



Blue Ridge Trout Festival & Outdoor Adventures 2024 EXHIBITOR INFORMATION

April 27, 2024

DOWNTOWN CITY PARK, BLUE RIDGE, GA

For more information about being an exhibitor/sponsor at Trout Fest '24, go to: BlueRidgeTroutFest.com

BLUE RIDGE TROUT FESTIVAL & OUTDOOR ADVENTURES APPLICATION & FEES (01-02-24)

BLUE RIDGE TROUT FESTIVAL & OUTDOOR ADVENTURES is a trout fishing and outdoor adventures festival, presented on the city of Blue Ridge downtown city park grounds from 10 am to 6 pm on April 27, 2024, in Fannin County, Georgia. All exhibitors and non-profits must be approved by the Blue Ridge Trout & Outdoor Adventures Festival Committee (BRTF EVENT COMMITTEE), which reserves the right to permit exhibitors and limit activities of exhibitors at its sole discretion. Only exhibitors, organizations and products that are approved by the BRTF EVENT COMMITTEE will be permitted on site at the event.

PLEASE READ ALL EVENT DESCRIPTIONS, RULES AND REGULATIONS. Learn more at BlueRidgeTroutFest.com/Vendors.

BLUE RIDGE TROUT FESTIVAL & OUTDOOR ADVENTURES (TROUT FEST '24)

Gate: 10 am to 6 pm, APRIL 27

Application deadline March 31, 2024



The *Official Trout Festival of Georgia* returns to downtown city park in Blue Ridge, Georgia, gathering fishermen, river sports enthusiasts, and outdoor recreation fans and their families in Blue Ridge, Georgia for fun, food, activities, entertainment, shopping and recreational services, while increasing the public's knowledge of trout and the cold-water conservation associated with Trout Unlimited.

The all-volunteer, fundraising event combines trout fishing and fly-fishing with services that engage mountain biking, hiking, camping, kayaking, paddling and boating ... retail vendors present wildlife art, outfitter gear, guide services/information ... and the return of the [TROUT FEST](#)

[ACTIVITY ZONE](#) and staged concerts at the [TROUT FEST SOUND STAGE](#) top the day in the historic, downtown district of Blue Ridge. Net proceeds of Trout Fest support cold-water conservation, education, recreation and community outreach programs funded (all or in part) by Blue Ridge Mountain Trout Unlimited #696.

Exhibitor Single Booth (10 x 15) \$225.00 (Includes 4 VENDOR Badges and City Permit)
Exhibitor Sponsor Booth (10 x 15) Included with Sponsorship Application
Exhibitor GA Grown Booth (10 x 15) \$125.00 (Includes 4 VENDOR Badges and City Permit)
Food Single Booth Space \$300.00 (30-foot spaces provided for large trucks; includes 4 VENDOR Badges and City Permit)
Non-Profit Single Booth \$75.00 (Proof of 501c3 Organization must be attached to application; includes 4 VENDOR Badges and City Permit)
Author's Table \$40.00 (includes 2 VENDOR Badges and City Permit)
<u>Special Offer</u>	
Banner Sponsorship \$125.00 (provides for display of organizational/retailer banner in one of the festival's education/seminar tents. Banner size must not exceed 4 feet x 8 feet)
Returned check fee \$50.00 (charged on all returned check payments)

BRTF provides the following:

- One 10' x 15' exhibitor space in downtown City Park, Blue Ridge, GA
- Exhibitor Hospitality Booth on Saturday (8:30 am to 5pm) providing bottled water, volunteer services
- Friday load-in: 3 pm to 9 pm.
- Saturday load-in: 7 am to 9 am.
- On-site security (day of Trout Fest)
- City vendor permits (\$60.00) included in booth fee
- Access/exposure of company logo and/or service photos/messages on event's social-media channels including event website, Facebook, Instagram

EXHIBITOR RULES AND REGULATIONS

TROUT FEST 2024 is a trout fishing and outdoor adventures festival – recreation oriented – staged on city park grounds of Blue Ridge, GA (Fannin County).

TROUT FEST '24 takes place 10 am to 6 pm on April 27, 2024 – application deadline is March 31, 2024

All exhibitors and non-profits must be approved by the Blue Ridge Trout Festival & Outdoor Adventures Committee (BRTF EVENT COMMITTEE), which reserves the right to permit exhibitors and limit activities of exhibitors at its sole discretion. Only exhibitors, organizations and products that are approved by the BRTF EVENT COMMITTEE will be permitted.

Booth location will be assigned by BRTF EVENT COMMITTEE. Some exhibitors may be grouped together so they are closer to utilities compatible with their needs. Multiple spaces may be requested for an additional \$225 per space. Tents are not provided. Electricity is available upon request (fee applied) and will be run throughout the festival for hook up. Exhibitors should provide their own heavy-duty extension cords and power strips. Water hookups (fee applied) are available, but exhibitors must supply their own hoses. **You must complete your electricity and water requirements on the application to receive these services.**

One Exhibitor per booth space; sharing of booth space is not allowed. Exhibitors cannot sublet or apportion space to anyone else. Set-up is allowed during allotted times only. While the BRTF EVENT COMMITTEE will make every effort to accommodate specific requests (see application), we cannot guarantee booth locations, and locations will be assigned by BRTF EVENT COMMITTEE. Booths must be set-up within their designated 10' x 15' space. If your booth is located in the park, the ground may not be level, so come prepared. If your booth is located in the street, bring necessary equipment for street set-up. Exhibitors must provide their own tents, displays, chairs, tables, set-up equipment, change, etc. **Tent weights/anchors are required for all set-ups.**

BRTF EVENT COMMITTEE reserves the right to ask any exhibitor to remove any work or exhibit deemed not acceptable by the BRTF EVENT COMMITTEE at the sole discretion of the BRTF EVENT COMMITTEE. The BRTF EVENT COMMITTEE reserves the right to remove from our mailing list and social-media channels any exhibitors who display unprofessional behavior.

Exhibitors must exhibit from 10 am to 4:30 pm but may exhibit for the duration of the festival (until 6 pm). **There is no rain make-up date – come prepared rain or shine.** Booth must always be open and manned during festival hours. Exhibitors are responsible for booth set-up, break-down and security of your property.

Booth must be set-up and ready for business by 9:30 am. All vehicles, trailers and debris are to be off the adjacent streets and cleared from the festival area by 9:30 am. After unloading and setup, vendor vehicles and trailers must be moved to parking area(s). Vehicles and trailers are not permitted to enter the festival grounds and area during festival hours of operation, unless otherwise approved by the BRTF EVENT COMMITTEE. Exhibitors will not be allowed to park cars, trucks, or trailers at the curb surrounding the park during festival hours – NO EXCEPTIONS. Exhibitors must unload and move vehicles immediately to parking areas. If exhibitor carries additional stock, it is suggested to bring a dolly or hand-cart to bring additional stock to booth as necessary. Exhibitors are responsible for cleaning up booth space upon closing of the festival.

Exhibitors are responsible for Georgia State Sales Tax collection in Fannin County and reporting (7%) and any other sales fees or other charges that may be applicable to any activity relating to this festival.

Music and amplified sound are restricted to pre-approved Entertainment Exhibitors only. Also, while the event is “pet friendly,” exhibitors must ensure all pets are quiet and do not disturb either attendees or other exhibitors.

Food Vendor Booth space provides for electricity and water for a fee (see application). Exhibitors must provide their own heavy-duty extension cords and power strips, food-grade water hoses, ice and other supplies and materials needed to operate their booth, change, etc. Grease/oil must be securely contained and removed from the premises at the end of Festival. Food Exhibitors are required to use the provided dumpsters for booth trash. Food Exhibitors cannot leave debris, boxes, etc. at booth space. Food Exhibitors are required to bring a 55-gallon trash can to put next to their booth for use by

the public (these will be emptied by park clean-up staff). Food Exhibitors are responsible for complying with all state of Georgia health and safety regulations.

The sale of food items is restricted to pre-approved Food Exhibitors only. **Sales of alcoholic beverages are prohibited without prior arrangement/approval with BRTF Event Committee.**

Author's Table is a shared presentation of approved authors' works. The city sales permit is paid for by BRTF and applies to all table sales. Table presentations shall be accompanied from 10 am to 4:30 pm by the author or his/her representative. Sales shall be processed by the author or his/her representative.

Cancellations for Trout Fest '24 will be accepted until April 5, 2024. Cancellations will be given a 50% refund of the paid vendor fee, provided the cancellation request is made in writing via email to Blue Ridge Trout & Outdoor Adventures Festival/Bob Borgwat at bborgwat@gmail.com; or by letter to the Blue Ridge Trout & Outdoor Adventures Festival, PO Box 2745, Blue Ridge, GA 30513. **Trout Fest '24 cancellations on or after April 5, 2024, and no-shows, will not receive a refund of any fees submitted through the application process.**

BRTF EVENT COMMITTEE reserves the right to remove any exhibitor from the event who does not adhere to all Rules & Regulations set forth by the BRTF EVENT COMMITTEE. Non-compliance with the rules and regulations set forth may affect obtaining booth space in future associated events.

BRTF EVENT COMMITTEE, Blue Ridge Mountain Trout Unlimited, the city of Blue Ridge (GA), Fannin County (GA), Fannin County (GA) Chamber of Commerce, and any and all persons, property owners, suppliers, volunteers and all other entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. Exhibitors should obtain, at their own expense, insurance against loss, damage or injury that they may require.

**Thank you for your participation and support
of the 2024 Blue Ridge Trout Festival & Outdoor Adventures**

**BOB BORGWAT, EVENT COORDINATOR ... 706-838-5259
E-MAIL: BBorgwat@gmail.com**

Exhibitor Application

2024 Blue Ridge Trout Festival & Outdoor Adventures

Blue Ridge, Fannin County, Georgia

For more information about Trout Fest '24, go to BlueRidgeTroutFest.com

Notice of Agreement (01-02-24):

Make your exhibitor's fee payable in check/credit card to Blue Ridge Trout & Outdoor Adventures Festival. Once the application is received and approved, participating exhibitors and sponsors will immediately be asked for company logos upon which *Trout Fest '24* will use these images for several channels of advertising/public notifications and online content on the *Trout Fest '24* website and *Trout Fest '24* social-media channels. Exhibitors and sponsors also may directly submit (as approved by BRTF) company/service-related images (jpg format) for advertising of services/links across the Facebook, Instagram and Twitter accounts of *Trout Fest '24*. All advertising channels continue through the date of the festival, April 27, 2024. BRTF EVENT COMMITTEE, Fannin County (GA), Fannin County (GA) Chamber of Commerce, and any and all persons, property owners, suppliers, volunteers and all other entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. Exhibitors should obtain, at their own expense, insurance against loss, damage or injury that they may require.

Check the appropriate box to request to be an exhibitor (fees are per booth space):

- TROUT FEST '24 COMMERCIAL EXHIBITOR / \$225 per booth space (10' x 15')
- TROUT FEST '24 NON-PROFIT EXHIBITOR / \$75 booth space (10' x 15')
- TROUT FEST '24 FOOD TRUCK/FOOD SERVICE EXHIBITOR / \$300 per booth space (10' x 30')
- TROUT FEST '24 SPONSOR EXHIBITOR /Booth space (10' x 15') included with Sponsor Application
- TROUT FEST '24 GA GROWN EXHIBITOR / \$125 per booth space (10' x 15')
- TROUT FEST '24 GOVERNMENT AGENCY / no fee per booth space (10' x 15')
- TROUT FEST '24 AUTHOR'S TABLE / \$40 (shared space, table/tent provided)

COMPANY NAME _____

Address. _____ City _____ State _____ Zip Code _____

Company Email _____

Phone _____ Cell phone _____ Website _____

Non-Profit Organization? _____ Government Agency? _____

Contact name _____ Contact Email _____

Contact Phone _____ Contact Cell Phone _____

Describe Exhibit: _____

Number of Booths needed _____

Water (additional \$5 fee -- circle): Yes No **Electricity (additional \$10 fee -- circle):** Yes No **Amp requirement** _____

Special Request: _____

Credit card payment requested

Credit Card # _____ **Expiration date** _____ **Security Code** _____

I hereby acknowledge and understand the NOTICE OF AGREEMENT (above) and that neither the Blue Ridge Trout Fest Committee nor anyone associated with the Festival can be held liable for any loss or damage to exhibitor's property or person nor the property or person of anyone accompanying the exhibitor. By signing and submitting this application, I agree to the NOTICE OF AGREEMENT (above) and all Exhibitor Rules and Regulations as set forth by the Blue Ridge Trout Fest Committee.

Print Name _____ **Signature** _____ **Date** _____

BRTF approval by _____ **Signature** _____ **Date** _____

Mail Your Payment and This Application To:
Blue Ridge Trout Fest & Outdoor Adventures
P.O. Box 2745, Blue Ridge, GA, 30513

Or email this application to event coordinator: BBorgwat@gmail.com for credit card payment