

Danie B Caring Foundation Celebrity Dress Swap Prom Contest Rules

Eligibility:

Open to high school junior and senior girls.

Participants must be able to attend the finale event on Thursday, April 3, 2025, from 5 PM - 8 PM ET to receive their dress.

A parent or legal guardian must sign a release form for participation.

Contest Entry Period:

Registration opens Tuesday, March 18, 2025, at 12 PM ET and closes on Saturday, March 29, 2025, at 11:59 PM ET.

How to Enter:

To participate, entrants must submit the following information:

1. Full Name
2. Email Address
3. Phone Number
4. Date of Prom
5. A 103-word essay explaining why they deserve a free prom dress.

Selection Process:

25 winners will be randomly selected from the highest-scoring registrants based on:

- Date of Prom (5 points)
- Compelling Personal Story (10 points)

Winners will be chosen by Sunday, March 30, 2025, by 10 PM ET.

Winner Notification:

Winners will be notified via phone call by Monday, March 31, 2025, at 8 PM ET.

Winners must confirm their attendance at Danie B's Celebrity Dress Swap Giveaway Event at Fulton Schools College and Career Academy to claim their dress.

Prize Claiming:

All winners must be present at the giveaway event on April 3, 2025, to receive their prom dress.

Event Location:

Fulton Schools College and Career Academy
4025 Flat Shoals Rd, Union City, GA 30291

If a winner does not attend, they forfeit their dress, and an alternate may be selected.

By entering this contest, participants agree to abide by these official rules and allow the Danie B Caring Foundation to use their stories and images for promotional purposes.