

Privacy Policy

Last Modified: September 24, 2023

Aaron Godsey Law Group, PLLC (the “Firm”) respects your privacy and are committed to protecting it through our compliance with this Privacy Policy (“Policy”). In the course of using this website, you may provide the Firm with information about yourself. The Firm works diligently to ensure that it has taken appropriate administrative and technical measures to prevent the unauthorized or unlawful use of your information, and to prevent any accidental loss or destruction of, or damage to, such information. This Policy explains how the Firm collects, uses, and safeguards information collected on the Firm’s website.

This Policy applies to any information we collect through our website, including any information in any e-mails, posts, texts and other electronic messages between you and our website, and any information about you transferred to our website from other websites. This Policy also applies to any information we collect about you when you mail us or e-mail, text or exchange other electronic messages with us, or when you interact with messages you receive from us.

By continuing to use this website, you accept the terms and conditions of this Policy.

Collection of Information

By visiting the Firm’s website, the Firm collects information about you in two primary ways:

1. Through the use of technologies, including, but not limited to, cookies, web beacons, or other anonymous identifiers, that automatically collect and store non-personal data when you visit the Firm’s website, including sending one or more cookies, web beacons, or other anonymous identifiers to your device; and
2. Through you providing information about yourself (“Personally Identifiable Information”), such as by using contact or intake forms on the website or by calling or e-mailing the Firm.

The Firm may retain any collected information for an unlimited period of time, or for the amount of time permitted by law.

Non-Personal Data

When you visit the Firm’s website, the Firm may automatically collect certain non-personal data such as:

- Your IP address and geographic location;
- The date and time you visit the Firm website and other related Firm websites;
- The URLs of websites and pages you visit before, during, and after you visit the Firm Website; and

- Information about your device hardware and software.

The Firm may also place cookies on your computer to recognize you upon return visits, to enhance your browsing experience, and to collect additional information about you for traffic analysis. Cookies are small files with code and text that are saved on your device upon accessing certain websites that use them. Web beacons are also small files saved to your device, often by web analytics software to track visitor information. Cookies and web beacons allow the Firm to conduct an analysis to better understand the number and types of visitors to the websites, and while they contain information unique to your device and browser, they do not provide any personally identifiable information.

The Firm may contract with third-party service providers to better understand visitors to the Firm's website. These third parties may use cookies and other identifiers to collect non-personal data, such as your gender, age, industry, interests, etc., but the Firm does not control how third parties use these technologies.

Your acceptance of these anonymous identifiers is not required for site functionality. You may adjust your browser settings or use other means to prevent cookies from being placed on your device, but doing so may result in reduced functionality and a less personalized browsing experience.

The Firm may use a tool called "Google Analytics" to collect information about your use of the Firm's website. Google may use and share information collected about you in accordance with the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). The Firm's website may also use Google Display Advertising to aggregate additional information about visitors to enhance the browsing experience. This may include the use of one or more of the following: Remarketing, Google Display Network Impression Reporting, the DoubleClick Campaign Manager integration, or Google Analytics Demographics and Interest Reporting. The Firm's use of these products, if any, is in accordance with [Google's Policy Requirements for Display Advertising](#). You can prevent Google Analytics from recognizing you on return visits by disabling cookies or by [opting out](#) of Google Analytics.

Links

The Firm's website may contain links to other sites. Please be aware that the Firm is not responsible for the content privacy practices of such other sites. The Firm encourages its users to be aware when they leave our site and to read the privacy statements of any other site that collects non-personal or personally identifiable information.

Personally Identifiable Information

We may collect information that identifies you ("Personally Identifiable Information") when you interact and voluntarily provide such information. Personally Identifiable Information is data that allows you to be identified as a particular person, such as your name, address, or phone number.

The type of Personally Identifiable Information collected on the Website may include:

- Your name;
- Your contact information (e.g., address, phone number, and e-mail address); and
- Any other information you choose to provide the Firm.

Except as described in this Policy, the Firm does not automatically collect Personally Identifiable Information about you, and does not collect such information without your consent.

Use of Information

The Firm will not use or disclose to any third parties the information it collects from this Website, except as provided by this Policy.

Non-Personal Data

The Firm uses non-personal data in several ways including, but not limited to:

- Improving the usability and design of the Firm's website;
- Evaluating and improving the content of the Firm's website;
- Diagnosing problems with the Firm's website; and
- Assessing the interests and demands of visitors to the Firm's website.

We may share your non-personal data with third parties or permit third parties to place cookies, tags, web beacons, and other anonymous identifiers to collect additional non-personal data when you browse the Website. We or other third parties may use the collected non-personal data to provide advertisements, targeted or otherwise, to you before, during, and after your visit to the Firm's website.

Personally Identifiable Information

Once collected, the Firm may use your Personally Identifiable Information in several ways including, but not limited to:

- Answering your emails, texts, or online requests;
- Delivering and processing surveys and newsletters;
- Personalizing and improving the usability of the Firm's website;
- Fulfilling and/or delivering services requested by you; and
- Keeping you informed about events.

The Firm will not share your Personally Identifiable Information with third parties except where:

- You have given your express consent to share the information with third parties;

- The Firm, in its good-faith judgment, determines it needs to provide your information to a third party in order to deliver the services you requested; or
- Disclosure is required by law or to protect the rights, property, or personal safety of personnel of the Firm, or members of the general public.

Opting Out

Visitors who wish to opt out of marketing communications may reply to any marketing communication with the subject line “Unsubscribe.”

You may also block or disable cookies on your device, thereby restricting the collection of non-personal data enabled through the use of cookies. Using [Google Ads Settings](#), you can opt out of Google Analytics for Display Advertising and customize Google Display Network ads. For more information about opting out of Google Analytics tracking, you may visit Google Analytics’ [currently available opt-outs](#).

Information Transmitted Is Not Secure

Any information sent to the Firm by e-mail or through the Firm’s website is not secure and is done so on a non-confidential basis only. If you choose to send information to the Firm over the Internet, including by e-mail, text messaging, or contact form, you do so at your own risk.

Transmission of Information Does Not Form an Attorney–Client Relationship

Transmission of information through the Firm’s website does not create an attorney–client relationship between you and the Firm or any attorney therein, nor is it intended to do so. The transmission of information through the Firm’s website, in part or in whole, and/or any communication with the Firm through the Firm’s website does not constitute or create an attorney–client relationship between the Firm and any recipients.

By using the Firm’s website, you consent to the collection and use of information as specified above. The Firm reserves the right to amend this Policy at any time, for any reason. Any modifications will be posted within the Policy above without notice to you. Please review this page frequently to remain up-to-date with the information the Firm collects, uses, and under what circumstances the Firm discloses it.

If you have questions concerning this Policy, please contact the Firm’s privacy representative at privacy@aarongodseylaw.com.