

The Belonging Standard

| Component | Description | Criteria | Indicators |
|------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Safety | Psychological and emotional security in the workplace. | -Leaders create a safe atmosphere, encouraging employees to freely share thoughts and concerns without fear of judgment or retaliationPolicies and practices to prevent harassment, discrimination, & workplace conflictRegular training sessions equip employees & leaders with skills to recognize and address safety & well-being issuesSupport systems, such as Employee Assistance Programs (EAPs), are readily available to all. | -Employee survey results indicate high levels of perceived psychological safetyLow rates of reported workplace harassment or discrimination incidentsParticipation in workplace safety & well-being programs. |
| Inclusion | Actively welcoming and integrating diverse perspectives. | -Hiring practices emphasize diversity, equity, and inclusion at all levelsLeaders ensure that voices from all backgrounds and roles are heard and valued during decision-makingEmployee Resource Groups are actively supported & funded to foster community & advocacyBias training and workshops are conducted regularly to build awareness and reduce systemic inequities. | -Increased demographic diversity within leadership and management rolesPositive feedback from underrepresented groups about their experiences and opportunities within the organizationEngagement levels in ERG activities and inclusion-focused initiatives. |
| Support | Providing systems and resources that empower employees. | -Access to clear pathways for mentorship, coaching, and professional development is prioritizedFlexible working arrangements & resources are available to accommodate diverse employee needsLeaders actively check in with employees to understand and address their challengesHealth and wellness initiatives (i.e., mental health support and fitness programs, are promoted. | -High participation rates in mentorship and development programsEmployee feedback highlights satisfaction with the resources providedRetention rates are higher among employees who engage with support systems. |
| Connection | Building meaningful relationships and community. | -Regular opportunities for team-building, cross-departmental projects, & social activities are facilitatedCommunication channels encourage transparency & collaboration across all levelsLeaders model authentic, open interactions, prioritizing relationship-buildingPlatforms & tools provided to enhance connectivity in hybrid or remote work environments. | -Positive employee survey results on feelings of belonging and teamworkActive participation in team-building exercises and company eventsFeedback reflects improved communication and relationships across teams. |
| Purpose | Aligning individual contributions with organizational mission and impact. | -Leaders clearly articulate and connect the organization's mission and values to everyday workEmployees are regularly recognized for contributions that advance organizational goalsDevelopment programs help employees align career goals with the organization's visionSuccess & milestones are shared to reinforce the impact of individual & collective efforts. | -High engagement scores related to alignment with mission and valuesIncreased productivity and innovation linked to a sense of purposeRetention rates are higher among employees who feel their work aligns with organizational goals. |