

# ARTWORK TECHNICAL SPECS



## FILE FORMAT

We accept Ai, PDF, EPS, PSD or TIFF file formats.



## RESOLUTION

Always supply graphics in 'Vector' format and images at 300dpi  
(Tip: Always purchase images at the highest possible resolution.)



## ARTWORK SCALING

Please supply your artwork at 1:1 or 1:10 scale.



## COLOURS

Your artwork must be supplied in CMYK not RGB.

We also accept PMS colours. (We will endeavor to replicate colours as best as possible)



## FONTS

All fonts must be outlined or supplied.



## BLEED

All files must include bleed.

For large wall & glass graphics, please include 30mm bleed to each edge.

For individual signs please include a minimum - 5mm bleed.

## FILE TRANSFER

- WeTransfer (Transfer up to 2gb free)
- USB or CD
- Email: david@thecreativeprintco.com.au

\*Prior to production we will send you a sample and layout to approve before proceeding.