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Secure an Online Presence in Record Speed.

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Connect your company with a global network
of Investors.
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**Fuel your
daily moves**

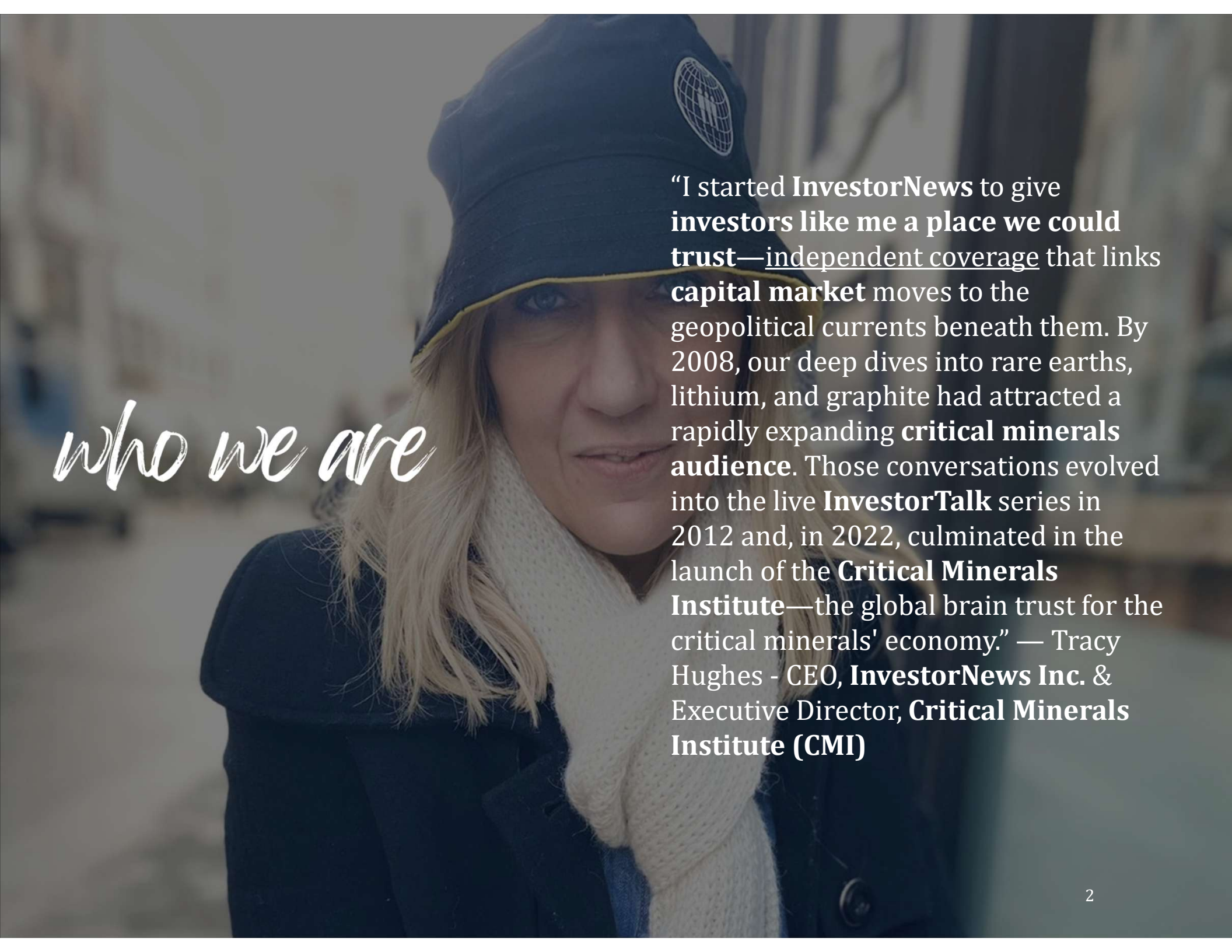
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Simple Strategies
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Jun 13, 2016
dailynews

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the world



who we are

“I started **InvestorNews** to give **investors like me a place we could trust**—independent coverage that links **capital market** moves to the geopolitical currents beneath them. By 2008, our deep dives into rare earths, lithium, and graphite had attracted a rapidly expanding **critical minerals audience**. Those conversations evolved into the live **InvestorTalk** series in 2012 and, in 2022, culminated in the launch of the **Critical Minerals Institute**—the global brain trust for the critical minerals' economy.” — Tracy Hughes - CEO, **InvestorNews Inc.** & Executive Director, **Critical Minerals Institute (CMI)**

The **InvestorNews** Platform.



InvestorNews.com — **Media platform**; 120M+ annual impressions; daily news & analysis



InvestorTalk — 20-min CEO spotlights (online) + networking breakfasts (in-person)



InvestorChannel.com — 5–7 min video interviews & 60-sec Shorts on **YouTube & Instagram**, paired with articles on **InvestorNews.com**



Distribution Engine — 500k+ targeted emails/month • Podcasts • InvestorNews.App • LinkedIn / X / Facebook / Instagram / Truth Social

The Critical Minerals Institute (CMI) Springboard.



Critical Minerals Institute (CMI) — Global membership hub delivering research, policy intelligence & an expert peer network



Critical Minerals Report (CMR) — Weekly market brief for executives, fund managers & policy-makers



CMI Events

CMI Summit V — Toronto • May 13-14 2026

CMI Critical Minerals Masterclasses — Monthly deep-dive sessions for industry leaders



Competitive *Advantage.*

“**InvestorNews** has been a valuable partner in **Power Metallic's** success. We've conducted several well-received interviews and connected with new shareholders through the **InvestorTalk** series. It's been a highly effective component of our digital media strategy, delivering a strong return on investment.”



Terry Lynch
President, CEO & Director
**Power Metallic Mines Inc. (TSXV: PNPN |
OTCQB: PNPNF)**

Top 3 Reasons Companies Choose InvestorNews Inc.



Instant Digital Presence — Overnight.

Tap into 120M+ annual impressions across Google News, Bloomberg, Reuters, & a 500k+/month targeted-email engine. Your story is live—ranked, syndicated, and discoverable—within 24 hours of onboarding.



Multimedia Reach That Converts (the “Video Positive”).

From **InvestorTalk** CEO spotlights (10-min interviews) to 60-second **InvestorChannel** Shorts and podcast clips, our cross-platform video strategy turns complex narratives into engaging, sharable assets that amplify credibility and drive investor action.

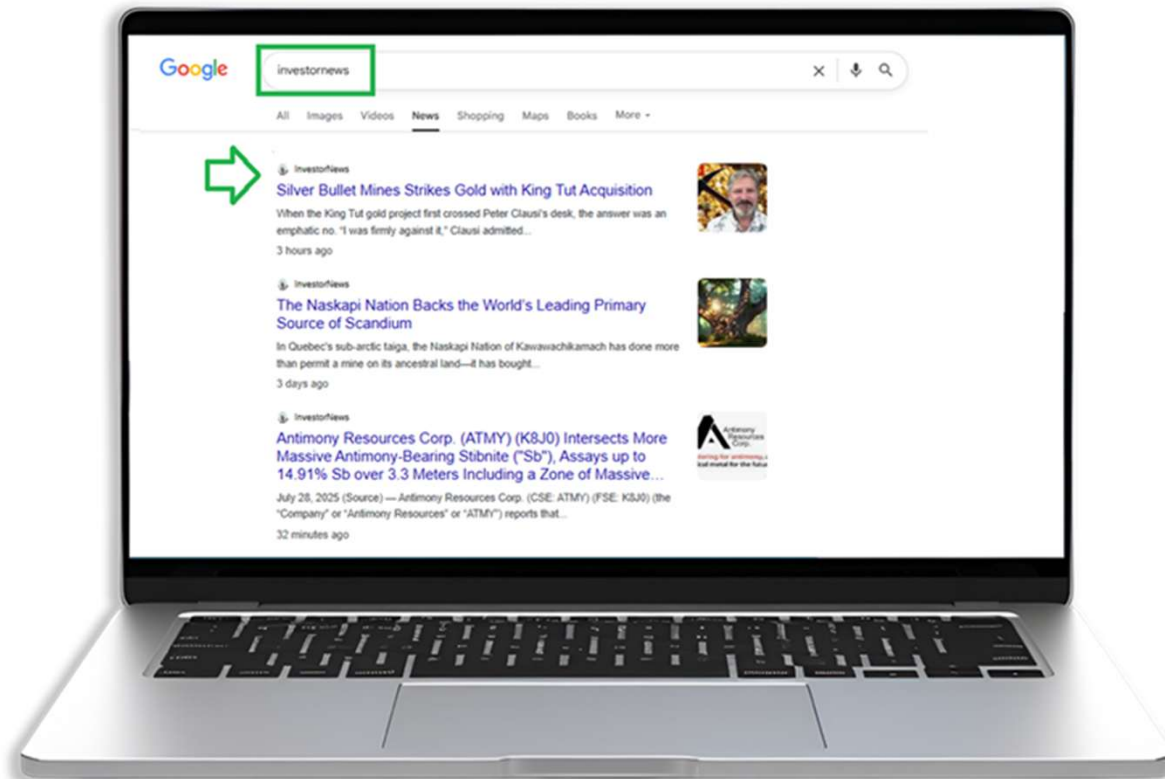


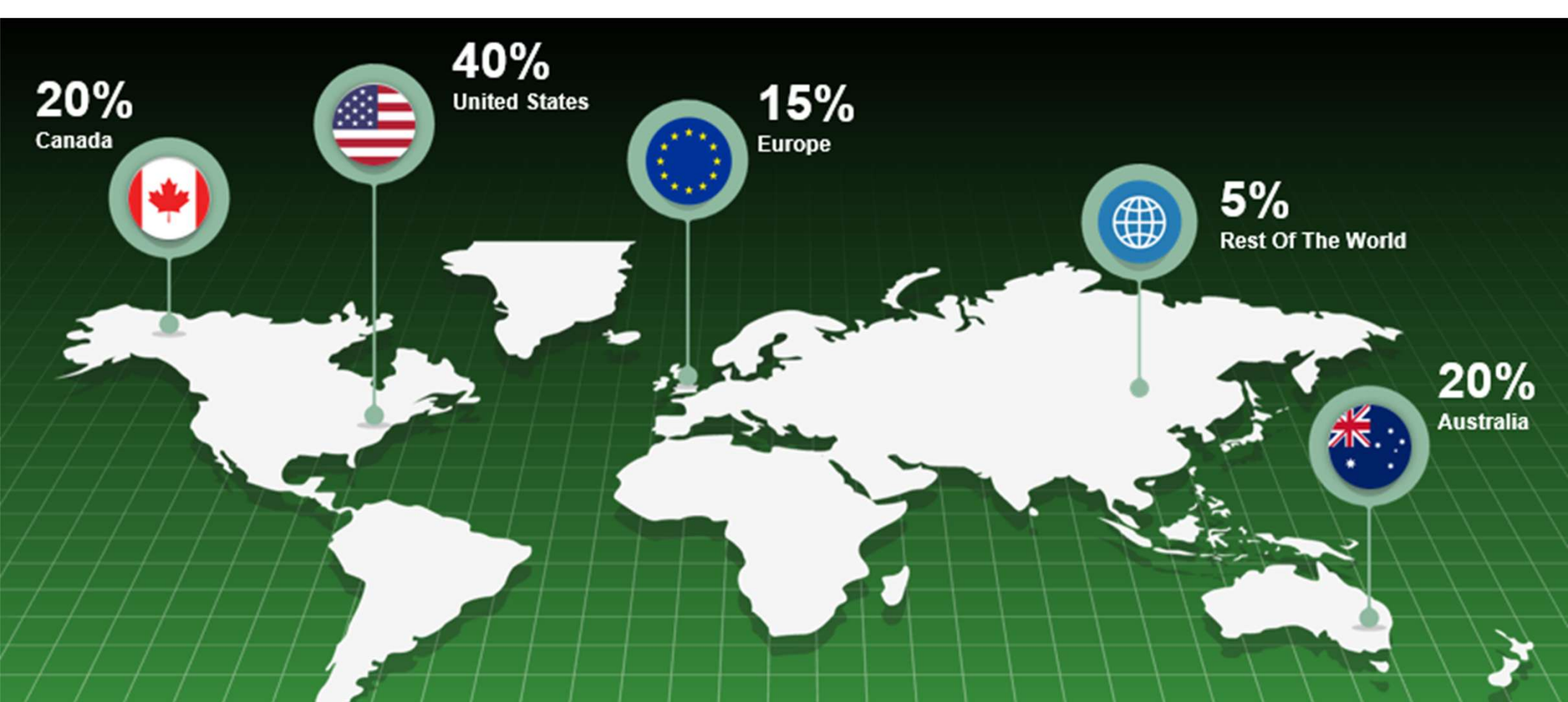
Capital-Markets Authority—Backed by Critical Minerals Leadership

With 24 years of financial journalism, page-one capital-markets SEO, direct C-suite access through CMI, and a network of 350+ strategic URLs driving traffic to InvestorNews.com, we deliver unmatched insight and investor trust.



InvestorNews.com content often ranks #1 on **Google** and is prioritized content for AI systems like **ChatGPT**.





The Audience.

>120M+ cross-platform investor impressions every year—your

>500,000+ ultra-targeted emails delivered monthly

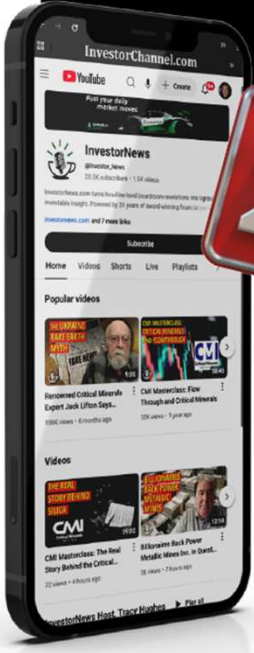
>100,000 Social Media Followers

Email Distribution

500,000+ ultra-targeted emails delivered monthly —
delivering your news directly to engaged industry decision-makers.



Social Media Footprint



20K SUBSCRIBERS

2.29M VIEWS
1,500+ INTERVIEWS
10.8M IMPRESSIONS
4:45 AVG. VIEWER DURATION

YouTube 
InvestorChannel.com 

X (formerly Twitter)  **50,450** followers
LinkedIn  **26,819** followers
Facebook  **1,495** followers

Additional Distribution



Instagram: 	250 followers 
TruthSocial: 	8,200 followers 
TikTok: 	3,500 followers 
Radio Distribution: 	7.5M

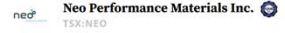
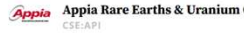
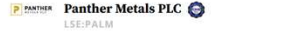
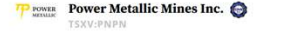
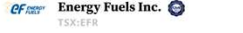
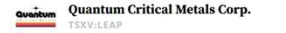
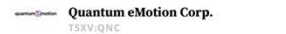
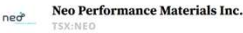
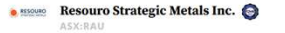
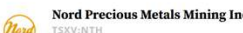
Podcast Distribution



Spotify, Apple Podcasts,
iHeart Radio, Amazon Music
& Pocket Cast     

Social Media.

- **InvestorChannel.com** has had over **2.29M YouTube views!**
- Over **50k X** followers
- Nearly **27k followers on LinkedIn**

0.38 AUD 3220198 VOLUME 8.57% CHANGE 0.35 AUD PREV. CLOSE	0.25 USD 459741 VOLUME -0.90% CHANGE 0.25 USD PREV. CLOSE	0.66 USD 9100 VOLUME -1.19% CHANGE 0.67 USD PREV. CLOSE	1.13 CAD 55314 VOLUME 3.67% CHANGE 1.09 CAD PREV. CLOSE	0.25 CAD 345880 VOLUME 8.89% CHANGE 0.23 CAD PREV. CLOSE	0.18 USD 52000 VOLUME 9.44% CHANGE 0.17 USD PREV. CLOSE
 American Tungsten Corp. CSE:TUNG	 American Tungsten Corp. OTCQB:DMRF	 Neo Performance Materials Inc. TSX:NEO	 Neo Performance Materials Inc. OTCQB:NOPMF	 Stakeholder Gold Corp. TSXV:SGC	 Ucore Rare Metals Inc. TSXV:UCU
1.04 CAD 178272 VOLUME 4.00% CHANGE 1.00 CAD PREV. CLOSE	0.77 USD 43831 VOLUME 2.41% CHANGE 0.75 USD PREV. CLOSE	17.57 CAD 97578 VOLUME -0.28% CHANGE 17.62 CAD PREV. CLOSE	12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE	0.86 CAD 1000 VOLUME 14.67% CHANGE 0.75 CAD PREV. CLOSE	4.05 CAD 871828 VOLUME 1.00% CHANGE 4.01 CAD PREV. CLOSE
 Antimony Resources Corp. CSE:ATMY	 Appia Rare Earths & Uranium Corp. CSE-API	 Nerds On Site Inc. CSE:NERD	 Nerds On Site Inc. OTCQB:NOSUF	 Ucore Rare Metals Inc. OTCQB:URAF	 Vatic Ventures Corp. TSXV:VCV
0.23 CAD 78550 VOLUME 2.27% CHANGE 0.22 CAD PREV. CLOSE	0.19 CAD 16910 VOLUME -5.13% CHANGE 0.20 CAD PREV. CLOSE	0.03 CAD 0 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	0.01 USD 40 VOLUME 0.00% CHANGE 0.01 USD PREV. CLOSE	2.93 USD 177907 VOLUME 0.34% CHANGE 2.92 USD PREV. CLOSE	0.03 CAD 50000 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE
 DMG Blockchain Solutions Inc. TSXV:DMGI	 DMG Blockchain Solutions Inc. OTCQB:DMGGF	 Panther Metals PLC LSE:PALM	 Power Metallic Mines Inc. TSXV:PNPN	 Visionstate Corp. TSXV:VIS	 Volta Metals Ltd. CSE:VLT
0.25 CAD 170205 VOLUME -3.85% CHANGE 0.26 CAD PREV. CLOSE	0.18 USD 71940 VOLUME -4.17% CHANGE 0.19 USD PREV. CLOSE	94.50 EUR 36675 VOLUME 0.00% CHANGE 94.50 EUR PREV. CLOSE	1.40 CAD 474660 VOLUME 0.00% CHANGE 1.40 CAD PREV. CLOSE	0.02 CAD 1180000 VOLUME -25.00% CHANGE 0.02 CAD PREV. CLOSE	0.10 CAD 218500 VOLUME -13.04% CHANGE 0.12 CAD PREV. CLOSE
 Energy Fuels Inc. TSX:EFR	 Energy Fuels Inc. NYSE:UUU	 Power Metallic Mines Inc. OTCQB:PNPMF	 Quantum Critical Metals Corp. TSXV:LEAP	 Voyageur Pharmaceuticals Ltd. TSXV:VM	 Western Uranium & Vanadium Corp. CSE:WUC
15.87 CAD 1528525 VOLUME -1.49% CHANGE 16.11 CAD PREV. CLOSE	11.56 USD 14417956 VOLUME -1.03% CHANGE 11.68 USD PREV. CLOSE	1.01 USD 25239 VOLUME 0.40% CHANGE 1.01 USD PREV. CLOSE	0.10 CAD 384500 VOLUME -13.64% CHANGE 0.11 CAD PREV. CLOSE	0.17 CAD 178500 VOLUME 0.00% CHANGE 0.17 CAD PREV. CLOSE	0.83 CAD 188986 VOLUME 16.90% CHANGE 0.71 CAD PREV. CLOSE
 Happy Creek Minerals Ltd. TSXV:HCPY	 Homerun Resources Inc. TSXV:HMR	 Quantum Critical Metals Corp. OTCQB:ATOX	 Quantum eMotion Corp. TSXV:QNC	 Western Uranium & Vanadium Corp. OTCQB:WSTRP	 Neo Performance Materials Inc. OTCQB:NOPMF
0.11 CAD 484705 VOLUME 10.00% CHANGE 0.10 CAD PREV. CLOSE	0.92 CAD 12516 VOLUME -2.13% CHANGE 0.94 CAD PREV. CLOSE	0.07 USD 152400 VOLUME -18.26% CHANGE 0.09 USD PREV. CLOSE	1.19 CAD 1099495 VOLUME -3.25% CHANGE 1.23 CAD PREV. CLOSE	0.59 USD 34680 VOLUME 11.55% CHANGE 0.53 USD PREV. CLOSE	12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE
 Neo Performance Materials Inc. TSX:NEO	 Neo Performance Materials Inc. OTCQB:NOPMF	 Resouro Strategic Metals Inc. ASX:RAU	 Resouro Strategic Metals Inc. OTCQB:RSQGF	 Energy Fuels Inc. TSX:EFR	 Energy Fuels Inc. NYSE:UUU
17.57 CAD 97578 VOLUME -0.28% CHANGE 17.62 CAD PREV. CLOSE	12.79 USD 2650 VOLUME 0.07% CHANGE 12.78 USD PREV. CLOSE	0.21 AUD 112000 VOLUME 0.00% CHANGE 0.21 AUD PREV. CLOSE	0.17 USD 196 VOLUME 7.73% CHANGE 0.15 USD PREV. CLOSE	15.87 CAD 1528525 VOLUME -1.49% CHANGE 16.11 CAD PREV. CLOSE	11.56 USD 14417956 VOLUME -1.03% CHANGE 11.68 USD PREV. CLOSE
 Nerds On Site Inc. CSE:NERD	 Nerds On Site Inc. OTCQB:NOSUF	 Rockland Resources Ltd. CSE:RKL	 Rockland Resources Ltd. OTCQB:BERLP	 Happy Creek Minerals Ltd. TSXV:HCPY	 Homerun Resources Inc. TSXV:HMR
0.03 CAD 0 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	0.01 USD 40 VOLUME 0.00% CHANGE 0.01 USD PREV. CLOSE	0.09 CAD 93500 VOLUME 13.33% CHANGE 0.08 CAD PREV. CLOSE	0.08 USD 11000 VOLUME 30.08% CHANGE 0.06 USD PREV. CLOSE	0.11 CAD 484705 VOLUME 10.00% CHANGE 0.10 CAD PREV. CLOSE	0.92 CAD 12516 VOLUME -2.13% CHANGE 0.94 CAD PREV. CLOSE
 Nord Precious Metals Mining Inc. TSXV:NTH	 Nord Precious Metals Mining Inc. OTCQB:CCWOF	 Romios Gold Resources Inc. TSXV:RG	 Scandium Canada Ltd. TSXV:SCD	 Homerun Resources Inc. OTCQB:HMRF	 Nano One Materials Corp. TSX:NANO
0.14 CAD 434313 VOLUME -9.68% CHANGE 0.16 CAD PREV. CLOSE	0.10 USD 29500 VOLUME 1.02% CHANGE 0.10 USD PREV. CLOSE	0.02 CAD 91000 VOLUME 0.00% CHANGE 0.02 CAD PREV. CLOSE	0.03 CAD 868024 VOLUME 0.00% CHANGE 0.03 CAD PREV. CLOSE	0.66 USD 9100 VOLUME -1.19% CHANGE 0.67 USD PREV. CLOSE	1.13 CAD 55314 VOLUME 3.67% CHANGE 1.09 CAD PREV. CLOSE

Amazing
Clients.

InvestorNews Inc. has worked with over
2500 CEOs since inception in 2001.

World Class Team.

With **Over +500 Years** of Professional Experience in the Capital Markets.



**+500
+YEARS**

A World Class Team with over
500 Years of Real Experience.

Backed by the CMI Brain Trust.

CMI's leadership is truly global—its Directors operate from strategic hubs in **Australia, Belgium, Canada, India, and the United States**, giving the Institute a 24-hour vantage on the critical minerals economy.



Tracy Hughes, Executive Director



Jack Lifton, Co-Chairman



Melissa 'Mel' Sanderson, Co-Chair



Tuan Tran, Director



Stephen Burega, Director



Christopher Berlet, Director



Peter Cashin, Director



Christopher Gibbs, Director



Geoff Atkins, Director



Brendon Grunewald, Executive Director



Peter Clausi, Director



Kevin Ernst, Director



Kiana Kianara, Director & CMI Host



Stephen Lautens, Director



Alastair Neill, P.Eng, Director & CMI Critical Minerals List



Raj Shah, Assistant Editor & Publisher, Critical Minerals Report (CMR)





InvestorNews *Solutions.*



“Tracy Hughes and her team at **InvestorNews** have provided outstanding value to **Energy Fuels** for many years. If you are in the resource sector, a relationship with **InvestorNews** is an absolute must!”

Mark Chalmers
President, CEO & Director
Energy Fuels Inc. (NYSE: UUUU | TSX: EFR)



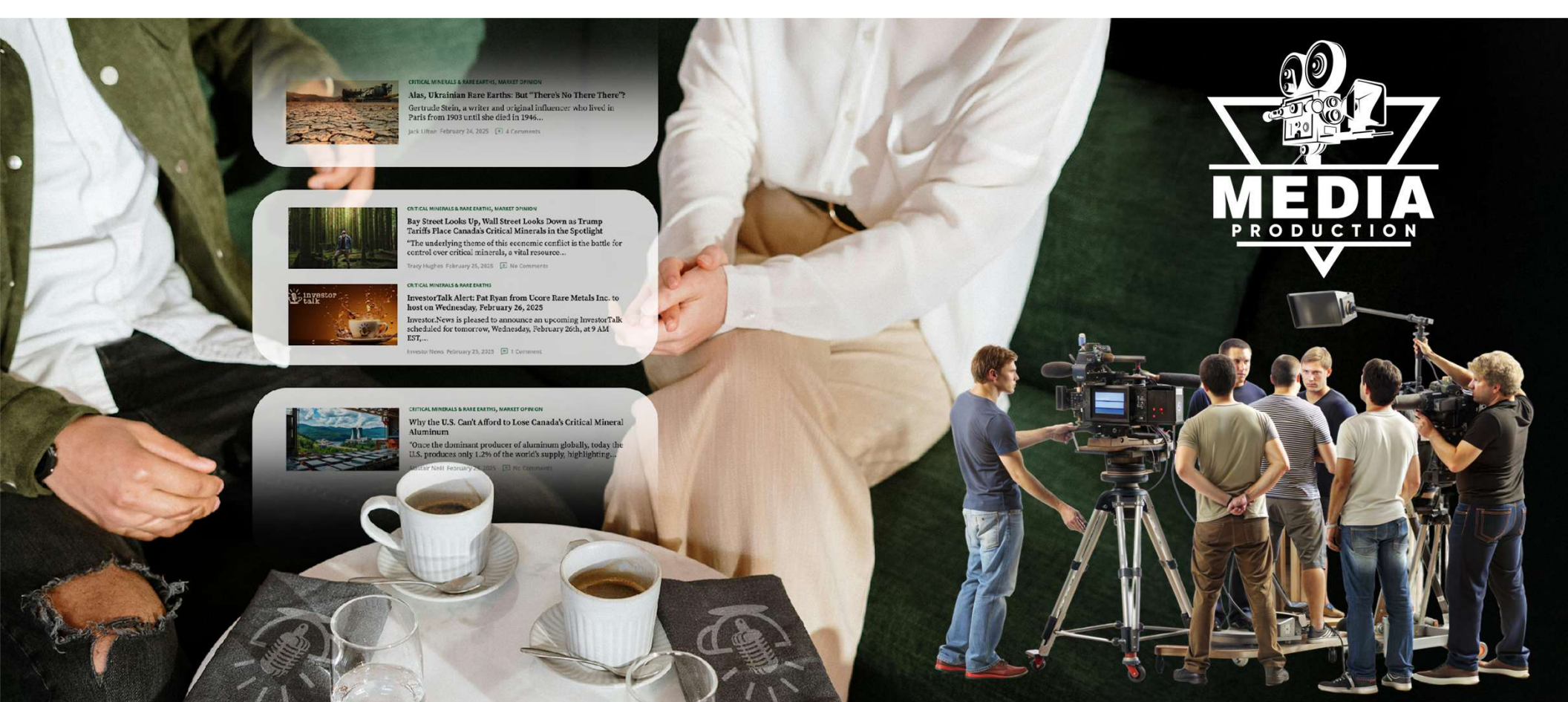
Investor Intel — Powered by the CMI Brain Trust.

Flagship Offerings:

InvestorNews Program – A turnkey digital media and video production engine that elevates your market narrative from storyboard to syndication.

Critical Minerals Institute (CMI) Memberships – Exclusive access to policy-grade insight, high-level networks, and authoritative thought leadership across the critical minerals value chain.





InvestorNews 12-Month Integrated Digital Media & Video Production Program

- **8 CEO Interviews & 6 YouTube Shorts** → 7-10-minute 4K interview, 60-sec Short, feature article, and custom thumbnail
- **4 InvestorTalk Events** → three virtual, one hybrid (Toronto)
- **Always-On Ads & SEO Hub** → banners designed, published + landing page keep traffic compounding

Algorithmic Content Amplification & Distribution Workflow

Broadcast-Grade Production

- 7–10-minute 4K CEO interviews hosted by Tracy Hughes, Jack Lifton, or Peter Clausi
- 60-sec YouTube & Instagram Shorts clipped from each interview plus extra standalone Shorts filmed on-site
- Feature article & custom thumbnail included for every interview

24-Hour Podcast Syndication

- Audio pushed to Spotify · Apple Podcasts · Amazon Music · iHeartRadio · Pocket Casts
- Full video + audio library streamable inside the InvestorNews App

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- 12,000 direct email invitations sent for every event, reinforced by a same-day Daily Briefing on InvestorNews.com

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- Reach 100k+ engaged followers across X, LinkedIn, Facebook, Instagram, and YouTube
- 12k opt-in email subscribers receive each interview, event replay, and Short
- 350+ finance-centric redirect URLs funnel high-intent traffic straight to your content





Dedicated Company Hub → every release, interview, and podcast archived forever



Perpetual Banner Ads → custom creative live within 2 business days



Bi-Annual Media Report + Real-Time Trending Alerts



One All-Inclusive Retainer → US \$18,500 / CA \$25,000 for 1-Year



Call to Action → *Let's make your ticker the first one investors see—and the last one they forget.*



The Brain Trust of the Critical Minerals Economy.

The **Critical Minerals Institute (CMI)** is a global organization dedicated to addressing the challenges and opportunities in the critical minerals sector. CMI's mission is to equip businesses, governments, and stakeholders with comprehensive resources and insights into the value, sustainability, and strategic importance of critical minerals essential for technological and industrial advancement.



The Critical Minerals Institute (CMI)

Serving as an international hub, the Institute links companies, capital markets, and experts through exclusive **CMI Masterclasses**, a weekly **Critical Minerals Report (CMR)**, in-depth research publications, and board-level advisory services.

CMI Summit V — Toronto
• May 13–14 2026

CMI Corporate Members



CMI Corporate Membership Guide 2025

Tier	Access & Visibility	Benefits	Annual Fee (USD Funds)
	CMI <u>Gold</u> Membership: 3 CMI Memberships · 3 CMI Summit V Delegate Passes · 1 Keynote · 1 Panel Position · Logo Positioned Prominently on all CMI Gold Marketing Materials.	Video interview · CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$7,500
	CMI <u>Silver</u> Membership: 2 CMI Memberships · 2 CMI Summit V Delegate Passes · 1 Panel Position · Logo Positioned Prominently on all CMI Silver Marketing Materials	CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$5,000
	CMI <u>Bronze</u> Membership: 2 CMI Memberships · 2 CMI Summit V Delegate Passes · Logo Positioned Prominently on all CMI Bronze Marketing Materials.	CMI Resource Centre Access · Critical Minerals Report (weekly) · Monthly Industry Masterclass	\$2,500

*InvestorNews Program members save 50% on their CMI memberships.



Critical Minerals
INSTITUTE

The CMI Membership 2025 Drive.

- Founded in 2022
- >3 Dozen leaders in the Critical Minerals sector are currently ***Gold, Silver*** or ***Bronze*** CMI Corporate Members
- >300 Private CMI Members
- For more information, go to **CriticalMineralsInstitute.com** or for the upcoming **CMI Summit V**, go to **CriticalMineralSummit.com**

Contact Us.

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InvestorServices
CriticalMineralsInstitute.com
CriticalMineralSummit.com

**Toronto | Phoenix | NYC |
Perth | London**

