



2019 Halifax Chinese Festival

Sponsorship Package

September 13th – September 15th

www.chinesefestivalhalifax.ca

The second Chinese Festival will be held in Halifax Forum from September 13 to 15, 2019. The festival aims to promote Chinese culture, enrich the community diversity and raise the awareness of immigration. On behalf of the organizing committee, we really appreciate the contribution from sponsors, volunteers, community members and supporters, we created the opportunity as a whole; the success of first year makes us reunion and let's celebrate together again. The three days event will brand Chinese culture to the community with delicious food, art performances, culture exhibitions, Chinese games and movies as well as souvenir sales. More specific details will be shown in the following.

Sponsorship Detail

Platinum Sponsor: \$3,000

(10 Sponsors from Different Areas)

NETWORKING

VIP Networking

- 4 tickets to VIP reception and opportunity to deliver a speech
- 6 tickets to the after dinner with a value of \$450

ENTERTAINING

- 10 performance tickets with a value of \$300

PUBLICITY & PROMOTION

Marketing/advertising (Sponsor supplied)

- Exclusive opportunity for business logo displayed on event posters, promotional articles, website, and on site
- Sponsor's signage displayed on sites
- Business promotion booth (first come, first to choose location)
- Become title sponsor of one of the six activities on site with additional \$500 sponsorship
- Priority to be selected as the Platinum Sponsor next year if multiple candidates meet the criteria

Gold Sponsor: \$2,000

(8 Sponsors from Different Areas)

2019 NETWORKING

VIP Networking

- 4 tickets to VIP reception
- 4 tickets to the after dinner with a value of \$300

ENTERTAINING

- 10 performance tickets with a value of \$180

PUBLICITY & PROMOTION

Marketing/advertising (Sponsor supplied)

- Exclusive opportunity for business logo displayed on event promotional articles, website, and on site
- Sponsor's signage displayed on sites
- Business promotion booth (first come, first to choose location)
- Priority to be selected as the Platinum Sponsor next year if multiple candidates meet the criteria

Silver Sponsor: \$1,000

(8 Sponsors from Different Areas)

NETWORKING

VIP Networking

- 2 tickets to the after dinner with a value of \$150

ENTERTAINING

- 4 performance tickets with a value of \$120

PUBLICITY & PROMOTION

Marketing/advertising (Sponsor supplied)

- Business logo displayed on site
- Sponsor's signage displayed on sites
- Business promotion booth (first come, first to choose location)
- Priority to be selected as the Platinum Sponsor next year if multiple candidates meet the criteria

General (Business) Participant: \$500

(20 Sponsors)

PUBLICITY & PROMOTION

Marketing/advertising (Sponsor supplied)

- Business promotion booth (for any business activity except serving food and drinks; business activities exclude upper level sponsors' activities)

Sponsorship Commitment Form 2018 新斯科省中国节赞助表

Level of Sponsorship:

Amount:

Name:

Title:

Company:.

Address:

City/Province:

Postal Code:

Phone:

E-mail:

Authorized Signature:

Date:

Payment Options:

【CHEQUE】 or 【CASH】

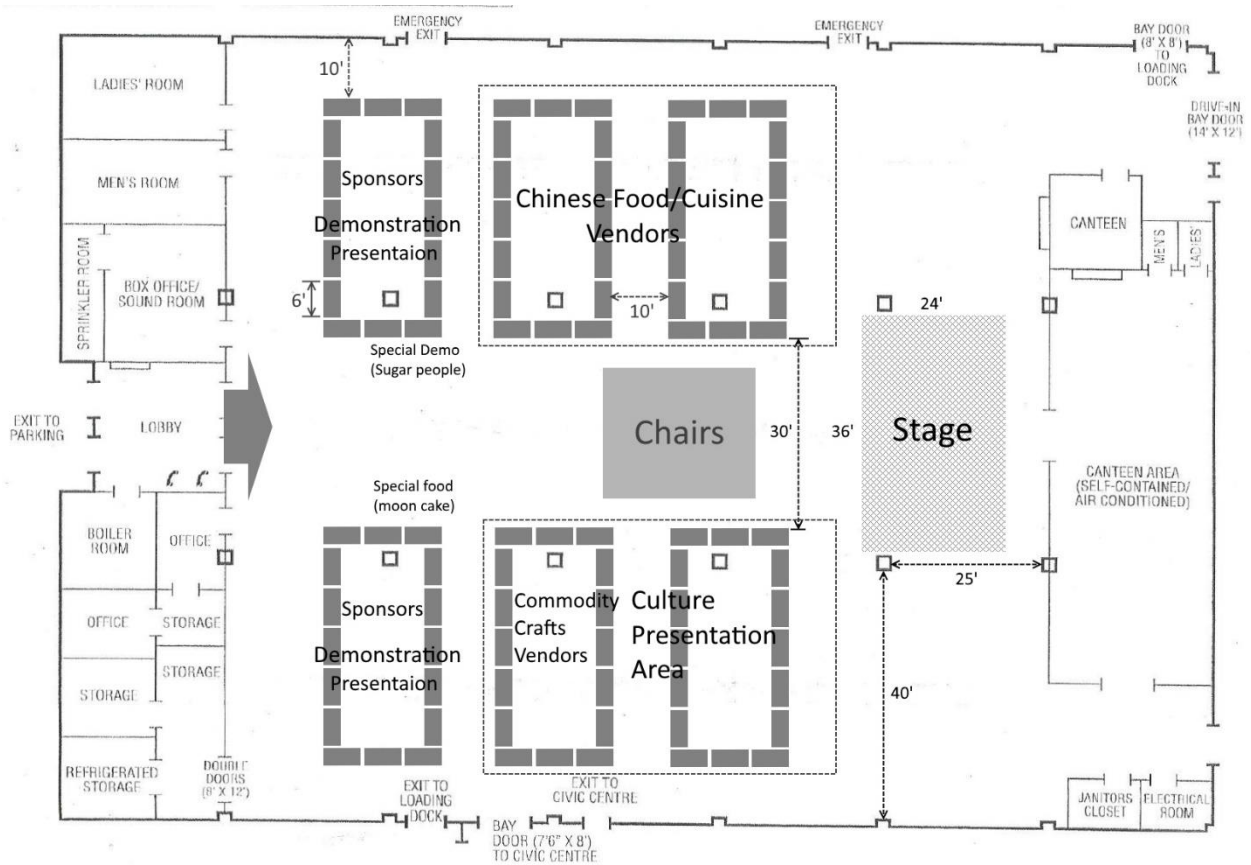
*Please make all cheques payable to *Please make all cheques payable to
Chinese Festival

Organizing Committee

Mailing address: 75 Windridge Lane, Bedford, NS B4A 0E6

Please Confirm by June 15, 2019

Appendix 1:
Event Floor Plan



Appendix 2:

Chinese activities list:

Lantern Riddles Game, Poker Competition, Mahjong Competition, Chinese Chess Competition, Family Competition, Trip to China Photo Booth, Karaoke Competition, Chinese Movie Night; we also encourage sponsors/organizers to propose new activities.