



# 2026 Blue Ridge Trout Festival & Outdoor Adventures

April 25, 2026 – Downtown City Park  
Blue Ridge, Georgia  
[BlueRidgeTroutFest.com](http://BlueRidgeTroutFest.com)



## GROW YOUR SUPPORT for COLD WATER & OUTDOOR RECREATION in the TROUT CAPITAL OF GEORGIA

More than 4,000 visitors are expected at the 9<sup>th</sup> annual/2026 Blue Ridger Trout & Outdoor Adventures Festival to learn where, when and how to fish for trout while also booking their fishing guides; participating in free fly-fishing/trout-fishing instruction; buying their outdoor gear, art and clothing; snacking on great foods and enjoying the Trout Fest Beer Garden with cold beer, wine and ciders ... all of this topped off with a free concert!

**TROUT FEST '26** – on April 25, 2026 in downtown Blue Ridge, Georgia – gathers fishermen, river sports enthusiasts and outdoor recreation fans and their families at Blue Ridge's downtown city park for a day full of outdoor recreation services, fun, food, activities, entertainment and shopping, while increasing the public's knowledge of trout and cold-water conservation associated with the national organization Trout Unlimited (TU).



A record 130+ exhibitor sites are available at TROUT FEST '26 to display outfitters, fishing guides, rods/reels, flies/lures/fishing accessories, fly tiers, mountain bikes, wildlife artists/craftsmen, outdoor clothing/footwear/outerwear, food services, housewares and much more! [Learn more at BlueRidgeTroutFest.com/Exhibitors](http://BlueRidgeTroutFest.com/Exhibitors)



Locally, Fannin County carries more than 500 miles of trout streams in the Toccoa River watershed, attracting tens of thousands of visitors annually who enjoy outdoor recreation for a day, a weekend, a week, a month -- all year long! With its economic teeth embedded

in tourism that benefits local businesses, Fannin County embraces visitors who return over and over again, year after year, to enjoy fishing, hunting, lodging, camping, paddling, biking, hiking, climbing and boating, while contributing deeply to regional economic impacts. **So does TROUT FEST!**

## THE 2025 TROUT FEST SPONSORS PROGRAM BUILDS UPON A COMMUNITY PARTNERSHIP



The all-volunteer Blue Ridge Mountain Trout Unlimited #696 – the local chapter of TU – annually hosts TROUT FEST to anchor the organization's fundraising goals. Event sponsorships generate the funding to operate TROUT FEST. In turn, the chapter's funding grows for community partnerships that range across education, conservation, recreation and community awareness, outreach and wellness programs associated with the Toccoa River watershed in Fannin County and other cold-water resources across the North Georgia mountains.

Financial support of Trout Fest '26 is based on a fund-raising program across five tiers of tax-deductible opportunities for your organization to participate on the **EVER-BEST FESTIVAL SPONSOR TEAM** at many levels:

- \$10,000 -- PLATINUM
- \$5,000 -- DIAMOND
- \$2,500 -- GOLD
- \$1,000 -- SILVER
- \$500 -- BRONZE
- \$125 -- BANNER

Each level of donating to Trout Fest provides added exposure of your brand, services and products to Trout Fest visitors through key placement of your brand and message. Learn more at [BlueRidgeTroutFest.com/Sponsor](http://BlueRidgeTroutFest.com/Sponsor)

### PRESENTING PARTNERS OF TROUT FEST 2026



Since 2016 -- across eight annual festivals -- TROUT FEST sponsorships have helped Blue Ridge Mountain Trout Unlimited raise more than \$200,000 for community programs. Its board of directors annually identify organizations that meet TU's funding criteria and approved beneficiary descriptions. These currently include:

- Casting for Recovery
- Project Healing Waters
- Rivers Alive
- Fannin County High School scholarship program
- Trout in the Classroom (Fannin County Schools)
- Fannin Family Connection
- Friends Of The Hatchery
- UGA Foundation - TU Coldwater Scholarship
- Mercier Orchards' Family Fishing Days
- Trout Adventure Trail
- Fannin County High School Fishing Club
- Georgia Trout Camp
- Save Georgia's Hemlocks

And our organization now participates with these government agencies:

- USFWS/Chattahoochee Forest National Fish Hatchery (at Rock Creek)
- USDA Forest Service (cold-water resources)
- Georgia Department of Natural Resources
- Georgia Department of Economic Development
- Fannin County
- Tennessee Valley Authority



**LEARN MORE ABOUT THE TROUT FEST 2026 SPONSORS PROGRAM ONLINE**  
**[BLUERIDGETROUTFEST.COM](https://blueridgetroutfest.com)**

**Thank you so very much to the 2026 Ever-Best Festival Sponsor Team of TROUT FEST.**  
**We look forward to your future participation, working with you and working for you!**

Bob Borgwat, event coordinator

phone: 770-827-6657

email: [INFO@BlueRidgeTroutFest.com](mailto:INFO@BlueRidgeTroutFest.com)



9<sup>th</sup> Annual

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## Sponsorship Application (the application period is open until March 6, 2026)

- ☐ (check) I WANT TO BE A SPONSOR (and I do not need an exhibitor's booth)  
☐ (check) I WANT TO BE A SPONSOR/EXHIBITOR (and I want an exhibitor's booth)  
(view sponsor info in the application packet online at [BlueRidgeTroutFest.com/sponsors](http://BlueRidgeTroutFest.com/sponsors))

... and I agree to the terms/conditions/benefits published herein and associated with the following sponsorship level:

- ☐ PRESENTING PARTNER - \$10,000+    ☐ Diamond - \$5,000    ☐ Gold - \$2,500  
☐ Silver - \$1,000    ☐ Bronze - \$500    ☐ Banner - \$125

### Notice of Agreement:

Use the SPONSORSHIP PROGRAM (go to [BlueRidgeTroutFest.com/Sponsors](http://BlueRidgeTroutFest.com/Sponsors)) to review the terms/benefits of your selected sponsor level, as agreed upon therein between your organization and Blue Ridge Mountain Trout Unlimited/2026 Blue Ridge Trout & Outdoor Adventures Festival (a 501c3 organization). Select your sponsorship level from the options above and mark your selected sponsorship level. Make your sponsorship level payable in check/credit card to Blue Ridge Trout Festival & Outdoor Adventures (TROUT FEST '26). Once the application is received and approved, participating exhibitors and sponsors will immediately be asked for organization logos upon which TROUT FEST '26 will use these images to promote sponsorship on the TROUT FEST '26 website. Exhibitors and sponsors also may submit company/service-related images (jpg format) for advertising of services/links across the Facebook and Instagram accounts of TROUT FEST '26. All types of advertising continue through the date of festival, April 25, 2026. BRTF EVENT COMMITTEE, Fannin County, GA, and any and all persons, property owners, suppliers, volunteers and entities associated with the event are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All sponsors, their heirs, administrators and executors do hereby waive and release all of the above named from any and all claims for damages of whatever arising out of the exhibitors' participation in the event.

**NOTE: All exhibitors must assign to the event host a Certificate of Insurance/proof of liability insurance upon approval of the Exhibitor Application. See "INSURANCE REQUIREMENTS" in the Exhibitor's Application for more information.**

Company Name \_\_\_\_\_

Name of Contact \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Work/Mobile # \_\_\_\_\_

Website/Facebook URL \_\_\_\_\_

NOTES/REQUESTS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Payment type    ☐ check # \_\_\_\_\_    ☐ credit card – payment executed by direct contact with event coordinator

Sponsor signature in agreement \_\_\_\_\_ Date \_\_\_\_\_

BRTF approval signature in agreement (date paid) \_\_\_\_\_ Date \_\_\_\_\_

**Mail This Application and Your Sponsorship Check To:**

**Blue Ridge Trout & Outdoor Adventures Festival  
P.O. Box 2745, Blue Ridge, GA 30513**

**Or email this application to event coordinator: [BBorgwat@gmail.com](mailto:BBorgwat@gmail.com)**

**PRESENTING PARTNERS  
OF TROUT FEST 2026**

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FANNIN COUNTY  
CHAMBER & CVB

