SWOT Assignment

Name:

Part I) Do a SWOT on yourself with regards to wanting to succeed in college or professional goals. Identify what strengths you have that can help you get to college, what weaknesses you have that you might want to overcome, what opportunities there are outside for you to be able to pursue your passion, and what threats there are in the outside environment. For each use the following questions to guide your SWOT analysis

**Strengths**

* What are you really good at? (which subjects at school, or which skills such as communication, attention to detail, writing, reading, doing research, good with computers etc.)
* What do others (your friends and/or parents) think you are really good at?
* What personal experiences do you have that would set you apart in a college application or job interview? In most cases these applications ask you to tell them what part of your past experiences make you a unique person.

**Weaknesses**

* What weaknesses do you have that make it more difficult to be successful at school, in preparation for college or a future job?
* What weaknesses do others see in you that you could improve on? (Ask friends or family)
* What are some of your fears or anxieties that don’t allow you to grow?

**Opportunities**

* What are some opportunities for people with your background and skills?
* What are some interesting trends where your skills might come in handy?

**Threats**

* What are some changes in family or social situations that might make it difficult for you to succeed?
* What are some external changes that may make it difficult to find a job or get admitted to college?

sWOT worksheet

|  |  |
| --- | --- |
|  |  |
| **My Strengths** |  |
| **My Weaknesses** |  |
| **My Opportunities**  |  |
| **My Threats** |  |

Part II) For each of the issues you identified, find an option that would either build on them (for strengths and opportunities) or address them (for weaknesses and threats). Try to come up with options that address multiple issues at a time like what we did for Amadeo’s Pizzeria. You can have the same option in two categories (just put a X2 after it if you use it twice, an X3 if you use it three times, and an X4 if it’s in all 4 categories).

|  |  |
| --- | --- |
| **My Strength Options** |  |
| **My Weakness Options** |  |
| **My Opportunity Options**  |  |
| **My Threat Options** |  |