## WRONG TO STRONG



## JUVENILE PIPELINE

From Juvenile Facilities to

Adult Mentors – Building

Leaders, Not Inmates

WRONG TONG STRONG



"Current Reality"

- Arizona transfers ~25 juveniles a year into adult prison.
- Most arrive with **no mentorship**, no guidance.
- They quickly get pulled deeper into gangs & violence.
- The system creates **liabilities**, not leaders.

WRONG STRONG

"70–80% of youth transferred to adult prison reoffend within 3 years."

## The Problem



## What If We Intervene Before Transfer?

- Mentor juveniles before they transfer to adult yards.
- Keep consistent support during the transition.
- Arrive in adult prison as leaders, not liabilities.
- Build a pipeline of mentors inside the system.

## The Opportunity

"1 Juvenile mentored = 1 future leader, not 1 future inmate."



# Vision & Mission







To transform the prison culture from the inside out — creating a pipeline of leaders instead of lifelong inmates.



To mentor juveniles before transfer, guide them through transition, and develop them into mentors inside adult yards, breaking the cycle of gangs, violence, and recidivism.



### Proven. Respected. Already Inside.

- On DOC Tablets in Arizona & Florida (hundreds of inmates access it).
- Featured in Victorious Living Magazine (reaches 90% of federal prisons).
- Partnerships with ASU Be The Man Program.
- Weekly programs inside Perryville, Tucson, Eagle Point, and more.
- 20+ years of lived experience & transformation = built-in respect.
- 6M+ views across Wrong to Strong YouTube.
- 90% of federal prisons receive Victorious Living Magazine with our feature.
- Dozens of prisons & juvenile facilities visited across AZ, FL, TX, CO, UT.
- Featured on Locked Up Abroad, Gangsters: America's Most Evil, 60 Days In, Dead Files and more.
- Seen by millions nationwide, giving instant recognition and influence inside prisons.

"I don't need to ask for credibility. I already have it in every lane — the system, the streets, and the culture."

## 20+ Years of Credibility

— From the Yard to National TV

## How It Works: The Juvenile Pipeline

Step 1: Juvenile

Mentorship

DISCIPLINE. MINDSET. PURPOSE.

BUILT INSIDE JUVENILE FACILITIES

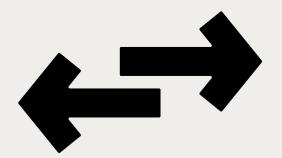
BEFORE TRANSFER



Step 2: Transition
Support

STAY CONNECTED DURING TRANSFER.

MENTORSHIP FOLLOWS INTO ADULT YARDS



Step 3: Adult Yard Leadership

ARRIVE AS LEADERS,
NOT LIABILITIES.
TURN INMATES INTO
MENTORS.



Step 4: Community Reentry Return home with skills, identity, and purpose.

#### Reduced Recidivism

#### Reduced Recidivism

- 70–80% of youth currently reoffend within 3 years.
- With mentorship, that number can drop by 30–40%

#### Safer Yards

- Juveniles arrive with guidance instead of gang recruitment.
- Less violence = safer for staff, inmates, and facilities.

#### Stronger Communities

- Every juvenile who returns home with skills & purpose = less cost to taxpayers.
- A future leader in the community, not another statistic.



Every reentry success saves the state \$30,000+ a year.

## Who We Serve

- Primary Focus: Juveniles at Transfer
   Point
- The ones most likely to reoffend and get trapped in the system.
- Secondary Reach: Adult Prison
   Culture
- By creating peer mentors, the program stabilizes yards and influences culture from the inside.

- Juveniles (Level 4, high-risk, STGaffiliated) – ~25 transferred each year in AZ.
- Adult Yards (mentorship pipeline) those same juveniles become peer mentors.
- Community & Families every success lowers cost & risk for them.

"We know exactly who this program targets and why.

We're not just talking theory — these are the specific youth we'll reach."



#### Partner With Wrong to Strong

#### Together we can build a pipeline of leaders, not inmates.



#### Here's How You Can Help:

- Open Doors: Partnerships with DOC & juvenile facilities.
- Fuel Growth: Financial support to fund curriculum, training, and mentorship staff.
- Join the Mission: Allies who believe in transforming inmates into leaders, not liabilities.

We've proven the model. From DOC tablets in AZ & FL to programs in Perryville, Eagle Point, and ASU — we're already inside. Now it's time to scale. The Juvenile Pipeline can change prison culture in Arizona and set a national standard.

## From the Yard to the Classroom. From Inmates to Leaders



Thank You. Let's Build This Together.

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