



empowered  
Skincare

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NATURAL | VEGAN | ETHICAL | CRUELTY FREE | AUS

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@empowered\_skincare\_range



@empoweredskincarerange



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# ABOUT US 01

At Empowered Skincare, our mission is to provide clean, vegan, ethically sourced, sustainable and affordable skin products. We are all about using the most natural and chemical free ingredients, ensuring all of the goodness from a skincare range, without any of the nasties.

Australian made and owned, our range is filled with botanicals, plant and fruit extracts and is suited to all skin types, including those of us with sensitive skin. As the skin is the largest organ in the body and absorbs everything you put on it, it is imperative thought is given to what skincare products you use.

Instead of damaging health, natural skincare products often contain health promoting ingredients that are packed full of vitamins and antioxidants. Not only do these ingredients promote positive health outcomes, they are also beneficial for general skin health, complexion and vitality.

Because the ingredients in the natural skincare derive from the Earth, they work with your body to heal, inside and out.

Vegan and natural skincare you can trust.

FEEL EMPOWERED  
FROM THE INSIDE  
OUT



# OUR OWNER

Sam Murray, the founder and owner of Empowered Skincare, believes our natural beauty shines through when we are feeling our best - both inside and out. Sam has been on a holistic health journey and whilst trying to find non toxic beauty alternatives that actually worked and didn't break the bank, kept coming up short. After working with an experienced Australian Cosmetic Chemist, Sam has curated a natural and vegan skincare range which has the perfect balance!

Empowered Skincare's HQ is in the picturesque Wollondilly region of NSW.

02

## Sam Murray

Sam also owns Empowered Holistic Counselling & Wellness. Whilst talking to clients, a common theme was the enjoyment of self care via skin, bath and body products however the barrier often being a lack of time, money and access to services.

Sam began by making small hand batch bath and body natural products to offer clients, friends and family as a way to unwind, taking care of their physical, emotional and mental wellbeing. Concurrently looking to reduce toxic products herself, including skincare, Empowered Skincare was born.



# OUR RANGE

03



# Release

04

## Cream Cleanser

Release and wash away the stress of the day with our Vegan & 100% Natural cream cleanser.

Gently remove daily pollutants, excess oils and makeup using our light and calming cream cleanser. Naturally scented with a floral blend of Chamomile, Jasmine & Patchouli, it's secret assassin is Milk Thistle providing anti-inflammatory properties, reducing redness and calming stressed and tired skin.

- Active Ingredients – Jacaranda, Elderflower & Milk Thistle
- Naturally scented with Jasmine, Patchouli & Chamomile
- Suited to all skin types, including sensitive.



# Replenish

## Moisturiser

Replenish stressed and tired skin with our vegan & natural Replenish Moisturiser.

Nourish, feed and soothe skin with our anti-inflammatory and luxuriously rich moisturiser. Infused with Jacaranda Flower and blended with the scents of Ylang Ylang, Patchouli and Jasmine, this moisturiser will leaving your skin feeling soft, subtle and revitalised.

- Active Ingredients – Banksia Flower, Jacaranda & Calendula
- Naturally scented with Jasmine, Ylang Ylang & Patchouli
- Suited to all skin types, including sensitive.



# Refine

## Pink Clay Mask

Soothe stressed and tired skin with our vegan & natural Refine Pink Clay Mask.

Pink Clay is known for its amazing benefits for sensitive skin and ours features soothing powders and several healing herbs including Chamomile, Aloe Vera and Calendula. Free from preservatives due to its natural powder form and naturally scented with Lavender, our Pink Clay Mask helps to refine pores and calm irritated skin as the pink clay draws out any impurities... just add water! Get the best results by starting with our Release Cream Cleanser and hydrate with our Replenish Moisturiser after your mask.

- Active Ingredients – Pink Clay, Calendula & Aloe Vera
- Naturally scented with Lavender
- Suited to all skin types, including sensitive.

Accessories: Our Refine Pink Clay Mask is complimented by our accessories:

- Mini Mask Applicator Brush
- Refresh Rose Floral Water
- Eco Facial Puff



# Rehydrate

## Hyaluronic Acid Serum

Restore hydration with our Rehydrate Hyaluronic Acid Serum. Our vegan serum holds up to 1000 times its weight in water, providing an immediate boost, plumping and rejuvenating the complexion. Our serum is light and highly absorbable meaning it can be used all year round.

- Active Ingredients – Hyaluronic Acid
- Unscented
- Suited to all skin types, including sensitive.



06

# Reduce

## Under Eye Cream

Soothe and reduce puffy, dark eyes with our Reduce Under Eye Cream. Using Cucumber Oil, Jojoba, Seabuckthorn and Native lemon Aspen, this cream delivers an essential step in any anti-ageing skincare routine.

- Active Ingredients – Seabuckthorn, Cucumber & Resveratrol
- Naturally scented with Cucumber Oil
- Suited to all skin types, including sensitive.





# Refresh

## Rose Floral Water

Fall in love with our rose floral face mist!

Our Refresh Rose Floral Water is a gentle calming and refreshing mist ready to nurture stressed and tired skin back to health.

This multi use water helps to refine open pores, minimise oiliness and provide a fresh pick me up during the day.

The soft nature of our floral water is a great alternative to using a toner in your skincare routine or our favourite use of the Rose Floral Water is to assist in the removal of the Refine Pink Clay Mask.

Rose is cool and soothing for all skin types, including mature and sensitive skin.

- Pick Me Up, great for hot summer days
- Calm "Maskne" and redness
- Gentle alternative to Toner
- Assists in removing masks
- Natural makeup setting spray
- Suited to all skin types, including sensitive.



## Himalayan Bath Salts with Rose

Melt away in a relaxing warm bath with our Himalayan Bath Salts with Rose, helping to soothe sore muscles, reduce stress, ease cramps, detoxify the body, improve sleep and increase your magnesium intake.

- Active Ingredients – Pink Himalayan Salts & Magnesium Sulphate
- Naturally scented with dried rose buds
- Suited to all skin types, including sensitive.

## Renew

### Rose Body Oil

Indulge your body in this luxurious and natural carefully curated botanical body oil.

Our Renew Rose Body Oil is a luxe multipurpose oil infused with rose to soothe and calm the most sensitive of skin.

Including 6 carrier oils including Coconut Oil, Jojoba Oil, Sweet Almond Oil, Rosehip Oil, Argan Oil and Vitamin E Oil topped off with Rose essential oil and dried rose petals and buds.

- Use as a night face oil for extra dry skin
- Post shower & bath moisturiser
- Gentle bath oil
- Suited to all skin types, including sensitive.



# Revive

10

## Sugar Body Scrub

Our Revive Sugar Body Scrub is an invigorating but gentle scrub helping to remove build up of dead skin, improve the appearance and moisturising to reveal fresher, healthier and smoother skin. The inclusion of lavender essential oil boasts the addition of anti-inflammatory, pain relieving and detoxifying properties and may help to soothe stress, ease anxiety and calm the body.

- Active Ingredients – Raw & Brown Sugar, Fractionated Coconut Oil
- Scented with Lavender Essential Oil
- Suited to all skin types, including sensitive.



# Recover

## Magnesium Oil Spray with Lavender

A natural way to relieve stress, replenish energy and sleep better, supporting muscle and nerve function.

Magnesium is a key essential mineral for both the mind and body. Magnesium assists in the relief of pain, fatigue, headaches, insomnia, restless legs and pre/post workout muscle recovery.

- Active Ingredients – Magnesium Chloride
- Naturally scented with Lavender
- Suited to all skin types, including sensitive.





*Eco*

## Facial Puff

Our Eco Facial Puff is a generous 12cm in size and gently removes makeup, sunscreen, face masks and dirt without any of the heavy pulling of a facial washer or the use of disposable cotton pads & facial wipes, helping cut back on landfill.

*Mini*

## Mask Applicator Brush

A perfect addition to our Refine Pink Clay Mask, our mini brush at 8.5cm allows easy mixing and application of our face mask.



## Samples

Sample sizes are a perfect addition to product launches, new employee welcome bags, retreat goodies and hampers.

Samples can be packaged in Kraft Brown or Black.

## Bath

### Salts & Scrubs.

Our samples in bath salts and scrubs are packaged for a one time use in a sealable pouch with our logo.

## Skin

### Essential Skincare.

The Skincare sample set provides a sample of each of our essential skincare products including cleanser, hyaluronic acid serum, moisturiser, pink clay mask & under eye cream. This comes with an instruction card & QR code to our website.

## Mask

### Refine Facial

A sample of our pink clay mask, a mini mask applicator brush and our rose floral water, providing an easy at home facial with a fresh finish.

# WHAT OUR CUSTOMERS ARE SAYING



"What a great mask, it's quick and easy to use especially for busy mums and you can adjust it for you by either adding more to make it a thicker mask or less for a lighter mask option. Love how soft it makes my skin feel after I take it off. LOVE using this a few times a week!"  
- Customer, Sally

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"Hands down the best moisturiser I have ever used. It feels so light on my skin compared to other products, and leaves my skin feeling so soft and hydrated."  
- Customer, Kantrell

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# WHAT OUR CUSTOMERS ARE SAYING



"I love this sugar body scrub so much! It's smells beautiful and it's gentle on the skin. I thought it would be messy to use but the scrub just melts on the skin leaving your skin and shower smelling great! Would highly recommend this product to friends abs family".

- Customer, Melanie

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"I have such sensitive skin and this cleanser is amazing! No redness at all!! It makes my skin feel so clean and refreshed "

- Customer, Mel

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# WHY US?

Our range offers a unique approach to the beauty market providing natural products with a luxe feel at an affordable price. Our products are vegan, naturally scented, and beautifully packaged. We use gold leaf labelling on our skin range to give it that extra special touch, making it an absolute eye-catching winner on your shelves!

We have developed the range with all skin types in mind, and a particular focus on anti-inflammatory ingredients to support sensitive, red and tired skin. Our range only uses the most natural ingredients and we source locally in Australia wherever we can.

## Becoming a Stockist

Offering a low MOQ allows us to provide wholesale arrangements for businesses of all sizes! Whilst we currently only stock in Australia, if your business is overseas we are happy to talk about how we can support your wholesale requirements further.



# WHOLESALE

**Low MOQ's and no minimum dollar spend allows us to provide wholesale arrangements to businesses of all sizes!**

We would love to partner with you in a wholesale capacity, offering a competitive profit margin plus shipping on our product range. Our minimum order quantity (MOQ) starts at just 10 units per product line with no minimum dollar spend. You'll see our price list has been made easy showing the flat price per unit in \$AUD.

Wholesale orders are available on all full sized products and selected sample sizes.

## **Placing an order**

Please fill out the Wholesale Application Form (new suppliers only) and Wholesale Order Form, sending to [empoweredskincarerange@gmail.com](mailto:empoweredskincarerange@gmail.com). Once we receive your order, you will be sent an invoice to make payment and your order can get started! Any questions, please contact us directly and we will be happy to discuss how we can support your wholesale enquiry.

## **Shipping**

Shipping is free for any wholesale orders over \$1000 AUD, otherwise shipping costs are an additional cost and can be quoted at the time of enquiry. Wholesale orders are sent in a cardboard box with environmentally friendly hex wrap to protect the items, unless otherwise agreed prior to placing an order. All deliveries will be provided a tracking number.

## **Lead Times**

We recommend planning for a lead time of up to 4 weeks on all orders and up to 8 weeks at Christmas, however we endeavour to get these to you as soon as possible.

Need a rushed order? Please contact us directly via [empoweredskincarerange@gmail.com](mailto:empoweredskincarerange@gmail.com) prior to placing an order and if we have the products in stock or can source ingredients, we will do whatever we can to meet your deadline!



# PRICE LIST

## *Full Sized Products*

<b>SKINCARE PRODUCTS</b>	<b>\$RRP</b>	<b>\$W/S</b>	<b>\$PROFIT</b>
Release Cream Cleanser, 200ml	\$40.00	\$28.55	\$11.45
Replenish Moisturiser, 60ml	\$42.00	\$30.00	\$12.00
Refine Pink Clay Mask, 90g	\$45.00	\$32.00	\$13.00
Reduce Under Eye Cream, 30ml	\$50.00	\$36.60	\$14.40
Rehydrate HA Serum, 30ml	\$55.00	\$39.30	\$15.70
<b>BATH &amp; BODY PRODUCTS</b>	<b>\$RRP</b>	<b>\$W/S</b>	<b>\$PROFIT</b>
Renew Rose Body Oil, 30ml	\$35.00	\$25.00	\$10.00
Refresh Rose Floral Water, 30ml	\$30.00	\$21.50	\$8.50
Revive Sugar Body Scrub, 300g	\$25.00	\$17.85	\$7.15
Rest Himalayan Bath Salts, 300g	\$20.00	\$14.25	\$5.75
Recover Magnesium Oil, 125ml	\$20.00	\$14.25	\$5.75

W/S Minimum order of 10 units per product.

# PRICE LIST

## *Accessories & Samples*

<b>SKINCARE ACCESSORIES</b>	<b>\$RRP</b>	<b>\$W/S</b>	<b>\$PROFIT</b>
Eco Facial Puff ( < 150 )	\$15.00	\$10.70	\$4.30
Eco Facial Puff ( > 150 )	\$15.00	\$8.00	\$7.00
Mini Mask Applicator ( < 150 )	\$8.00	\$5.70	\$2.30
Mini Mask Applicator ( > 150 )	\$8.00	\$5.00	\$3.00
<b>SAMPLES</b>	<b>QTY</b>	<b>\$W/S</b>	<b>\$PROFIT</b>
Bath Salts & Sugar Scrubs	( < 150 )	\$2.00	N/A
Bath Salts & Sugar Scrubs	( > 150 )	\$1.60	N/A
Skincare Essential Samples	( < 150 )	\$5.00	N/A
Skincare Essential Samples	( > 150 )	\$3.80	N/A
Refine Facial Mask Set	( < 150 )	\$7.00	N/A
Refine Facial Mask Set	( > 150 )	\$5.00	N/A

W/S No minimum order required for accessories and samples.