces the appearance of deep wrinkles and when used earlier in time can delay their progression, with an age-freezing effect.

The measurement of **the 4% Tripeptide Formula** effect was compared to a placebo.

A gel serum was applied twice daily for 4 weeks.

The study included total of 100 volunteers, 25 volunteers per group.

Hydration Benefits

AQUAXYLTM (3D HYDRATION COMPLEX)



Aquaxyl[™] is a complex containing a combination of various plant-derived natural healthy sugars (xylitylglucoside, anhydroxylitol and Xylitol) that allow for 3D hydration of the skin by circulating moisture throughout all its layers. It is a moisturizing and restructuring agent that reduces the

trans-epidermal moisture loss and strengthens the barrier function of the skin. It controls water circulation and increases water reserves in the skin, and also boosts the production of hyaluronic acid, essential lipids and proteins that are naturally found in skin tissue giving it structure and essential moisture. Aquaxyl[™] provides an anti-dehydration shield and harmonizes the hydrous flow of the skin. This smoothens and improves the skin tone.

ALOE VERA

Aloe vera provides intense hydration and moisturisation.

It gives calming and soothing effect. It helps increasing collagen production, fights early signs of ageing, improves the skin texture and tone



Benefits of Vasuki

It works on both dynamic lines & static lines in early ageing skin





It is ideal for regular long-term use as a part of your daily skin care routine

Inhibits skin muscle contractions in a similar mechanism to botulinum toxin

It reduces expression wrinkles & fine lines

It defies ageing and firms, tones & smoothens the skin

Blended with natural & soothing moisturisers which provides intense hydration

It is Fast Acting, Long
Lasting & Fully Reversible



Unique features of Vasuki

- pH balanced
- Non-comedogenic
- · Skin and eye safety tested
- Free from paraben, phthalates, sulphates and gluten
- · Vegan friendly and not tested on animals









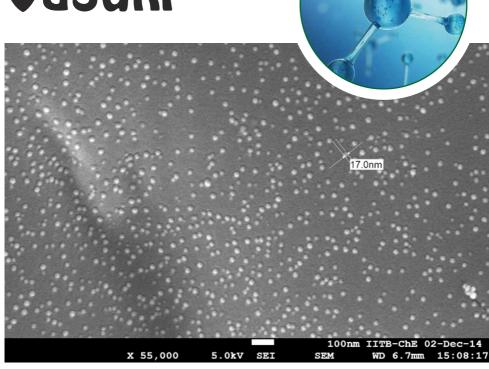






Nanotechnology in

Vasuki^m



Vasuki[™] incorporates groundbreaking nanotechnology where the ingredients have undergone an advanced particle size reduction process to give particle size of less than 50 nanometers. Such extremely small potent nano-particles are absorbed almost 20 times better and faster into the skin providing deeper skin penetration. This allows for greater spread across the target site and significantly improved bioavailability leading to quicker and most effective results.



How to apply

Vasuki™

Apply a small portion of Vasuki[™] Facial Gel Serum onto clean fingertips and gently sweep over the skin around the forehead, eyes and lips or on the area of face where the lines can be seen.

Apply twice a day (morning & evening) on the clean skin before moisturizing. See amazing results in just a matter of weeks.



Experience the **SAFER** & **Injection-Free** Topical Neurotoxin for Younger & Glowing Skin

Vasuki **FACIAL GEL SERUM**

Proprietary Tripeptide Formula (Topical Neurotoxin)

















Now Prevent & Reduce **Dynamic** and **Static Lines** in **Early Ageing Skin**

Vasuki TM FACIAL GEL SERUM

Proprietary Tripeptide Formula
(Topical Neurotoxin)



APPLICATION

Twice a Day (Morning & Evening)

*Reference:

Remo Campiche, Francesca Pascucci, Lily Jiang, Thibault Vergne; Facial Expression Wrinkles and Their Relaxation by a Synthetic Peptide; International Journal of Peptide Research and Therapeutics (2021) 27:1009–1017





