

John Spiropoulos

Reporter/Writer/Producer
spirovideo@aol.com

OVERVIEW

I'm a three-time, Emmy-Award winning former TV News reporter and producer with 50 years of experience. Here is a five bullet point summary of my career.

- TV News reporter (Washington, DC) specializing in personal finance and the economy. 3,000 reports.
- 6pm Local News Producer/Writer: Washington DC, Detroit, Miami and Louisville.
- Reporter/Writer/Producer of more than 1,800 public policy videos for trade organizations.
- Reporter/Writer/Producer of dozens of technology training videos for law enforcement. They included CyberCrime Fighting which was sponsored by the Federal Government.
- Reporter/Writer/Producer of numerous financial literacy and self-help videos. They include:
 - Chase Bank's MoneyWise investing
 - Ernst & Young/Kiplinger Guide to Retirement Security
 - The College Freshman Survival Guide purchased by five major universities.

SUMMARY OF EXPERIENCE — NEWS CAREER (1971 – 1989)

TV News Reporter. WJLA-TV (ABC Affiliate) Washington, DC. (1979 – 1989)

My beat at WJLA was personal finance, consumer news, the economy, business, the energy industry and the Federal government — basically anything that involved money.

- I filed more than 3,000 reports on how personal finance and economic issues affected everyday Americans. I also covered Federal budget issues and every presidential address regarding the economy, budget and taxes.
- I was management's go-to guy for training new reporters and producers.

News Assignment Editor. ABC News Washington Bureau (1978 – 1979)

I served in several different capacities on the assignment desk, doing story research and shuffling crews around Washington.

News Assignment Manager. WJLA-TV (ABC Affiliate) Washington, DC (1977-78)

I was a key decision maker in determining what news events and issues to cover. That included which stories to assign and dispatching reporters and camera crews.

6pm News producer (Multiple Cities)

I wrote and produced more than 1,900 newscasts in four cities. The producer decides which stories get in the news, the order they appear, the time allotted and the type of visuals to use.

Washington, DC.	1974 - 1977	WJLA-TV	ABC Affiliate
Miami, Florida	1974	WPLG-TV	ABC Affiliate
Detroit, Michigan	1972 - 1974	WJBK-TV	CBS Affiliate
Louisville, Kentucky.	1972	WAVE-TV	NBC Affiliate

Anchorman/Reporter/Producer. WTIU-TV (PBS) Bloomington, Indiana (1971-1972)

I wrote, produced and anchored a monthly, half-hour news magazine program. I also served as moderator for a live, hour-long public affairs program every week.

SUMMARY OF EXPERIENCE — POST NEWS CAREER (1989 – PRESENT)

During this time period, I wrote and produced a wide range of videos for corporate and trade association clients as well as self-help videos for public purchase. Some involved assembling and supervising large staffs for major events.

NADA-TV Senior Correspondent and Executive Producer (1998 – 2015)

As a freelancer I wrote and produced more than 1,500 news reports for NADA-TV, the video channel of the National Automobile Dealers Association.

- Monthly reports covered the impact of Federal legislative and regulatory action on dealers, employees and consumers. The reports also covered various conferences that occurred in New York, Los Angeles, Dallas, Chicago and Washington, D.C.
- I assembled news teams of 25 reporters, cameramen and video editors and produced daily, one-hour newscasts during NADA's annual four-day conventions.

College Freshman Survival Guide

I wrote, directed and produced a package of 38 videos on how to succeed in college. Five major universities bought a DVD copy for each first-year student. The videos were shot on location at a dozen campuses. They feature students, professors and academic counselors who offer their "expert" advice on where to sit in class, how to study, how to prepare for exams, etc.

CyberCrime Fighting: Child Porn, Homicide & Fraud

I wrote, directed and produced a package of 38 videos teaching Federal, state and local law enforcement how to investigate Internet and computer crime.

- The project, funded by the U.S. Department of Justice, featured real cases where the collection of digital evidence played a critical role in solving a wide spectrum of crimes from child porn to homicide and fraud. Shot in ten states from New York to California.

Subject Matter Expert: Financial Literacy & Self-Help Videos (See list on Page 3)

I wrote and produced several "how-to" videos for direct sale to the public, financial institutions and other organizations. (See list on page three.) As a subject matter expert, I've appeared on:

- ABC's *Good Morning America*
- NBC's *The Today Show*
- CNN's Mid-Day Report
- Dozens of local TV and radio stations across the country.

SOFTWARE AND HARDWARE PRODUCTION SKILLS:

- 17 years of experience editing with Final Cut Pro and other software tools including Compressor, MPEG Streamclip, Snapz Pro X, QuickTime, Flash and CrumplePop
- 24 years of experience using Photoshop
- 24 years of experience shooting with Panasonic digital cameras

EDUCATION

- Graduate. College for Financial Planning 1992
- Bachelor of Arts degree. Journalism and Political Science. Indiana University Class of '70. Graduation Date: January 10, 1978

PRODUCTIONS AND PUBLICATIONS

The following self-help videos, books and other supporting print materials were produced for direct sale to the public, financial institutions and other organizations.

The College Freshman Survival Guide (Current Edition)

38 videos and Learning Point pdfs for each. College students, professors and academic counselors at twelve campuses offer incoming freshmen advice on what it takes to succeed in college. Five major universities bought a DVD copy for each first year student.

The College Freshman Survival Guide (1992 edition)

40-minute video, 22-page booklet. College students offer incoming freshmen advice on what it takes to succeed in college.

How to Pay for College

36-minute video, 72-page guidebook. A practical guide to getting the money you need. For parents of teenagers or toddlers. Covers everything from the FAFSA to investments.

Parenting Your College Freshman

53-minute audiotape, 19-page booklet. The audiotape focuses on long-distance parenting. The booklet discusses student personal finance issues such as banking, car insurance and insuring valuables.

MoneyWise Investing

22-minute video, 25-page guidebook. Explains the risks and rewards of investing in mutual funds. Chase Bank purchased 5,000 copies for special clients.

Ernst & Young/Kiplinger's Guide to Retirement Security

55-minute video, 78-page guidebook. This guide to retirement planning covers investment choices and strategies to maximize pension distributions. Multiple financial institutions purchased 5,000 copies each.

Arthur Young/Kiplinger's Guide to Personal Finance

35-minute video, 47 page guidebook. A financial planning primer. It covers goal setting, winning saving techniques and investment strategies. Multiple financial institutions purchased 5,000 copies each.

How to Stretch Your Retirement Dollar

40-minute video, 116-page guidebook. A guide to helping senior citizens increase their income and reduce their cost of living while fighting inflation and maximizing available tax breaks.

The Car Buyer's Survival Guide

48-minute video with supporting brochure. How to buy the right car at the right price.

§ Helping Hands: The Right Way to Choose a Nursing Home

A 26-minute video that shows what to look for and what questions to ask in evaluating and selecting a nursing home.

VIDEO TRAINING PROGRAMS

I've written, directed and produced dozens of training videos on a wide variety of subjects. Here is a list of the major programs.

CyberCrime Training_I

20-minute training video for U.S. law enforcement agencies

Client: AOL and other major Internet Service Providers

CyberCrime Training II

38 training videos for U.S. law enforcement agencies

Shot in Arizona, California, Florida, Illinois, Indiana, Maryland, New York, Utah, West Virginia, and Wisconsin

Client: National White Collar Crime Center

CyberCrime Training III

Video series for Interpol and worldwide law enforcement agencies

Shot in England, France and Germany.

Client: European Police Agencies and the U.S. National Center for Missing and Exploited Children

Emergency Preparedness_National Capital Region

A series of 8 training videos for first responders — police, fire, rescue units and health officials — in the event of a terrorist attack or other public health emergency.

Client: Montgomery County, Maryland Public Health Emergency and Response Unit

Combating Hi-Tech Crime_New York

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot in New York City with state, local and Federal law enforcement authorities.

Client: Cellular Telecommunications Industry Association

Combating Hi-Tech Crime_New Jersey

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot in New Jersey with state and Federal law enforcement authorities.

Client: Cellular Telecommunications Industry Association

Combating Hi-Tech Crime_Pennsylvania

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot in Pennsylvania with the state police and the Pennsylvania Attorney General.

Client: Cellular Telecommunications Industry Association

Combating Hi-Tech Crime_Oklahoma

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot with the Oklahoma state police, state prosecutors and the U.S. Secret Service.

Client: Cellular Telecommunications Industry Association

Combating Hi-Tech Crime_Texas

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot with the local police in Houston, state criminal justice officials in San Antonio and the U.S. Secret Service.

Client: Cellular Telecommunications Industry Association

Combating Hi-Tech Crime_California

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot with state, local and Federal law enforcement officials in Sacramento and Los Angeles.

Client: Cellular Telecommunications Industry Association

Fighting Cellular Fraud in Washington State

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “probable cause” and other legal issues. Shot with state and Federal law enforcement officials in Seattle.

Client: Cellular Telecommunications Industry Association

Fighting Cellular Fraud in Canada

Law enforcement training video. It teaches how to combat cellular phone fraud and the violent criminals using cloned phones. The video covers “reasonable suspicion” and other legal issues specific to Canadian law. Shot with the Royal Canadian Mounted Police in Toronto and Vancouver.

Client: Cellular Telecommunications Industry Association

Pain Point Employee Training Series for Auto Dealerships

50-video series covering a wide spectrum of technical and financial issues involved with the operation of a dealership.

Client: National Automobile Dealers Association

PRINT TRAINING MATERIALS**Estate Planning: Wills & Trusts**

By Financial Reporters John Spiropoulos and Peter Weaver

A primer on Estate Planning. 14-page booklet

Client: New York Life Insurance

CyberCrime Fighting: The Law Enforcement Officer’s Guide to Online Crime

20-Page Pocket Guide

By John Spiropoulos

Client: National Cybercrime Training Partnership

AWARDS FOR BROADCAST NEWS REPORTING & PRODUCTION

Three Emmy Awards for TV News reporting and production
WJLA-TV Washington, D.C.

Mortgage Bankers of America *Janus Award* for financial reporting
WJLA-TV Washington, D.C.

Fiscal Policy Council *Citation of Distinction Award* for financial reporting
WJLA-TV Washington, D.C.

Vietnam Veterans Memorial “Reporter of the Year” award
WJLA-TV Washington, D.C.

NON-BROADCAST AWARDS: EDITORIAL CONTENT AND VIDEO PRODUCTION

- PRSA Bronze Anvil Award
Public Relations Society of America
National Award for best Video News Release
Subject: U.S. Postal Service Crackdown on Drug Distribution by U.S. Mail
- PRSA Toth Award
Public Relations Society of America
National Capital Region
NADA-TV Internal Video Programs
- PRSA Public Relations Society of America
NADA-TV Public Affairs/Issues Management
Subject: Cash for Clunkers
- ASAE American Society of Association Executives
NADA-TV Excellence in Video Production
- IAMA International Automotive Media Award
NADA-TV
- AEGIS NADA-TV Reporting on Federal Law
Subject: Corporate Average Fuel Economy standards
- Eight Telly Awards for editorial content and video production