

Benji Wittman, MBA, CPTM

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PERSONAL BRAND VALUE PROPOSITION

My Personal BVP that makes me both relevant and differentiated is the combination of these 3 benefits:

1. **Leverageable and Relevant Training and Development Management Skills**
 - Seamlessly working between the ‘big picture’ vision and detail operations
 - Empowering success through both creative and analytical lenses
- + 2. **Delivers Results by Value-Add Creative Activities & Strategic Alignment**
- + 3. **Proven Collaborative Communications Leader, Facilitator, and Trainer**

PROFESSIONAL EXPERIENCE

Sweetwater Sounds Inc.

Fort Wayne, IN

Training and Operations Supervisor; Support

November 2022 – Present

- Role: Continue to develop, implement, and manage training programs to build employees’ technical and interpersonal skills
Expand the Coordinator Team’s capacity; improve their ability to solve problems through team dev. and task management
- Results: Facilitated and managed diverse training sessions for multiple departments that cultivated employees’ hard and soft skills (583 training sessions, total of ≈917 hours, from 9/2021-9/2022 [yr. 1], impacting ≈150 employees); Improved departmental effectiveness

Training Coordinator; Service

September 2021 – November 2022

- Role: Develop, implement, and manage a training program that fosters employees’ technical and interpersonal skills
- Results: Facilitated training sessions that empowered employees to see topics from a new perspective and recognize how their role supports the company vision; compiled an audio fundamentals textbook; Curated a digital, dynamic resource for effective information transferal

Setnor School of Music (SU)

Syracuse, NY

Instructional Associate for Recording Services

August 2017 – August 2021

- Role: Manage recording services operations and assist the SRT coordinator and develop experiential learning opportunities;
engineer recordings and provide post-production services of concerts and recitals; maintain audio equipment
- Results: Delivered on-time, on-budget, and technically excellent, genre-appropriate recordings; established continuing education opportunities and hands-on assessments for students to expand their audio skills and competences

WERW College Radio

Syracuse, NY

Head Audio Engineer

January 2017 – May 2020

- Role: Manage studio; coordinate and train new audio engineers to operate the studio; ‘on call’ for technical issues
- Results: Redesigned studio; sustained reliable broadcast for three years; onboarded and trained all staff on technical operation

Graham SUFS

Syracuse, NY

Manager of Student Employees

September 2016 – May 2020

- Role: Oversee, coordinate and supervise all student employees; hire, promote, and train staff; enforce safety compliance practices
- Results: Maintained open and effective communication to create an efficient, positive, and organized working environment; implemented a new cloud-based employee schedule system and workflow; calculated weekly payroll for 100 employees

EDUCATION AND CERTIFICATIONS

Training Industry Inc. | *Certified Professional in Training Management (CPTM)*

July 2023

Syracuse University | *Dual B.M. / MBA*

May 2021

Master of Business Administration (MBA), Concentration: Marketing

May 2021

Martin J. Whitman School of Management | GPA: 3.6

Bachelor of Music (B.M.), Major: Music Industry (Jazz/Commercial) /Audio Production | Summa Cum Laude

May 2020

College of Visual and Performing Arts: Setnor School of Music | GPA: 3.8

VPA Scholar 2020: College of Visual and Performing Arts’ highest undergraduate academic honor

Douglas Soyars Music Industry Award: Awarded to two seniors for excellence in music industry and leadership

VOLUNTEER SERVICE

National Youth Leadership Training (NYLT)

Rochester, NY

Staff Mentor/Instructor

July 2013 – August 2022

- Lead and guide youth participants and staff to develop leadership, communication, and outdoor skills via experiential education
- Advise staff through the advancement of course plans and provide references to develop their unique team direction

ADDITIONAL INFORMATION

Tech Skills: Microsoft Office [Excel, PowerPoint, Word, Outlook], Airtable, PeopleSoft, Logic Pro X, Pro Tools, Final Cut Pro, Adobe Suite, iZotope Suite, OBS, Live/Studio Equipment & Electronics, Mac/PC/Linux, Airtable, Confluence, Atlassian, LMS Admin

Music Abilities: Performance, Production, Recordings, Live Sound, Licensing, Industry Practices, Theory, Composition, Conducting

Notable Awards: Eagle Scout, Spirit of the People Helping People Award, Youth Citizen of the Year Award, AP Scholar with Honor Award, Continuous Dean's List Student, Syracuse University VPA Scholar 2020, School of Music Faculty Award, Douglas Soyars Music Industry Award

Current and Previous Associations: CPTM, ACDA, AES, BHSAA, ΦMA, ASCAP, SUOC, NESAs, WERW, NSCS, OA, NYLT, BSA

References available upon request