



**30 DAYS OF
REELS FOR**

REAL

ESTATE

AGENTS

MSJ
MARKETING

Hey!

**I'M SO
EXCITED
YOU ARE
HERE!**



**MY NAME IS JULIA AND I AM A FORMER
AGENT TURNED MARKETING PRO WORKING
WITH AGENTS ALL OVER THE U.S.**

I have always loved real estate! I just figured out I am much better at marketing it, than selling it. This is why I have started to create assets to make your life easier as an agent! You are a local guru, a trusted agent and partner for people as they sell their house, but marketing is a whole other thing you know you should do, but probably don't. I am here to to give you the boost you need, without all the work! I have streamlined and created templates, ideas and even blogs you can make hyper local for yourself.

Now, get out there, sell those houses and let me give you the tools to make sh** happen!

Julia

30 Reel Ideas for Real Estate Agents:

DAY 1:

Video Tour of a new Listing in your Niche neighborhood

DAY 2:

Visit a local restaurant and give a tour

DAY 3:

Go on a hike and have someone film you and the views

DAY 4:

Behind the Scenes getting set up for an Open House

DAY 5:

Five ways to invest in Real Estate talking head

DAY 6:

Get Ready with Me: Realtor Edition and walk someone through your day

DAY 7:

POV - Insert a relatable topic to your ideal client while doing a random task in the background

DAY 8:

Pointing at Text- 3 mistakes you dont want your buyer to make

DAY 9:

Touring a coffee shop or local store you love to shop at and tag them

DAY 10:

Interesting Tip or Fact you can share with your Ideal Client about buying a home in todays market

30 Reel Ideas for Real Estate Agents:

DAY 11:

Highlighting a neighborhood activity you do in your niche area

DAY 12:

Going for a walk alongside a featured area in your niche location you focus on and film your feet

DAY 13:

Telling a story about something that happened today

DAY 14:

Before and After of a remodel in your area that is on the market for Sale

DAY 15:

3 things every "Insert Ideal Client" should ask for when Buying a home

DAY 16:

3 things every Seller wherever your location is should do before listing

DAY 17:

x reasons why people move to (enter your city or town)

DAY 18:

Reminder to winterize or prep for Spring/ Summer/ Fall in the home

DAY 19:

Attend a local event today and film highlights of it then chop it up and share

DAY 20:

Reach out to a past client and ask them to submit a review and share it as a Reel

30 Reel Ideas for Real Estate Agents:

DAY 21:

Visit a pumpkin patch/ Christmas tree/ waterfall/ hot springs and film

DAY 22:

Break down the numbers on an Airbnb in your area that cashflows on a whiteboard

DAY 23:

Go to a professional sports game and share the experience-- again we want you viewed as the local expert

DAY 24:

Video tour a new subdivision, new construction spot and features

DAY 25:

B-roll video and add text on "things you would never tell your buyer to do"

DAY 26:

Reach out to a builder team and ask if there is a new construction home you can film to showcase

DAY 27:

Attend a local parade of homes and show the top 5 houses you saw

DAY 28:

whats happening this weekend in x city you sell the most in

DAY 29:

three myths about buying a home and say see caption with trending audio

DAY 30:

share what the market is currently looking like in your niche area and use a green screen with news article or data behind you



let's stay
connected



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more questions?

**Schedule a discovery
call with me!**

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