

Pre-Made Canva Post Ideas for Realtors

■ 1. Listing Post Templates

■ Post Copy (Just Listed)

■ [123 Main St, Scottsdale, AZ]

■ JUST LISTED! ■

This [# bed] / [# bath] in [neighborhood] checks all the boxes:

✓■ [Highlight 1]

✓■ [Highlight 2]

✓■ [Highlight 3]

■ Offered at \$[price]

■ DM me for a private tour!

■ Hashtags: #JustListed #AZRealEstate #ScottsdaleHomes

■■ Layout Idea

- Top banner: 'JUST LISTED'

- Big image of the property

- Side or bottom overlay with bullet highlights

- Realtor name/logo + contact info at the bottom

■ 2. Open House Post Templates

■ Post Copy (Open House)

■ OPEN HOUSE

■ [123 Main St, Scottsdale, AZ]

■ [Saturday, April 13]

■ [11:00 AM – 2:00 PM]

Come tour this stunning home in [neighborhood]!

✓■ [Key Feature]

✓■ [Key Feature]

No RSVP needed – stop by and say hi!

■ Hashtags: #OpenHouse #AZRealEstate #WeekendPlans

■■ Layout Idea

- Bold "OPEN HOUSE" header

- Photo of the front of the house

- Time/date/location panel

- Your logo + contact info at the bottom

■ 3. Client Tip Templates

■ Post Copy (Buyer Tip)

■ BUYER TIP

Want to stand out in a competitive market?

■ Get pre-approved BEFORE you start shopping.

It shows sellers you're serious and can help you move fast when the right home hits!

More tips in my free buyer guide — just DM me "Guide."

■ Hashtags: #HomeBuyingTips #AZHomes #RealEstateAdvice

■ Post Copy (Seller Tip)

■ SELLER TIP

First impressions matter!

■ Declutter & deep clean before listing — it can increase offers and reduce time on market.

Need my full “Prepping to Sell” checklist? Send me a message!

■ Hashtags: #HomeSellingTips #AZSellers #RealtorAdvice

■■ Layout Idea

- Clean and modern with icons or a short checklist
- Use your brand colors
- Include your logo and website/contact