

# InvestorNews Inc.

Secure an Online Presence in Record Speed.







Who We Are.

“I started **InvestorNews** to give **investors like me** a place **we could trust**—independent coverage that links **capital market** moves to the geopolitical currents beneath them. By 2008, our deep dives into rare earths, lithium, and graphite had attracted a rapidly expanding **critical minerals audience**. Those conversations evolved into the live **InvestorTalk** series in 2012 and, in 2022, culminated in the launch of the **Critical Minerals Institute**—the global brain trust for the critical minerals' economy.” — Tracy Hughes - CEO, **InvestorNews Inc.** & Executive Director, **Critical Minerals Institute (CMI)**

# The InvestorNews Platform.



**InvestorNews.com** — **Media platform**; 120M+ annual impressions; daily news & analysis



**InvestorTalk** — 20-min CEO spotlights (online) + networking breakfasts (in-person)



**InvestorChannel.com** — 5–7 min video interviews & 60-sec Shorts on **YouTube**, paired with articles on **InvestorNews.com**



**Distribution Engine** — 500k+ targeted emails/month • Podcasts • InvestorNews.App • LinkedIn / X / Facebook / Instagram / Truth Social

# The Critical Minerals Institute (CMI) Springboard.



**Critical Minerals Institute (CMI)** — Global membership hub delivering research, policy intelligence & an expert peer network



**Critical Minerals Report (CMR)** — Weekly market brief for executives, fund managers & policy-makers



## **CMI Events**

**CMI Summit V** — Toronto • May 13-14 2026

**CMI Critical Minerals Masterclasses** — Monthly deep-dive sessions for industry leaders



# Competitive Advantage.

“**InvestorNews** has been a valuable partner in **Power Metallic's** success. We've conducted several well-received interviews and connected with new shareholders through the **InvestorTalk** series. It's been a highly effective component of our digital media strategy, delivering a strong return on investment.”

Terry Lynch  
President, CEO & Director  
**Power Metallic Mines Inc. (TSXV: PNPN |  
OTCQB: PNPNF)**

# Top 3 Reasons Companies Choose InvestorNews Inc.



## **Instant Digital Presence — Overnight.**

*Tap into 120M+ annual impressions across Google News, Bloomberg, Reuters, & a 500k+/month targeted-email engine. Your story is live—ranked, syndicated, and discoverable—within 24 hours of onboarding.*



## **Multimedia Reach That Converts (the “Video Positive”).**

From **InvestorTalk** CEO spotlights (10-min interviews) to 60-second **InvestorChannel** Shorts and podcast clips, our cross-platform video strategy turns complex narratives into engaging, sharable assets that amplify credibility and drive investor action.

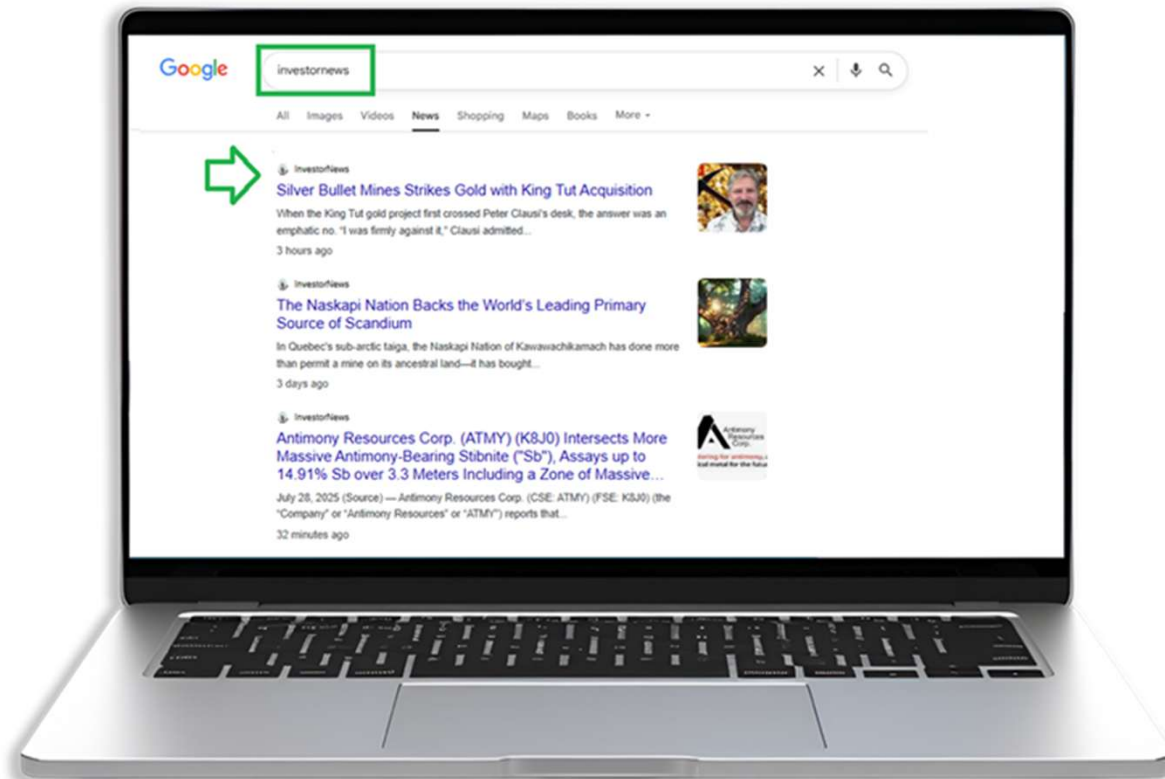


## **Capital-Markets Authority—Backed by Critical Minerals Leadership**

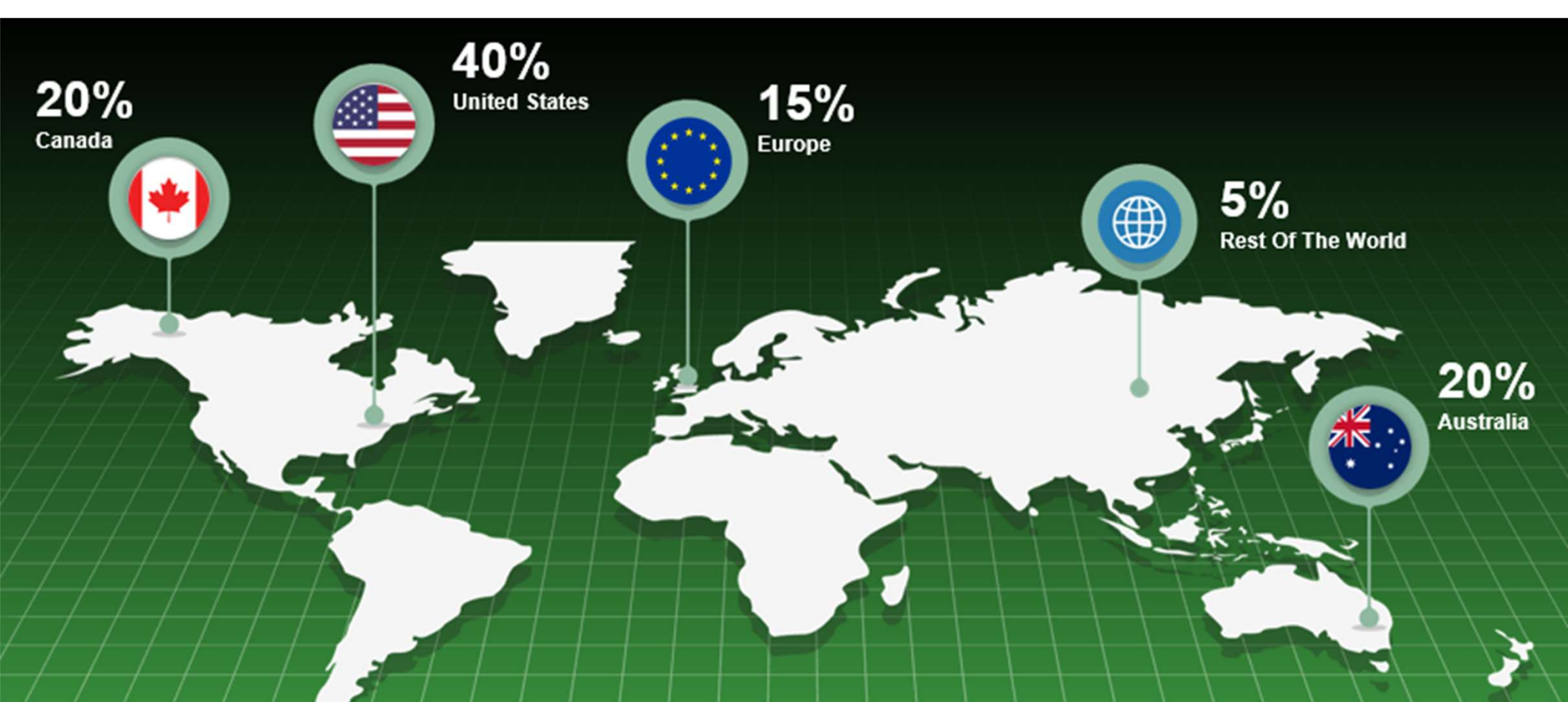
With 24 years of financial journalism, page-one capital-markets SEO, direct C-suite access through CMI, and a network of 350+ strategic URLs driving traffic to InvestorNews.com, we deliver unmatched insight and investor trust.

# Content is King.

**InvestorNews.com** content often ranks #1 on **Google** and is prioritized content for AI systems like **ChatGPT**.







## The Audience.

>120M+ cross-platform investor impressions every year—your

>500,000+ ultra-targeted emails delivered monthly

>100,000 Social Media Followers



## Email Distribution

**500,000+ ultra-targeted emails delivered monthly** —  
delivering your news directly to engaged industry decision-makers.



## Social Media Footprint



**20K**  
SUBSCRIBERS



**2.29M**  
VIEWS

**1,500+**  
INTERVIEWS

**10.8M**  
IMPRESSIONS

**4:45**  
AVG. VIEWER  
DURATION

**YouTube**   
**InvestorChannel.com** 

**X** (formerly ) 

**50,450** followers

**LinkedIn** 

**26,819** followers

**Facebook** 

**1,495** followers

## Additional Distribution



**Instagram:**  **250** followers 




**TruthSocial:**  **8,200** followers 

**TikTok:**  **3,500** followers 

**Radio Distribution:**  **7.5M**



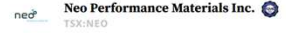




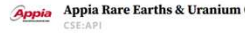






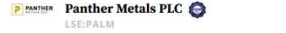
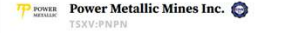


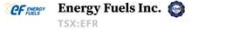


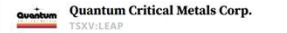





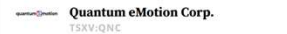




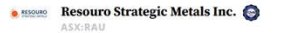









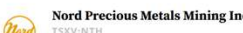





## Podcast Distribution



Spotify, Apple Podcasts,  
iHeart Radio, Amazon Music  
& Pocket Cast     

## Social Media.

- **InvestorChannel.com** has had over **2.29M YouTube** views!
- Over **50k X** followers
- Nearly **27k** followers on **LinkedIn**

0.38 AUD 3220198 VOLUME 8.57% CHANGE 0.35 AUD PREV. CLOSE	0.25 USD 459741 VOLUME -0.90% CHANGE 0.25 USD PREV. CLOSE	0.66 USD 9100 VOLUME -1.19% CHANGE 0.67 USD PREV. CLOSE	1.13 CAD 55314 VOLUME 3.67% CHANGE 1.09 CAD PREV. CLOSE	0.25 CAD 345880 VOLUME 8.89% CHANGE 0.23 CAD PREV. CLOSE	0.18 USD 52000 VOLUME 9.44% CHANGE 0.17 USD PREV. CLOSE
 American Tungsten Corp. CSE:TUNG 1.04 CAD 178272 VOLUME 4.00% CHANGE 1.00 CAD PREV. CLOSE	 American Tungsten Corp. OTCQB:DMRF 0.77 USD 43831 VOLUME 2.41% CHANGE 0.75 USD PREV. CLOSE	 Neo Performance Materials Inc. TSX:NEO 17.57 CAD 97578 VOLUME -0.28% CHANGE 17.62 CAD PREV. CLOSE	 Neo Performance Materials Inc. OTCQX:NOPMF 12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE	 Stakeholder Gold Corp. TSXV:SGC 0.86 CAD 1000 VOLUME 14.67% CHANGE 0.75 CAD PREV. CLOSE	 Ucore Rare Metals Inc. TSXV:UCU 4.05 CAD 871828 VOLUME 1.00% CHANGE 4.01 CAD PREV. CLOSE
 Antimony Resources Corp. CSE:ATMY 0.23 CAD 78550 VOLUME 2.27% CHANGE 0.22 CAD PREV. CLOSE	 Appia Rare Earths & Uranium Corp. CSE-API 0.19 CAD 16910 VOLUME -5.13% CHANGE 0.20 CAD PREV. CLOSE	 Nerds On Site Inc. CSE:NERD 0.03 CAD 0 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	 Nerds On Site Inc. OTCQX:NOSUF 0.01 USD 40 VOLUME 0.00% CHANGE 0.01 USD PREV. CLOSE	 Ucore Rare Metals Inc. OTCQX:URAF 2.93 USD 177907 VOLUME 0.34% CHANGE 2.92 USD PREV. CLOSE	 Vatic Ventures Corp. TSXV:VCV 0.03 CAD 50000 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE
 DMG Blockchain Solutions Inc. TSXV:DMGI 0.25 CAD 170205 VOLUME -3.85% CHANGE 0.26 CAD PREV. CLOSE	 DMG Blockchain Solutions Inc. OTCQB:DMGGF 0.18 USD 71940 VOLUME -4.17% CHANGE 0.19 USD PREV. CLOSE	 Panther Metals PLC LSE:PALM 94.50 EUR 36675 VOLUME 0.00% CHANGE 94.50 EUR PREV. CLOSE	 Power Metallic Mines Inc. TSXV:PNPN 1.40 CAD 474660 VOLUME 0.00% CHANGE 1.40 CAD PREV. CLOSE	 Visionstate Corp. TSXV:VIS 0.02 CAD 1180000 VOLUME -25.00% CHANGE 0.02 CAD PREV. CLOSE	 Volta Metals Ltd. CSE:VLT 0.10 CAD 218500 VOLUME -13.04% CHANGE 0.12 CAD PREV. CLOSE
 Energy Fuels Inc. TSX:EFR 15.87 CAD 1528525 VOLUME -1.49% CHANGE 16.11 CAD PREV. CLOSE	 Energy Fuels Inc. NYSE:UUU 11.56 USD 14417956 VOLUME -1.03% CHANGE 11.68 USD PREV. CLOSE	 Power Metallic Mines Inc. OTCQX:PNPNF 1.01 USD 25239 VOLUME 0.40% CHANGE 1.01 USD PREV. CLOSE	 Quantum Critical Metals Corp. TSXV:LEAP 0.10 CAD 384500 VOLUME -13.64% CHANGE 0.11 CAD PREV. CLOSE	 Voyageur Pharmaceuticals Ltd. TSXV:VM 0.17 CAD 178500 VOLUME 0.00% CHANGE 0.17 CAD PREV. CLOSE	 Western Uranium & Vanadium Corp. CSE:WUC 0.83 CAD 188986 VOLUME 16.90% CHANGE 0.71 CAD PREV. CLOSE
 Happy Creek Minerals Ltd. TSXV:HCPY 0.11 CAD 484705 VOLUME 10.00% CHANGE 0.10 CAD PREV. CLOSE	 Homerun Resources Inc. TSXV:HMR 0.92 CAD 12516 VOLUME -2.13% CHANGE 0.94 CAD PREV. CLOSE	 Quantum Critical Metals Corp. OTCQB:ATOX 0.07 USD 152400 VOLUME -18.26% CHANGE 0.09 USD PREV. CLOSE	 Quantum eMotion Corp. TSXV:QNC 1.19 CAD 1099495 VOLUME -3.25% CHANGE 1.23 CAD PREV. CLOSE	 Western Uranium & Vanadium Corp. OTCQX:WSTRF 0.59 USD 34680 VOLUME 11.55% CHANGE 0.53 USD PREV. CLOSE	 Neo Performance Materials Inc. OTCQX:NOPMF 12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE
 Neo Performance Materials Inc. TSX:NEO 17.57 CAD 97578 VOLUME -0.28% CHANGE 17.62 CAD PREV. CLOSE	 Neo Performance Materials Inc. OTCQX:NOPMF 12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE	 Resouro Strategic Metals Inc. ASX:RAU 0.21 AUD 112000 VOLUME 0.00% CHANGE 0.21 AUD PREV. CLOSE	 Resouro Strategic Metals Inc. OTCQB:RSQGF 0.17 USD 196 VOLUME 7.73% CHANGE 0.15 USD PREV. CLOSE	 Energy Fuels Inc. TSX:EFR 15.87 CAD 1528525 VOLUME -1.49% CHANGE 16.11 CAD PREV. CLOSE	 Energy Fuels Inc. NYSE:UUU 11.56 USD 14417956 VOLUME -1.03% CHANGE 11.68 USD PREV. CLOSE
 Nerds On Site Inc. CSE:NERD 0.03 CAD 0 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	 Nerds On Site Inc. OTCQX:NOSUF 0.01 USD 40 VOLUME 0.00% CHANGE 0.01 USD PREV. CLOSE	 Rockland Resources Ltd. CSE:RKL 0.09 CAD 93500 VOLUME 13.33% CHANGE 0.08 CAD PREV. CLOSE	 Rockland Resources Ltd. OTCQB:BERLF 0.08 USD 11000 VOLUME 30.08% CHANGE 0.06 USD PREV. CLOSE	 Happy Creek Minerals Ltd. TSXV:HCPY 0.11 CAD 484705 VOLUME 10.00% CHANGE 0.10 CAD PREV. CLOSE	 Homerun Resources Inc. TSXV:HMR 0.92 CAD 12516 VOLUME -2.13% CHANGE 0.94 CAD PREV. CLOSE
 Nord Precious Metals Mining Inc. TSXV:NTH 0.14 CAD 434313 VOLUME -9.68% CHANGE 0.16 CAD PREV. CLOSE	 Nord Precious Metals Mining Inc. OTCQB:CCWOF 0.10 USD 29500 VOLUME 1.02% CHANGE 0.10 USD PREV. CLOSE	 Romios Gold Resources Inc. TSXV:RG 0.02 CAD 91000 VOLUME 0.00% CHANGE 0.02 CAD PREV. CLOSE	 Scandium Canada Ltd. TSXV:SCD 0.03 CAD 868024 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	 Homerun Resources Inc. OTCQB:HMRF 0.66 USD 9100 VOLUME -1.19% CHANGE 0.67 USD PREV. CLOSE	 Nano One Materials Corp. TSX:NANO 1.13 CAD 55314 VOLUME 3.67% CHANGE 1.09 CAD PREV. CLOSE

# Amazing Clients.

InvestorNews Inc. has worked with over 2500 CEOs since inception in 2001.

# World Class Team.

With Over +500 Years of Professional Experience in  
the Capital Markets.



500+YEARS

A World Class  
Team with +500  
Years of Real  
Experience.



# Backed by the CMI Brain Trust.

CMI's leadership is truly global—its Directors operate from strategic hubs in Australia, Belgium, Canada, India, and the United States, giving the Institute a 24-hour vantage on the critical minerals economy.



Tracy Hughes, Executive Director



Jack Lifton, Co-Chairman



Melissa 'Mel' Sanderson, Co-Chair



Tuan Tran, Director



Stephen Burega, Director



Christopher Berlet, Director



Peter Cashin, Director



Christopher Gibbs, Director



Geoff Atkins, Director



Brendon Grunewald, Executive Director



Peter Clausi, Director



Kevin Ernst, Director



Kiana Kianara, Director & CMI Host



Stephen Lautens, Director



Alastair Neill, P.Eng, Director & CMI Critical Minerals List



Raj Shah, Assistant Editor & Publisher, Critical Minerals Report (CMR)



# InvestorNews Solutions.



“Tracy Hughes and her team at **InvestorNews** have provided outstanding value to **Energy Fuels** for many years. If you are in the resource sector, a relationship with **InvestorNews** is an absolute must!”

Mark Chalmers  
President, CEO & Director  
**Energy Fuels Inc. (NYSE: UUUU | TSX: EFR)**



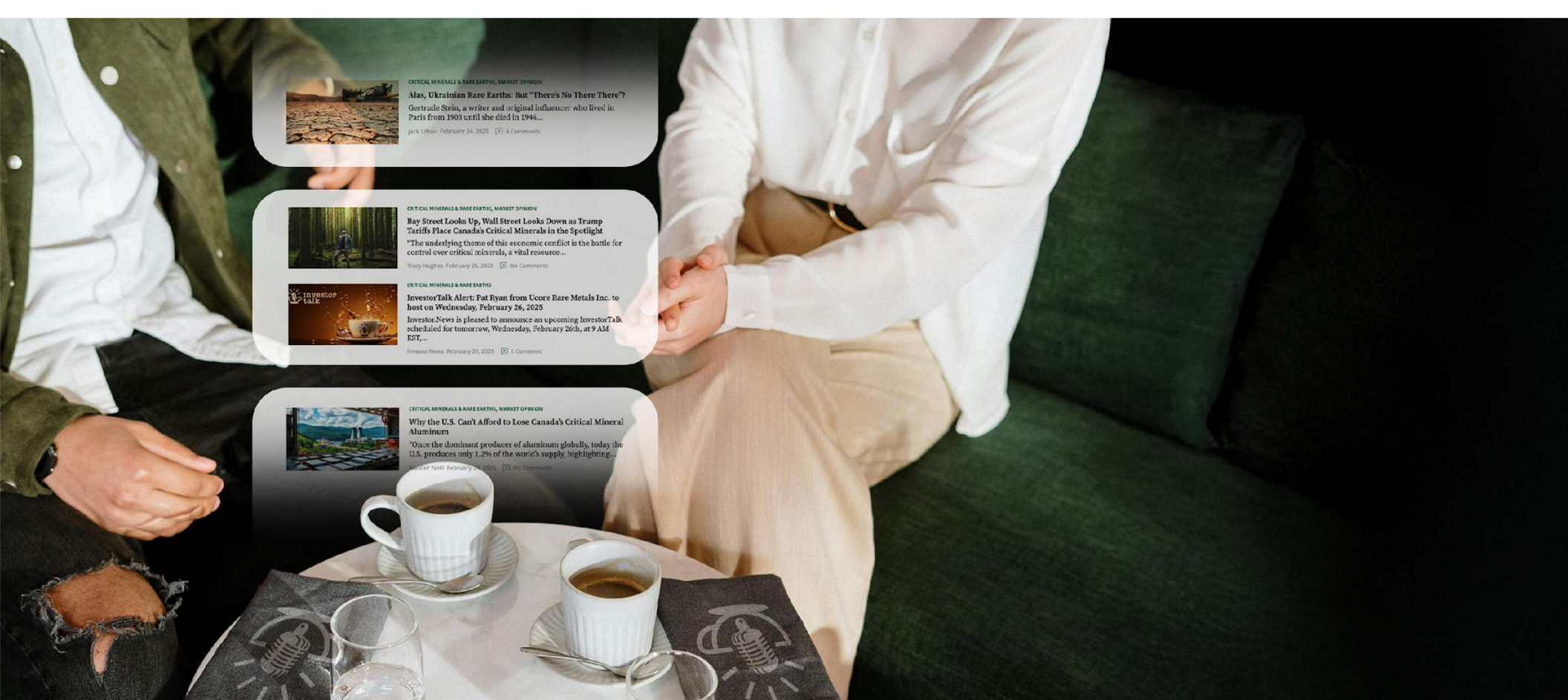


## Investor Intel — Powered by the CMI Brain Trust.

*Flagship Offerings:*

- I. **InvestorNews Program** – A turnkey digital media and video production engine that elevates your market narrative from storyboard to syndication.
- II. **Critical Minerals Institute (CMI) Memberships** – Exclusive access to policy-grade insight, high-level networks, and authoritative thought leadership across the critical minerals value chain.





## InvestorNews 12-Month Integrated Digital Media & Video Production Program

- **8 CEO Interviews & 6 YouTube Shorts** → 7-10-minute 4K interview, 60-sec Short, feature article, and custom thumbnail
- **4 InvestorTalk Events** → three virtual, one hybrid (Toronto)
- **Always-On Ads & SEO Hub** → banners designed, published + landing page keep traffic compounding

# Algorithmic Content Amplification & Distribution Workflow

## Broadcast-Grade Production

- 7–10-minute 4K CEO interviews hosted by Tracy Hughes, Jack Lifton, or Peter Clausi
- 60-sec YouTube & Instagram Shorts clipped from each interview plus extra standalone Shorts filmed on-site
- Feature article & custom thumbnail included for every interview

## 24-Hour Podcast Syndication

- Audio pushed to Spotify · Apple Podcasts · Amazon Music · iHeartRadio · Pocket Casts
- Full video + audio library streamable inside the InvestorNews App

## InvestorTalk Event Series

- 3 live virtual sessions + 1 hybrid (Toronto or Montreal + livestream)
- 12,000 direct email invitations sent for every event, reinforced by a same-day Daily Briefing on InvestorNews.com

## Targeted Social & Email Blasts

- Reach 100k+ engaged followers across X, LinkedIn, Facebook, Instagram, and YouTube
- 12k opt-in email subscribers receive each interview, event replay, and Short
- 350+ finance-centric redirect URLs funnel high-intent traffic straight to your content





## Engagement, Reporting & Investment



**Dedicated Company Hub** → every release, interview, and podcast archived forever



**Perpetual Banner Ads** → custom creative live within 2 business days



**Bi-Annual Media Report + Real-Time Trending Alerts**



**One All-Inclusive Retainer** → US \$18,500 / CA \$25,000 for 1-Year



**Call to Action** → *Let's make your ticker the first one investors see—and the last one they forget.*





# The Brain Trust of the Critical Minerals Economy.

The **Critical Minerals Institute (CMI)** is a global organization dedicated to addressing the challenges and opportunities in the critical minerals sector. CMI's mission is to equip businesses, governments, and stakeholders with comprehensive resources and insights into the value, sustainability, and strategic importance of critical minerals essential for technological and industrial advancement. Serving as an international hub, the Institute links companies, capital markets, and experts through exclusive **CMI Masterclasses**, a weekly **Critical Minerals Report (CMR)**, in-depth research publications, and board-level advisory services.



# The Critical Minerals Institute (CMI)



A global membership hub delivering research, policy intelligence & an expert peer network

**Critical Minerals Report (CMR)** — Weekly market brief for executives, fund managers & policy-makers

## **CMI Events**

- **CMI Summit V** — Toronto • May 13–14 2026
- **CMI Critical Minerals Masterclasses** — Monthly deep-dive sessions for industry leaders



## CMI Corporate Membership Guide 2025

Tier	Access & Visibility	Benefits	Annual Fee USD
 CMI Gold Membership	3 CMI Memberships · 3 <b>CMI Summit V</b> Delegate Passes · 1 Keynote · 1 Panel Position · Logo Positioned Prominently on all CMI Gold Marketing Materials.	Video interview · CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$7,500
 CMI Silver Membership	2 CMI Memberships · 2 <b>CMI Summit V</b> Delegate Passes · 1 Panel Position · Logo Positioned Prominently on all CMI Silver Marketing Materials.	Video interview · CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$5,000
 CMI Bronze Membership	2 CMI Memberships · 2 <b>CMI Summit V</b> Delegate Passes · Logo Positioned Prominently on all CMI Bronze Marketing Materials.	Video interview · CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$2,500





# The CMI Membership 2025 Drive.

- Founded in 2022
- >3 Dozen leaders in the Critical Minerals sector are currently ***Gold, Silver*** or ***Bronze*** CMI Corporate Members
- >300 Private CMI Members
- For more information, go to [CriticalMineralsInstitute.com](https://CriticalMineralsInstitute.com) or for the upcoming CMI Summit V, go to [CriticalMineralSummit.com](https://CriticalMineralSummit.com)



# Contact Us.

For more information, contact:

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**InvestorNews Inc.**

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[CriticalMineralsInstitute.com](http://CriticalMineralsInstitute.com)  
[CriticalMineralSummit.com](http://CriticalMineralSummit.com)

**Toronto | Phoenix | NYC |  
Perth | London**

