

CHARLIE FIVE

EST.



2016



2024 ANNUAL REPORT

WHAT IS CHARLIE FIVE?

Mission Statement:

Charlie Five's mission is to provide our nation's heroes with purpose, perpetuate growth of equine assisted therapy programs while raising awareness for organizations that challenge and inspire our nation's Veterans and First Responders.

Our mission is to provide Veterans and First Responders with an equine at no cost that will serve as their own personal therapy/service animal. By doing so our goal is to:

- Enhance heroes lives through horsemanship.
- Establish a community where individuals with similar personal experiences and goals may bond over a common interest—the horse.
- Challenge and inspire our Veteran and First Responder communities to engage in activities and programs that charge their spirit and reinvigorate their passion for service.



Greg (2022 Charlie Five recipient) participating in our 2024 Journey Home Horsemanship Clinic at War Horses for Veterans in Kansas.

At Charlie Five, we believe in the power of horsemanship to challenge our nation's heroes to become leaders again.

A WORD FROM OUR FOUNDER

Hello Friends,

If I had to choose one word to describe Charlie Five's 2024 it would be: Superlative. We exceeded our own goals and expectations. We provided substantial support to dozens of warriors, donated horses to four of them, provided a horse trailer to another, exceeded our minimum fundraising goal by over 30% and continued to garner support from the western lifestyle community. Far more than we have done in any previous year.

Charlie Five has been noticed in the performance horse industry, the team roping world, and among other equine-oriented organizations that support the warrior community. This is vital to the growth of our organization and translates directly to being able to better serve our participants. But, we aren't getting comfortable yet. We have a lot to do and it is important we continue to weave our thread into the western and equine industries.

As the founder, I am committed to nurturing and maintaining relationships with our sponsors, donors, supporters, and friends while seeking new avenues and opportunities for our warriors to grow. In the process, I am growing and overcoming my own personal challenges. As we continue to use my own journey as a model, we are going to continue to build a stronger foundation and establish a community of warriors and industry leaders committed to giving our nation's finest, the absolute best we can.

We look forward to what 2025 has in store with both the challenges and opportunities the year will bring. As our daughter (and barn manager) says, "Daddy gives horses to heroes to help them feel better," and we couldn't say it better. So we have our work cut out for us. Hold on tight folks, we are just getting started!

Blessings,
Jeremy Svejcar
Founder

THANK YOU !

Thank you doesn't begin to cover the amount of gratitude we feel for the generous support, help, and partnerships from our sponsors. We can't do what we do without your help!



Gold Star Mothers
of New Mexico



MEET OUR FOUNDERS



Tammy St. Denis Photo

Jeremy Svejcar Founder

Jeremy served nearly ten years in the military and deployed in support of Operations Southern Watch, Enduring Freedom and Iraqi Freedom. Jeremy and Rose have been married since 2012. He founded Charlie Five as a way to continue serving and pay it forward.

Rose Garcia Co-Founder

Rose is a proud mama, wife, and the daughter of a Vietnam Veteran. She earned her MBA from NM Highlands University and works in the Defense Industry in project management.



2024 IN REVIEW



We Kicked 2024 off with a different kind of support to a local Veteran, Ryan. Ryan had purchased a horse and needed a way to transport it, so Charlie Five donated a used trailer to Ryan and got him set up with a 5 Star Pad and American Hat! Working together, Jeremy helps Ryan with his horsemanship and has assisted in connecting him to other members of the local equine community.



March found us in Kentucky representing Charlie Five as members of the arena crew at Road to the Horse,—an annual colt-starting competition. Ourselves along with our friend, Jason Swick, at Day 6 Ranch assisted in the setting up of arena facilities during the event. We connected with a number of folks in the equine/western community there that we look forward to partnering with in the future.



April marked the first Journey Home Horsemanship Clinic hosted by War Horses for Veterans. Veterans and First Responders involved in Charlie Five participated in a five-day clinic where we engaged in horsemanship, personal development, and fellowship. The clinic was funded by our friends at the Journey Home Project and War Horses for Veterans.



In June we paired Derek with his very own horse, Poncho. Derek served over twenty years in the United States Marine Corps and served in multiple deployments to Iraq and Afghanistan. Poncho is a registered AQHA gelding with a team roping foundation on the head side. Their goal is for these two to grow together, and for Poncho to help Derek along in his horsemanship journey—being a companion the entire family can enjoy. Additionally, he was outfitted with a saddle from our friends at NRS, a 5 Star Pad, and American Hat to start his journey.

2024 IN REVIEW



Charlie Five was chosen to receive a check for \$10,000 from the Sunstate Equipment Foundation. The foundation collects funds from their employees and chooses a charity to disperse the money to. Charlie Five was honored to accept the contribution and share our mission with the employees at the facility in south Fort Worth, Texas.



The National Stock Horse Association hosts the War Horse Challenge in Las Vegas, Nevada in August. Jeremy traveled out there to represent Charlie Five and to assist our friends at War Horses for Veterans in the barn. It was a great networking opportunity for Charlie Five and we were able to get our name out there in the Stock Horse Community.



Our favorite group of Moms made their way out to our place for a site visit and present Charlie Five with a donation from their chapter. The local chapter of the Blue Star Mothers has been a long-time supporter of Charlie Five and it's always an honor to spend time with them. Jeremy demonstrated how and why horses are such a great tool in helping Veterans connect and become present in their daily lives.



In October, Chapter 47-3 of the Combat Veterans Motorcycle Association made their way out to our place and presented Charlie Five with a check for \$5,000 to help us keep our mission moving forward. It was a great opportunity to talk to other Veterans about what we do, the impact we are having on our community, and to see all the "horsepower" our organizations share.

2024 IN REVIEW



In mid-October, we were back in Texas spending a few days with our partners from War Horses working with Derek and his horsemanship at NRS in preparation for the Horns 'n Heroes Team Roping Clinic with Charly Crawford. Jeremy also had the opportunity to sit down with Charly and talk about what we do on his podcast!



November was a very big and busy month for Charlie Five and Jeremy. Jeremy was chosen to participate in the Liberty and Loyalty Foundation's Horns 'n Heroes Team Roping Clinic with Charly Crawford and Trey Johnson. Jeremy earned the buckle for "Most Improved" during the week-long event.



Derek was also a participant in the aforementioned clinic and did very well until he had an unfortunate accident. Nonetheless, he still received his Gist Silversmiths buckle from Charlie Five as an award for all his hard work, dedication, and effort with his horse Poncho. It was an honor to bestow this to him and to have him as a recipient in the program.



With the help of the Wilson family and the Liberty and Loyalty Foundation, we were able to donate a horse to a very deserving Veteran. Millie is an Army Veteran serving in the Reserves. She works at Power of Hope Equestrian Center in Steelville, MO helping other Veterans in their Service Wrangler Program. Her horse, "Brownie Bites" is a registered Paint trained by Ernest Wilson, a renowned trainer from Tolar, Texas. Additionally, Millie and Jeremy were able to meet Cody Johnson at the event.



Bill Norman patiently waited over 18 months to receive a horse from Charlie Five and it finally happened in November, weeks before his retirement. Bill served in USMC during Desert Storm and spent 30 years on the job in law enforcement. We finally made it happen on Veteran's Day with a beautiful mare named Jessie. Bill plans on building his horsemanship skills and team roping.

2024 IN REVIEW



In December Rose and Jeremy made their way back to Las Vegas during the National Finals Rodeo and Cowboy Christmas. It is a great opportunity for Charlie Five to network with other members of the Western Community and meet with our sponsors and supporters in person.



In the weeks leading up to Christmas, we held a raffle to help boost funding for Charlie Five before the end of the year. We bought 1/2 beef from the Bill King Ranch and had it butchered locally. It was a great way for us to showcase local beef production and get the local community involved.



Just after Christmas, Jeremy traveled to Dawson Performance Horses in Perrin, TX for a very special opportunity. Sheri Jamieson, owner of a special young quarter horse named Bravo Cat decided to donate the Dawson-trained gelding to Bobby Holbrook, a deserving Army Veteran through Charlie Five. In the process, Jeremy and Bobby were able to spend a couple of days riding with Chris and Sara Dawson.



To learn more about what we are doing, follow us on social media and check out our website, www.charliefive.org



@charliefiveinc

2024 FINANCIALS

Below is a breakdown of the 2024 income and expenses. Overall, Charlie Five successfully increased our income over the year—resulting in the ability to fund the program costs at higher levels and helping more heroes and matching more horses.

<u>INCOME</u>		
Social Media	\$5,080.62	7%
General	\$35,617.94	49%
Grants	\$28,000.00	38%
Monthly Donations	\$1,310.00	2%
Fundraising	\$3,072.43	4%
TOTAL	\$72,830.99	

<u>EXPENSES</u>		
Fundraising	\$4,552.70	8%
Administrative	\$3,533.29	6%
Program	\$49,783.46	86%
TOTAL	\$57,869.45	

2025 PRIORITIES

Below is a breakdown of the top strategic priorities and goals for the organization in the upcoming year. As we continue to grow and develop, these priorities will help focus efforts and further support past and future participants and increase our impact.

ACT

Continue to encourage participants to act as Charlie Five ambassadors while promoting their horsemanship by paying for fees to clinics and events.

BOND

Expand the Charlie Five community for applicants and participants to develop relationships among likeminded individuals with common experiences, interests, and goals.

SHARE

Connect with other organizations and associations establishing new partnerships to promote awareness for Charlie Five's mission and further their reach.

GROW

Expand sponsorship base; secure in-kind support for feed, tack, and other essentials for participants to set them up for a successful horsemanship journey.

FUND

Continue to grow cash flow through increased donations and grants to provide a better product to our Veteran and First Responder participants.