



InvestorTalk In-Person Events

Your Direct Line to Engaged Investors

What is an InvestorTalk?

- InvestorTalk is a live, in-person event where CEOs engage directly with a curated capital markets audience—bringing companies and investors together in a focused setting.
- And yes—we provide the coffee and pastries.





When

Held monthly at the National Club in Toronto, InvestorTalk takes place on the third Thursday of each month from **9:30 AM to 11:00 AM EST**, offering a forum for company updates, discussion, and direct investor interaction.

The InvestorTalk Event Structure

- 20-minute sessions at each table
- Conversational and unscripted
- Rotate across four tables, every 20 minutes
- Closed-door setting (not recorded)



What Should You Talk About?

In 10 minutes or less, you should deliver one of the following:

- **Your three most compelling investment arguments**
- **OR a deep dive into your most recent news release(s)...**

The objective is to make investors leave the event thinking, *"I need to look at this company immediately!"*





Audience Profile & Event Preparation

- Targeted e-blast distributed to a curated capital markets audience
- Attendance capped at 24–36 participants
- 20-minute rotations across four tables, designed for direct engagement and informed discussion



InvestorTalk Hosts

InvestorTalk is hosted by well-known capital markets personality Tracy Hughes, market maker Darren Cudmore, or resource industry expert Peter Clausi —each highly experienced in guiding dynamic investor discussions.

CEO Preparation Checklist

01

Arrive 10-15 minutes early

02

Prepare a clear 7-10 minute narrative; bring any supporting visuals if needed

03

Be ready for unscripted questions; we recommend bringing ~24 one-pagers (attendee list provided post-event).

04

Focus on clarity and **three key points** you want your audience to remember



For more information:

Tracy Hughes, CEO & Director
InvestorNews Inc.

tracy@investornews.com
InvestorNews.com

+1 647 289 7714

65 West 90th Street, Suite 23F,
New York, NY 10024

20 Westchester Blvd, Bolton, ON
L7E 5Z6