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In Memoriam: Professor Tatjana Vasiljeva

This issue of JBM is dedicated to Professor Tatjana Vasiljeva, who served as the editor-in-chief of the journal and the rector at RISEBA University of Applied Sciences from February 2020 until May 2022 with full commitment. By continuing work on the journal's development, we build on the genuine passion Prof Vasiljeva had for research and supporting doctoral students' growth.

JBM's 20th issue features three broad themes: strategic management, intellectual capital, and robotics.

In response to the ongoing socio-economic and political instability, part of the scholarly effort is put into finding ways of building strategic resilience of firms. Two papers of the current issue are devoted to this theme. "Strategic Resilience: A Systematic Review of Leading Literature" by T. Colberg deepens our understanding of how strategic and operational resilience can be explored and exploited as a response to unforeseeable challenges or opportunities in a company. In turn, "Resilience and Complex Adaptive Systems: A Perspective on Healthcare" by D. Araja sheds light on a special case of resilience within the healthcare system as depicted in the current literature. It suggests that inherent characteristics of a complex system such as flexibility and adaptability create a core of resilience in healthcare.

Continuing the theme of strategic management, the paper by K. Schlosser and T. Volkova "Social Enterprise Strategic Leadership for Delivering Shared Value" brings together the streams of literatures on strategic leadership and social entrepreneurship to help social enterprises confront the challenges associated with the current dynamic business environment. Concordant with overcoming the challenges and achieving entrepreneurial success as expressed by higher profit and return on assets, J. Gercans empirically confirms that entrepreneurial orientation of SMEs is related to company growth. His paper "Entrepreneurial Orientations and SME Success Factors" also identifies the differentiating drivers of success for entrepreneurially oriented SMEs. Finally, the paper by J. Suarez focuses on a crucial operational component of strategic management, management accounting. "Hallmarks of Strategic Management Accounting: Seeking to Support Decision-making Processes" systematizes existing knowledge on the evolution and understanding of the strategic management accounting concept and its contributions to strategic decision-making and strategic targeting.

The empirical research paper by E. Pancenko and N. Titova, "Intellectual Capital and Competitiveness of Industrial Enterprises of the Baltic Countries", represents the second broad theme of this issue – intellectual capital. It offers theoretical and practical contributions to assessing enterprises' competitiveness using a dynamic approach. The authors suggest that the effective use of intellectual capital can lead a firm to gaining competitive advantage. Intellectual capital, just like the broader human capital of a firm, tends to be related to employees. However, the current trends in robotics and automation of work call into question the need for human employees in the future.

Last but not least, in the third theme of the issue, robotics, the study by K. Prokopowicz, "Technological Unemployment: Who Is Afraid of Losing Their Job to a Robot?", analyses employee perceptions of robots replacing them at the workplace. It turns out that the sampled employees in this study did not fear losing their jobs, yet they purposefully focused on developing teir own cognitive, social, and technical competencies to keep up with future challenges.

All the papers were double-blind peer reviewed. Most of them were also presented at the ASBBMC conference in summer 2021.

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Inna Kozlinska, PhD

Current Editor-in-Chief

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