

### This is the difference <<opportunity>> makes.

Hualalai 'Ohana Foundation 2016 Annual Report



### **Our Mission**

The Hualalai 'Ohana Foundation strives to support the educational goals and exceptional medical needs of our employee families, while providing a vehicle to allow residents opportunities to contribute to the well-being and aloha spirit of our uniquely blessed community.

### **Our Values**

*Aloha (love, compassion)* - We give of ourselves when we give from our heart. Hualalai embodies aloha in so many ways, yet most importantly through the aloha spirit of its people.

*Mahalo (appreciation)* - More than merely 'thank you', mahalo represents gratitude, appreciation and esteem. This sincere appreciation for the aloha shown by people of Hualalai inspired our homeowners to create the Foundation and continues to guide our mission today.

*'Ohana (family)* - We believe the generosity within our uniquely blessed community creates 'ohana. We are connected and care for each other. We want the best for our family members. We serve those who are 'ohana in our hearts.

*Kokua (help others)* - We were created to give help to our 'ohana and this value continues to guide our actions each day. We strive to help those who wish to help their families grow and thrive. Kokua aku, kokua mai.

*Ho'oko (commitment)* - We are committed to our goal of providing opportunities where many do not exist. We do so with pono (integrity) and lokahi (unity).



#### E Komo Mai (Welcome),

I hope you will enjoy reviewing the first ever *Spring Edition* of the Ohana Foundation Annual Report. The timing of this report and those in the future, will keep you more current with our giving season and the progress we make each year. We are very pleased to share with you in the following pages our impact in 2016.

After 14 years of positive momentum, additional advances have been made in the areas of education and medical assistance. New programs have been added annually, including 5 programs launched in 2016. Still, the needs of our recipients and the importance of being able to meet those needs continues to grow.

Since the inception of the Foundation approximately \$3,900,000.00 has been awarded for educational needs and over \$900,000.00 awarded in support of medical needs.

Amazing, to say the least! This is only possible because of the ongoing support received every day from people like you. Many, many thanks for your generous spirit!

As I look back over the past annual reports, there are a few themes that are repeated:



The generosity of our donors The gratitude of our recipients The spirit of ohana and aloha

These are what inspired those who created the Foundation in 2002 and in looking forward, they are what guide us still today.

With ho'omaika'i (gratitude),

Jonna Chipps

Hualalai Ohana Foundation President 2015-2017





### The 2016 Board of Directors

#### **Executive Officers**

Donna Chipps *President* Ann Marie Mahoney *Vice President* Renee Parsons *Secretary* 

#### **Directors**

Eleo Ammen Marti deBenedetti Michele Dominick, *Junior Board Chair* Becky Holman, *Alumni & Investments Chair* Susan Johns MaryBee Johnston, *Education Chair* Deborah Justice

### The 2016 Junior Board

Ryan Dominick *President* Travis Taube *Vice-President* Lucie Anderson & Olivia Dominick *Co-Secretary* 

### Hualalai Ohana Foundation Office

Cara Price, *Executive Director* Erlinda Borges, *Foundation Coordinator*  Richard Meschke *Treasurer* Dr. Ray Lagger *Immediate Past President* & Medical Chair

Maureen Kim Scot McClone, *Finance Chair* Bill McDowell Lilian Murray, *Governance Chair* Rhonda Peed Hans Riddervold Florian Riedel Robert Whitfield

Lanie Montag & Justin Smrke *Co-Treasurer* Nate Anderson & Amanda Smrke *Fundraising Committee* 

# <<TALK STORY>>

### Savannah Harriman - Pote

Savannah shared with the July 2016 auction crowd the impact of her K-12th grade Scholarship awards. Now attending college at Mount Holyoake she said "The assistance of the Ohana Foundation has always been of critical importance to me and my family; since elementary school, your support has been a deciding factor in my ability to attend the schools of my choice. I am unendingly grateful. Your dedication to my academic career will continue to inspire me to strive for success."

### Lilia & Liliana Salinas

The Little Passport Educational subscription program launched in the Fall of 2016. Lila & Liliana were thrilled to receive their first delivery in the mail.

This monthly exploration kit gives our keiki the opportunity to learn about individual US states and the unique countries around the world.

Each kit explores different cultures, science and geography through activities, worksheets and learning experiments.

### Julia Grace Govier

The younger the better when it comes to reading. Julia is learning the value of a great book with our Dolly Parton Imagination Library.

Each month the Library sends an age appropriate book in the mail, providing newborn to 5 year old keiki with a full home library before starting kindergarten. HOF's goal is to encourage parents to read to their children, promoting early childhood literacy and the association of reading with love and comfort.

# Financial assistance with life-threatening illness, surgeries and dental procedures

### Serious Illness Award

Access to quality healthcare is limited on the Big Island. In the event of a serious illness employees and their family typically travel off-island to receive proper treatment and incur excessive medical expenses. When this occurs, the Foundation helps to ease the burden by assisting with patient co-pays, prescriptions, and travel related expenses.

Proudly, the Foundation has placed no cap on this award and supports employees throughout their time of need.



### Surgical Assistance Award

Some medical conditions, though not life-threatening, still require necessary treatment. Due to the costs involved, some employees postpone the surgery until they are no longer able to work. To encourage earlier care for these types of non-urgent issues, the Foundation established this award to help with the out of pocket costs and travel expenses.

The Foundation increased this award in 2016 from \$2,000.00 to \$3,000.00 to better assist with the average cost of necessary routine and serious surgeries.



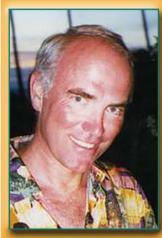
### Dental Assistance Award

To help support the significant number of employees suffering from a wide range of dental issues, an award specific to dental care was created. Following similar guidelines to the Surgical Assistance Award, this helps with the high cost of urgent and necessary dental procedures. The Foundation increased this award in 2016 from \$1,000.00 to \$2,000.00 to address the growing cost of crucial dental treatments.



"While the Ohana Foundation touches the lives of our families in so many wonderful ways, none is more gratifying than coming to the aid of those struck by a severe or life threatening illness. Not only do we provide financial support when medical insurance falls short, but we also strive to find the very best, state of the

art medical care for our families both here in Hawaii, and if need be, on the mainland as well. Through the ongoing work of our Medical Committee, which is carried out with both compassion and kokua, many lives breathe easier here at Hualalai".



Dr. Ray Lagger, Past President & Medical Committee, Chair 2016

### <<New & Exciting>> education programs

### Little Passports Monthly Mailer

The Little Passport Program is offered to encourage keiki interest in geography, science and world discoveries. The kit is mailed each month directly to the student. Each set features a new location and contains an assortment of activities, tasks and souvenirs. designed to match curriculum.

### Keiki Summer Book Challenge

This program offers a set of five, grade specific books that are delivered to the student in May. The challenge is to complete all five books and their worksheets to earn tickets for the Grand Prize Drawing held at the end of summer.

### <u>Computer Award</u> <u>Give-a-way</u>

Geared for student households with limited technology resources this award provides our highest need families with a computer bundle. The bundle includes a HP laptop computer, upgraded software package, virus protection with warranty and an all-in-one printer.

### <u>'Ike Loa Academy</u>

This year-long program was designed to provide students an opportunity to make good life choices and develop skills while preparing for college and/or a career.

Students meet once a month on scheduled public school break days. All sessions take place at Hualalai Resort and include mentorship, a morning learning program focused on lifeskills; budget/finance, resume writing, mock-interviews.

Each afternoon is an activity; a tour of resort operations, job shadowing, community service, and cultural tours.

#### Academic Merit Award

This award was established to reward students achieving academic excellence for the hard work and dedication shown in their studies,

Unique to this award, students do not have to have significant financial need. To be eligible a student must maintain a <u>cumulative</u> GPA of at least 3.5. Awards are made at the end of each school year. High school graduates can receive a onetime \$500.00 award, while Higher Education students are awarded \$2,500.00 for each year they qualify.



Ralph Yawata, Security Officer since 2012 with his wife Priscilla, daughter Ruth and son Phillip.

**Ruth:** "The Hualalai Ohana Foundation has helped me reach my educational goals by allowing me to pursue my degree without the stress of financials. It encourages me to strive for the best I can achieve and aim for higher goals".

**Phillip:** "Thanks to the Hualalai Ohana Foundation, I was able to continue my college education with the goal of becoming an English teacher in Japan. The scholarship allowed me to study in Japan, where I could experience the culture firsthand".

Higher Education Scholarship recipients 2014, 2015 and 2016

"Every July we celebrate by recognizing the academic excellence of our students with their families at the annual Honor Roll event. It is truly heartwarming to share in their pride and joy at the award ceremony. enjoy meeting the employee's whole family and it's gratifying to see how HOF impacts the lives of those who care for us each day."

> MaryBee Johnston, Education Committee, Chair 2016



### **Education Programs**

### Pre K – 12th Grade Scholarship Award

Awards are granted to eligible applicants for **private school tuition** on a sliding scale, which is based on gross income, financial need, size of household and overall academic merit. **Awards are made up to \$4,000.00**.

### Higher Education Scholarship Award

The Higher Education scholarship award follows the same sliding scale as the Prek-12th Grade Award and provides employee families with **college tuition assistance** for Bachelors, Masters and Doctoral programs. **Awards are made up to \$6,000.00**.

### Honor Roll Award & Ceremony

This program **recognizes the academic work** of employee children in 6th-12th grade. Students must achieve a 3.0 GPA. Recipients and their ohana are invited to attend the carnival and awards ceremony. Each **recipient receives a cash award** during the ceremony. In 2016, the cash award was **increased to \$150 for middle school and \$250 for high school students**.

In addiiton, award recipients and their siblings can redeem their carnival tickets for school supplies and a drawing is held for a MacBook Pro and an Ipad.



### **Educational Opportunities Award**

This program supports **personal and professional development** for children and adults. The intent of the program is to enrich the employees' families and through them, their community. The coursework is relevant to the employee's current or new career path; for the child curriculum based programs, camps or class field trips qualify.

Adults and children can both apply this award toward classes that create a greater understanding of **Hawaiian culture** and our island community.

**Learning Tools-** the foundation supports early childhood education by providing at home learning tools.

In November, Children between 3 – 8 years old received a **Leap Pad 3 tablet and \$20.00 game download card.** This is a favorite program of the employees and a good investment in helping young children to associate learning with fun.

In our year-round partnership with the **Dollywood Foundation, the Imagination Library** delivers a new book each month to children from birth until five years old. The books are addressed to the children, which creates excitement when they get their own mail.





### **Statement of Activity**

### Event Donations & Other Support

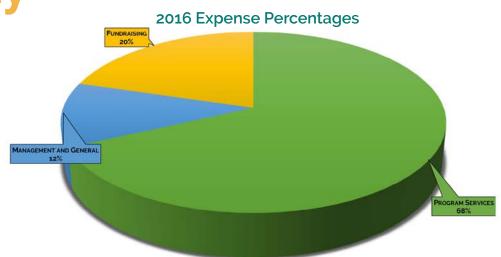
2016 Annual Appeal Contributions	\$259,005
Golf & Auction	\$832,400
Mitsubishi Pro Am Tournament	\$92,570
Donated Services	\$87,722
Other General Donations	\$14,882
Total Contributions	\$1,286,579

#### **Expenses**

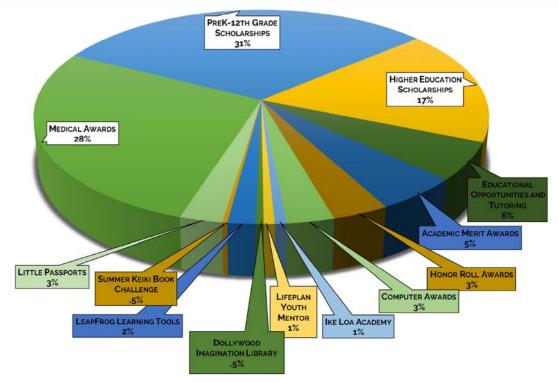
Program Services	\$686,999
Fundraising	\$204,910
Management & General	\$116,314
Total Expense	\$1,008,223

### Program & Award Distribution

Medical	\$164,360
PreK- 12th Grade Scholarships	\$186,500
Higher Education Scholarships	\$103,808
Educational Opportunities	
& Tutoring Awards	\$34,347
Academic Merit Awards	\$31,000
Honor Roll Awards	\$25,210
Computer Awards	\$14,466
Ike Loa Academy	\$4,233
Lifeplan Youth Mentoring	\$8,398
Dollywood Imagination Library	\$2,854
LeapFrog Tools	\$10,236
Summer Keiki Book Challenge	\$1,831
Little Passports Program	\$15,799
Total Distribution	\$603,042



#### Program Distribution = Percent of \$603,042.00 in total awards



Financial information for the year ended December 31, 2016. Independent Auditor: Alex J. Smith, Certified Public Accountant To review the complete 2016 Hualalai Ohana Foundation audited financials, please contact our office. C V

### 2016





## The Foundation's success is attributed solely to the kindness of our donors.

The Foundation receives income from three critical areas. These **three avenues** generate the incredible funds that we use to expand and grow our mission:

**1** The Annual Appeal-This pure form of philanthropy allows us to provide access to quality education, educational support tools and medical aid for the employee 'ohana year-round.

**2** Events & Fundraising-The Foundation and the Junior Board host a variety of events that enhance the sense of Hualalai community, while raising money to support our programs.

**3** Mitsubishi Pro Am Tournament-The Four Seasons Resort Hualalai graciously donates a portion of the event entry fees from this annual event held at the resort.

The Hualalai community is unique in so many ways. This is highlighted by the incredible generosity of individuals who give of their time and make contributions to support our mission. **Thank you for helping** our Foundation continue to grow and flourish while we develop new programs and expand our existing education and medical awards.

It is the compassion of the following people, that allows us to offer a helping hand to our Hualalai 'Ohana

> A special mahalo nui loa to Bob & Renee Parsons and The Bob & Renee Parsons Foundation for their loyal patronage and remarkable contribution of \$ 549,125.76

Thank you to the following families who have contributed through a combination of annual giving and event participation

### Over \$50,000

Susan Johns and The Johns Family Thomas & Rhonda Peed & The Peed Foundation

### \$20,000.00 - \$34,999.00

Marti deBenedetti Jerry & Adi Greenberg Richard & Deborah Justice

### \$10,0000 - \$19,999.99

Jim & Jan Bochnowski William & Renee Brinkerhoff Steven & Christine Burd Ken & Donna Coit Family Foundation Jenard & Gail Gross John & Helen Guiltinan

### \$5,000.00 - \$9,999.00

Paul & Judy Andrews Mark & Deborah Attanasio Roberta Bialek Tim & Mary Boyle Charitable Trust Barbara Britt Coit Real Estate Group, Inc Leon & Joy Dreimann Leldon & Gwen Echols Norma Foster Maddy & Doug Parks James & Anne Marie Mahoney William & Leigh Matthes

Ralph & Lisa Hoard Rick & Kandace Holley Jim O. & MaryBee Johnston Mark Kawashima Rob & Barbara Kildow Thomas & Sara Lewis

### \$35,000.00 - \$49,999.99

Dr. Bradley & Donna Chipps Thomas & Janet Montag

> Edward & Susan Mueller Julie Wrigley & Bill McDowell

Dr. Peter & Faith Linden Scot & Carolyn McClone John & Patricia Nickoll Wally & Nicola Opdycke Anthony & Beatrice Welters

Steve & Jolene Gabbay Kevin & Mun Sok Geiger Bob & Becky Holman Robert & Judy Huret David & Doreen Keyes Foundation Gene & Maureen Kim Mike & Laurie Kozlak Bill & Gay Krause Foundation Dr. Ray L. Lagger Dave & Dawn Lenhardt Ken & Pennie Maney D.B & Lilian Murray George R. Roberts Foundation John & Judy Runstad Sy & Laurie Sternberg

### We are grateful for everything you give to support our ohana

### Up to \$4,999.00

Beecher & Robin Abeles Foundation Tamotsu & Sumie Adachi Maureen Adams Matthew Ament David L. & Eleanor Ammen Chris & Anita Anderson Taber & Kim Anderson Nicole Bacon Janice Baucum Stephen Bennett & Marsha Jordan Eve Bernstein & Alex Gerscznowicz Jennifer Bolosan Stephen Borg Summer Brennen Maile Brown Maryann R Broyles The Burns Family Foundation Chris Carley Mark Carter Ron Turiello & Margaret Caruso David & Helen Cashman Kris Casil Daniel Chipps **Timothy Cirillo** Kriss Cloninger Anthony Cook Malia Cooke Velma Covarrubias Kelly Cygan Frank Dattoma Charles Dawrs Cher DeLeon Vivian Dixon

Frank & Michele Dominick William B. Donner Michelle Dreimann Joy Escobal-Luea Carolyn Estrada Tom Fall Patrick Fitzgerald Rick & Donna Fluegel Harry & Susan Frampton Roselle Fujihara James Galloway Greg & Frances Gomes Donald & Laura Goo Angela Hacker Cathy Hansen Sylvia Heller Frank & Maryellen Herringer Thomas Hodge Foundation Linda Holloway The Houska Family Trust Hualalai Investors LLC Steven Huntlev Terry & Carol Johnston Keala Kadooka Enola Kaneta Ken & Eileen Kaplan The Karsh Family Foundation Christopher Keiter George & Bonnie Kennedy Carlos Kennedy Gilbert Kilman Kanja King Eleanor Kinitake Leah Klawanskys Paul & Pamela Krug Christpher Lammers

John & Nancy Lindhal Paul & Yen Yee Locklin David & Chris Lucchetti Jack Lutsky & Susan Mendelson Cher Mardon Erin-Ann Masaoka Tim Gonzales & Ann Mather Donna Maxx Katie McCullough-Simmons James & Susan McIntosh Yista Merianos Lila Mero Peggy Kent & Richard Meschke Sean & Emi Miller Shayn Miyasato Peter Morris John & Martha Mouer Brendan Mullinix DB & Lilian Murrav Elizabeth Markham Nicholson & Philip Nicholson Wally & Pat O'Dell Perry & Lynne Olson Ed & Cathy O'Neill Karen Orr Shantelle Pahio Lisa Park Yvonne Khouri-Morgan & P.D. Parker Lorianne Pasalo Susan Pietrucha Daniel & Cara Price Jesus Reves Kevin & Lynn Reedy Florian Reidel **Robert & Elizabeth Reniers** 

Joseph Renton Susan Resatka Bruce Rockowitz John Ryan & Anne Barasch Ryan Michael Sack & John Saul Nancy Schmidt & Julia Rahn Harvey Shein Kosti & Marian Shirvanian Foundation SJ Communications. LLC Sloan Foundation Alex Smith Kent & Cindy Snyder Robert & Kathleen Styer Nicole Tachibana Tad & Dianne Taube & Taube Family Foundation Susie & Chris Taylor Violet Terawaki Allen Tochihara Heather Tonkins Robert & Lisa Wahbe Austin Watkins Frank Weiser Robert Whitfield Paul & Karin Wick Ava Wick Thomas & Diane Windler Deb Worthing Cy Yamamoto Nani Zack The Mark Zurack & Kathy Ferguson Foundation

<< Our gratitude extends to the 10 generous families who have given their support and asked to remain anonymous>>

### <<Mahalo>>

We wish to recognize the following companies and individuals for their generous donations to our fundraising efforts throughout 2016

Dr. Brad & Donna Chipps Marti deBenedetti Frank & Michele Dominick Leon & Joy Dreimann Leldon & Gwen Echols Four Seasons Hotel Seattle Four Seasons Hotel San Francisco Jerry & Adi Greenberg Jenard & Gail Gross Hawaii Forest & Trails Susan Johns **Rick & Deborah Justice** Kekela Farms Rob & Barbara Kildow Gene & Maureen Kim Dr. Ray Lagger James & Ann Marie Mahoney Katie McCullough Simmons Nichole Meier Thomas & Janet Montag

MSD Capital & The Fairmont Hotel & Bungalows Ohana Spice Trading Company Ed & Cathy O'Neill Palamina Wines **Bob & Renee Parsons** Tom & Rhonda Peed Roy's Waikoloa Bar & Grill Liz Rudinica Jon & Judy Runstad Jahn Sawinski Sundot Hawaii, LLC SugarFish by Sushi Nozawa Tad & Dianne Taube Tiffany & Company Dennis "Devo" Voss Warriors Community Foundation W.M. Keck Observatory Julie Wrigley & Bill McDowell



Mahalo to Tek Mapon Photography the official photographer of the 2016 Foundation Events

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