



## The Northwest Side Irish 23rd Annual St. Patrick's Day Parade

**Sunday, March 15, 2026**

### **Corporate Sponsorship – Sponsorship Request Form**

As we proudly celebrate our **23rd Annual St. Patrick's Day Parade**, we also mark our **24th year as an organization**, continuing a cherished tradition rooted in Irish pride, heritage, and community spirit. A complete list of **Sponsor Package opportunities and pricing** is available on the attached sheet.

### **Sponsorship Opportunities**

Sponsorship opportunities are available at a variety of levels and can be **custom-tailored** to best align with your company's goals and interests. A dedicated member of our Sponsorship Committee will be happy to work with you to create a meaningful and rewarding partnership.

For businesses that may not be able to participate through a traditional sponsorship, we also gratefully welcome **in-kind donations of products and services**, which play a vital role in the success of this community celebration.

### **Why Your Support Matters**

Our sponsors are the backbone of the parade. Your generous support helps enhance the overall experience for parade participants, volunteers, and spectators alike, while also assisting with essential event expenses such as:

- City permits and services
- Police protection and street & sanitation services
- Professional entertainers and marching participants
- Overall parade operations, safety, and security

This **family-friendly celebration** has become a beloved tradition for Northwest Side residents and Irish families across the greater Chicago area. Since its founding in **2003**, the parade has grown to welcome **thousands of spectators** and **over 2,000 proud participants** who march each year in honor of Irish heritage.



## Our Mission

The **St. Patrick's Day Parade Committee** was formed to celebrate and honor the rich history of **Irish involvement in the American experience**, while strengthening community ties on Chicago's Northwest Side. This spectacular event is made possible by the dedication of **hundreds of volunteers**, whose time and passion keep the spirit of the parade alive year after year.

We invite you to join us in celebrating tradition, community, and Irish pride as a valued sponsor of the **Northwest Side Irish St. Patrick's Day Parade**. If you or your organization would like to volunteer for any portion of the event, please contact Elizabeth Murray-Belcaster at 773-678-7026.

## 🍀 Sponsorship Packages 🍀

### Diamond Sponsor

**\$10,000 – \$25,000**

- Prominent **Review Stand placement** and public recognition during the parade
- **Six (6) sponsor banners** displayed along the parade route
- **Main Stage banner** at official parade venues on parade day
- Featured **business logo and website link** on the front page and sponsorship page of our website
- Recognition across **media outlets and parade publications**

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### Shamrock Sponsor

**\$5,000+**

- **Review Stand banner** and public recognition
- Business name featured on **parade posters and advertising**
- **Six (6) sponsor banners** displayed along the parade route
- **Stage banner** with on-site recognition
- Business website **linked to** [www.northwestsideirish.com](http://www.northwestsideirish.com) for one (1) year



- Recognition across **media outlets and parade publications**
  - **Parade Participant Application Fee included**
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## **Emerald Sponsor**

**\$2,500+**

- **Four (4) sponsor banners** displayed along the parade route prior to parade day
  - **Stage banner** with on-site recognition
  - Business name featured on **parade posters and advertising**
  - Business website **linked to [www.northwestsideirish.com](http://www.northwestsideirish.com)** for one (1) year
  - **Parade Participant Application Fee included**
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## **Platinum Sponsor**

**\$1,000+**

- **Two (2) sponsor banners** displayed along the parade route prior to parade day
  - **Stage banner** with on-site recognition
  - Business website **linked to [www.northwestsideirish.com](http://www.northwestsideirish.com)** for one (1) year
  - **Parade Participant Application Fee included**
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## **Gold Sponsor**

**\$500+**

- **Parade Sponsor sign** (2 ft. x 3 ft.) displayed along the parade route
  - Business website **linked to [www.northwestsideirish.com](http://www.northwestsideirish.com)** for one (1) year
  - *Does not include Parade Participant Application Fee*
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## Silver Sponsor

**\$250+**

- Business website **linked to [www.northwestsideirish.com](http://www.northwestsideirish.com)** for one (1) year
  - *Does not include Parade Participant Application Fee*
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## Friends of the Parade

**\$150+**

- Business name proudly listed on the **Northwest Side Irish website**
- *Does not include Parade Participant Application Fee*

## **Northwest Side Irish St. Patrick's Day Parade**

### Corporate Sponsorship Application

Thank you for your interest in supporting the **Northwest Side Irish St. Patrick's Day Parade**. Your sponsorship helps us proudly celebrate Irish heritage, strengthen our community, and continue a cherished Northwest Side tradition.

For additional sponsorship details, please contact us at  
**[northwestsideirishnws@gmail.com](mailto:northwestsideirishnws@gmail.com)**

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### Application Deadline

Please complete and return this application **no later than February 27, 2026**.



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## **Sponsor Information**

**Business / Individual Name:**

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**Contact Name (if applicable):**

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**Phone Number:**

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**Mailing Address:**

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**Email Address:**

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## **Sponsorship Selection**

**Sponsorship Package Chosen:**

- ☐ Diamond
- ☐ Shamrock
- ☐ Emerald
- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Friends of the Parade

**Sponsorship Amount: \$** \_\_\_\_\_



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## Authorization

By signing below, I agree to participate as a sponsor of the Northwest Side Irish St. Patrick's Day Parade and understand the sponsorship terms associated with my selected package.

**Signature:**

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**Date:**

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## Submission & Payment Information

Please **email a completed copy** of this application to:  
**NORTHWESTSIDEIRISHNWSI@GMAIL.COM**

**Payment by check** may be mailed to:

**Northwest Side Irish (NWSI)**  
7519 N. Nora  
Niles, Illinois 60714

**Payment must be made in full** to secure sponsorship placement.

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## Questions & Additional Information

If you have any questions, please contact:  
**Liz Belcaster**