



InvestorTalk Online Events

Your Direct Line to
Engaged Investors



What is an InvestorTalk?

InvestorTalk is a dynamic, 20-minute online event held every **Tuesday, Wednesday, and Thursday at 9:00 AM EST**. This is an exclusive opportunity for CEOs to present their companies directly to a targeted group of investors. The format is designed to be engaging, efficient, and impactful.



How it Works:

Schedule: Each session lasts 20 minutes, followed by a recorded **Investor.News** interview.

Arrival: CEOs are asked to log in 5 minutes early to ensure all technology works smoothly.

InvestorTalk Format:

Introduction (First 10 minutes):

CEOs have 10 minutes to deliver a brief, engaging overview of their company—without a PowerPoint. This is your elevator pitch to capture investors' attention and tell your story.

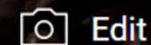
Q&A (Next 10 minutes): The format switches to a gallery view, where attendees ask questions for the remaining 10 minutes, providing a direct line of communication with interested investors.





Audience:

We invite investors from our curated database of 3,800 contacts, with attendance ranging from 6 to 50 participants. These events are intentionally kept small to foster deeper engagement, ensuring investors have the opportunity to truly connect with the CEO and their message.



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Hosts

InvestorTalk is hosted by either @InvestorCoffee's Tracy Hughes or Pat Bolland, both experienced in guiding dynamic investor discussions.



Post Event

After the InvestorTalk concludes, we conduct a brief **Investor.News** interview (5-15 minutes) to explore the key points raised during the presentation. The interview questions are based on your last 2-3 news releases, with a focus on your most noteworthy updates.



Investor.News

Your *Intelligence* Source

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