



One of the best things about joining a wine club is the opportunity to try wines you may not have thought of trying yourself. Also, the wines you get from most clubs are ones that you won't likely find at your local wine shop. So, that means you're bound to experience wines that are new to you.

When you join a wine club, you'll end up learning a lot about different wine varietals & regions where wine comes from. Many of the best wine clubs will include tasting notes & educational materials along with the wines we send you - Shannon does a great job doing this every month. Half the fun of drinking wine is learning about it! One of the biggest obstacles with wine drinking is that it can be very overwhelming, especially if you're a new wine consumer. There are many choices in terms of types of wine, red vs. white, wine regions & more.

The good news is that trying a wine club can be a great entry point into growing your wine expertise. But, choosing a wine club can be overwhelming in itself. We are here to encourage you & to help you to not be overwhelmed. We are always available to answer questions & help the best way we can. If we do not know the answer, we have a great list of reps that can get you the answers that you are looking for.

***Leicester [leh-str] - White (original name of Waunakee)***

We generally begin with a white wine when venturing into the world of wine. You may just be beginning & would like to explore from sweet to dry & everything in between. Perfect for you whether you just began wine club or want to begin slow.

***The Only - Bubbles (only Waunakee in the world)***

Every day we are here is a reason to celebrate & bubbles are for celebrating every occasion. For the bubble love for sure, but also for those that enjoy toasting to the little things to the big things.

***Big Red - Red (we don't need to explain Bucky Badger)***

Red wines are not just for the experienced or mature. It means you have expanded your taste & wish to explore varietals from different climates, terroirs, & regions where grapes are grown & cultivated. Locations, soil, & weather can make a difference in taste & aroma!

***Fair & Pleasant - Red & White (Native American meaning of Waunakee)***

You have graduated to adding red to your repertoire. A taste of white & red from all regions around the world.

***Fair & Pleasant inc The Only***

Our red & white selections, & let's add the bubbles too.

***Cellar Selection***

For those building your collection, appreciate a finer red wine or exploring a different level of wine options, we will choose consistently top-rated for quality, value & intriguing wine selections for this membership.



#### Carpe Vinum VIP Wine Club - 2023-2024

- o Includes 10% off current month additional wine club bottle purchases (while supplies last).
- o All bottles in machine are 10% off in house or take out/home.
- o 1 Complimentary pour on designated wine pick up day - of any of the monthly featured wine club selections.
- o VIP Member Appreciation Party in December.
- Cancellation Policy: To pause or cancel your membership, an email must be sent to [wine@redwhitewinebar.com](mailto:wine@redwhitewinebar.com) 60 days prior to the 1st of the month that you will to end. IE an email just be received by August 1 to cancel membership beginning in October.
  - o If pause/cancel occurs, membership begins again with new membership with renewal (consecutive loyalty earnings)
- Wine Club charges will occur on pick up day. Second Tuesday of every month. Each level is priced based on a maximum amount or under. We will always adhere to these dollar amounts.
- Earn points for consecutive months for extra perks throughout the year.
- We order club wine 3-4 weeks prior to pick up day. You are agreeing to have sufficient funds in the account of the CC provided. If insufficient funds or a declined payment appears on day of charge, a daily \$5 service fee will be assessed until payment in full.

For pricing, questions or to sign up, send is an email to: [wine@redwhitewinebar.com](mailto:wine@redwhitewinebar.com)

***Cheers,***

***Mike & Kari***