

VIDEO SET-UP EXPLANATIONS

1 FOCUS POINTS. There are basically 5 Primary Focus Points, some with subsets. Those Points are: Headshots, Breast, Hips & Thighs, Genitalia and Ass; there are multiple other fetishes but we will not address them here. In the offering of Personal Services, one (and sometimes more) is seen as most/more erotic to your Targeted Audience than the others. WE DEFINITELY want your opinion of what that is and we will tell you our opinion of what that/those is/are. You must capitalize on this asset, with that audience! This is not to say others won't be interested but with the clear understanding that the Pics & Video you are creating are for that audience. As for guys, we like it all but each of us has "a thing" and "a type" that is most/more appealing or is a must have if we are gonna pursue it (or in your case, compensate you for it). e.g. He is a "Breast Man" or an "Ass Man" or likes "Huge Thighs," whatever! This shoot will not be about randomly attempting to do it all but to hone in on your most exquisite feature(s) and as we call it, "Accentuate the Positive!" The one Focus Point you choose can yield LITERALLY well over 100 different shots!!! This is where we will begin and it will heavily tie into the Video Clips we will shoot.

2 MUSIC. Your selection (or our recommendation) is extremely important! Of course they want to see but Music is what keeps them engaged and really wanting more. This starts with the clip and then them craving for the full Video. Know your Target Audience and you will know the Music! There's no bigger irritation than for a mature man to hear that kids' sh** and you are trying to appeal to that audience! Please take that as Gospel!! Now, if you are trying to get the attention of Thugs then, by all means, keep doing what you're doing. You can never go wrong with Ballets and Classics; slow erotic movements to seductive Music are deal clinchers!! Understand, your selection will be an INTRICATE part in your Video Clips and eventually your Full Music Video. We can help with those selections if you are drawing a blank.

3 LOCATIONS. Where do you prefer to conduct business? It's better to shoot the Pics & Video in this setting because it makes your presentation look authentic. e.g. Don't have Pics & Video in a hotel room if what you specialize in are Car Dates! YOU WILL LOOSE CREDIBILITY and the question of authenticity will count against you when trying to demand a price for your services. Now, if do In-Calls or Out-Calls in Hotels, fine. If you only do In-Calls or Out-Calls to private residences than don't post Pics & Videos in cheap hotel rooms! I'm sure you get the picture by now: We need to shoot the Pics & Video in Locations you NORMALLY use!

4 APPEARANCE. Do you have a "Usual" Appearance for the area you work or do you change it up constantly in accordance to where you go or for what you will be doing? The point is that you may go anywhere at anytime but WHERE (the area) you Primarily do business and WHEN should be aligned with the look represented in the Pics & Video. BOTTOM LINE: What do you NORMALLY wear, how do you NORMALLY look when seeing a Client? THAT'S how you want to look for the shoot. THAT'S the expectation the Client is going to have when seeing you. THAT'S the price you'll get no objections in receiving.

If you continue with our services, you will have the opportunity to switch-up different looks but for now our focus is on what you are doing now not where you're gonna be later.

5 OFFERINGS. What services do you provide? Is it whatever the client wants or do you specialize? Are there acts you will not do under any circumstances? Are you available for the entire night or no longer than 30 minutes, tops! Whatever it is that you do (DEFINITELY), or don't do (not an absolute must), we must reflect THAT in the Video(s), especially if it is something you do well or enjoy doing. This will not only entice your Buyer to ask for what you were doing in the Video but gives you an advantage of demanding a higher starting price and escalating from that point for other services!

While showing which "doors" are open for business is effective Solo, Action Shots of you performing how the Client can "access" those "doors" has a greater impact. As you are aware, Action Shots are more

sensitive and you may require a “Pro” to assist. You definitely need to let us know if you will bring an “Pro” or if you want us to provide you with one. With these type of shots, a Client could work but a “Pro” is best so that there aren’t any delays involving performance issues.

Of course bring all of the items you will use the day of the shoot i.e. clothing, “stimulative” objects, vehicles and other props unique to you and the services you provide.

6VIDEO RATINGS. The assigned designations let an audience know what to expect possibly. These also give us a clear understanding of what you want.

Rated:

- G Primarily Head Shots, Info Vids, Fun Vids
- PG No Exposed Skin; Well Fitting Clothing but not Tight
- PG17 Tight Clothing (“Covered Nudity”), Maximized Exposed Skin without being Nude
- R Nudity - Exposed Breast, Genitalia and/or Ass
- X Self-Touching of Breast, Genitalia and/or Ass
- XXX All have an/Additional Partner(s) Included PLUS
One or More of the following:
 - Mild* Partner Touching of Breast, Genitalia and/or Ass;
 - Hard* Insertion of Body Parts or Objects into Either Party;
 - Hard* Oral Manipulation of Genitalia.

7CHARGES. How much do you normally charge for various services? After the shoot, initially charge an additional 20% to what you charged prior to the new Pics & Video(s). WHY?! Simple, once they see what you can do and your Potential Clients have no Video proof of what your competition can do, you have a greater chance of getting YOUR price because you now have clear Quality PROOF they can see!!! Quality Videos have a FAR GREATER value than a bunch of words *claiming* what you can do! He’s going to be far more reluctant to continue searching for what he wants, when he’s looking at it RIGHT NOW (AND you are available)! Those extra dollars you’re charging suddenly become worth it!!! He now knows what your body looks like, he now knows exactly what you can do and he now knows that linking-up with you is not a total crapshoot like it will be with your competitors! You damn right you can charge more; Seeing is Believing!! If you are one to claim you are the best, or at least good, at what you do, the Video Clip is the best way to give them a glimpse of why it’s true AND compensate you for it!

8FREE TRIAL OFFER. This Free Trial Offer is extended to Biological Women Only, who are promoting their Personal Services, TO MEN, via Classified Ads. For all other gender combinations, please refer to the “Additional Offerings” section for our other options.

9Clarification of Video Types:

- Full Song - This includes at least 90% of the Artist’s rendering of a Track. It will have most of the Intro, most of the Lyrics in the Verses, the Hook(s) and the Conclusion. Just like in an actual Music Video, you can include additional elements that aren’t included in the original song, to add more flavor to your version.
- Segment - This is just a piece, or pieces, of the Full Song. These focus usually on the most popular part(s) of a Full Song.
- Clip - This is just a very *brief* portion of a Segment or other part of the Full Song. These will be the primary means for enticing a Potential Client to either call you immediately or at least explore further at your website to see more. In these cases, you will have a Segment or Full Music Video for them to view on your terms.