

2024 Directory of Cellulose Nanomaterials Advertising Orders: Terms and Conditions

About *The Directory*

The Directory of Cellulose Nanomaterials is published by Biobased Markets, Market-Intell LLC. Publication of the second edition, i.e., the 2024 edition, is expected in May, 2024.

The Directory will be offered as a free PDF and also as a low-cost print option. It will be announced in TAPPI's *Over the Wire*, a weekly news article distributed by TAPPI to more than 6,000 subscribers and the TAPPI Nano website, and the TAPPI Nano event website.

A press release will be issued upon publication. The press release will be made available to subscribers and others to distribute as they see fit, with or without modifications.

The Directory will also be offered on the Biobased Markets website, announced on LinkedIn, and distributed globally to the Biobased Markets mailing list and other channels as appropriate.

All are welcome to share it with colleagues, suppliers, and customers.

Listings are free, and can include name, address, phone number, website URL, and contact information with up to 5 lines of text, Calibri 10 pt, approximately 92 characters per line including spaces. Additional text can be added for \$100 per line, subject to minimums. Email jackmiller@biobasedmarkets.com. A template follows below.

Ad prices and terms

The Directory will be funded through advertising. Prices are as follows:

Back cover	\$2,000; includes logo on "sponsors page" and Biobased Markets website
Inside front cover	\$2,000; includes logo on "sponsors page" and Biobased Markets website (reserved)
Inside back cover	\$2,000; includes logo on "sponsors page" and Biobased Markets website
Full page	\$1,500; includes logo on "sponsors page" and Biobased Markets website
Half page	\$900; includes logo on "sponsors page" and Biobased Markets website
Logo in listing:	\$200; includes logo on "sponsors page" and Biobased Markets website

Orders and final copy for all listings are due by April 15.

Advertising orders will be invoiced by Market-Intell LLC and are payable within 30 days of receipt of invoice. Minimum order is \$300.

Payment can be made by check, electronic funds transfer, wire transfer, or by credit card through PayPal. A 1099 will be provided on request. For any orders paid through Pay Pal a service charge of 10% or \$30, whichever is greater, will apply.

If it is necessary for Market-Intell LLC to be set up as a vendor in your system, we will provide 1099 and bank information including SWIFT code. There will be a \$500 minimum for any orders that require us to use your system to set up Market-Intell LLC as a vendor.

Any orders originating in the U.S. State of Connecticut will be subject to sales tax of 6.35%. Any local sales taxes, PST, GST, VAT, etc. outside of the State of Connecticut are the responsibility of the client.

Listing template

Here is a template for a free listing, with five lines of text or less:

Market-Intell LLC, Biobased Markets

123 Main Street
Anytown, USA 12345
(123) 456 7890
www.biobasedmarkets.com

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Contact:
jackmiller@biobasedmarkets.com