



Blue Ridge Trout & Outdoor Adventures 2021

ADVANCE EXHIBITOR INFORMATION ONLY

For more information about being an exhibitor at Trout Fest '21, go to:
BlueRidgeTroutFest.com/Vendors

02-10-2021

2021 Application & Festival Fees

Send no money now. Advance Exhibitor application does not require application fees. Upon setting a date for the festival, *Trout Fest '21* will issue updates for exhibitors and will issue an invoice for the associated Exhibitor fee or Sponsorship designation, payable upon receipt. Learn more at BlueRidgeTroutFest.com/Vendors.

Exhibitor Single Booth (10 x 15)	\$175.00	(Includes Name Badges and City Permit)
Food Single Booth Space	\$250.00	(30-foot spaces provided for large trucks; includes Name Badges and City Permit)
Non-Profit Single Booth	\$50.00	(Proof of 501c3 Organization must be attached to application)

Special Offer

Banner Sponsorship	\$100.00	(Provides for display of organizational/retailer banner in one of the festival's education/seminar tents. Banner size must not exceed 4 feet x 8 feet.)
Returned check fee	\$50.00	Charged on all returned check payments.

BRTF provides the following:

- One 10' x 15' exhibitor space in downtown City Park, Blue Ridge, GA
- Exhibitor Hospitality Booth on Saturday (8:30 am to 5pm) providing coffee, bottled water, volunteer services
- Friday load-in, 3 pm to 9 pm.
- Saturday load-in 7 am to 9 am.
- On-site security
- City vendor permits (\$50.00) included in booth fee
- Access/exposure of company logo and/or service photos/messages on event social-media channels including event website, Facebook, Twitter, Instagram; logo placed on printed materials (subject to approval)

EXHIBITOR RULES AND REGULATIONS

This is a trout fishing and outdoor adventures festival, staged from 10 am to 6 pm on a date yet to be determined (due to COVID-related restrictions) in the downtown City Park, Blue Ridge, GA 30513. All exhibitors and non-profits must be approved by the Blue Ridge Trout & Outdoor Adventures Festival Committee (BRTF EVENT COMMITTEE), which reserves the right to permit exhibitors and limit activities of exhibitors at its sole discretion. Only exhibitors, organizations and products that are approved by the BRTF EVENT COMMITTEE will be permitted. **The application deadline is currently open.**

Booth location will be assigned by BRTF EVENT COMMITTEE. Some exhibitors may be grouped together so they are closer to utilities compatible with their needs. Multiple spaces may be requested for an additional \$150 per space. Tents are not provided. Electricity will be run throughout the festival for hook up. Exhibitors should provide their own heavy-duty extension cords and power strips. Water hookups are available, but exhibitors must supply their own hoses. **You must complete your electricity and water requirements on the application to receive these services.**

One Exhibitor per booth space; sharing of booth space is not allowed. Exhibitors cannot sublet or apportion space to anyone else. Set-up is allowed during allotted times only. While the BRTF EVENT COMMITTEE will make every effort to accommodate specific requests (see application), we cannot guarantee booth locations, and locations will be assigned by BRTF EVENT COMMITTEE. Booths must be set-up within their designated 10' x 15' space. If your booth is located in the park, the ground may not be level, so come prepared. If your booth is located in the street, bring necessary equipment for street set-up. Exhibitors must provide their own tents, displays, chairs, tables, set-up equipment, change, etc. **Tent weights/anchors are required for all set-ups.**

BRTF EVENT COMMITTEE reserves the right to ask any exhibitor to remove any work or exhibit deemed not acceptable by the BRTF EVENT COMMITTEE at the sole discretion of the BRTF EVENT COMMITTEE. The BRTF EVENT COMMITTEE reserves the right to remove from our mailing list and social-media channels any exhibitors who display unprofessional behavior.

Exhibitors must exhibit for the duration of the festival. Early breakdown will not be permitted. **There is no rain make-up date – come prepared rain or shine.** Booth must always be open and manned during festival hours. Exhibitors are responsible for booth set-up, break-down and security of your property.

Booth must be set-up and ready for business by 9:30 am. All vehicles, trailers and debris are to be off the street and cleared from the festival area by 9:30 am. After unloading and setup, vendor vehicles and trailers must be moved to parking area(s). Vehicles and trailers are not permitted to enter the festival grounds and area during festival hours of operation, unless otherwise approved by the BRTF EVENT COMMITTEE. Exhibitors will not be allowed to park cars, trucks, or trailers at the curb surrounding the park during festival hours – NO EXCEPTIONS. Exhibitors must unload and move vehicles immediately to parking areas. If exhibitor carries additional stock, it is suggested to bring a dolly or hand-cart to bring additional stock to booth as necessary.

Exhibitors are responsible for Georgia State Sales Tax collection and reporting (7%) and any other sales fees or other charges that may be applicable to any activity relating to this festival.

Music and amplified sound is restricted to pre-approved Entertainment Exhibitors only. Also, while the event is "pet friendly," exhibitors must ensure all pets are quiet and do not disturb either attendees or other exhibitors.

Food Vendor Booth space includes electricity and water. Exhibitors must provide their own heavy-duty extension cords and power strips, food-grade water hoses, ice and other supplies and materials needed to operate their booth, change, etc. Grease/oil must be securely contained and removed from premise at end of Festival. Food Exhibitors are required to use the provided dumpsters for booth trash. Exhibitors are responsible for cleaning up booth space. Exhibitors cannot leave debris, boxes, etc. at booth space. Food Exhibitors are required to bring a 55-gallon trash can to put next to their booth for use by the public (these will be emptied by park clean-up staff). Food exhibitors are responsible for complying with all state of Georgia health and safety regulations.

The sale of food items is restricted to pre-approved Food Exhibitors only. **Sales of alcoholic beverages are prohibited!**

Cancellations will be accepted until a date later to be determined. Cancellations will be given a 50% refund of the paid vendor fee, provided the cancellation request is made in writing via email to bborgwat@gmail.com or by letter to the Blue Ridge Trout & Outdoor Adventures Festival, PO Box 2745, Blue Ridge, GA 30513. Cancellations on or after April 4, 2020 and no-shows will not receive a refund of all fees submitted through the application process.

BRTF EVENT COMMITTEE reserves the right to remove any exhibitor from the event who does not adhere to all Rules & Regulations set forth by the BRTF EVENT COMMITTEE. Non-compliance with the rules and regulations set forth may affect obtaining booth space in future associated events.

BRTF EVENT COMMITTEE, the City of Blue Ridge and any and all persons, property owners, suppliers, volunteers and entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. Exhibitors should obtain, at their own expense, insurance against loss, damage or injury that they may require.

**Thank you for your participation and support
of the Blue Ridge Trout & Outdoor Adventures Festival.**

BOB BORGWAT, EVENT COORDINATOR ... 706-838-5259

E-MAIL: BBorgwat@gmail.com

Advance Exhibitor/Sponsor Application

Blue Ridge Trout & Outdoor Adventures Festival 2021 (Trout Fest '21)

Open date ... Downtown City Park, Blue Ridge, GA

This is an Advance Exhibitor/Sponsor Application only. Festival/exhibiting date to be determined.

SEND NO MONEY NOW. For more information about Trout Fest '21, go to BlueRidgeTroutFest.com

Notice of Agreement:

Send no money now. Once the application is received and approved, participating exhibitors and sponsors will immediately be asked for company logos upon which Trout Fest '21 will use these images to provide links on the *Trout Fest '21* website. Also, exhibitors and sponsors may submit company/service-related images (jpg format) for advertising of services/links across the Facebook, Instagram and Twitter accounts of *Trout Fest '21*. All types of advertising will continue free of charge until participation in *Trout Fest '21* is reconfirmed or declined upon our announcement of the day of the festival. Upon setting a date for the festival, *Trout Fest '21* will issue updates for exhibitors and will issue an invoice for the associated Exhibitor fee or Sponsorship designation, payable upon receipt. BRTF EVENT COMMITTEE, the City of Blue Ridge and any and all persons, property owners, suppliers, volunteers and entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. Exhibitors should obtain, at their own expense, insurance against loss, damage or injury that they may require.

Check one:

I WANT TO BE A SPONSOR (view sponsor info at BlueRidgeTroutFest.com/sponsors)

check sponsor level: Diamond - \$5,000 Gold - \$2,500 Silver - \$1,000 Bronze - \$500 Banner - \$100

I WANT TO BE AN EXHIBITOR (view exhibitor info at BlueRidgeTroutFest.com/vendors)

COMPANY NAME _____

Address. _____ City _____ State _____ Zip Code _____

Company Email _____

Phone _____ Cell phone _____ Website _____

Non-Profit Organization? _____ Government Agency? _____

Contact name _____ Contact Email _____

Contact Phone _____ Contact Cell Phone _____

Describe Exhibit: _____

Number of Booths needed _____ Water (circle): Yes No Electricity (circle): Yes No Amp requirement _____

Special Request: _____

I hereby acknowledge and understand the NOTICE OF AGREEMENT (above) and that neither the Blue Ridge Trout Fest Committee nor anyone associated with the Festival can be held liable for any loss or damage to exhibitor's property or person nor the property or person of anyone accompanying the exhibitor. By signing and submitting this application, I agree to the NOTICE OF AGREEMENT (above) and all Exhibitor Rules and Regulations as set forth by the Blue Ridge Trout Fest Committee.

Print Name _____ Signature _____ Date _____

BRTF approval by _____ - Signature _____ Date _____

Send No Money Now. Mail This Application To:
Blue Ridge Trout Fest & Outdoor Adventures
P.O. Box 2745, Blue Ridge, GA, 30513
Or Email this application to event coordinator: BBorgwat@gmail.com