Marketing Operations

Senior Marketing Automation Specialist

implementation and execution of digital marketing programs

* Coordinate the day-to-day execution of email marketing programs
* Set up, deploy, and monitor email campaigns
* support strategic marketing programs
* Edit and upload HTML emails
* a/b tests
* Troubleshoot technical
* Maintain campaigns, content, and offer details on marketing platform
* Work with Product Teams
* test new applications

**The Person:**
use marketing technology

marketing automation or email marketing tools.

lead junior team members

**Qualifications will include:**

* Experience with marketing automation platforms or email marketing tools
* Intermediate HTML skills

**About Pegasystems:**
develops strategic applications (for sales, marketing, service and operations).

connect enterprises to their customers in real-time

available on-premises or in the cloud