



2021 BLUE RIDGE TROUT & OUTDOOR ADVENTURES FESTIVAL

DATE TO BE ANNOUNCED

DOWNTOWN CITY PARK, BLUE RIDGE, GA

ADVANCE EXHIBITOR/SPONSOR APPLICATION AND INFORMATION

This is an advance application only for participating in Trout Fest '21

PRESENTED BY:

BLUE RIDGE MOUNTAIN TROUT UNLIMITED #696

&

FANNIN COUNTY CHAMBER OF COMMERCE

BLUE RIDGE, GA



APPLICATION DEADLINE: OPEN

CANCELLATIONS: OPEN

PLEASE MAKE SURE YOUR APPLICATION IS COMPLETE

BLUERIDGETROUTFEST.COM

BLUE RIDGE TROUT & OUTDOOR ADVENTURES FESTIVAL

PO BOX 2745

BLUE RIDGE, GA 30513

BOB BORGWAT, EVENT COORDINATOR

bborgwat@gmail.com/phone: 706-838-5259



2021 TROUT FEST ... NEVER LOOK BACK! Planning underway for the Official Trout Festival of Georgia

(Feb. 9, 2021) – The 2021 Blue Ridge Trout & Outdoor Adventures Festival (*Trout Fest '21*), presented by Blue Ridge Mountain Trout Unlimited #696 and the Fannin County Chamber of Commerce, shares a responsibility to help protect our families and community. While we wait for the lifting of state and local government restrictions for large group gatherings, we are forced to continue COVID-19 precautionary measures taken in 2020 and stand down on the opening of *Trout Fest '21* in Blue Ridge, Georgia.

Dang! I know! I've got the itch to "get my trout on" more than you!

DOWN ... BUT NOT OUT!

HERE'S SOMETHING TO LURE YOU IN ... SEND NO MONEY NOW!

Exhibitors and sponsors who want to participate in *Trout Fest '21 – the Official Trout Festival of Georgia* – can immediately find more information and submit their application for their festival support by **completing and returning the BRTF Pre-Exhibitor-Sponsor 2021 Application** at the end of this announcement.

Send no money now. Once the application is received and approved, exhibitors and sponsors will immediately be given links, with their logos displayed, on the *Trout Fest '21* website. Also, exhibitors and sponsors will be splashed across the Facebook, Instagram and Twitter pages of *Trout Fest '21*. Both types of advertising will continue free of charge until participation in *Trout Fest '21* is reconfirmed upon our announcement of the day of the festival.

Meanwhile, our organizing committee encourages our visitors to help limit the spread of the COVID-19 (Coronavirus) in our community. We ask you to follow your community standards for visiting with friends/family, going to the store, and completing personal business. Get that vaccination! And, please, stay home if you have any signs of fever, cough or flu-like symptoms, and obtain a COVID-19 test as soon as possible.

WHAT'S NEXT?

Trout Fest made the decision to postpone our 2021 event in adherence to the decision made by the city of Blue Ridge to cancel or postpone all public events until further notice. We will follow the city's guidelines as these are determined by the city with advice and updates from the Fannin EMA and Department of Public Health.



Our goal now is to build our support for the exhibitors and sponsors who choose to join us at *Trout Fest '21*. We've got advertising and social media to attack. We've got exhibitors and sponsors to book and support. We'll meet with guides and outfitters for our live programs. We'll invite food trucks. We'll audition live music for the **Troncalli Trout Fest Sound Stage**, and we've got **Grumpy Old Men Brewing Co.** in line to serve the best craft beer in Blue Ridge. We'll also solicit the finest wines from local vineyards, while all of this is organized to be presented for thousands of visitors in downtown city park in historical Blue Ridge.



MOVING FORWARD

More than 3,000 visitors enjoyed *Trout Fest 2019* learning where, when and how to fish for trout while also booking their fishing guides; participating in free fly-fishing/trout-fishing instruction; buying their outdoor gear, art and clothing; snacking on great foods and enjoying the *Trout Fest Beer Garden* with cold beer, wine and ciders.

We're sure even more folks are ready to break out when COVID restrictions relax this season. Make your break to Blue Ridge, support *Trout Fest '21*, and help our visitors discover trout fishing and the wide range of outdoors recreation in *Fannin County – The Official Trout Capital of Georgia!*

FOR MORE INFORMATION

Learn more about how you can support and/or participate as an **advance vendor** or **advance sponsor** in the 2021 Blue Ridge Trout & Outdoor Adventures Festival. Go to: BlueRidgeTroutFest.com and follow the links to Vendor and/or Sponsor

Or call me, Bob Borgwat – your event coordinator – at 706-838-5259.

And if you find I'm out fishing, don't be surprised! Please, leave a message. I've got an itch I can't reach to "get my trout on" until I get to *Trout Fest '21!*

Hook' em!

Bob Borgwat, event coordinator

Ph: 706-838-5259

Email: bborgwat@gmail.com

[**Blue Ridge Trout & Outdoor Adventures Festival**](#)

[**Find Us on Facebook**](#)



Advance Exhibitor/Sponsor Application

Blue Ridge Trout & Outdoor Adventures Festival 2021 (Trout Fest '21)

Open date ... Downtown City Park, Blue Ridge, GA

This is an Advance Exhibitor/Sponsor Application only. Festival/exhibiting date to be determined.
SEND NO MONEY NOW. For more information about Trout Fest '21, go to BlueRidgeTroutFest.com

Notice of Agreement:

Send no money now. Once the application is received and approved, participating exhibitors and sponsors will immediately be asked for company logos upon which Trout Fest '21 will use these images to provide links on the *Trout Fest '21* website. Also, exhibitors and sponsors may submit company/service-related images (jpg format) for advertising of services/links across the Facebook, Instagram and Twitter accounts of *Trout Fest '21*. All types of advertising will continue free of charge until participation in *Trout Fest '21* is reconfirmed or declined upon our announcement of the day of the festival. Upon setting a date for the festival, *Trout Fest '21* will issue updates for exhibitors and will issue an invoice for the associated Exhibitor fee or Sponsorship designation, payable upon receipt. BRTF EVENT COMMITTEE, the City of Blue Ridge and any and all persons, property owners, suppliers, volunteers and entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event. Exhibitors should obtain, at their own expense, insurance against loss, damage or injury that they may require.

Check one:

I WANT TO BE A SPONSOR (view sponsor info at BlueRidgeTroutFest.com/sponsors)

check sponsor level: Diamond - \$5,000 Gold - \$2,500 Silver - \$1,000 Bronze - \$500 Banner - \$100

I WANT TO BE AN EXHIBTOR (view exhibitor info at BlueRidgeTroutFest.com/vendors)

COMPANY NAME _____

Address. _____ City _____ State _____ Zip Code _____

Company Email _____

Phone _____ Cell phone _____ Website _____

Non-Profit Organization? _____ Government Agency? _____

Contact name _____ Contact Email _____

Contact Phone _____ Contact Cell Phone _____

Describe Exhibit: _____

Number of Booths needed _____ Water (circle): Yes _____ Electricity (circle): Yes _____ Amp requirement _____

No _____ No _____

Special Request: _____

I hereby acknowledge and understand the NOTICE OF AGREEMENT (above) and that neither the Blue Ridge Trout Fest Committee nor anyone associated with the Festival can be held liable for any loss or damage to exhibitor's property or person nor the property or person of anyone accompanying the exhibitor. By signing and submitting this application, I agree to the NOTICE OF AGREEMENT (above) and all Exhibitor Rules and Regulations as set forth by the Blue Ridge Trout Fest Committee.

Print Name _____ Signature _____ Date _____

BRTF approval by _____ Signature _____ Date _____

Send No Money Now. Mail This Application To:

Blue Ridge Trout Fest & Outdoor Adventures

P.O. Box 2745, Blue Ridge, GA, 30513

Or email this application to event coordinator: BBorgwat@gmail.com