

Blue Ridge Trout Festival & Outdoor Adventures 2026 Exhibitor Set-Up Instructions

NOTICE: Vendor hours for TROUT FEST '26 are 10 am to 4:30 pm, but you may stay on site until 6 pm if you choose. Otherwise, please close your booth at 4:30 and join the crowd until 6 pm at the Trout Fest Sound Stage to enjoy **ACROSS THE WIDE** and **IVAN DUKE BAND**, some great food from our bank of Food Trucks, and adult beverages from Grumpy Old Men Brewing Co. and Living Water Winery & Vineyards from the North Georgia mountains.

Vendors are also encouraged to participate in the Trout Trot 5K in McCaysville for a 6:30 start and an after-run party from 7-9 pm at Tooney's Music Venue in nearby McCaysville.

1. **Check in at the HQ Tent**, which will be located inside event Gate 3 at the corner of Church and West Main streets. We will have coffee and bottled water available.
You will receive your Vendors Packet, which will include your lanyards with Vendor ID Badges and a site map along with a post-event survey. Please complete the survey and return to us, as we really appreciate your feedback.
2. **If your vendor site is on the street**, you may arrive for set-up in Blue Ridge any time after 5 PM on Friday, April 24. We cannot close streets adjacent to the Festival until 5 PM.
3. **If your site is on the grass (in the park)** you may set up any time after 1 pm on Friday, April 25. **If you arrive on Saturday morning, you may arrive no earlier than 7 AM. Early is better! You are expected to be completely set up no later than 9:30 AM.** The gates open at 10 AM and we usually have visitors waiting to get in.

REMEMBER, NO VEHICLES ARE ALLOWED ON THE GRASS IN THE PARK.
ALL TENTS MUST BE ANCHORED.

4. **QUESTIONS OR PROBLEMS**, please call Bob Murrah, phone: 404-423-7622 or Bob Borgwat, phone: 770-827-6657. You can also come to the HQ Tent or talk to one of the people with a "STAFF" shirt on.
5. **This is a rain-or-shine event.** Exhibitor hours run from **10 AM until 4:30 PM**. Early break-down is prohibited without festival permission.
6. See the festival site map online at Vendor locations are determined by sponsorships, electrical needs, water needs, special requests and equipment you are bringing.
7. We are expecting approximately 3,500-4,000 visitors if the weather is good.
8. **THIS IS BLUE RIDGE AND PARKING CAN BE A PROBLEM. EXPECT TO PARK ON THE NEARBY STREETS OR THE PAY-TO-PARK COMMUNITY PARKING AREAS. PLEASE ASK A STAFF MEMBER IF YOU NEED HELP FINDING A PARKING SPOT.**

FREE PARKING FOR VEHICLE-TRAILER PARKING IS LOCATED AT THE BLUE RIDGE FARMERS MARKET, LOCATED ABOUT A HALF-MILE AWAY AT 787 SUMMIT STREET, BLUE RIDGE, GA 30513. SHUTTLE SERVICE IS AVAILABLE SATURDAY FROM 9 AM TO 6 PM. **GO TO [BLUERIDGETROUTFEST.COM/EVENT-PARKING](https://blueridgetroutfest.com/event-parking) FOR MORE INFORMATION.**

We are looking forward to a very successful 9th-year event. Exhibitors are all a critical part of making that happen. Thank you for your participation. We look forward to seeing you at the 2027 Blue Ridge Trout & Outdoor Adventures Festival.

PLEASE RETURN YOUR BADGES TO TROUT FEST HQ AT THE END OF THE DAY