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December Total	\$90.80	227	\$	0.40
January Total	\$7,220.07	14149	\$	0.51
February Total	\$7,157.34	14034	\$	0.51
March Total	\$638.00	3190	\$	0.20
April Total	\$0.00		\$	-
YTD	\$15,106.21	31600		\$0.48

	ТарЈоу				
Date	Spend	Conversions	CPD		
December Total	\$7,476.99	17587	\$0.43		
January Total	\$10,017.84	23865	\$0.42		
February Total	\$7,149.66	17024	\$0.42		
March Total	\$3,665.76	8734	\$0.42		
April Total	\$0.00	8734	\$0.00		
YTD	\$28,310.25	75944	\$0.37		

## ιτυγαίτη ιτερυίτ

## **Game Metrics**

## Game Metrics

Game Title	OS Name	Payment Provider	MAU	Average DAU	Time Spent (hours)
Battlenova	Android	Google	118,274	7,039	256,141
Battlenova	Android	N/A	102,020	1,068	37,135
Battlenova	iOS	Apple	62,425	3,842	56,545
Battlenova	iOS	N/A	55,222	397	6,735
TOTAL	·		157,311	4,873	122,044

## Game Revenue

Game Title	OS Name	Payment	Billable Transactions	Gross Revenue	Payment Provider	PlayPhone	Marketing	Other Deductions	Total Deductions	PlayPhone Net
		Provider			Revenue	Revenue	Spend (CPI)			Revenue
Battlenova	Android	Google	351	\$5,719.28	\$1,716.43	\$4,002.85	\$20,888.71	\$0.00	\$20,888.71	-\$11,551.82
Battlenova	iOS	Apple	631	\$23,112.55	\$7,557.88	\$15,554.67	\$28,310.25	\$0.00	\$28,310.25	-\$12,755.58
Total			982	\$28,831.83	\$9,274.31	\$19,557.52	\$49,198.96	\$0.00	\$49,198.96	-\$24,307.40