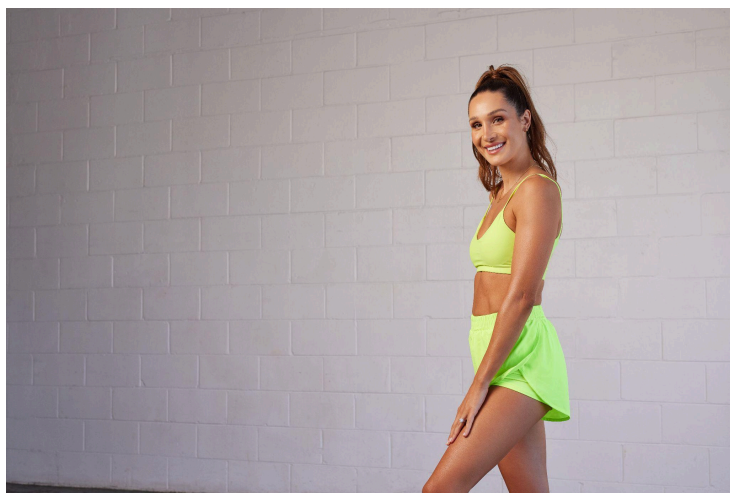




Sweat Co-founder, Kayla Itsines, to headline the fourth annual Fuel Women's Fitness Business Summit in Sydney, Australia



FOR IMMEDIATE RELEASE

Sydney, Australia - 26th February 2024

Fuel Women's Fitness Business Summit has announced Kayla Itsines, renowned fitness entrepreneur and co-founder of women's fitness platform, Sweat, as the headline speaker for the upcoming summit on Friday, 3rd May 2024, at the prestigious Hilton Sydney.

Itsines, a global fitness sensation with millions of followers, will bring her expertise and passion to the summit in a fireside chat, facilitated by Liz Nable.

Delegates can expect an engaging and insightful session, delving into the intersection of fitness and entrepreneurship and Itsines' meteoric rise to success. Her journey from a personal trainer to a global fitness icon is sure to inspire and motivate attendees, providing invaluable lessons for women in the fitness business landscape.

Fuel Women's Fitness Business Summit co-founder, Deborah Goldberg, expressed excitement about Kayla's involvement, stating, "We are honored to have Kayla Itsines as our headline speaker for this year's summit. Her success story is not only inspirational but also aligns



perfectly with our mission to empower women in the fitness industry. I can't wait to have Kayla join us and share her journey of building a prolific fitness business with our Fuel community."

This year's summit promises to be a transformative experience for fitness professionals, entrepreneurs, and enthusiasts alike. With last year's event selling out more than a month in advance, interested individuals are encouraged to secure their tickets promptly at fuel-summit.com to ensure they don't miss out on this unparalleled opportunity.

For more information on corporate tables, single tickets and sponsorship opportunities, head to fuel-summit.com or contact:

Deborah Goldberg +61 421 328 983

About Fuel Women's Fitness Business Summit

Fuel Women's Fitness Business Summit is an annual event dedicated to empowering women in the fitness industry. The summit brings together leading professionals, entrepreneurs, and enthusiasts to share insights, foster collaboration, and inspire positive change within the dynamic landscape of women's fitness businesses.

Website: fuel-summit.com