

Lake Orion Lions Club Survey Responses

10/2/2025

Number of Surveys Returned 35

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42	17	Suggestions to encourage our membership to volunteer to take on leadership roles in vacant chairperson committees such as White Cane Street Collections or Goodfellow Newspaper Sales that not only collect donations to support club charities but also bring recognition to our club with our members being in the community.
44	18	Our Sponsorship Committee to solicit local companies to support our club has no chairperson since last year resulting in no active club sponsors or sponsorship money for the club. We can allow our event chairs to seek out sponsorship for their individual events or encourage a member to chair the committee. What suggestions should the club consider.
46	19	What additional committees or subcommittees could benefit our club
47	20	Additional suggestions to improve our club

1	I FEEL LIKE I MAKE A DIFFERENCE IN OUR CLUB AND IN THE COMMUNITY
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	Rating	Responses	
	Strongly Agree	20	
	Agree	13	
	Neither Agree nor Disagree	2	
	Disagree		
	Strongly Disagree		

Comments:

Each of us can contribute.

I try to attend as many meetings as possible and work as many events as possible.

Volunteering for various events and activities can be "hard" work at times but definitely worthwhile and we can often directly see the results of our outreach and help to various folks and those in need in our community- Very rewarding for sure!!

We are the premiere service club in the community. Residents have come to rely upon us. I have personally heard people say , “We love our Lake Orion Lions” and I have seen the same sentiment expressed on social media many times.

2	I FEEL LIKE I AM RESPECTED BY OTHERS IN THE CLUB
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Rating	Responses	
Strongly Agree	9	
Agree	21	
Neither Agree nor Disagree	2	
Disagree		
Strongly Disagree	1	

Comments:

As with any group of people, there are some members of the club who make a sport out of disrespecting other people. They do this both in their presence and behind their back.

As a newer member it would be nice to feel more welcomed at meetings. Members tend to sit with the same group each meeting.

3	I AM VERY SATISFIED BY THE REWARDS/RECOGNITION THAT I RECEIVE FOR MY INVESTMENT OF TIME AND MONEY
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	Rating	Responses	
	Strongly Agree	13	
	Agree	11	
	Neither Agree nor Disagree	6	
	Disagree	0	
	Strongly Disagree	2	

Comments:

Recognizing could be improved.

I am not involved for recognition or rewards.

I do not serve the needs of others in order to receive awards. With that having been said, there is a certain validation when your peers see fit to acknowledge your contributions. I have been more than blessed with recognition in this organization, both at the club level and at the district level.

4	I FEEL I HAVE AN OPPORTUNITY TO JOIN COMMITTEES OR PARTICIPATE IN TASKS/ASSIGNMENTS THAT I'M INTEREST IN
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	Rating	Responses	
	Strongly Agree	14	
	Agree	10	
	Neither Agree nor Disagree	4	
	Disagree	3	
	Strongly Disagree	1	

Comments:

I don't think that is stressed enough by the committee head when, where & time of the meeting and what is expected of them.

As long as I am willing to accept the personalities, I'm going to have to deal with on any given project, I feel that I am free to join whichever one I choose.

5	THE REASON(S) I RARELY OR NEVER ATTEND MEETINGS OR EVENTS IN PAST 12 MONTHS (CHECK ALL THAT APPLY)
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Reasons	Responses
Conflicts with work schedule or other activities involved with	9
Transportation issues	1
illness/injury (self or caregiver)	2
Conflict or dislike of other lion members	1
Lack of interest in attending	5

Comments:

I have to be honest, the chaos and overtalking at the meetings is very annoying. The drinking needs to stop during the meeting. There are people who can't handle their alcohol, or themselves, after they indulge.

Live far away and depends on road and weather conditions

Try to attend all meetings unless out of town or ill.

Attempt to attend all meetings

I attend most of the meetings

I attend meeting regularly

I have a very unpredictable schedule when it comes to my work. Recently, I have found myself, not particularly excited about attending meetings because of the behavior of a few of our members. I am fairly adept at navigating around personality differences. What I have a difficult time navigating around is the excessive consumption of alcohol and the belligerent behavior of some of our members when they have been drinking.

It's nice having the zoom option so if I'm able to join when traveling for work I can.

6	MEETINGS ARE NORMALLY INTERESTING, LIVELY & FRIENDLY
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Rating	Responses
Strongly Agree	7
Agree	16
Neither Agree nor Disagree	8
Disagree	2
Strongly Disagree	1

Comments:

I think we need to repeatedly point out that all members are welcome at board meetings. This is where the real meaningful discussions happen and it draws people deeper into getting involved

Not always friendly, sometimes people do not acknowledge you at all.

Side conversations while someone has the floor can be disruptive

The meetings use to be great. The meetings now are loud, overtalking and sometimes disrespectful. There are people in the club that feel as though they need to talk just to talk. I feel that the drinking during the meeting needs to stop. Drink after the meeting. Some members can barely stand due to the drinking let alone be social, behave or have productive conversations on a topic. Also, we are the LIONS - I don't feel that we need to discuss Love, Inc at every meeting.

I feel eliminating the social hour and a different meeting location would accomplish more club business.

I miss having regularly scheduled speakers. I feel that this is a great way for our members to understand organizations, causes, community events, etc. that we support.

They are not depressing. However I would enjoy speakers to come in and speak to us.

We need programs other than just a meetings.

We know how to have a good time! Sometimes the negative personalities put a damper on that, but for the most part, the meetings are entertaining and worthwhile

7	MEETING CONFLICTS OR DISAGREEMENTS ARE ADDRESSED RESPECTFULLY
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	Rating	Responses	
	Strongly Agree	4	
	Agree	8	
	Neither Agree nor Disagree	14	
	Disagree	9	
	Strongly Disagree		

Comments:

Not always, I have witnessed some rude behavior

There are bully's & people hesitate to speak up or disrespected when speaking up.

I am unaware how conflicts are settled. The president I feel should address all issues right away between parties if there is a conflict.

I feel that this is hit and miss. It seems that at times that guidelines/rules aren't clear to set people who haven't chaired events/programs in the past up for success and this has caused the biggest conflicts in the past.

Some disagreement in meeting appeared to have been personal attacks on other members instead of addressing the issue in question

I nearly chose strongly disagree, largely because of the way a specific situation has been handled.

8	SUGGESTIONS TO IMPROVE MEETINGS	
	Choice	# Responses
	Future Guest Speakers or Topics to Consider	12

Comments:

Causes, non profits, leaders in community, sharing of members to know them better.

Get back to the basics with having projects we support and District officers at meetings so members can learn about Lions beyond our club

Guests who can provide useful info to members. Guests from the charities we donate to.

Leaders from Charities, health experts, financial planners

Marketing and Promotions expert to help members champion our mission, what others clubs are doing well that we can learn from, community partners with complementary missions or initiatives, directly hear from people or groups we've helped, township & village police & fire

Generally always interesting and worthwhile though I have no suggestions currently

Should have speakers from each charity supported by the club

Any organization we support financially.

Youth group, Community leaders

Survey members of expertise that they have like Boomer presented on 911 in Oakland County and Eric Marchewitz presented on computer security

How to be interviewed by media to promote the event and the lions club (most our interviews are Orion ONTV. Perhaps Joe Johnson could be a guest speaker.

Have a timeline established for each presentation so not to exceed the club agreed time, e.g. 10 minutes presentation and 5 minutes questions.

Find out what club members might have a worthwhile presentation topic like we had in the past with Boomer on his Oakland County Sheriff Communication Center and Eric on computer security.

8 Suggestions to improve meetings (continued)

Choice	# Responses
Traditions to Eliminate	8

Comments:

Rudeness, lack of empathy

Please eliminate the tradition of using foul language and swear words

Eliminate social hour

Attend 2 meetings to become a member. Seems very old school. Let people do what they can, and encourage attendance and participation.

Pledge of allegiance

8 Suggestions to improve meetings (continued)

Choice	# Responses
New Items/Topics to Add to Agenda	7

Comments:

A speaker at every meeting

Working with other community groups, other than the church, to do events and projects

More info presented by committee heads

Membership initiatives- what is being done

8 Suggestions to improve meetings (continued)

Choice	# Responses
Other Changes to Improve Meeting	12

Comments:

Speed up the Joker Poker process to draw the 3 cards. There are many ways to speed it up. All 3 tickets for the night could be drawn at once and cards distributed to each to open instead of drawing and reading each ticket and going table to table to draw the next and call the number.

Member spotlight, bring back

no drinking until after the meeting.

Please motivate members to read club's financial statements

Close bar at the beginning of the meeting

Assigned seating so everyone gets an opportunity to meet and talk with each other at monthly meetings.

Utilize numbered seating to randomly seat members at each meeting

Don't read all correspondence instead summarize. Have a cheat sheet on voting protocol for president if can't follow or remember the procedure. Assign a greeter for every meeting.

to much drinking before and during the meeting. A number of members get drunk and disrupt the meeting

Consider restricting the consumption of alcohol during meetings.

9	WHAT CAN THE CLUB DO BETTER TO SHOW THE APPRECIATION WE HAVE FOR OUR MEMBERS FOR CONTRIBUTIONS MADE OR FOR RECOGNIZING BIRTHDAYS, ANNIVERSARIES, SPECIAL EVENTS, ETC.
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Choice	# Responses
In our Newsletter	13

Comments:

A dedicated section for recognizing individual accomplishments each month. The prez sometimes includes this in the letter, but not always. Also, add birthdays, lions membership anniversaries, etc.

Birthdays each month, anniversaries, milestones

Listing birthdays would be nice

Announce in newsletter

Listing birthdays would be nice

Could add members birthday and date joined anniversary

Newsletter is great

Rate it as good

recognize birthdays, share necessary details about all upcoming programs, events, opportunities

Continue acknowledging

We could list birthdays the month before their birthday. Treat them to a special snack. Also put more of the members comments/ positive ones.

Section with upcoming member highlights. Recognizing committees for their work on events.

member spotlight could be good/fun. We had something like that a couple of years ago.

Perhaps a sunshine report section to highlight some members

9 What can the club do better to show appreciation (continued)

Choice	# Responses
On Social Media	10

Comments:

Club activities

Live broadcasts from sponsored events

share upcoming speakers as this may attract new members

On Facebook we could create a Lake Orion Lions Club private page where only our members would have access to the page. Each member on Facebook would need to accept an invite to the page and only those members would have viewing access to the page. All members could post and share information on the page that pertains to Lions or personal information that choose to share with other members. This would allow pictures and other members the ability to comment about posts.

We could create bio (biography) on each member with a photo to help members recognize other members and also know their background and hobbies.

9 What can the club do better to show appreciation (continued)

Choice	# Responses
At Meetings	10

Comments:

We only seem to recognize birthdays if they fall on meeting days. We should cover the whole month.

Mentioning birthdays for the month coming up would be nice

Could add members birthday and date joined anniversary

More recognition to those supporting events

More personal approach

Try to greet all at the meeting before it starts.

Let people be recognized within the sunshine report. I don't feel birthdays or anniversaries are necessary . Let people state that themselves if they want to during sunshine report.

9 What can the club do better to show appreciation (continued)

Choice	# Responses
Other	8

Comments:

We do a good job of acknowledging when something bad happens to something, such as deaths, hospitalizations, etc.

I think a recognition plaque is great for people who have gone above and beyond during the year to be presented at the initiation banquet.

Long standing members should mentor new members

I feel its up to the individual as some do not want recognition

I feel that we do a pretty good job of recognizing people's accomplishments and their special events.

Send out a questionnaire with a few areas: individuals favorites and how they like to be recognized. As not everyone likes to be recognized in the same way.

10	RECOMMENDATIONS TO IMPROVE OUR PRIMARY FUNDRAISING EVENTS
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Choice	# Responses
Lion Races	14

Comments:

Dan doing great job

Electronic races may be an option to speed up the time. Fun event.

Better organization, little chaotic and runs too long

Build on the festive vibe created by the ladies who wore Kentucky derby hats. We need new centerpieces. The ones we have are looking very shabby and old and there was not enough for each table last year.

More spirited apparel/New centerpieces

I love the Lion Races. However I do feel the event goes too long.

switch from the taco buffet to something else (not pizza)

More publicity

Stop the table to table race sales. It's chaotic for members and attendees. Set up stations around the room for sales.

Use new option for races-takes too long

et an earlier start on the event

We should consider holding the lions races at a time when the outdoor patio can be used at the venue. We need more space.

Find a new method of selling betting slips to speed up the downtime between each race.

10 Recommendations to improve our primary fundraising events (continued)

Choice	# Responses
Jubilee/Beer Tent	15

Comments:

Find another way to advertise Jubilee since only locals are familiar with the term Jubilee.

Bring in food to tent, any type

Charging way too much, better bands

Need student help for set up and tear down at event.

Improve quality of bands to draw bigger crowd

Better advertising is essential - need a banner across M24 at minimum // more sponsorships // consult with dragon on the lake for money generating ideas (same with Romeo peach fest)

include one drink ticket with the \$10 cover charge

either eliminate cover charge or go back to \$10 with a drink coupon

More publicity

Advertise, Advertise, Advertise.

Good food vendors in the beer tent

Maybe change event somehow

Spend more money for entertainment

either eliminate cover charge or go back to \$10 with a drink coupon

Higher professional security or work out a plan with the local police department.

10 Recommendations to improve our primary fundraising events
(continued)

Choice	# Responses
Flare Sales	11

Comments:

Work together with Lake Orion Lake Association LOLA to market the sale of flares

Well done, invite others to sell on water/boat.

More involvement

Great event - inexpensive to run and people love it!

expand, if possible, to other lakes to make it more inclusive

Involve Lake Orion Lake Association and ask people who live directly on the lake to participate in flare sales either on the lake or around their neighborhoods.

Partner with people on the lake & other lakes to sell flares

ROI seems good as long as Pam et al don't mind the effort

More publicity

10 Recommendations to improve our primary fundraising events
(continued)

Choice	# Responses
Charity Car Show	9

Comments:

Keep test drive with Skelnek

Great event - inexpensive to run and people love it!

Excellent new event

ROI for year 2 was good. For yr3... Completing sponsorships with ford by adding GM dealership

More publicity

good event and get more members to participate

10 Recommendations to improve our primary fundraising events (continued)

Choice	# Responses
Charity Poker	8

Comments:

Allow Jim to have a co-chair

More people to sign up - even if you could split the later shifts into multiple people - same people volunteer

Better member participation, no reason members have to do multiple shifts

More publicity

need some more training so people are not afraid to participate

Now Charity Poker has become the largest financial fundraiser for our club we need to find a way to guarantee we always can have the minimum State of Michigan required 3 members signed up to work each shift.

10 Recommendations to improve our primary fundraising events (continued)

Choice	# Responses
Christmas Dinner and Auction	10

Comments:

Have high school kids assist as volunteers.

Live auction

The location is very nice but last year was not festive. It felt like we were at a school event - did not feel like Christmas at all. There was a positive Christmas vibe at Milosch that was not there last year. The decor appeared cheap as compared to previous years.

Event has really lost its luster, bring back previous chairman

Ask members to approach businesses they frequent to donate services/goods for the auction. Have members dressed for the season to add a more festive atmosphere at the event.

Dress up for season - Need improved sound system

Better advertising to get wealthy people there // Better auction: look into auction item consignment/procurement companies (i.e. creativecharityauctions.com) // Target more affluent attendees/sponsors

More publicity- Though I think the committees for all these events do an absolutely outstanding job, I believe it generally helps to get the word out as much as possible by all means possible- Though I can't think of anything specific to increase publicity.

Advertise, Advertise, Advertise everywhere. Clarkston, Rochester, auburn hills, oxford,...

Changes needed with auction items

Don't close auction items before the time is up. Many wait for this time.

11	HOW TO IMPROVE OUR RECRUITING EFFORTS (DESCRIBE)
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	Choice	# Responses
Recruiting Materials		10

Comments:

- Create a recruiting brochure specific to the Lake Orion Lions Club.
- Business or post cards
- Make them more localized instead of generic info from LCI
- Have recruiting materials available with a recruiting table at each event.
- Good materials - provided to members to promote to friends
- Short videos (30s-2min) highlighting one thing we do (or impact we make) with a “join the cause” call to action at the end // Leverage Instagram, TikTok, FB reels. Paid google and fb ads.
- Tv ads not just in Orion tv, do a billboard ad
- Lots good materials there. Newspaper more
- Use QR code to link directly to membership info.
- We need recruiting materials gear toward club versus Intl

11 How to improve our recruiting efforts (continued)

Choice	# Responses
Recruiting Younger/Busier Members	13

Comments:

We should find a member who is good with Tik Tok and Instagram. Younger people don't use Facebook.

Swag, item they might use.

Find out what interests them to get them involved

Valved students with volunteer opportunities and encourage membership and or bringing their parents to a meeting.

Increase social media exposure with various messages to recruit

Mixers and social events // Venues like TopGolf and the HUB // Solicit to chamber of commences (LO, Oxford, Auburn Hills), target golf courses, county clubs, and athletic centers.

As mentioned, meetings are difficult for younger people with children, or busy jobs. Get word out that zoom meeting to keep up with events.

Youth speakers. Youth volunteer coordinator

Offer alternative to being active in club without attending meeting. Perhaps occasional meeting and event or two a year for there club participation.

More networking events

Use of social media - visiting Universities in the area

We need younger members to revitalize our membership and extend the life of our club. The younger generation still working their jobs and having family obligations seem overwhelmed with commitments and then are asked to join our club and find time to join us for multiple meetings and events a year. Even with zoom, many younger folks aren't frequently available to join in the meetings. Perhaps we design a level of membership with less pressure on the obligation to attend meetings and events. We could reduce the pressure of the obligation of attending meeting and events and tailer membership to meet there availability. Maybe if they could attend one or two meetings a year and an event or two, we could have more devoted members who don't feel like they can't join because they don't have the time. Then when they find more free time they can start giving more time.

11 How to improve our recruiting efforts (continued)

Choice	# Responses
Individual Member Recruiting Efforts	11

Comments:

Continue to have members promote club to everyone they see

Have each member speak to at least one person per month about joining our club.

Have members target 1 new member per quarter

Contest and incentives. (i.e. Gift card to anyone who brings "x" (ie 2 or 5) potential members to a meeting during a calendar or program year

I think this seems to be the best ways. With 80 members there are 80 possibilities.

Talk with close Friends, sponsor people you know will be an asset.

use ask

Duty of ever member

All members should develop their own 20-30 second “elevator” speech that can be shared with people we come across and on why we are “Lions” and to generate interest where they may feel they want to find out more about joining our club. Members should have a way to quickly provide club membership information to someone that may be interested finding more information about our club. We should create a QR code linked our recruiting /membership information and provide to all members so they can readily share to prospective members.

11 How to improve our recruiting efforts (continued)

Choice	# Responses
Club Recruiting Efforts	10

Comments:

Open house, offering food drinks, snacks, maybe a raffle to get in door.

Have a couple of meetings that are highlighted as an opportunity to attend to learn about joining.

Get new people involved on a committee and acknowledge

Have speakers they would be interested in.

When someone posts a like or comment to an event posted on FB send them a message about finding out about our club or joining

A professionally produced, 3-5 minute, recruitment video should be produced perhaps with help of Orion ONTV or another source that can be posted on the website and shared at events.

A recruiting campaign could be conducted on Facebook.

A visible recruiting table at each event.

Member Chair - Need to reestablish annual open house

11 How to improve our recruiting efforts (continued)

Choice	# Responses
Streamlining Timeline from Application to Installation	10

Comments:

Seems to work well now.

Could definitely look at waiving two meeting rule

Prospective members should be required to attend at least two meetings. The interview can be conducted after the first or second meeting with a follow up call from the membership chair if the person is interested in joining or not at the third meeting, the person can be installed after they have been voted on by membership.

Reduce from 3 to 1 meeting before installation/approval

Make application, interview, encourage helping with fundraising. time spent in all kinds of ways in, helping with

Do prospective members have to attend meetings in person? Should they have to? Could there be a zoom social time before the meetings (virtual and in-person) join together. Could interview be conducted by zoom or phone call?

When there are extended delays between the application and potential installation date find alternative ways to bring them aboard sooner

Our policy and procedures requires a potential new member attend 2 meetings/functions, be interviewed and voted upon before being formally installed. I think the membership committee should recommend a process that would reduce the time especially during gaps in our meeting/function schedule that could extend the timeline.

11 How to improve our recruiting efforts(continued)

Choice	# Responses
Locations/Events to Recruit	10

Comments:

Have a new member table at all events + Kidsight trailer

Families of St Joseph church/school, Lk Orion HS, Notre Dame (school and events), Lutheran North

Community events or an open house

Summer music events, all downtown events

All events should have a way to advertise about membership for our club

All items with public attending and a recruiting team for them

Need to start looking at community calendars and see where we can start having informational booths

At events we host. We might try a post on social media asking for community volunteers to come on out and help out and see what our club is all about.

Have a new member table at all events + Kidsight trailer

Families of St Joseph church/school, Lk Orion HS, Notre Dame (school and events), Lutheran North

11 How to improve our recruiting efforts (continued)

Choice	# Responses
Other Recruiting Ideas	11

Comments:

Add flyers/recruiting materials to all mint boxes since we have so many locations now.

Integrate a recruiting to all non-service events.

We should consider a recruitment effort in Oxford where there is no longer a club and many of our members already reside.

Create profiles of the type of people we want to recruit as a new members

most clubs suffer from adding and retaining working members

Membership drive and expand into Oxford where we have many members residing. Market that our members are from all over Oakland County and not just Lake Orion.

Do more community serve projects. With community involvement. My opinion we do enough fundraising.

Attempt to recruit school volunteers/families

Sponsors should have more involvement with new members. Having been in the club a few years I've never had my sponsor reach out to me or invite me to joi

Discourage aggressive, bullying behavior from our current members, and restrict the consumption of alcohol in an effort to reduce the number of dust ups between members. Several new members have left expressly because of the way they were either treated or they saw others treated.

12	SUGGESTIONS TO IMPROVE NEW MEMBER EXPERIENCE (DESCRIBE)
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	# Responses
Choice	
Club Installation	8

Comments:

Make it something memorable

I think it would be nice to offer new members a t-shirt along with a badge. Polos etc can be on the new member, but obtaining a shirt makes you feel as though you belong.

Need to make it meaningful. When our secretary does it, it is very nice, when other members do it, it seems like they are using it as a time to grab the spotlight for themselves and grandstand too much

Ask the person to speak a bit about themselves and their interests talents that they would like the utilize within the club.

Shorten the installation speeches

Share in agenda and create a social media post - Welcome new Lake Orion Lion _____ with a photo of the person and short bio.

All new members encouraged to attend at

Have member conducting the installation have a script to reference

The club installation is our opportunity to make a true first impression on our new members. It would be nice to do all we can to make it memorable for them from their oath to receiving all their documents, nametag, shirt and orientation guide all on their installation.

12 Suggestions to improve new member experience (continued)

Choice	# Responses
Topic to Include in Orientation	12

Comments:

Overview of our activities

history of club, make-up and responsibility of board. what is required of a member

Ask what they would like most to contribute to our club.

Review events, volunteer roles, encourage participation

Spend the time you can. Be courteous to all members.

Overview of all supported charities and major events

Present information about the person

club and district history and how it roll up to LCI

History of club

12 Suggestions to improve new member experience (continued)

Choice	# Responses
Small Roles or Task to Offer	12

Comments:

Co chair for jobs

put them on a committee or project right away

Attend a committee meeting for an upcoming event right after joining .

Have a list of committees and ask which they would like to join and then have the chair person reach out directly to them, inform them when the next com

Give them a job that's why they joined

In charge of joker poker to learn names

Ask what they can do best

To offer or ask every new member. And if they say yes, don't leave them hanging.

Obtain list from chairpersons of tasks they could use help with

Keep it simple and make sure they are kept with existing members at meetings

Some of our committee chairs are overwhelmed with obligations. Perhaps they could identify some their tasks that they could relinquish and we could allow them to be picked up by new members.

12 Suggestions to improve new member experience (continued)

Choice	# Responses
Meeting Activities	12

Comments:

Random seating. The same people sit with the same people each time, leaving new people to fend for themselves. Break up the cliques by everyone picking a random table number at the door.

Towards end of meeting ask the new or prospective members if there was anything they didn't understand or need more information about what has been discussed.

Ditto with these areas as well.

Speakers, team building, ice breakers

try and get them to sit with other members each meeting

Member seating rotation to meet all members - more social interaction other than just sponsorinteraction

something for Lions to learn more about each other or connect with Lions outside their circle

Introduced at meetings for member may not have met at previous meeting,

Have the new members sponsor to their job.

Get to know the club - would be nice for newer members to learn about seasoned members and vice versa

13	WHAT WOULD ENHANCE OUR SOCIAL MEDIA AND NEWSLETTER	
	Choice	# Responses
Website		6

Comments:

Excellent now

It is fantastic

it's really good

	Choice	# Responses
Facebook		9

Comments:

Good when we have an event

Need more members to contribute items to it

videographer at most events for content

develop a recurring cadence to highlight one of the core programs or charities we support with a post

	Choice	# Responses
Newsletter		5

Comments:

Have people write their own articles.

Good info on status and upcoming events

Need more members to contribute items to it

section for committee vacancies. Pictures submitted to editor. member bios posted.

	Choice	# Responses
Other		6

Comments:

At one time, we had a member (new and old) do a 2 min intro about themselves at meetings. This helped new members become familiar with/to old members.

I think all is great in this area.

share posts on Instagram and videos on TikTok

Newspaper articles

I think we do a great job with social media. Not all people do Facebook. Some times old fashion advertising works.

14	WHAT NEW EVENTS SHOULD THE CLUB CONSIDER (LIST IDEAS)
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Choice	# Responses
New Fundraisers	13

Comments:

Top golf? Home tours

Wine tasting, bring back Taste of the Town, road rally, bed races

Top Golf outing . Booth selling apples at Arts & Apples Festival in Rochester

Social event inviting one of our target constituents (xmas basket families, leaderdog recipients, etc). Promote/recruit potential new members to attend to meet some of the people we help. Fun venues like TopGolf, HUB, Legacy925, bowling alley, etc. Corporate sponsorship. One example of all of this would be a spin on "Dinner in the Dark" but with Bowling... Sighted will wear blindfolds. Bowling alley is all dark with the black light and neonlights they do (when you're not wearing your blind fold) each lane has "helpers". Bumpers are up and the bowling ramp they use for little kids is available. A social event for blind and visual impaired that also gives sighted opportunity to participate. We could do this theme in a variety of ways (curing at the HUB, TopGolf) for a variety of groups that we help/support. Integrating both the people we help and potential new members (and current members). Engagement will go through the roof.

need a committee to pursue grants, corporate donations, etc.

Would be interesting to speak with other Successful Clubs to get some of their ideas and successes.

Euchre tournament for LO ...not other clubs

With Twp or village sponsor a children's park event with music or art

Digital fundraiser each month for a specific charity. Could be on Website and FB.

Always need new ideas

Some sort of bourbon tasting or wine tasting event.

14 What new events should the club consider (continued)

Choice	# Responses
New Service Projects	11

Comments:

Can we do anything to add our name to parks or other areas of the township? I saw one of those giant lion drinking fountains on a park pavilion in a small town. They also built gazebos for that park right by the lion with a sign talking about the history of the club.

Helping youth

Working with other community groups to help community. Boy Scouts? Girl Scouts?

Sponsor LOLA by giving a donation/lunch for participants in the CPR course they offer an annually. Encourage our members to participate in the course to be certified in CPR.

Toiletry and food drive for Love, Inc and others

we have plenty

Service project options , but they need to remember a lot of us are getting up there.

Collect food for Thanksgiving with free paper shredding

Possibly revive taste of the town, depending upon whether or not the art center is still doing it.

Lions Club World Service Day is October 8th, a day to celebrate the global humanitarian efforts of Lions Clubs international and for members to serve their communities through various projects. The day encourages awareness, highlights the collective power of service, and inspires new members to join the cause of improving lives worldwide. Our committee shows the chair of the is our Board of Directors.

14 What new events should the club consider (continued)

Choice	# Responses
Additional Community Events to Participate in	9

The township still has the fall festival. We did it one year and had good success. Also, maybe we could participate somehow in the Big Rig Gig or other Parks & Rec events. We seem to do a lot in the village, but not in the outer reaches of the township.

Is it worth the cost of paid facebook marketing or other things like TV, billboards, or online event marketing companies? I wonder if any of these would truly increase our attendance.

Keep presence in community. Do more with the chambers.

Look at community event calendars and get recruiting/information booths

Have members reach out to family and friends, encouraging membership.

Support LOLA CPR training - donate food for 1 annual session. Actively discuss and promote our fundraising efforts and other activities (Christmas baskets) with friends, business partners, church relationships

Advertising on social media, create reels during special events to gain visibility of more than just Lions members

More digital. More paid marketing. Create an opportunity for other entities (corporations, partner non-profits, etc) to promote events for us or co-brand in general.

People in the community are aware of us and appreciate our community support.

Use all avenues available to highlight our activities, though that is done quite often and well- Try to be in front of the public eye as much as possible through local media sources/ Print, various other groups' sites, OnTV, etc.

self premonition. let people know we're here

One time club purchased polo shirt or sweatshirt for every active member

Identify other Lake Orion/Oxford social media groups that would allow us to post events, share a recruitment efforts, etc.

At events have a sign of where we donate and who we support Post on FB about our club donations and support . Following an event submit article for local paper on the success of an event with approximate amount raised and how it will be spent.

Internet marketing and social media are the only truly effective ways to market the club In this day and age.

Anything going on downtown, great recruiting opportunity

I'd like to see an event such as an Easter egg hunt for children within our community whether it be low income or special needs kids.

Form a Lions Team to participate in the Dragon races/ A Lions Club boat /Downtown events

14 What new events should the club consider (list ideas)

Choice	# Responses
Additional Social Events for Members	7

Comments:

Euchre tournaments were fun the one year.

Club euchre nights, club trivia nights

I'd like to see a potluck dinner other than the full kickoff picnic during the year. Not sure where that could be held, but I'm sure we could look into that.

Club Christmas party or NYE party that is not a meeting

Summer bus trip for good time

15	HOW DO WE IMPROVE/ENHANCE OUR MARKETING IN OUR COMMUNITY
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Comments:

Is it worth the cost of paid facebook marketing or other things like TV, billboards, or online event marketing companies? I wonder if any of these would truly increase our attendance.

Keep presence in community. Do more with the chambers.

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Have members reach out to family and friends, encouraging membership.

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Internet marketing and social media are the only truly effective ways to market the club In this day and age.

Better publicize what we do and who we donate to. This can be on social media or at events with signage. At Lapeer Days sponsored by the Lapeer Optimist Club they utilized a banner to list their large donations during the year. They utilized additional banners to highlight individual messages, e.g. THANKS TO YOUR SUPPORT THE LAPEER OPTIMIST CLUB HELPED REBUILD THE TENNIS COURTS AT LAPEER WEST.

16	WHAT NEW TECHNOLOGY SHOULD THE CLUB CONSIDER
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Comments:

Technology that works well.

Use that for all of our events. Offer up online donations for White Canes

videographer - camera, stabilizer rig, mic, editing software, etc. Consult with people who do this already.

Whova app for live events

Digital sign board to replace the trailer(s).

Offer venmo or electronic payment options for joker poker or tail twister fines.

17	SUGGESTIONS TO ENCOURAGE OUR MEMBERSHIP TO VOLUNTEER TO TAKE ON LEADERSHIP ROLES IN VACANT CHAIRPERSON COMMITTEES SUCH AS WHITE CANE STREET COLLECTIONS OR GOODFELLOW NEWSPAPER SALES THAT NOT ONLY COLLECT DONATIONS TO SUPPORT CLUB CHARITIES BUT ALSO BRING RECOGNITION TO OUR CLUB WITH OUR MEMBERS BEING IN THE COMMUNITY.
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Comments:

There are leaders and members in every aspect of society...work, home, clubs etc. The Lions are no different. Some people just want to be a Lion and help at events. Some are not leaders and have no interest in leading an event. This should not be a detriment to them. I think we focus on the strengths of people....ie. Brenda loves to decorate and party plan - she has no interest in running a program, but helps at every event in that capacity. Her help is immeasurable. I do feel that we canvas the membership and talk one-on-one with them to see what their hesitation may be. It may be something that they just need a person to step up with them. Just a thought.

There should be mentors from the experienced leaders to help guide younger members

Try to promote it as a fun event instead of a "club job"

Have an open discussion at a meeting about white Cane sales. Perhaps it would be safer to have a location outside of a grocery store than taking our chances within traffic. Our traffic situation in Lake Orion makes it rather dangerous to be out on the streets moving forward.

Discuss at meetings. Solicit volunteers again

I'm okay with these not being an active service project. An alternative would be to do a modified version at some of our events like Jubilee or the car show. Or dragon on the lake. Or partner with leader dog or another visual impairment organization

Street corner collections are not successful because only a few members show up. It's old school fundraising. See note in 14 above re new fundraising ideas.

What is the current stance with the township and OCSO we were more or less threatened to be ticketed collecting money in the streets

I suppose direct appeals to them by membership, as opposed to waiting for them to step up??

make it fun

Have event mentorships where old member is co chair with new member

These tasks seem daunting when people no very little about them. Encourage 'new' co-chairs for to support someone who chairs a project or has in the past.

Not working now. Attend events downtown and community to pass out our good information and say hello. Each major event should have a newer member involved for new leaders

Expectations of club members participation should be clearly defined.

Have past head work with them so they feel comfortable

Prepare handout on steps necessary to chair a committee Handout from previous chairperson on tasks to run the event Handout on preparing a budget for an event

I think we need to recognize that today's new Lion is not Interested in sales efforts or street marketing. I am not an expert in the field, but perhaps we should look at tapping into the Internet, fundraising world, or even into crowd funding.

18	OUR SPONSORSHIP COMMITTEE TO SOLICIT LOCAL COMPANIES TO SUPPORT OUR CLUB HAS NO CHAIRPERSON SINCE LAST YEAR RESULTING IN NO ACTIVE CLUB SPONSORS OR SPONSORSHIP MONEY FOR THE CLUB. WE CAN ALLOW OUR EVENT CHAIRS TO SEEK OUT SPONSORSHIP FOR THEIR INDIVIDUAL EVENTS OR ENCOURAGE A MEMBER TO CHAIR THE COMMITTEE. WHAT SUGGESTIONS SHOULD THE CLUB CONSIDER.
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Comments:

Get new people to start up again.

I feel the committees working on events can canvas the local companies, etc for their event. I feel others can definitely help.

Find out why the sponsorship committee disbanded, fix that problem. The members on the committee did a great job and knew what they were doing. Their biggest problem was a lack of communication to the event chairs and the board and their lack of knowledge on the history of the club, meaning, they stepped on toes with some of their approaches to businesses and ruined long standing relationships. Need to talk to event chairs and long term members to see what is already established so they can work around that

I feel it's a large burden to ask one person to handle all sponsorships. I believe the committee head and folks within the event committee should take on that task.

Form a sponsorship committee.

I think this is essential and we need a stand alone committee. In addition, each event has a person (chair or member) who coordinates with the main sponsorship committee. We won't have success if it's only event focused... like asking for Meijer for sponsorship for xmas baskets. They should be able to pick what event or initiative(s) they want to sponsor. We should get larger amounts that way and the event chairs usually don't have the capacity to effectively solicit large sponsors. I think the board and tenured members have become complacent and think we have "plenty of money". A phrase that came up often the last couple of years. We can do so much more if we had consistent and larger sponsors. Starting in 2026, enhancements to charitable donations (tax deductions) go into effect impacting both individuals and corporations. Leveraging this can be driven by the sponsorship committee.

Again, we need a committee for this, not just one chairperson. See note in 14 above regarding new fundraising ideas.

I would like to see it brought up and discussed at a meeting

A member to chair the committee would be best. So all events could benefit. Leaving it up to the chair allows it to slip through the cracks.

More details on what is involved in this shared at a meeting and to club members that can't or don't attend meetings. Maybe someone who can't or doesn't attend meetings would like an opportunity to support in this way but doesn't know about the opportunity and what would be involved.

Have all asked where they work?

Sponsorship committee takes away from established fundraisers by taking all the local sponsorship money. It should be discontinued.

I think it is best to empower the event chairperson to solicit and secure the sponsorships that they wish to have.

A member to chair the committee would be best. So all events could benefit. Leaving it up to the chair allows it to slip through the cracks.

19	WHAT ADDITIONAL COMMITTEES OR SUBCOMMITTEES COULD BENEFIT OUR CLUB
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Comments:

A membership committee. I am unaware if one currently exists.

Membership committee needs to be reestablished. Select new members.

Grants- someone to research possible grants available to the club

Member participation committee.

Perhaps we could establish a disciplinary committee, one that hears grievances about disruptions within the club. Leaving it up to the seated president to address poor behavior isn't always the best solution.

A natural disaster response committee as a subcommittee to emergency services or a stand alone committee could be established to set up procedures and guidelines for response to natural disasters in our community. This could be tornado, major fire, etc. that Lions are known to respond to.

20	ADDITIONAL SUGGESTIONS TO IMPROVE OUR CLUB
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Comments:

Have people in club to address people at meeting, greet them, talk to them, sit by them, don't act like you don't care or you're in horrible mood, stay consistent.

This Club is very large yet the same 20 people are the only ones who participate in most of the events. I feel we need to see why members are truly members....are they members for name only (their work asked that they join, they are doing it for their resume or do they really want to help). The events take time to plan and execute and there are a lot of "good intention" members. I know you can't force anyone to do anything, and personal lives should always come first, but I find that the same people do every event and not sure why members are members if they don't participate in meetings or events. I personally liked when Sue asked individuals to spotlight themselves in the newsletter. Go through the club and ask each individual to answer a few questions about themselves and add it to the newsletter. It may be a great way to find out special abilities that people have that could help the club (ie. Dan is an excellent mechanic, Brenda is an excellent decorator) and it may help new members, or even old, to get to know other members. I know you don't know who this is, but I bet 90% of the club have no idea what I like, what I do for a career, etc. Thank you for taking the time to do this survey. I know we have done this in the past, but any new suggestions or even if one good change comes from it, then it was worth it.

Maybe we could hold a corn hole fundraiser event.

Newer members feel intimidated by the older members and feel their voice is not heard

We are a good club, could definitely be better. Need to find out what the internal issues are within the club and fix those. We need members who want to be in the club, participate, and be active, not members who want to pay their dues and just say they are members. Really need to address drinking at meetings

I think our members all need to work together as a team. It's important that board members work together well, and that our president often speaks of us being a team effort and why we have become Lions in the first place. To serve our community, to leave this community a little bit better than when we joined. To make a positive difference by utilizing our time, talents, and life experiences.

higher yield on our savings. If cash flow/needs allow for it. Putting some of the "longer term" savings could generate enough for 1-2 scholarships. i.e. \$50,000 into a 11 month CD could generate >\$1,800 in interest (depending on rates).

Have people in club to address people at meeting, greet them, talk to them, sit by them, don't act like you don't care or you're in horrible mood, stay consistent.

More support of youth in community. Come to talk about their interest, etc.

Sorry I can't be more "proactive" on some of these areas, primarily because of lack of certain insights and such, though these are the very areas we need the most input I would think- Hopefully others will be more creative and knowledgeable to advance our Lions Club and increase our awareness in the community and draw additional folks looking to do "good deeds"!!!

More support of youth in community. Come to talk about their interest, etc.

Create different levels of membership (same fee) but less obligation at different levels in attending meetings or events where new members with busy lifestyles might be available a few times a year to help out.

Introduce a sense of order to the meetings. For those folks who are not yet retired, three hour meetings that run late into the evening are not desirable. We should run the business meeting in a more orderly fashion, and then allow for a social meeting after the fact for those who wish to stay.

Find service projects that can be done in conjunction with another organization like American Legion, Lake Orion Lake Association, Lake Orion DDA, etc.

Seek out a vendor or process that can expedite the shirt order for new members.