
KANSAS HEARING SOCIETY, Inc.
2026 ANNUAL CONFERENCE
Hayatt Regency, Wichita, KS.
March 5th & March 6th, 2026

What's Under The Hood...AI ?

Thursday 12:00 pm: Registration Opens

Thursday 1:00 – 2:00pm: Laura McKinney, B.C.-H.I.S., Miracle Ear. AI in Your Clinic: Smarter Clinics, Stronger Growth. Artificial intelligence is rapidly transforming how hearing healthcare clinics operate, market and connect with patients. This course explores practical, real-world applications for AI that can help clinics run more efficiently, spend marketing dollars more strategically, and engage with patients they man not otherwise reach. Attendees will learn how AI tools can support business growth by strengthening patient databases, improving outreach, & streamlining best practices -without losing the personal touch that defines exceptional patient care. 1hr.

Thursday 2:00 –2:15pm: Visit Exhibits and Mini Break.

Thursday 2:15 –3:15pm: Cheryl Wehler, M.D., KU Psychiatric Medicine. Common Psychiatric and Personality Disorders and Possible Clinical Impacts in Everyday Practice. This course will identify different types of psychiatric & personality disorders and how they can present in our hearing health care clinics. Attendees will be provided with insights for improving patient outcomes and ultimately better clinical care. 1hr.

Thursday 3:15 – 5:15 pm: Danielle Robinson, Au.D., CCC-A., WSA Trainer. Under The Hood: Inside the Signal Processing that Shapes Patient Outcomes. This course explores the core signal processing principles that shape sound quality, speech clarity, and listening comfort across modern hearing technology. Participants will gain insight into AI features that appear in hearing devices but understand that core performance depends on the underlying architecture. how to enhance the value of our in-person care. 2hrs.

Thursday 5:15 – 6:15 pm: Moderator John Lang, B.C., H.I.S. – Miracle Ear; Manufactures Round-Table Discussion. This seminar will compare current hearing aids and accessories available from attending manufacturers and consider features that will improve patient outcomes in everyday clinical practice. This is a hands-on, interactive discussion. 1hr.

6:30 – 8:30 pm: Visit Exhibitors -Enjoy Cocktail Hour – Sports Items & Hearing Aid Auction.

FRIDAY MARCH 6th

Friday 7:30 am: Registration Opens.

Friday 8:00 – 10:00am: Stelios Dekanovis, Ph.D., CCC-A; Holland Audiology Associates. Managing Patients with Bothersome Tinnitus.

Our professional training often does not fully address tinnitus management & continuing education on tinnitus can be poorly structured and often is not provided by device manufacturers, specific to their tinnitus treatment products. This course will provide a review of clinical best practices for tinnitus, without bias. The goal is to empower clinicians to better understand & more effectively manage patients with bothersome tinnitus. 2hrs.

Friday 10:00-10:15 am: Refreshment Break & Manufacturer's Exhibits.

Friday 10:15 – 11:15 pm: Laura McKinney, B.C.-H.I.S., Miracle Ear. AI in The Hearing Aid Clinic: Understanding the Technology & Using it to

Improve Patient Outcomes. This course provides a clear, practical overview of how AI works in modern hearing aids and how clinicians can confidently leverage AI-driven features to improve speech understanding, listening comfort and patient satisfaction. Attendees will learn how AI processes sound, adapts to listening environments & supports personalization-while gaining real-world strategies for explaining AI to patients and using it effectively in daily clinical practice. 1 hr.

Friday 11:15 – 12:15 am: Peter Mihalick; IHS Health Policy & Advocacy Director. The 2026 Update from The International Hearing Society.

Participants will learn important updates about advocacy, and issues IHS are currently involved in that are relevant to all practitioners in hearing health care. Participants will also learn of recent developments for the VA, Medicare and Medicaid. 1hr.

12:15 – 1:15 pm: Business Luncheon & Annual Meeting.

1:15 – 1:30 pm: Announcements of Silent Auction Winners.

1:30 – 2:30 pm: Haris Zafar, Ph.D. Audiology & Hearing Aid Services; Case Studies. Several case studies will be reviewed, and the audience

will be encouraged to provide their insights into audiological testing and clinical management to provide best practice patient outcomes.

1 Hr.

2:30 – 3:00 pm Conference Ends