

CHARLIE FIVE



2019 ANNUAL REPORT

FOUNDER'S WORDS

Greetings all! I can't believe another year has flown by and we're back to writing our annual recap. This has been quite a year for us at Charlie Five. It has truly been a year of growth and overcoming obstacles that life throws at you. We've learned over the years—with the help of our trusty mentor— that "things turn out best for those that make the best out of the way things turn out." So here we are, looking over what the year brought us and taught us along the way.

We started the year off strong, matching Jacob Greenlief and Midnight together in January — and that match has been a huge success! The year offered us opportunities to share our story with the Blue Star and Gold Star Mothers; we made connections with potential candidates for our program; we tested out new ways to support and meet our mission; we've reached new supporters in different parts of the country; and I've spent some time healing up after a major accident this summer with Ol' Dollar (he healed up much faster than I did).

Though we didn't deliver as many horses as we would have liked, the way things unfolded this year were nothing more than spectacular. The veterans that have participated in our program have exceeded my dreams and have expanded their sense of purpose and community involvement in the areas they live. While Jacob and Midnight were our only match for the year, we've fine tuned a few things at the organization to help make things work better in the future.

We truly can't thank you all enough for your support and helping us succeed in meeting our mission. We're starting 2020 off strong with great things to come! Stay tuned to see where this new decade takes us — we can't do this without you.

Thank you!

Jeremy Svejcar
Founder and Executive Director

THANK YOU!

Thank you to our supporters, partners, Charlie Five family and friends!



ABOUT US

At Charlie Five, we believe in the power of horsemanship to challenge our nation's heroes to become leaders again.

We are a federally registered 501(c)(3) nonprofit organization that matches sound, quiet, and gentle equines with Veterans and First Responders at no cost so they may continue to benefit from a horse-human bond and overcome personal obstacles.

Founded by Iraq War Veteran, Jeremy Svejcar and his wife Rose, Charlie Five was established after he completed an intense, 3-phase program designed to reintegrate, challenge and drive Veterans to success

Charlie Five's mission is to provide our nation's heroes with purpose and perpetuate growth of equine assisted therapy programs while raising awareness for organizations that challenge and inspire our nation's Veterans and First Responders.

OUR TEAM

Jeremy Svejcar
Founder and Executive Director

Rose Garcia
Co-Founder

Kyle Linker
Board Member

OUR THEORY

Equine-assisted therapy programs are growing because they work. From Veterans with PTSD to children with developmental disabilities, lifelong horse lovers already know that once a horse gets a hold of your soul it's almost as if the rest of the world goes away.

WE ARE GRATEFUL
FOR ALL THE
HORSE HAS DONE
FOR US AND WILL
CONTINUE TO DO.

OUR OBJECTIVES

- Provide Veterans and First Responders with an equine at no cost that will serve as their own personal therapy/service animal.
- To enhance heroes lives through horsemanship.
- Establish a community where individuals with similar personal experiences and goals may bond over a common interest, the horse.
- Challenge and inspire our Veteran and First Responder communities to engage in activities and programs that charge their spirit and reinvigorate their passion for service.

MEET OUR PARTICIPANTS



Melissa Schmalhorst
United States Air Force
Horse: Cooper
BLM Mustang



Jacob Greenlief
United States Marine Corps
Horse: Midnight
American Quarter Horse



Eric Lynn
United States Air Force
Mule: Dunkin



Working together in the round pen.



Melissa teaching Cooper to lay down.



Melissa & Cooper with members of the STMSAR

Charlie Five paired Melissa with her mustang, Cooper, in 2018 and could not be more thrilled with the result. Cooper came from our friends Jeff and Kelsey Cook of Dream Horse AZ and it was apparent that he was a one-human horse.

Melissa has put an incredible amount of time working with and training Cooper and it has been very rewarding for us to watch them bond.

In 2019 Melissa established South Texas Mounted Search and Rescue. Riding Cooper and deploying a cadaver dog, she is a mounted human remains detection team.

We look forward watching Melissa and Cooper's success continue to unfold. If you are interested in following their story, you can find them on Instagram with the handle @cooperthemustang

MELISSA

Dunkin was a mule that Jeremy worked with while he was in Wyoming and they became pretty good pals. Unfortunately, we did not have a job for Dunkin and he was homed with Air Force Veteran, Eric Lynn.

Eric's goal was to get Dunkin trained to be a saddle mule but despite Eric's best efforts, Dunkin was having no part of being ridden. However, Dunkin is an exceptional pack mule and was used by Eric on a number of pack trips.

Instead of keeping Dunkin on as a pack mule, Eric found someone that would benefit from the mule's packing ability. Eric homed Dunkin with a father and son who like spending time in the backcountry together. The son had been injured in an auto accident and requires a wheel chair. Dunkin' now makes it possible for them to get into the mountains!

ERIC



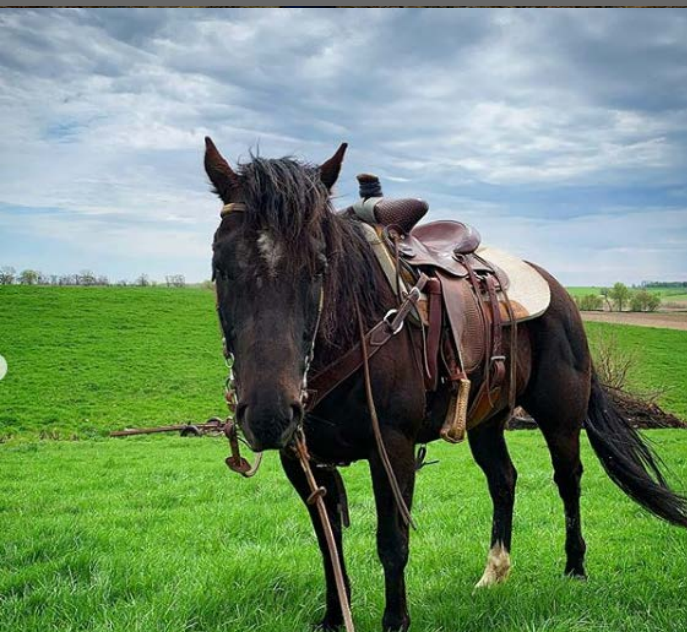
Dunkin and Eric doing groundwork together



Dunkin (mule in background) on his first pack trip with his new father/son team.



Jacob and his new horse, Midnight. the day they were paired



Taking a break from checking pastures



Jacob teaching his son basic horsemanship

Jacob served in the United States Marine Corps until 2017 when he was medically retired. While working on a farm in western Illinois, he learned that one thing he really enjoyed was checking cattle on horseback. Jacob applied and was approved to receive a horse by Charlie Five in 2018.

In January 2019 we were able to pair Jacob with his new horse, Midnight, through our friends Brad and Kristin Ochs of Ochs Spirit Equine.

Jacob and Midnight have spent lots of hours together checking pastures, gathering, dragging calves and just enjoying trails near his home.

Jacob has been working diligently on establishing his own organization where he will give Veterans and First Responders a place to learn horsemanship and benefit from working with equines. He has named his organization Heroes Ranch.

JACOB

This past year Jeremy set the goal to present the American Flag at rodeos as a way to honor the men and women who have sacrificed and continue to sacrifice so much so that we may be free. He also recognized that by setting a goal with his horses, he has a direction when training them.

In July, Jeremy was slated to present the flag for the first time at the Ski-Hi Stampede Rodeo in Monte Vista, Colorado. After months of training his horse to carry the flag, Ol' Dollar spooked and bolted just minutes before the presentation. In an effort to avert injury, Jeremy bailed off the horse just before it ran into the side of a trailer.

Ol' Dollar sustained some lacerations, but nothing too serious and has made a full recovery. Jeremy was transported to the hospital by ambulance and has been recovering from three fractured vertebrae. "I'm fortunate that it isn't something that will keep me out of the saddle."

Jeremy is nearly recovered and is slowly working on achieving his goal of presenting the flag at rodeos.



Teaching Fame about flags



Waiting for x-ray results



Spending time in the saddle

JEREMY

2019 HIGHLIGHTS

A successful donation of a quarter horse to Marine Corps veteran Jacob Greenlief in Illinois.

The Journey Home Project has continued to be of incredible support to Charlie Five. The organization, founded by Charlie Daniels, provided a grant and allowed us to visit the Journey Home team during a trip to Las Vegas for the NFR.

We have continued to expand our reach into various equine assisted therapy programs across the country to let them know who we are and to send participants our way.

Developed plans for community outreach program pilot that will officially launch in 2020.

Increased Facebook following from 1,705 followers to 1,870 and increased Instagram following from 760 to 877 followers.

The organization received generous grants from the Gold Star Mothers and Cowboy Hall of Famer, Sharon Camarillo to help support our mission.

Reunited the original Charlie Five team that the organization was founded after.



The original members of C5



Supporters in their C5 gear



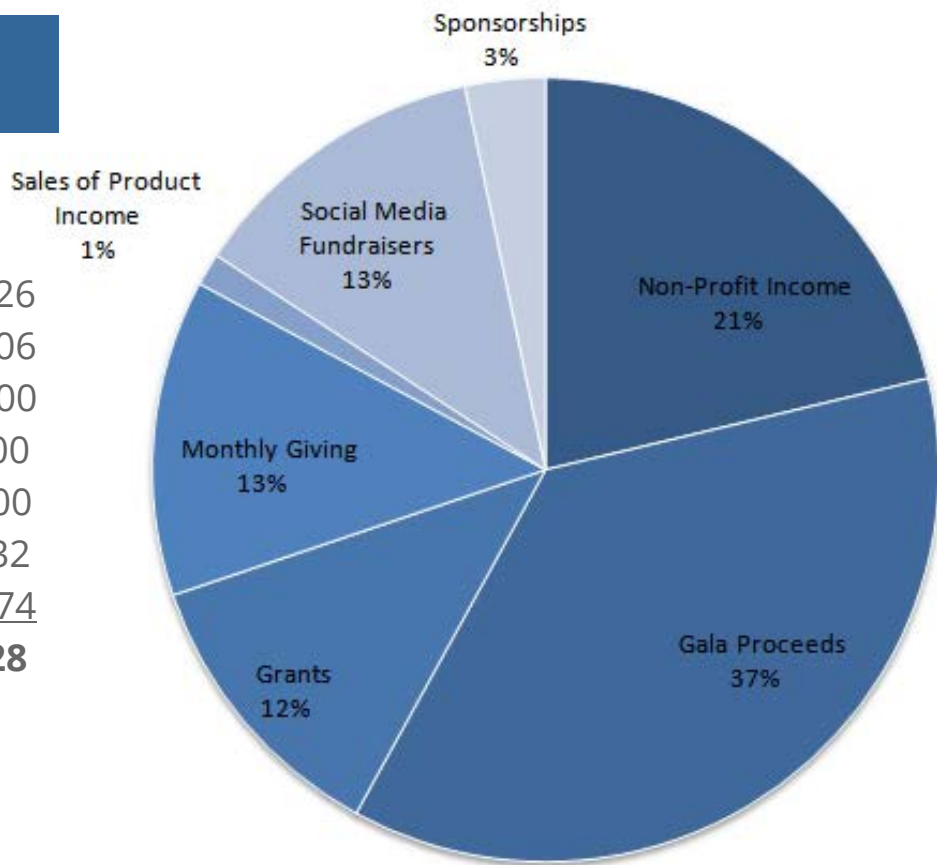
Speaking to Blue Star Mothers



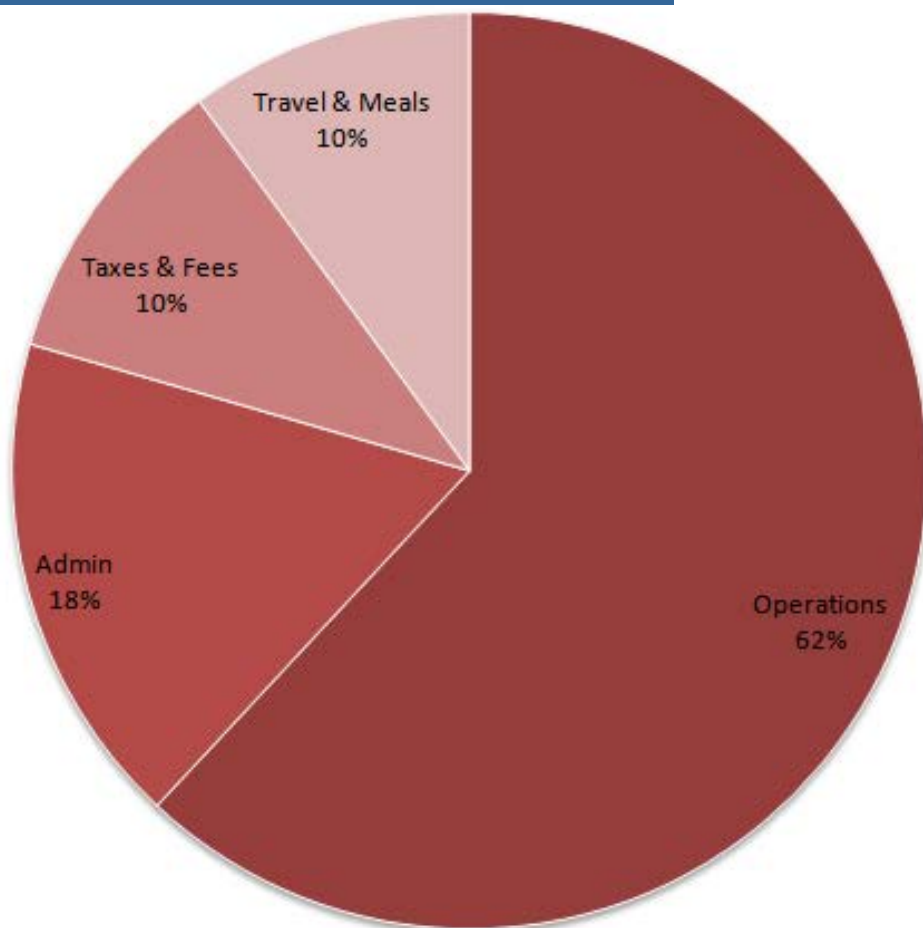
Meeting Trevor Brazile at the Charlie Daniels Concert

2019 INCOME

Gala Proceeds.....	\$10,893.26
Non-Profit Income.....	\$6,300.06
Monthly Giving.....	\$3,861.00
Social Media Fundraisers.....	\$3,705.00
Grants.....	\$3,500.00
Sponsorships.....	\$978.32
<u>Sales of Product Income.....</u>	<u>\$395.74</u>
Total Income.....	\$29,633.28



2019 EXPENSES



Operations.....	\$15,225.42
Admin.....	\$4,299.95
Taxes & Fees.....	\$2,573.48
<u>Travel & Meals.....</u>	<u>\$2,471.26</u>
Expenses.....	\$24,570.11

2020 GOALS

- Expand reach in Veteran, first responder and equine communities.
- Increase fundraising efforts through new and expanded methods.
- Execute community outreach pilot program
- Improve board inclusion and involvement
- Increase communication and messaging to supporters

CHARLIE FIVE

EST.



2016

We believe in the power of horsemanship to challenge and inspire our nation's veterans to become leaders again; providing purpose, developing trust and ultimately “bringing them home”.

PO Box 992
Edgewood, NM 87015
505-926-1042
info@charliefive.org
www.charliefive.org