



CHARLIE FIVE

2023  
ANNUAL  
REPORT



# WHAT IS CHARLIE FIVE

## Mission Statement:

Charlie Five's mission is to provide our nation's heroes with purpose, perpetuate growth of equine assisted therapy programs while raising awareness for organizations that challenge and inspire our nation's Veterans and First Responders.

Our mission is to provide Veterans and First Responders with an equine at no cost that will serve as their own personal therapy/service animal. By doing so our goal is to:

- Enhance heroes lives through horsemanship.
- Establish a community where individuals with similar personal experiences and goals may bond over a common interest, the horse.
- Challenge and inspire our Veteran and First Responder communities to engage in activities and programs that charge their spirit and reinvigorate their passion for service.



*At Charlie Five, we believe in the power of horsemanship to challenge our nation's heroes to become leaders again.*



# A WORD FROM OUR FOUNDER

Hi Friends!

2023 was a banner year for Charlie Five. We stepped into the year with new goals and new opportunities for our participants. We made some new partnerships and maintained old ones. It was a year of triumph and tragedy but in the end I believe we came out on top.

This year my travels took me to Kansas City, Aiken, Houston, Las Vegas (twice), and Ft. Worth/Decatur where we delivered horses, participated in clinics, filmed a documentary, cheered on other Veterans, were honored as recipients of a grant, and made new friends.

We started to go beyond just giving a horse away and began to invest in our participants and their horsemanship journey. We paid for clinics, entry fees and started planning a Charlie Five clinic at War Horses for Veterans in 2024 as a way to promote growth and camaraderie.

After a long time of searching, we were finally able to get John Tidwell his horse. Gunner was a palomino gelding and a great roping horse. Sadly he died from a severe case of colic. The tragedy was overturned when the Journey Home Project provided a grant that would allow us to buy John a new horse so he could continue his horsemanship journey.

Working with Jason Swick at Day 6 Ranch we started bridging the gap between the western world and our warrior community. We have had the privilege to talk to leaders in the industry about the life-changing transformation that takes place in a warrior when they have the opportunity to engage in events like rodeo, horsemanship, ranching and so on.

This year I hope we can settle in and see where our mission, this journey, takes Charlie Five as we finally have begun to establish our legitimacy and role in the western lifestyle community.

Finally, I want to thank you for all your continued support over the last seven years. Whether you are sharing our posts on social media or donating funds, each of you is important to our mission and we are deeply grateful for your efforts.

Thank you,

Jeremy Svejcar  
Founder

# THANK YOU !

Thank you to our supporters, partners, Charlie Five family and friends!



Gold Star Mothers  
of New Mexico





# SPECIAL THANKS

A very special thank you to The Team Roping Journal and GR Schiavino for the beautifully written articles that were featured in their magazine in 2023.

## *The* TEAM ROPING JOURNAL



### Heading & Healing | Greg Ziel's Comeback Story

In less than a year, retired cop and suicide survivor Greg Ziel has gone from barely riding to winning buckles aboard a ranch horse named Midnight. Together, they're headed for healing.

 The Team Roping Journal / Feb 6, 2023



### From CDS Drops to AHC Ropings

When John Tidwell spent a day in Afghanistan sitting on an IED, it'd been a minute since he'd roped, but he and his head horse are AHC-bound in November.

 The Team Roping Journal / Sep 28, 2023



### Teams Ropers Rally for U.S. Marine John Tidwell

Only a few months after finding a horse, Marine Corps veteran John Tidwell's horse succumbed to a severe colic case. We asked the roping community for help, and he came in the form of "Johnny Ringo."

 The Team Roping Journal / Dec 17, 2023



# MEET OUR CREW



Jeremy Svejcar  
Founder

Jeremy served in the Air Force and the NM National Guard. He deployed in support of Operations Southern Watch, Enduring Freedom and Iraqi Freedom. Jeremy and Rose have been married since 2012. He founded Charlie Five as a way to continue serving and pay it forward.



Rose Garcia  
Co-Founder

Rose earned her MBA from NM Highlands University and works in the Defense Industry as a project controller. She's a proud mama and the daughter of a Vietnam Veteran.



Brandon Wamsley  
Board Member

Brandon is the Vice President of Business and Operations for an oilfield services company. Since the company's inception in 2012 he has helped them grow to provide products and services in all of the major operating basins. Brandon and his Wife also run a horse boarding facility in Parker, CO, where they enjoy riding and training horses.



Kyle Linker  
Board Member

Kyle attended the University of New Mexico and graduated in December of 2014 with a bachelors in criminology. He went on to serve in law enforcement for 7 years and now serves as a Information Security Officer.



# 2023 IN REVIEW



In February Jeremy was invited out to War Horses for Veterans to participate in a clinic with Russell Dilday, Taylor Gillespie and Kyle Noyce. He was able to take his brother, Tim, along. Tim had recently retired after 30 years as a police officer and the experience was great for him. It was also a great opportunity for Jeremy to learn new skills, build confidence and meet other Veterans.

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Combat Veterans Motorcycle Association 47-3 executed a benefit ride for Charlie Five in March that ended at Sierra Blanca Brewing in Moriarty and raised over \$4000 at the event. It was a huge success and a great opportunity for us to get out and mingle with Veterans and build camaraderie in our community.

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John Tidwell received his horse in April. Gunner was a palomino gelding that we found in Georgia. Jeremy made the trip there to see them together and make it all official. It was great to finally meet John in person and visit with Kelsey Willis and Greg Ziel again. We got to rope at Kelsey's place and talked about John's plans and goals and how we could all help facilitate them.

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In June our friend Jeb Osborne with Common Ground planned a fundraiser at Lava Rock Brewing in Albuquerque and our friends in the local band Shattered on Stone performed for us. It was a great night and the cold beer was refreshing on a hot summer night. Over \$500 was raised to help us continue our mission.

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Rose and Jeremy flew out to Las Vegas in August to witness the first ever War Horse Challenge where 7 veterans competed against one another at the National Stock Horse Association Futurity. Charlie Five helped behind the scenes and did a lot of networking at the event.

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# 2023 IN REVIEW



Jeremy was asked to take part in a documentary and filming took place north of Houston. The film involves a philanthropist named Dan Celia, a horse trainer named Lauren Herr, and a mustang named Valor. We won't give away too many details but we were able to finally meet our friends with Saddles in Service and work with some really amazing people.

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September was the month where we experienced tragedy. After only a few months John Tidwell lost Gunner to severe colic. It was a horrific experience that nobody was prepared for but, thankfully, David Corlew and the Charlie Daniels Journey Home Project were there to help. They sent a grant of \$10,000 to buy John a new horse.

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One of the biggest highlights of the year was returning to Decatur, Texas for the Liberty and Loyalty Foundation's Horns n' Heroes clinic and the American Hero Celebration with Charly Crawford. Greg returned as a volunteer while John Tidwell, Jacob Greenlief and Kelsey Willis all participated in the clinic.

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With \$10,000 in hand from the Journey Home Project we made good use of our time by having John try out a few horses while we were in the area. John confidently chose a Gelding from David Hastings named Johnny Ringo. "JR" has a ranching background but is comfortable and confident in the roping arena as well. John also received his Charlie Five buckle and did exceptionally well in the clinic.

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Jeremy, Rose, Jake, Greg, John and Kelsey accepted a check for \$25,000 from Charly and the Liberty and Loyalty Foundation. The event was broadcast live on the Cowboy Channel live from Cowtown Coliseum in Fort Worth.

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# 2023 INCOME & EXPENSES

<u>INCOME</u>		
Monthly Donations	\$1,237.30	2.2%
Fundraising Income	\$3933.34	7.1%
Social Media Contributions	\$5035.00	9.1%
General Contributions	\$10,102.92	18.3%
Grants	\$35,000.00	63.3%
<b>TOTAL</b>	<b>\$55,308.56</b>	

<u>EXPENSES</u>		
Fundraising	\$4,761.45	8.9%
Administrative	\$3,178.44	5.9%
Program	\$45,621.38	85.2%
<b>TOTAL</b>	<b>\$53,561.27</b>	



# 2024 GOALS

- Continue to attend and participate in western events and spread the word about Charlie Five's mission as well as the impact such events have on the warrior community.
- Seek opportunities to engage our partners by assisting and supporting their mission and events.
- Organize more fundraising events that promote our organization in our board members' local areas.
- Encourage our participants to act as ambassadors while promoting their horsemanship by paying for fees to clinics and events.
- Promote board involvement by inviting members to attend traveling meetings and events.