

CLASS: PRESS RELEASE

“THE RISE OF A PAN-AFRICAN REALITY”



UNITY DAY

Kwanzaa

Dakar, Senegal

Place du Souvenir Africaine

December 26th 2022

18h – 20h GMT; 13h-15h EST; 12h-14h CST; 11h-13h PST

Attire is all green, any combination of red, black, green, and gold (yellow)

DAKAR, SENEGAL

The Marcus Garvey Institute of Human Development, headed by Dr. Julius Garvey, son of the honored Marcus Mosiah Garvey, is conducting a global Pan-African rally in celebration of the first day of Kwanzaa, entitled UNITY DAY. Kwanzaa is a famous African descendant diasporan week-long holiday created in 1966 by Dr. Maulana Karenga, professor and chairman of Black Studies at California State University, Long Beach.

Unity Day 2022 will take place Monday, December 26, 2022, at the Place du Souvenir Africain in Dakar, Senegal, from 18h to 20h GMT and live streamed through Garvey TV globally. The event is meant to symbolize the call of all African people, firstly those of Senegal, to the African descendants of the diaspora dispersed by the destruction of the Maafa (the trans-Atlantic slave trade). A call for a return to ancestral and tribal homelands of the continent of Africa.

The event is planned to hold 1000 participants from the ancient villages of Dakar, Yoff, Grand Yoff, Ouakam, Ngor, and all over Dakar and Senegal. The event is being organized by the NGO, The All African Empowerment Society, Carbon-14 of the Cheikh Anta Diop University, with students from Chad, Burkina Faso, Cameroon, and many other African nations.

UNITY DAY will be virtually attended by Dr. Julius Garvey, son of the Hon. Marcus M. Garvey, Dr. Maulana Karenga, renowned author, scholar, and founder of Kwanzaa, and H.R.H. Queen Diambi Kabatusuila Tshiyoyo Muata. Officials of Senegal will be in attendance, such as Cheikh Tidiane Gadio, the Vice President of the National Assembly of Senegal; Abdoulaye Diouf Sarr, deputy: of the National Assembly of Senegal*; Barthélémy Toye Dias, Mayor of Dakar*; **Dr. Dialo Diop**, Secretary General of the RND, Dean Professor Amadou Diop, Cheikh Anta Diop University. (*invited but yet unconfirmed)

The principles of Kwanzaa will be presented by:

Dr. Molefi Kete Asante, President of the Molefi Kete Asante Inst. for Afrocentric Studies

Prof. Amadou Diallo

Cheikh Tidiane Gadio, Vice President of the National Assembly of Senegal

LaQuay LaunJuel, Pres. AAES, CEO Ibadah International, Pres. Obsidian Elite Investment Assoc.

David Comissiong, Barbadian CARICOM Ambassador

Kevin Johnson, former NBA star and Mayor of Sacramento

Queen Diambi Kabatusuila, Queen of the Bakwa Luntu in Kasai (DRC), Queen of the National Order of the Leopard, Founder of the Elikia Hope Foundation

The event has been organized and will be officiated by LaQuay LaunJuel; Ibrahima Ba Shekhem Priest of Ngagor Ashraka Ata Menkare.

Other notable cameo video appearances: **

Dr. James Smalls,	Nas	KRS-One
Makeda Kumasi,	Fred Hampton Jr.	Ermias Tadesse
Dr. Claude Anderson	Oba T'Shaka	Dr. Umar Johnson
Prof. Kaba Kamene	Dr. Patricia Reid-Merritt	Forest Branch
Dr. Dialo Diop	Dr. Arikana Chihombori	Mfundishi Jhutymys
Dr. Leonard Jeffries	Prof. Winnie Mitullah	Cheick Camara
Issa Rae	Robert & Wanda Dickerson	
Nick Cannon	Sa Neter	

** various stages of confirmation

This rally will include a traditional spiritual ceremony in honor of our ancestors lost in the Maafa via elemental libation, as well as the procession of life ceremony symbolizing the proper order of the African family.

Rally participants are requested to wear green, symbolizing peace and unity, or any combination of the Pan-African colors of red, black, green, and gold. We are coming together to celebrate unity, family, and love for one another.

Join us in Unity, Peace, and Prosperity!

For media inquiries:

Unity Day 2022

Rokhaya Faye, media liaison

Senegal/WhatsApp: +221.76.637.91.91

info@unityday.net

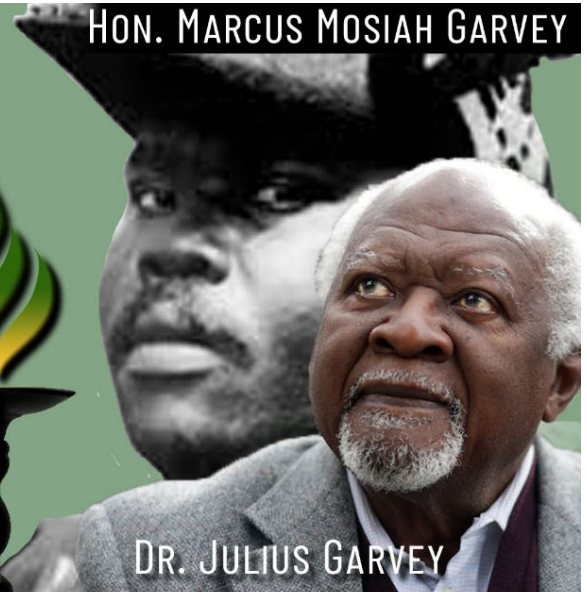
www.unityday.net



DR. MAULANA KARENGA



HON. MARCUS MOSIAH GARVEY



DR. JULIUS GARVEY

DEC 26th 2022



UNITY DAY KWANZAA

A GLOBAL PAN-AFRICAN CELEBRATION



QUEEN DIAMBI KABATUSUILA



DAKAR, SENEGAL
PLACE DU SOUVENIR AFRICAIN

18:00 - 20:00 GMT ~ LIVE STREAM

ON-SITE ATTENDANCE FREE
REGISTER TO ATTEND ONLINE
FOR ALL EVENT DETAILS VISIT:

WHATSAPP / INTERNATIONAL: +221.76.637.91.91

UNITYDAY.NET

MEDIA LOGISTICS:

There will be a press conference on Dec 19, 2022, at 14:00h (2 pm) at IFPNC school Route de l'Aéroport Leopold Sedar Senghor, Yoff, next to Hypermarche Exclusive to discuss the event and answer any questions from the media.

At the event, the media will have two designated areas of operation, provided they have valid press credentials. Any media wishing to cover the event, please get in touch with our media liaison, Rokhaya Faye, at the number listed herein for media inquiries. All video coverage, camera crews, etc., must be provided by the 19th press conference to be included in the event, as there may be limited space.

Event Staff:

Keynote Principal: Dr. Julius Garvey
Organizer / Director: LaQuay LaunJuel
Operations Assistant: John Diouf
Executive Assistant: Ulonda Snell
Community Organizer: Alassane Ba
Community Organizer: Kysamma Mutombo II
Graphics Director: Hamza Traore
Protocol Specialist: Ousmani Ali
Technical Director: Gabriel Fotso

Current Sponsors:

IFPNC
Senegalese Ministry of Culture
FESTAC AFRICA 2023
Ibadah International