



UTAH  
PRIDE  
Volunteer Training  
2024



# The Volunteer Committee



Paul

Susie



Jackson



Emily



Tonga



Esera



Rand



Amanda



Jay



Phil



Trey



Saira



Edwin



Jake

- ◆ Utah Pride is the largest celebration of queer people and our allies in the state.
- ◆ Pride is a universal symbol of inspiration and hope for a future without discrimination, where everyone is free to be their authentic selves.
- ◆ Pride is the largest program produced by the Utah Pride Center, a non-profit with the mission to unite, empower, and celebrate Utah's diverse LGBTQIA+ community.

*"What does PRIDE mean to you?"*

- Chad Call, Executive Director







Let's celebrate all identities and  
empower all Utahns by uniting as  
one solid community.

UTAHPRIDE  
COMMUNITY  
Building Unity Within The Community

As volunteers, we provide a safe  
space and promote authenticity as  
we serve our local community.



*This year's theme...*

CommUNITY:

Building Unity  
Within The  
Community





# Utah Pride 2024 Events



## Interfaith Service

Thursday, May 30th - 7:00 PM

More info at [www.utahpride.org](http://www.utahpride.org)

## Pride Rally & March

Saturday, June 1st - 10:00 AM

Utah State Capitol

## Pride Festival

Saturday, June 1st - 11:00 AM - 10:00 PM

Sunday, June 2nd - 12:00 PM - 7:00 PM

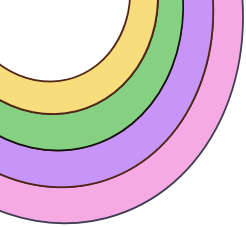
Washington Square Park in Salt Lake City

Tickets on sale now at [www.utahpride.org](http://www.utahpride.org)



Visit this QR code for  
more info on Pride





# The Pride Parade

Sunday, June 2nd @10am

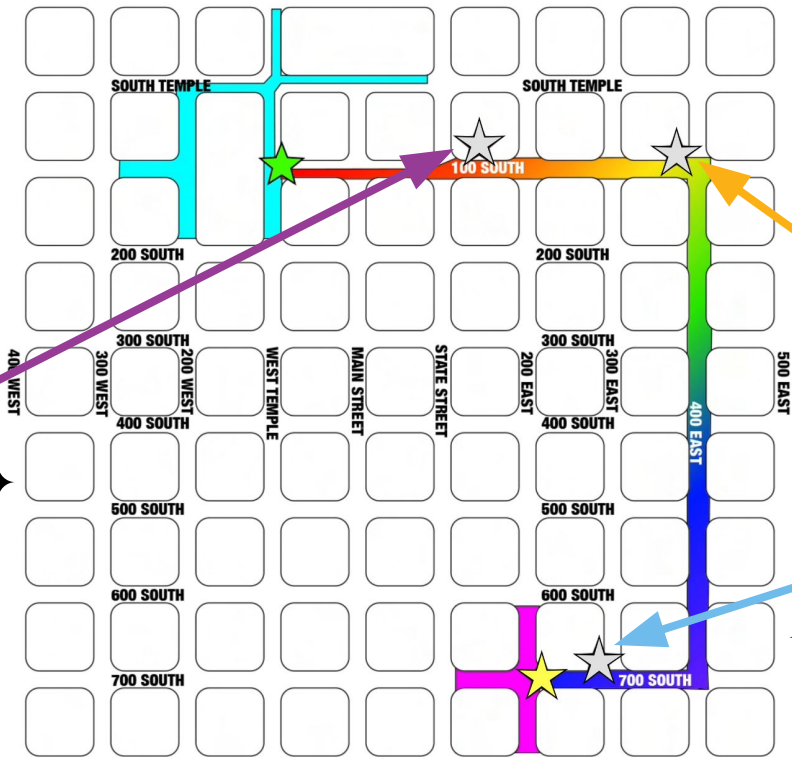
## LEGEND

- ★ Step Off Line (Start Line)
- ★ Finish Line
- ★ Announcer Stages
- Staging Area (Barricade Closure)
- Disbanding Area (Police Closure)

- ❖ Utah's largest parade
- ❖ 10,000 participants
- ❖ 100,000 spectators
- ❖ Starts outside Why KiKi
- ❖ Ends close to the Festival
- ❖ Local queer celeb emcees



Emcees:  
**Eric  
Turner  
&  
Cayman  
Cardiff**



Emcee:  
**Becky  
Moss**

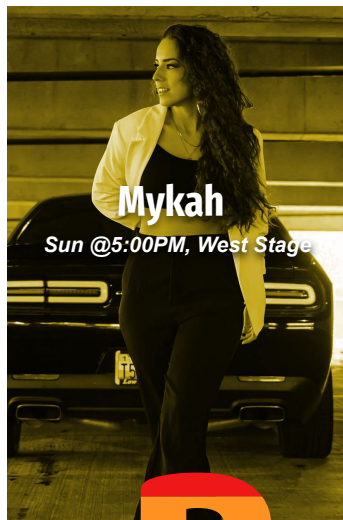


Emcee:  
**Sean  
Edwards**

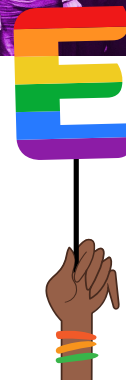
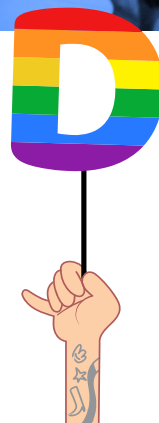
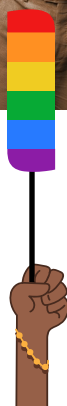
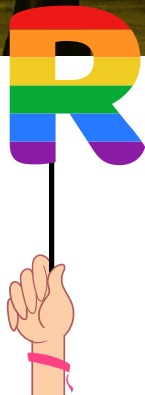
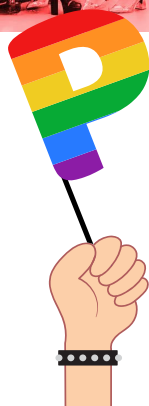


# Entertainment

- \*All local Utah talent
- \*Two stages - East & West
- \*Alternating shows at :00 and :30
- \*Pride Karaoke is back!



Full lineup at [utahpride.org](https://utahpride.org)







**And then there  
are  
VOLUNTEERS !**

**Volunteers are  
literally  
the life of the party!**

**\*We  
are...\***

**Energetic**

**Engaging**

**Kind**

**Positive**

**Creative**

**Brave**

**Helpful**

**Talented**

**Cool**

**Magical**

**Flexible**

**Friendly**

**Fun**

**Respectful**

**Resourceful**

**Empathetic**



# Roles & Responsibilities

## Festival Logistics: *(you can skip ahead to your role)*

**Setup** - “The Muscles”, setup squad turns Washington Square into a Festival. Putting up tents, transporting tables, stocking drinks, hanging banners, yall really do it all.

**Reset** - “The Night Owls”, reset crew come after close and set things back up for the next day. Similar duties as setup, but more polishing.

**Tear Down** - “The After Party”, tear down team packs up the party and returns the park to pristine condition. Duties include proper garbage disposal, packing and moving boxes, performing sweeps across the grounds, and loading goods into transport vehicles.





# Roles & Responsibilities

## March & Rally:

**Flag Carriers** - In 1997, a group of allies from our local interfaith community spent over 80 hours sewing together a giant rainbow flag in support of Utah Pride. The length of a football field, this flag takes 100 people to carry, and we proudly walk down the streets of Salt Lake City to the Pride Festival with it each year!

**Water Stations** - Even at 10am, it can get hot and dry. Water station volunteers keep agua available to everyone coming to the rally. We encourage our marchers to bring clean, reusable water bottles and we provide clean drinking water at this event and all weekend.



# Roles & Responsibilities

## Festival Grounds:

**Hydration** - It gets more hotter, we gets more water! We've got two water stations on the North and South sides of the grounds where we keep the free water flowing.

**Soda/Water** - For the benefit of our minors and our sober crowd, we are selling soft drinks at 5 non-bar locations: 3 at stations around the outsides of the Square and 2 beverage trucks by the food vendors.

**Green Team** - Green kweens, unite! To support sustainability efforts, our green team ensures garbage makes it into all the proper receptacles. At the end of the night, we help the Reset Team get garbage to an easy area for the city to come pick it up.



# Roles & Responsibilities

## Festival Grounds:

**Ticketing** - We're the gatekeepers of the Festival :D The entrance to the Festival is located under the arches of the Salt Lake City Public Library. We take tickets, stamp hands for re-entry, and give wristbands to our 21+ crowd.

**Experience Team** - Pride is meant to be a glorious experience for our community, and we are here to help ensure that! This team mans the Info Booth (near the horseshoe), roams the grounds to assist people, and helps the Volunteer committee where needed.

**Volunteer Village** - It takes a village... of people. Village People. Anyway, this team helps keep the village stocked with things our volunteers need and use, assist the Volunteer committee with check in processes, and fill in where needed around the Festival.





# Roles & Responsibilities

## Accessibility:

**Calming Space** - Sometimes, a Festival participant can get overwhelmed, or needs a place with low stimuli. This space is in an old comic book store, has low lighting, no noise, yoga mats, sensory bags, and the sweetest volunteers.

**ADA Grounds Team** - Our Accessibility Director, Cheryl, has put together an amazing team that ensures ADA needs are met around the Festival and provides support to those needing their services.



# Roles & Responsibilities

## Parade:

**Line Teams** - The Parade is organized into 6 different lines. Our team manages all Parade entries into these lines in the Staging Area before the parade begins.

**Logistics Team** - This team preps the actual parade route! We set out garbage cans along the route, cut zip ties on port-o-potties, and collect the garbage cans after the parade is over.



# The Perks

## 01 | Festival Entry



You get a free ticket for every 4 hours you volunteer.

**(\*Beverage team is excluded from this perk as it is a stipend volunteer position)**

Your credential will also allow you entry on both Saturday and Sunday to get into the Festival!

## 02 | Volunteer Party



When the party's over, it's not really over. Stay tuned for a Volunteer Party after Pride!

## 03 | Swag Bag



Complete with sunglasses, stress ball, buttons, stickers, and temporary tattoos.



## 04 | Free UTA Fair

Traffic and parking are tough on the weekends, but you get FREE use of Trax, the Bus, and the Fronrunner on June 1-2 with your Pride ticket or credential, or volunteer email from us.

## 05 | Unique Pride Pin



New tradition! Each year, we give you a special Pride Pin that you can only get by volunteering!





# Where do I go?

3. Check in with the Volunteer Committee at **Volunteer Village** for your swag bag and next steps.
4. Talk to your manager or director when you're done.
5. Collect your free tickets and enjoy Pride!





# What to Wear/Bring:



- **Volunteer Shirt - Pickup at Volunteer Village. You can also wear yours from 2023.**
- **Comfortable shoes**
- **Empty water bottle**
- **Fully-charged cell phone - backup battery, if you've got one**
- **Change of clothes - No alcohol in volunteer shirt**
- **Sunscreen, sweatband, hat**
- **Medications**
- **Mobility Support**

We care about your well-being. Please make sure to eat before your shift and drink plenty of water all weekend. Both will be available in Volunteer Village in case you need some.

# Keep it Cute!

As a volunteer, you represent our Utah Pride community. Let's discuss some basic customer service practices.

- If someone comes within eye contact distance, smile!  
If they're in talking distance, say "hi".
- Anytime you're in your volunteer shirt, you're "on."
  - Please bring something to change into when you're not volunteering.
  - No drinking alcohol in your shirt.
- We use gender-affirming language. We are anti-racist. We are respectful to everyone.
- We are empowering you to do what's in the best interest of our attendees.





# Safety and Security



## Natural Disasters

### Incident Response

We've hired private security and medical to keep an eye on the festival. If you witness an incident that needs their attention, tell your director or manager immediately and they will contact them.



**High Winds = Get inside (library).**



**Earthquake = Move to clearing.**

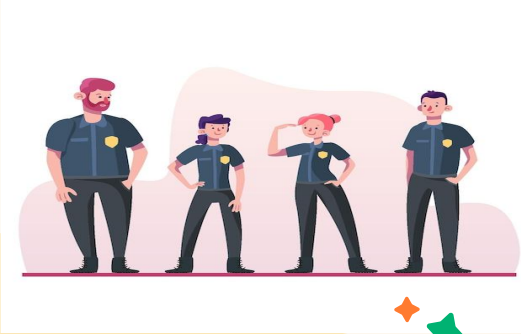


**Fire = Run.**

### Active Attack

**Run. Hide. Fight.**

TRAINING VIDEO



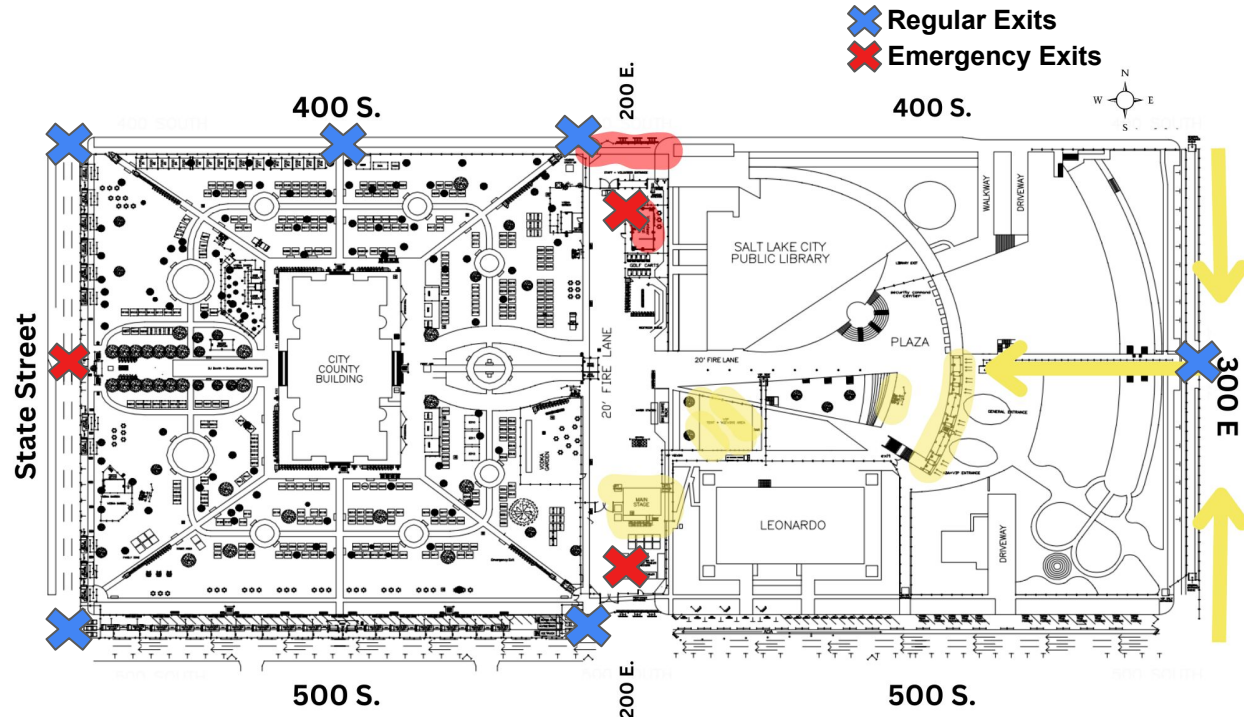


# Know Your Two Closest Exits

Always know the location of your 2 closest exits so you can guide the people around you to them in case of an emergency.

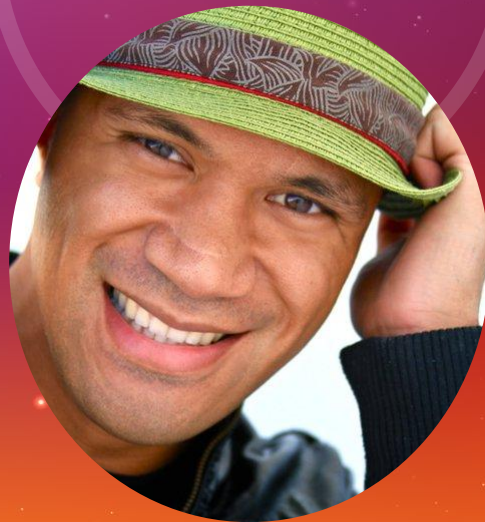
**YOUR SAFETY IS THE  
MOST IMPORTANT -**

Get yourself out of harm's way  
before helping others.



# But for most things, just contact our Volunteer Committee or Volunteer Director.

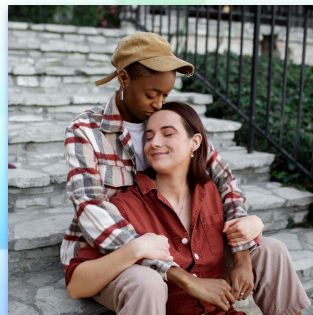
Before Pride weekend, send an email  
to [staffing.utahpride@gmail.com](mailto:staffing.utahpride@gmail.com) to  
reach the Volunteer Committee.  
During Pride, go to **Volunteer Village**  
or Staff HQ to find a member of the  
Volunteer Committee, or contact  
Esera by phone or text for quickest  
response, any time.



Esera, he/him  
Volunteer & Staffing Director  
[volunteers.utahpride@gmail.com](mailto:volunteers.utahpride@gmail.com)  
253-576-1200

# Thank you, Volunteers!

It wouldn't be Utah Pride without **YOU**! Thank you for your support and service. We value your feedback and appreciate if you would use the QR code or link below to answer 3 quick questions. **Happy Pride!!!**



**Orientation Questionnaire**