

COMPANY MISSION STATEMENT

Create a statement about your purpose. Why are you in business?

SET THE COMPANY'S 2023 GOALS:

During 2023, my company can:

During 2023, my company should:

During 2023, my company must:

DEFINE THE COMPANY'S 5 YEAR GOALS:

By 2028, my company can:

By 2028, my company should:

By 2028, my company must:

COMPANY RISKS:

Identify the most important risk to your business in 2023.

Area/situation that needs concentration this year:

Area/situation to avoid this in the future:
