



# 2025 Blue Ridge Trout Festival & Outdoor Adventures

April 26, 2025 – Downtown City Park  
Blue Ridge, Georgia  
[BlueRidgeTroutFest.com](http://BlueRidgeTroutFest.com)



## TROUT FEST 2025 SPONSORS HELP FUND A NEW COMMUNITY PROJECT

### TROUT UNLIMITED & FANNIN COUNTY HOOK INTO A VISION FOR TOCCOA RIVER ACCESS UPGRADES

Trout Fest 2025 invites your organization to join the community partnership between Blue Ridge Mountain Trout Unlimited and Fannin County. The project supports a vision for upgrades to the lower Toccoa River access site on North River Road at Mineral Bluff and reconfirms community commitment to the thriving, repeating, tourism-driven economy of Blue Ridge and Fannin County.

MOVING FORWARD, THE PROJECT'S VISION is to discover, design, and fund upgrades to the lower Toccoa River public-access site, 1/4-mile downstream from Curtis Switch Road, and draw the community of river stakeholders of all kinds together to complete the project.



Trout Fest '25 supports upgrades to riverside facilities on the Toccoa River at the TVA-Curtis Switch river-access site on North River Road.

## THE 2025 TROUT FEST SPONSORS PROGRAM BUILDS UPON A COMMUNITY PARTNERSHIP

BRMTU's 300+ strong chapter membership will encourage and coordinate additional project funding through a range of private donations and public grant programs, solicit community stakeholders and resources, and direct community outreach spending in accordance with the mission of Trout Unlimited.

Financial support of Trout Fest '25 and the Toccoa River access-upgrades project is based on a tax-free, fund-raising program structured to provide your organization with participation options through many channels:

- **TROUT FEST '25 EVENT SPONSORS** -- A multi-tiered program that allows Trout Fest event sponsors to join the ever-best sponsor team.

- **\$10,000 -- PLATINUM**
- **\$5,000 -- DIAMOND**
- **\$2,500 -- GOLD**
- **\$1,000 -- SILVER**
- **\$500 -- BRONZE**
- **\$125 -- BANNER**

Each level of donating to Trout Fest provides added exposure of your brand, services and products to Trout Fest visitors through key placement of your brand and message. Learn more at [BlueRidgeTroutFest.com](http://BlueRidgeTroutFest.com)

- **TROUT FEST '25 COMMUNITY HEROES** -- \$2,500 +

Trout Fest Community Heroes receive special recognition when they choose to donate specifically for funding the discovery, design and direction of the upgrades envisioned for the public-access site on the lower Toccoa River, one of Georgia's most recognized and prized trout fisheries and paddling recreation sites.

### PRESENTING PARTNERS OF TROUT FEST 2025



### LEARN MORE ABOUT THE TROUT FEST 2025 SPONSORS PROGRAM ONLINE [BLUERIDGETROUTFEST.COM](http://BLUERIDGETROUTFEST.COM)

TU's mission – and that of the local Blue Ridge chapter with nearly 350 members – is engaged through conservation and community programs and projects that meet needs associated with public recreation and access to coldwater fisheries.



8<sup>th</sup> Annual

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## Sponsorship Application (the application period is open until March 4, 2025)

**PRESENTING PARTNERS  
OF TROUT FEST 2025**

- (check) I WANT TO BE A SPONSOR (and I do not need an exhibitor's booth)
  - (check) I WANT TO BE A SPONSOR/EXHIBITOR (and I want an exhibitor's booth)
- (view sponsor info in the application packet online at [BlueRidgeTroutFest.com/sponsors](http://BlueRidgeTroutFest.com/sponsors))

... and I agree to the terms/conditions/benefits published herein and associated with the following sponsorship level:

- PRESENTING PARTNER - \$10,000+     COMMUNITY HERO - \$2500+
- Diamond - \$5,000     Gold - \$2,500     Silver - \$1,000     Bronze - \$500
- Banner - \$125

**troncalli**



FANNIN COUNTY  
CHAMBER & CVB

### Notice of Agreement:

Use this Sponsorship Application packet to review the terms/benefits of your selected sponsor level. Select your sponsorship level from the options above and mark your selected level. Make your sponsorship level payable in check/credit card to Blue Ridge Trout Festival & Outdoor Adventures. Once the application is received and approved, participating exhibitors and sponsors will immediately be asked for company logos upon which *Trout Fest '25* will use these images to provide links on the *Trout Fest '25* website. Exhibitors and sponsors also may submit company/service-related images (jpg format) for advertising of services/links across the Facebook, Instagram and Twitter accounts of *Trout Fest '25*. All types of advertising will continue through the date of the festival, April 26, 2025. BRTF EVENT COMMITTEE, Fannin County, GA, and any and all persons, property owners, suppliers, volunteers and entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. **Exhibitors must obtain, at their own expense, insurance that they may require against loss, liability, injury or damage.**



Company Name \_\_\_\_\_

Name of Contact \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Work/Mobile # \_\_\_\_\_

Website/Facebook URL \_\_\_\_\_

NOTES/REQUESTS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Payment type –  check # \_\_\_\_\_  credit card – payment executed by direct contact with event coordinator

Sponsor signature in agreement \_\_\_\_\_ Date \_\_\_\_\_

BRTF approval signature in agreement (date paid) \_\_\_\_\_ Date \_\_\_\_\_

**Mail This Application and Your Sponsorship Check To:**

**Blue Ridge Trout & Outdoor Adventures Festival  
P.O. Box 2745, Blue Ridge, GA 30513**

**Or email this application to event coordinator: [BBorgwat@gmail.com](mailto:BBorgwat@gmail.com)**