

SPRING 2026 IMPACT REPORT



HUALĀLAI 'OHANA FOUNDATION

He 'Ōpū
Hālau

*A Heart as Big as a House, Where Generosity Grows
and Gratitude Sustains*

Inspire

Keiki Book Fair – Love for Literacy and Imagination



For the children of Hualālai Resort employees, the Keiki Book Fair is a vibrant gathering that celebrates literacy, connection, and inspiration. Books are thoughtfully selected and joyfully received as parents watch curiosity unfold in their keiki, surrounded by volunteers, donors, and

costumed characters who bring magic to every interaction. As one family shared, the morning was filled with “a sense of appreciation and belonging,” a beautiful reminder that when we nurture a love of reading, we nurture confidence, empathy, and imagination.

BY THE NUMBERS



194

Book Bags



3,349

Books Distributed

Average 15 books/bag



776

Attendees

From 9-11am



34

Volunteers

Costume characters, book bag stuffers, & event day crew



200

Booklight Pals Donated

The Roberts Foundation



1,060

Books Donated

660: Lisa Libraries
400: Hale Pa'i

"Loved seeing the members, picking up books from the members made it very special. The sense of community, appreciation, and belonging was felt."



"Your dedication to supporting education and fostering a love for reading makes a meaningful difference for our families and our community."



"We really appreciate the homeowners for putting this together and for supporting our keiki, our future generation. It means a lot to see this kind of care and generosity for our families."



"Mahalo nui loa to the Hualālai 'Ohana Foundation for all that you do—and continue to do—for our community. Every contribution, no matter how big or small, makes a meaningful impact on families like ours. You create welcoming spaces where our keiki can learn, grow, and discover their confidence in the world. We are deeply grateful for your dedication, generosity, and the love you pour into our community."



"Thank you so much for caring about their education. We appreciate you and feel honored to be able to work at Hualālai."



"It was clear how much time, care, and effort went into planning the event, and we are so grateful to the volunteers and donors who made it all possible. Their generosity and dedication created a joyful, meaningful experience our kids will remember and cherish."



Explore

Hālau Lamakū Keiki Summer Camp – learning beyond the classroom



Learning doesn't pause in summer, it expands beyond four walls

Guided by this year's theme, Hawai'i Shores: A Journey of Waves and Wonders, 49 keiki explored and studied the ecosystem of Kalaemanō through hands-on discovery grounded in Hawaiian culture, history, science, and art. The program was held July 14-25, from 8am - 3pm daily.



Designed **Kalaemanō silent wind chimes**, learning about the region's named winds, sacred waters, native plants, and coastal creatures while reflecting on the elements that shape the land and sea.



Explored **mo'olelo of Pāhinahina and Kolomu'o** and the place names of the Ka'ūpulehu ahupua'a, discovering how stories and language carry the history of the land.



Created **'ulu paintings**, learning the cultural significance and symbolism of 'ulu as a source of nourishment and resilience.





Studied **nā ki'i pōhaku (petroglyphs)** and crafted their own sand-and-glue petroglyph posters, exploring how Hawaiians recorded genealogy, stories, and cultural knowledge in stone.



Built **miniature hālau wa'a (canoe houses)** using natural materials while learning about Hawaiian navigation and the deep relationship between community and the sea.



Designed **fabric kōnane boards** and played traditional Hawaiian strategy games, strengthening teamwork and critical thinking.



Participated in **Makahiki games** such as hū, haka moa, uma, hukihuki, and ulu maika, connecting physical play with the cultural traditions of the Makahiki season.



Explored the cultural practice of **poho pa'akai (salt harvesting)** and created their own model salt pans while learning about sustainability and the stewardship of natural resources.



Reflected on their **own role within the Kalaemanō ecosystem**, completing their wind chimes with symbols representing their personal connection to the land.



100%
RECOMMENDED

Respondents said they would be extremely likely to recommend our summer program to a friend.

100%
EXCELLENT

Respondents rated the summer program as Excellent

FEEDBACK

Achieve

‘AINA Academic Incentive Awards – celebrating discipline, resilience, and excellence

Achievement at Hualālai is more than a milestone—it is a reflection of dedication, perseverance, and growth. Through the Academic Incentive Awards (‘AINA), the Hualālai ‘Ohana Foundation honors students who demonstrate academic excellence while reinforcing the values of hard work and responsibility, from Honor Roll recognition to Academic Merit Awards and Work for College Match. Academic Merit Awards

provide meaningful financial support for rising and returning college students, while Work for College Match reinforces the connection between responsibility, effort, and educational opportunity.

With ‘AINA awards, we celebrate not only achievement, but the character and perseverance that make it possible.

BY THE NUMBERS

	2021	2022	2023	2024	2025
Honor Roll Awards	86	91	88	92	93
Academic Merit Awards	26	22	20	26	30
Work for College Match	30	25	29	28	31
‘AINA Total	142	138	137	146	154

Savanna Colliado Personal Statement

My name is Savanna Colliado, and I want to begin this letter by sincerely thanking you for your generosity and kind hearts. The opportunities made possible through Hualālai 'Ohana Foundation scholarships, especially the Work for College Match, have had a significant impact on my life.

The Work for College Match has not only helped my family and I manage the financial challenges of college, but it has also encouraged personal growth in ways I never expected. Because of this award, I leaped out of my comfort zone and applied for my first real paid job at Hawai'i Vision Specialists last year. That experience taught me so much, from understanding how an office operates to making appointments, interacting with patients, and getting hands-on experience in a professional setting. It was eye-opening and inspiring.

This summer, I'm working as an Activity Aide at the Pana'ewa Summer Fun Program, and it has genuinely been the best experience of my life. Spending time with children, bonding with them, and serving as a positive role model has solidified my passion for becoming a pediatric nurse. The joy and pride I feel in this role are hard to put into words.

None of this would have been possible without your support. This award didn't just relieve financial stress, it has motivated me to grow, learn, and prepare for the future. I'm truly grateful for a program that encourages hard work and provides real-world opportunities that shape who I am and who I'm becoming.

Mahalo nui loa for everything you've done for me and so many others.

Savanna Colliado

Majoring in Nursing at Pacific Lutheran University



Grow

LEAP Lifelong Learning Awards – investing in Hualālai’s lifelong learners

Education doesn’t end with childhood, and neither should opportunity

Through LEAP Lifelong Learning Awards, the Hualālai community invests in the professional and personal advancement of employees pursuing certifications, attending conferences, and continued education opportunities. These lifelong learners balance careers, families, and coursework with extraordinary passion and determination.

Over the past several years, the Foundation’s Lifelong Learning investment has more than quadrupled—a clear reflection of its belief in the potential of Hualālai’s employees. This growth opens doors to advancement, increasing economic stability, and reinforcing a culture where education remains a lifelong pursuit.

LEAP TRENDS



FINS AND FOUNDATION: HOW THE ‘OHANA FOUNDATION HELPED KELSEY MAKIDA THRIVE

If you’ve ever paused to admire the vibrant marine life at Four Seasons Resort Hualālai, you’ve witnessed the quiet impact of **Kelsey Makida**. For over a decade, she has cared for the aquatic life on property—first as a Marine Husbandry Specialist and now as **Supervisor of the Natural Resources Department**. Her journey is one of passion, perseverance, and a powerful support system: the **Hualālai ‘Ohana Foundation**.

Kelsey’s connection to the ocean began early. In first grade, she visited the Maui Ocean Center and saw a **Mola mola**, the massive ocean sunfish.

“It was bigger than me, and I knew it wasn’t a shark,” she recalls. When her father suggested asking a marine biologist about it, she replied, “Well, I want to be a marine biologist.”

That childhood dream stayed with her. She earned a **Marine Science degree from the University of Hawai'i**, worked in aquaculture, and joined the Hualālai Natural Resources team in 2014. The role—under the mentorship of David Chai—was a perfect match.

“I have a passion for the ocean and fish... but I also get to explore other areas like agriculture, outreach, and guest programming.”

What began as a career move soon became a sense of belonging. A turning point came in 2016, when Kelsey attended a **Foundation program fair**. At the time, she was considering going back to school to become a veterinary assistant. With the Foundation's support, she earned her certificate.

“They encouraged me to go back to school. I couldn't afford it otherwise.”

That first step opened the door to more. Through the Foundation's **LEAP Award (Learning Enrichment Awards and Programs)**, Kelsey completed several professional certifications, including:

- **AALSO Level I Certification** (Aquatic Animal Life Support Operators)
- **Certified Pool Operator (CPO)**
- **Level 1 Free Diver Certification**, which she took with her team to improve in-water safety

“I've had a lot of certifications through the LEAP Award that have definitely helped me in my career.”

The support didn't stop at her career. Her three-year-old son receives monthly books through the **Dolly Parton Imagination Library**, and the family loves the **Keiki Book Fair**. Now, with a second child born last November, they're applying for the Foundation's **Preschool Scholarship**.



“The ‘Ohana Foundation is very family-oriented,” Kelsey says. “They’ve helped me step up, and it’s not just me—my husband and kids benefit too.”

She now encourages her team to take advantage of the same resources.

“I feel like our department is pretty close to the Foundation. They’ve helped me grow—even when I wasn’t actively trying to move up.”

When asked what she'd say to the Foundation's donors, her gratitude is immediate:

“Thank you for the constant help and impact you have on me and my family. This Foundation wouldn't exist without you. No other resort has this.”

Kelsey's story is more than a career journey—it's about growth, belonging, and the power of investing in people. The ocean may have sparked her dream, but the Hualālai 'Ohana Foundation helped her realize it. Through scholarships, certifications, and support for her family, the Foundation didn't just help her stay—it helped her thrive.

“I can't imagine going anywhere else.”

And thanks to the 'Ohana Foundation, she doesn't have to.

Mahalo

Hōkū Gala – living in gratitude



A lei is a circle with no beginning and no end; each blossom placed with intention, each thread connecting one to the next. Circles reflect the rhythms of life and the seasons we move through—chapters of inspiration, exploration, achievement, and growth. No matter where we find ourselves within these unfolding chapters, we are drawn back to gratitude.

At the 2026 Hōkū Gala, the Hualālai ‘Ohana Foundation’s appreciation dinner honoring donors who contributed at or above the \$15,000 level, that gratitude came full circle. Ninety-two of the Foundation’s philanthropic leaders gathered alongside sixty employee, spouse, and keiki volunteers, each present with open hearts and joyful purpose.

Adorned with vibrant purple orchids and hearts suspended above live-edge koa tables, the Hōkū Amphitheater glowed with warmth and intention. Beneath the starry sky, guests celebrated together as the music of 4-time Grammy Award winner Kalani Pe‘a and graceful hula drifted through the evening, weaving culture, community, and gratitude into every moment.

One of the most profound moments of the evening came through a personal testimony of a husband





waiting on the transplant list and a wife who never gave up hope. When a stroke left his sister in a coma, an unexpected discovery revealed she was a match, recasting a devastating circumstance into an extraordinary gift of life. Their story illuminated what it means to give and to receive, and what it is to live forever changed in gratitude—gratitude expansive enough to hold both heartbreak and hope.

To our supporters whose unending generosity makes this work possible, mahalo piha. Each year, as the Hualālai ‘Ohana gathers to form a lei aloha at the close of the evening, we are reminded that generosity is something we share and hold together. Hand in hand, blossom by blossom, you embody He ‘Ōpū Hālau, a heart as big as a house, strong enough to hold every chapter of Hualālai’s shared story.

Mahalo nui loa to the **Emily and Mark Spencer ‘Ohana**, whose generosity in underwriting the 2026 Hōkū Gala made this evening of connection, celebration, and gratitude possible.

The Hualālai ‘Ohana Foundation was established in 2002 as a 501(c)(3) public nonprofit organization, sustained by the generosity of residents within the Hualālai Resort community who share a deep belief in the power of philanthropy to create meaningful, lasting change.

Guided by a strong sense of kuleana (responsibility), we are committed to uplifting the workforce families who make Hualālai such a special place. Our vision is a thriving community where every family has access to the opportunities and support needed to succeed - from early childhood literacy and lifelong learning to higher education, healthcare, and overall well-being.

Through collective action and shared purpose, we work to expand access, remove barriers, and invest in the potential of the individuals and families who are at the heart of our community.

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