



## **Vol. 21 (2023): Journal of Business Management**

The 21st issue of the Journal of Business Management consists of five papers that address very diverse research questions in the organisational behaviour, management sciences and entrepreneurship literature. The issue structure is based on the methodological approach employed in the papers; namely, the first three papers rely on literature reviews and the other two papers use quantitative approaches.

“Organizational Citizenship Behaviour: Evolution of the Concept in the Scope of Industry 4.0 and Industry 5.0”, a paper by I. Serbinenko and I. Ludviga, opens the issue. The authors conducted a narrative literature review to shed light on the origin and dimensions of organizational citizenship behaviour (OCB) and how

they may apply to the smart manufacturing context. The study provides suggestions on the use of the OCB scale adapted to the emerging Industry 4.0 and Industry 5.0 context.

Further, M. Mock's structured literature review provides a comprehensive overview of the quality assessment of integrated reporting. This includes a critique and future research plans to enhance reporting quality in existing organisations. The state-of-the-art review offers new insights into the use of integrated reporting that may be valuable for organizational researchers and standard practitioners alike.

"Insights into Trends and Challenges of the Pharmaceutical Industry" by D. Araja presents the results of a literature review on the role of scientific business research in the development of the pharmaceutical industry. The paper contributes to current scholarly knowledge with new ideas on strengthening scientific research to support the healthcare sector and human health.

A paper by R. Baah *et al.* is the first among the two empirical studies of the issue. It is devoted to the novel topic of wisdom among corporate managers and how wisdom is related to their pro-social intentions. The study contributes to the managerial decision-making literature by applying social practice wisdom theory and identifying major pathways of channelling wisdom into pro-social intentions of managers.

Finally, M. Schönberger's paper delves into the topical theme of artificial intelligence use among small and medium-sized enterprises in Germany. It contributes to AI research in entrepreneurship by identifying key AI applications and their benefits as well as by creating a theoretical ground for further empirical studies among SMEs that plan to implement AI solutions in day-to-day operations.

All the papers were double-blind peer reviewed.

The Journal of Business Management is indexed in such recognized international scientific databases as COPENICUS, EBSCO and ERIH+.

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