# HUALĀLAI 'OHANA FOUNDATION



# Living Hawaiian Values

### SUPPORTING AND DEVELOPING HUALĀLAI'S WORKING FAMILIES

# 2020 Annual Report



Since 2002, the Hualālai 'Ohana Foundation has risen to help Hualālai's working families overcome challenges and create new opportunities. Collectively, we have served over 12,000 individuals since our beginning. From child literacy programs to private school K-12, higher education and lifelong learning opportunities, your support has meant that first generation college students achieve dreams their parents and grandparents never imagined possible. It's meant that Hualālai's working families can sleep better knowing that their most serious medical expenses are covered for a loved one who may be suffering.

In 2020, the COVID-19 pandemic forever changed our collective experiences, testing our resiliency and feelings of security.

Like many other organizations, the Hualālai 'Ohana Foundation had to pivot quickly to respond to the public health challenge caused by the shutdown of Hualālai Resort in March and furlough of nearly 800 employees.

Thanks to donors like you, the Foundation was able to quickly mobilize and help meet the most pressing priorities faced by the workforce.

From March through the fall, the Foundation made a total of \$550,743 in COVID-related relief grants and a total of \$1.45 million in scholarships and medical financial assistance awards.

The Foundation also participated in collective crisis response efforts, including multiple emergency food distribution efforts for Hualālai's working families across the island.



At a time when the pandemic forced physical distancing, the Hualālai 'Ohana joined together in our work to support families in every way possible. At a time when it was easy to feel alone and overwhelmed, the 'ohana came together to be empowered and strengthened through your contributions and support.

The Hualālai 'Ohana Foundation is committed to helping local families grow stronger and more resilient, so that all of Hualālai's working families have vibrant environments in which to live, work, and play. With your continued partnership and support, we will do more. In the middle of a global pandemic, both of my parents were furloughed from their jobs in the hospitality industry. Pelying on unemployment benefits to pay outstanding loans and debts, we often faced food shortages, electricity cut-offs and eviction notices that dramatically affected my performance in school. My family provides aid to relatives in the Philippines and China, sending nearly half of their income to feed our families back home. Two relatives caught COVID-19, which





meant that whatever money my parents had went to the family hospital bills and didn't have any money to support my educational goals. Because of the 'Ohana Foundation's support, my family could put food on our table. It also means that I can continue to pursue my dreams of becoming a physician and one day provide for my family, taking worries away and transforming it into happiness.

- Reygenald, 4.75 GPA Scholarship recipient.





## **Our** Mission

The heart of the Hualālai 'Ohana Foundation's mission is supporting the educational goals, health and well-being of Hualālai Resort's working families while providing a way for residents to contribute to the aloha spirit and enlightened sense of 'ohana within our uniquely blessed community.

2020 Board of Directors

#### EXECUTIVE **OFFICERS**

Ed Mueller President

Harry Frampton Vice President & Governance

Paul Locklin Treasurer Maureen Kim Secretary

#### COMMITTEE **CHAIRS**

**Cindy Muscatel Education Chair** 

Marti deBenedetti **Development & Events Chair** 

> Lilian Murrav **Investment Chair**

**Rick Holley** Medical Chair

### Our Values

### Aloha LOVE, COMPASSION

Hualālai embodies aloha in so many ways, yet most importantly through the aloha spirit of its people.

### Mahalo APPRECIATION

More than merely 'thank you', mahalo represents gratitude, appreciation and esteem. This sincere appreciation for the aloha shown by people of Hualālai inspired homeowners to create the Foundation and continues to guide our mission today.

### 'Ohana FAMILY

We believe the generosity within our uniquely blessed community creates 'ohana. We want the best for our family members. We serve those who are 'ohana in our hearts. Your 'ohana nourishes you.

### Kōkua **HELP OTHERS**

We were created to give help to our 'ohana and this value continues to guide our actions. We strive to help those who wish to help their families grow and thrive.

### Ho'okō COMMITMENT

We are committed to our goal of providing opportunities where many do not exist. We do so with *pono* (integrity) and *lōkahi* (unity).









#### DIRECTORS

Renee Brinkerhoff Kathy Ferguson Julie Hill Susie Johns Rob Kildow Pam Krug Bill McDowell Wally O'Dell Rhonda Peed **Diane Windler** 

#### FOUNDATION **OFFICE STAFF**

Kristi Sekiya Administrative Assistant (2018 - August 2020)

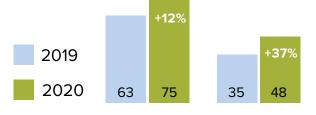
Erlinda Borges Programs Coordinator (2012 - October 2020)

Nico Leilani Verissimo **Executive Director,** (2019 - present)

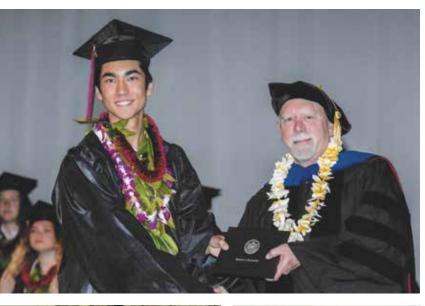


# Educational Tools

In 2020, your support meant that the Hualālai 'Ohana Foundation's mission could continue. In all, your support in 2020 made it possible for 1,692 families to receive critical support. It also meant that academic goals and dreams for the future could continue, even when the world looked a lot different through the pandemic. Thank you for supporting our mission and for changing so many lives at a time when it was really needed.



PreK-12 Higher Education Scholarships Scholarships







### ACADEMIC INCENTIVE PROGRAMS:

*Honor Roll* – financial awards for academic performance in grades 6-8 (\$150) and 9-12 (\$250)

Academic Merit – incentive for high-performing college students (\$500 - \$2,500)

*Work for College Match* – a summer earnings match helps pay for college (\$1,500)

### LEARNING ENRICHMENT AWARD PROGRAMS:

*Child Literacy and Learning* – monthly subscription programs Dolly Parton Imagination Library and Little Passports.

*Tutoring, Coursework & Lifelong Learning* – awards between \$1,000 and \$3,000 for personal development coursework, tutoring and special interest or certificate programs including art classes, summer courses, and other enrichment opportunities.

*Technology for Education* – need-based awards to support remote learning needs of families through \$500 - \$800 supporting the purchase of a computer, laptop, printer or router.

### SCHOLARSHIPS:

*Preschool and K-12 Scholarships* – need-based scholarships to private schools for eligible families based on income, household size, cost of tuition and estimated family contribution. (\$500 - \$7,000)

*Higher Education Scholarships* – need-based scholarships to colleges and universities are based on income, household size, cost of tuition and estimated family contribution. (\$500 - \$7,000)

I truly appreciate what this foundation does for our local families. I live paycheck to paycheck and trying to get my Kids through school is very tough for us as private school is very expensive. I want my Kids to have a better chance at succeeding in life and, without this foundation, I wouldn't be able to make this work for them. The 'Ohana foundation is why I choose to work here. Thank you for helping me continue my educational pursuits so I can increase my skills in physical therapy and wellness! - Kelly

I'm thrilled that I passed the Level 2 Certified Sommelier exam with flying colors! all that hard work and long study hours have paid off. I could not have done it without your help. From sponsoring my expenses till the smallest detail like helping me find me a lastminute black button-up shirt, you have blessed me beyond measure. I am profoundly grateful and in awe of all the members that give this foundation the true meaning of 'OHANA. - Carolina

It means the world to me and my 'ohana to have donors that want to see students like me succeed. This money will greatly help me through Hawaii Community College at Palamanui, and also at a 4-year college like UH Hilo. -Keilana



I'm incredibly grateful for the privilege of being part of the team here every day. My surgery for repair of a hernia went very well and I feel so much better now. Without your help, this would not have been possible.

your medical financial assistance has lightened my financial burden, allowing me to focus on the most important aspects of life. your generosity has changed my life and inspired me to help others and give back to the community. I hope that one day I will be able to help and change others as you have helped me. - Stanley

THE AVERAGE AMOUNT SPENT **ON SURGICAL** AWARDS IN 2020 WAS **\$1,543**.



WERE GRANTED TO **185** HOUSEHOLDS TOTALING **\$177,557** IN 2020 SUPPORT.

### Medical Financial Assistance Awards

Olakino Maika'i - Good Health

#### SERIOUS MEDICAL AWARD

Access to quality healthcare can be limited on Hawai'i Island. In the event of a serious illness, employees and their family often travel off-island to receive care, incurring excessive medical expenses. When this occurs, the Foundation helps ease the burden by assisting with patient co-pays, prescriptions, and travel-related expenses. Proudly, the Foundation has placed no cap on this award and supports employees throughout their time of need.

THE FOUNDATION AWARDS



### SURGICAL ASSISTANCE

Some medical conditions, though not life-threatening, still require necessary treatment. Due to the costs involved, some employees postpone the surgery until they are no longer able to work. To encourage earlier care for these types of non-urgent issues, the Foundation established this award to help with the out-of-pocket costs and travel expenses. The Foundation awards up to \$3000 to assist with the average cost of necessary routine and serious surgeries.

### DENTAL ASSISTANCE

To help support those suffering from a wide range of dental issues, an award specific to dental care was created. This award provides support for the high cost of urgent and necessary dental procedures. The Foundation awards up to \$2000 to address the cost of crucial dental treatments.

### Connecting Despite Covid 'Ohana Crisis Response

### KOKUA KITS

In March 2020, the COVID-19 pandemic hit Hawaii's hospitality industry. Nearly 800 Hualālai employees were furloughed as the resort closed. Faced with food insecurity and concerns around how to make ends meet, Hualālai's working families were afraid of how they would provide for their children and families at home. At a time when local unemployment offices in Hawai'i were inundated with calls, Hualālai's working hospitality families faced unprecedented challenges with no end in sight.

Through this situation there has been so much isolation, so much fear, and in this setting, I remembered aloha. I am reminded what is feels like to be given aloha. I am so grateful for the energy it took to prepare for that day and how you all showed up for us. Your tremendous generosity is deeply appreciated. Thank you for your kind hearts from the bottom of ours. - Kristin L.

Thanks to the generosity of donors like you, the Hualālai 'Ohana Foundation was able to mobilize support and create the Hualālai 'Ohana Crisis Response Fund to support the immediate and basic needs of Hualālai's workforce, providing a way for them to access financial

As a furloughed employee, I couldn't afford to buy a computer for my children. Thank you for all the wonderful things the Foundation have done for our 'Ohana. You've helped us get connected again.

I am so blown away by the way that support was delivered. I expected the picK up to be very transactional with everything going on with the pandemic - to Keep everything sterile. Instead, we were met with so many friendly faces and sweet signs. It truly warmed my heart and brought me to tears as I left. \$600 meant everything to my family.



support for groceries, utility bills and medical help, so that they could get back to what's really important – keeping their families safe at home.

### **TECHNOLOGY AWARDS**

By August 2020, local schools closed for in-person instruction and forced a quick transition to remote learning. Many families didn't have computers at home or access to technology. Thanks to your support, the Hualālai 'Ohana Foundation was able to provide 197 Technology for Education grants of \$500-\$800 to help with the purchase of a computer, printer, router in support of quickly evolving remote learning needs.

### **\$98,236** IN THE FORM OF **TECHNOLOGY FOR EDUCATION** AWARDS TO **197** HOUSEHOLDS

I have 12-year-old twins at home. The schools were unable to provide us with devices as they ran out of them. Kids are on a waiting list and working form our home computer, which is old and runs slow. She often gets kicked out of the calls making long distance learning even more difficult. - Maria

I am so very grateful for the help the 'Ohana Foundation provides. It's been a bit of a rough road since losing my job and it's reassuring to know there are resources available to help my family. - Jacob

### Mahalo to these corporate donors and supporters for their generous in-kind support of the crisis response fund:



Toby Taniguchi



HIUGS KISSES KORO



We have five children and they share two very old and slow computers. There's no webcam on one and the other has a webcam but the sound doesn't work. At the end of the school year, my children were frustrated. Five children had to share the 2 computers. Between zoom meetings with their teachers and online assignments, it was overwhelming. Thank you for being there for my family. - Hina







### 'Ohana Stories Sole provider for family of six has support to step forward for his family.

Helping others is at the core of the Hualālai 'Ohana Foundation's mission. Providing family economic stability is very important to us – even when it means giving someone a leg to stand on.

At the end of 2020, the Foundation received a plea for help from a longtime Hualālai Resort employee named Linus, who had received medical financial assistance for Cancer earlier in the year. In November, he would need to have his leg amputated due to a Cancer mass on his foot.



As sole provider for a wife and 5 children, Linus feared for his future. Thanks to your support, the Foundation was able to help Linus get a prosthetic leg so he could provide for his 'ohana at home.

Helping others when they need it most is why we're here.

It has been a long road, but thanks to you, I am currently undergoing physical therapy to learn to walk with my new leg. I have renewed hopes of being able to return to work and provide for my family. Words cannot express how happy I was when I received news that I would be approved for a new leg. We thank you from the bottom of our hearts for making this possible.

### Malama Kekahi I Kekahi - to take care of one another.

The Exceptional Circumstances category of our medical financial award helps workers

like Tina be successful, healthy, confident and happy. Your support in 2020 helped alleviate financial burdens and costly medical care, easing the emotional stress and anxiety arising from growing uncertainty and a statewide stayat-home order for Hualalai's workforce.

Caring for 'Ohana health

helps recipients keep going ...

In October 2020, Tina called the 'Ohana Foundation in distress asking for help and a meeting with our staff. Tina said that she was in a lot of pain due to an old ocular prosthetic implant she was using. Her new one had accidentally fallen into the sink while cleaning it and her insurance plan only allowed for a new one every five years. She just had a new one made three years ago. The backup was old and rubbed on her eye socket, causing swelling and discomfort, making work difficult and embarrassing.

Worried that she might have to quit her job if she didn't get a new eye, Tina reached out for help. The Medical Committee reviewed the case and awarded a \$5,000 exceptional circumstances award to purchase a new prosthesis so she could return to work, confident and proud.

You guys have taken care of me and my family, no one else would have done what you did for me. I'm not embarrassed anymore. No one knows I have a prosthetic eye, I'm so much more comfortable. I'm just like everyone else.

\*Names have been changed to protect recipient privacy



When I tell my friends I work at Hualālai, they are so envious that I get to work here. It makes me proud when they say "wow, you're so lucky!" I love my job.

# Consolidated Statement of Activity

Hualālai 'Ohana Foundation works to improve the quality of life for all Hualālai employees, with every dollar given going to benefit the Hualālai workforce 'ohana. Your commitment inspires future generations to pursue their dreams of academic achievement. Your donations teach keiki to reach for the stars through early child education, paving the way for a lifelong love of learning. Your gifts support workforce development by providing skills training and development opportunities for Hawai'i's future. Together, you and the Hualālai 'Ohana Foundation work toward an even better place for our families to live, grow and learn.

#### AWARD DISTRIBUTION

Crisis Response Kokua Kits\$	452,507
Pre-K12th Grade Scholarships\$	223,180
Medical Awards\$	177,557
Higher Education Scholarships\$	107,037
Technology for Education Award \$	98,236
Academic Merit Awards\$	29,000
Honor Roll Awards\$	24,800
Work for College Match\$	23,163
Educational Opportunities & Tutoring Awards\$	20,036
Little Passports Travel Subscription Box \$	6,540
Dolly Parton Imagination Library\$	2,568
Keiki Summer Book Challenge \$	1,873
Ike Loa Academy\$	657
Total Award Distribution:\$	1,167,154

Financial information for the year ended December 31, 2020. Independent Auditor: Alex J. Smith, Certified Public Accountant. To review the complete 2020 Hualālai 'Ohana Foundation audited financials used for this data, please contact our office.

### **2020 OPERATING REVENUE** & SUPPORT

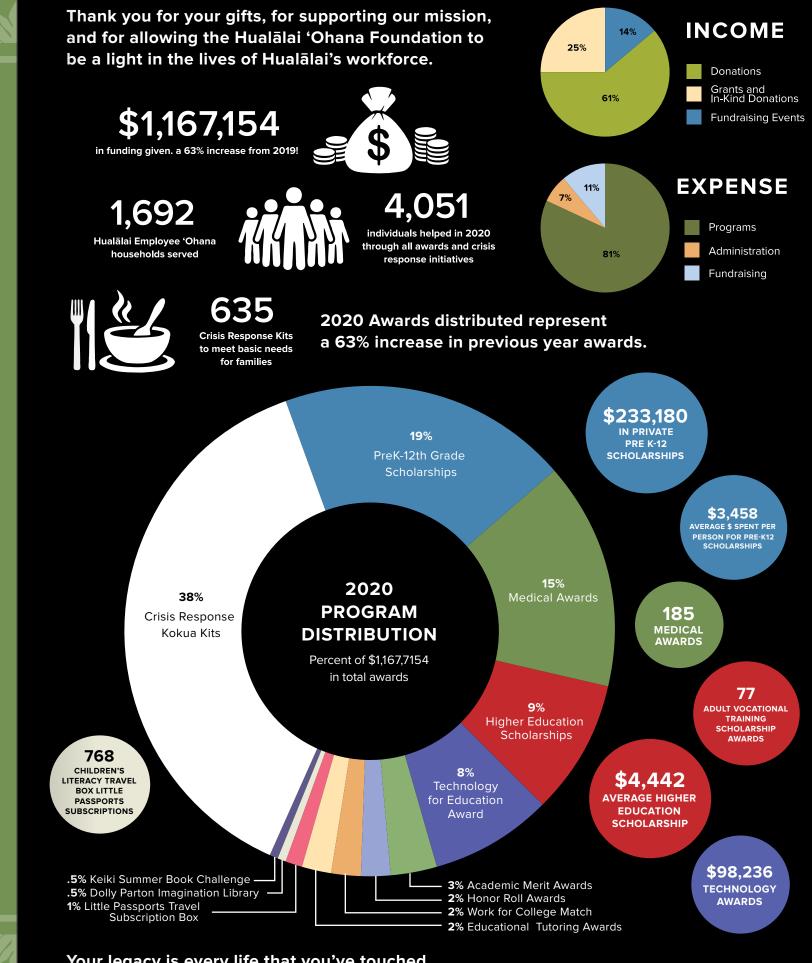
Annual Appeal Contributions\$	887,879
Crisis Response Fund\$	452,507
Foundation Grants & In-Kind\$	544,173
2020 Mitsubishi ProAm Tournament\$	197,500
Huālalai Rounders Classic\$	119,924
Other General Donations\$	9,609
Total Support & Revenue\$	2,211,592

### **2020 OPERATING EXPENSES**

Program Services\$	1,235,888
Management General\$	108,033
Fundraising\$	172,244
Total Expenses\$	1,516,165

Through this situation there has been so much isolation, so much fear, and in this setting, I remembered aloha. I am reminded what is feels like to be given aloha. I am so grateful for the energy it took to prepare for that day and how you all showed up for us. your tremendous generosity is deeply appreciated. Thank you for your Kind hearts from the bottom of ours. -Kristin L

"No matter what's happening in my life outside of Hualālai, when I pull into those gates and see, the security team smiling, it all washes away and I feel renewed. I love working here." - Jeff



# Special Donors

### We Are Grateful For Everything You Give To Our 'Ohana.

We are grateful for the incredible generosity of the following individuals who give of their time and who contribute to our mission. Thank you for helping our Foundation continue to grow and flourish while we develop new ways of helping more Hualālai working families. Thank you for stepping up this year and increasing your support of our work.

It is the kindness of the people listed here that allows us to offer a helping hand to our Hualālai 'Ohana in times of need. Our heartfelt thank you to the following families who have contributed varying amounts, through a combination of annual giving, crisis response support and event participation in 2020.

There is no better exercise for the heart than lifting people up when they are down.

### \$500,000+ Ron & Susan Johnson

\$300,000+ The Bob & Renee Parsons Foundation

### \$150,000+

Thomas & Rhonda Peed Barry & Frankie Sholem The Rob & Melani Walton Foundation

\$50,000 - \$100,000	Kate Bell & Tom Blackburn	Michael & Susan Dell Foundation	Edward & Susan Mueller
\$25,000 -	Christopher Andrews	Drs. Dennis & Mireille Gillings	Paul & Yen Yee Locklin
\$49,999	Marti deBenedetti	Rick & Kandy Holley	John & Patricia Nickoll

\$10,000 - \$24,999.99	Bertie Bialek Elliott James & Janet Bochnowski Ron & Linda Borgman Bill & Renee Brinkerhoff Mary and James Buie Dr. Bradley Chipps & Kathy Kehoe Alana Dreimann, Friends & Google Match Norma Foster-Maddy & Doug Parks	Harry & Sus Frampton Dr. Jim & M Johnston Susan Johr Christophe Barbara Hu <i>Rick*</i> & Del Bruce & Ma Keyes Four Rick & Kath Mike & Lau Paul & Pam Thomas & S
\$5,000 - \$9,999.99	AAA Match: Wendy Paskin-Jordan Paul* & Judy Andrews Mark & Deborah Attanasio Kathy Behrens Wilsey Eve Bernstein & Alex Gersznowicz Tim & Mary Boyle Glenn* & Barbara Britt Tom & Marj Callinan	Thomas & I Coates Thelma Du Patrick & M Fitzgerald Abe & Jenr Friedman Ryutaro Ful Donald & L Liesa & Dav Bob & Beck Robert & Ju
\$2,500 - \$4,999.99	Chris & Anita Anderson Stephen & Michele Boone Kriss III & Lisa Cloninger Ken & Donna Coit John Cope Lynn Williams Croft Mark & Gail Edwards	Foodland Timothy & G Gonzalez John & Hel Tom Harvey Lewis Heat Ralph & Lis Allen Johns Marissa Kag
\$1,000 - \$2,499.99	Beecher & Robin Abeles Anthem Match : Julie & Peter Hill Scott Bowie Steven & Christine Burd John Chapple & Vivian Dixon Dan Dutton Tom Fall Stephen Goldman Richard and Traci Goldman	Greg* & Fra Gomes Michael Gri Chantal Pru Joan Heller Frank & Ma Herringer Peter & Juli The Thoma Foundation Jeff Johns David & Su Johnson Rob & Barb

\* Posthumously: In memory of the generosity of our donors whose contributions made in 2020 will live on through the Hualalai community and 'ohana for many years to come. Our hearts and deepest condolences go out to surviving loved ones.

Our appreciation goes to the 4 generous families who have given their support and who wish to remain anonymous.

Susan n MaryBee ohns her Jones & Hugli-Jones Debi Justice Martha Karsh oundation athy Kimball aurie Kozlak am Krug & Sara Lewis	Roger & Diane Lewis Christopher & Marianne Lane John & Sarah Lechleiter Peter & Faith Linden James & Anne Marie Mahoney Dean & Yuriko McPhail Bari Milken & Fred J. Bernstein Robert & Betsy Reniers Hans & Elaine Riddervold	Courtney Roberts Foundation Jon & Judy Runstad John & Maureen Stadter Beatrice & Anthony Welters Julie Ann Wrigley Foundation Julie Wrigley & Bill McDowell Mark Zurack & Kathy Ferguson
& Linda Duggin Marilyn d ennifer n Fukamachi & Laura Goo Dave Guenther ecky Holman Judy Huret	Ted & Tanya Jernigan Keith Katcher Larry & Mary Jane Kelley KTA Super Stores Alan & Judy Levine Jack Lutsky & Susan Mendelson Rich Meschke & Peggy Kent John & Martha Mouer	Morris & Cynthia Muscatel D.B. & Lilian Murray Robert Perry-Smith The Roberts Foundation Joe & Teresa Schneider Stuart Sloan Tiffany's Art Agency Bob Zamarripa
d & Cathy z Helen Guiltinan vey eathcote Lisa Hoard hnson Kagle	Jay & Ronnie Kaiser Mark Kawashima Gene & Maureen Kim Rachel & Greg Kurstin Dave & Dawn Lenhardt Sonnet McKinnon Tom & Janet Montag William Morton Mary Murfey	Perry & Lynne Olson Paul & Leah Raps Nancy Schmidt & Julia Rahn Dana Spiliotis Roger & Jenai Wall Christopher & Susan Yates
Frances Grindon & Prunier Iler Maryellen r Julie Hill mas Hodge on Is Suzanne	Carol Lindstrom Danielle Limp Thomas Loratta Janet Love Elliot and Sharon Maluth Ken & Pennie Meany Miller Family Foundation Brendan Mullinix Dennis Narlinger Takashi Okura Ed & Cathy O'Neill	James and Lisa O'Neal Peter Park Barb Reller Kent & Cindy Snyder Target Daniel & Melissa Tasse Taube Family Foundation Leslie Tuftin Steve & Kim Ullman P. Lex Van Hessen Thomas & Diane Windler



The 2nd annual Hualālai Rounders Classic fundraiser was held on March 9, 2020. Sixty-three participants enjoyed a day of 4 different sports including 18 holes of golf at Ke'olu, a tennis round robin, a bocce ball tournament, and a pickleball tournament. A festive afternoon awards reception highlight included an anonymous matching gift pledge of \$50,000, inspiring others to increase support of the Hualālai 'Ohana Foundation's mission and helping to raise nearly \$120,000.

HUALALAI ROUNDERS CLASSIC

2020

A DESCRIPTION

A very special mahalo to our event underwriters: Marti deBenedetti Rob Kildow – Hualālai Realty Violet Terawaki – Hualālai Resort Marketing Special thanks to all our sponsors, partners, attendees and participants for making our second annual event a tremendous success!

SJ Communications PSAV Four Seasons Hualālai Hualālai Resort Thomas Dorey Ed and Susan Mueller



RESORT HUALĀLAI

Hualālai AN AN AN AN AN AN













Inspiring the Future, Promoting Health and Community Well-Being, and Providing Support for the Unexpected...

- Child Literacy & Learning

Imagination Library

- Dolly Parton

- Little Passports

- Scholastic Books

### Our Programs:

#### ACADEMIC INCENTIVE AWARDS

- Honor Roll Award
- Academic Merit Award
- Work for College Summer Earnings Match

#### LEARNING ENRICHMENT AWARDS & PROGRAMS

- Lifelong Learning Award
- Coursework
- Tutoring
- Off-Island Learning
- Technology for Education

#### SCHOLARSHIPS

- Preschool
- K-12
- Higher Education

### MEDICAL FINANCIAL ASSISTANCE

- Serious Medical
- Surgical Assistance
- Dental Surgery Assistance

Hualālai 'Ohana Foundation was established in 2002 as a 501(c)3 nonprofit organization to provide a vehicle to allow residents the opportunity to contribute to the well-being and aloha spirit of our uniquely blessed community.

### HUALALAI'OHANA FOUNDATION

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